



Future Standard and Panyapiwat Institute of Management Agree to launch a Joint Project on Image Analysis Technology in Thailand

[Overview]

Panyapiwat Institute of Management (PIM) and Future Standard are pleased to announce today that they have agreed to launch a joint project emphasizing image analysis technology, as from September 2016. Together with Dr. Datchakorn Tancharoen from PIM, the project will thoroughly research the local needs and develop new and exciting image processing/analysis solutions for Thailand. The project also envisions creating a new curriculum for the Faculty of Engineering and Technology at PIM, using Future Standard technology.

(About Joint Project)

Future Standard is establishing a revolutionary platform to provide real time image analysis for a multitude of different businesses. Smart phones have penetrated more than 100% of the population, and the Information and Telecommunication market is booming in Thailand, making this a perfect opportunity for image analysis to take hold. With the combination of image analysis technology from Future Standard and business networks from PIM/Dr. Datchakorn, the project aims to establish new solution services for local business through the business-academia collaboration.

[About Dr.Datchakorn Tancharoen]

Dr.Datchakorn Tancharoen has received a B.Eng. degree in Electrical Engineering, as well as a Masters Degree, majoring in Communication Engineering and Digital Signal Processing, from Chulalongkorn University. He was awarded the Japanese Government Scholarship (Monbukagakusho Scholarship) to study at the University of Tokyo and he received the Ph.D. degree in Electronic Engineering in 2007. His research interests include Multimedia Processing, Image Technology, Data Analytics, Social Media and Internet Technology. He is currently the Director of Engineering and Technology Innovation Center (ETIC) and the Vice Dean in Faculty of Engineering and Technology at PIM.





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[About Panyapiwat Institute of Management]

Panyapiwat Institute of Management (PIM) is an institution of higher education in Thailand. Established in 2007, PIM is supported by CP ALL and offers accredited Bachelor, Master and Doctoral programs. It operates as a corporate university and adopts Worked Based Education system for teaching, learning and researching, which distinguishes from conventional universities.

(About Future Standard)

Founded in 2014, Future Standard believes that, "The best way to predict your future, is to create it". With the spread of smartphones and camera devices, image analysis technologies are becoming the new frontier. However, it still takes time and effort to utilize them in business. The overarching and dominant mission of Future Standard is establishing an efficient and effective image analysis platform to become the "Eye of IoT".

CEO: Satoshi Toriumi Address : 7-2-2 Hongo Bunkyo-ku, Tokyo Mission : Establishing a real time image analysis platform and related devices. URL: http://www.futurestandard.co.jp/