



## Teknowmics Selected as a Red Herring Top 100 Asia Tech Startup

Hong Kong, China - Red Herring announced its Top 100 Asia award in recognition of the leading private companies from Asia, celebrating these startups' innovations and technologies across their respective industries.

The complete list of the Top 100 Asia is available at: http://www.herring100.com/RHA/2011/top100.html



Red Herring's Top 100 list has become a mark of distinction for identifying promising new companies and entrepreneurs. Red Herring editors were among the first to recognize that companies such as Facebook, Twitter, Google, Yahoo, Skype, Salesforce.com, YouTube, and eBay would change the way we live and work.

"Choosing the companies with the strongest potential was by no means a small feat," said Alex Vieux, publisher and CEO of Red Herring. "After rigorous contemplation and discussion, we narrowed our list down from hundreds of candidates from across Asia to the Top 100 Winners. We believe **Teknowmics** embodies the vision, drive and innovation that define a successful entrepreneurial venture. **Teknowmics** should be proud of its accomplishment, as the competition was very strong."

Red Herring's editorial staff evaluated the companies on both quantitative and qualitative criteria, such as financial performance, technology innovation, management quality, strategy, and market penetration. This assessment of potential is complemented by a review of the track record and standing of startups relative to their sector peers, allowing Red Herring to see past the "buzz" and make the list a valuable instrument of discovery and advocacy for the most promising new business models in Asia.

## **About Teknowmics:**

Teknowmics, established in 2010, is a software product company headquartered in Tokyo, Japan. SmartDocs is a document management system that enables proactive collaboration, and is robust from a compliance/information security perspective and is making waves in the knowledge management industry. Leveraging on advanced cloud computing technology, SmartDocs is designed with advanced security features that help in creating a secure, shared online workspace for user groups, employees and external stakeholders in an organization allowing them to collaborate for improved operational efficiency and business benefit.

The SmartDocs Personal Edition provides users with a webbased, easy-to-use and efficient document management solution that is available as a freely downloadable version at the product website www.smartdocs.me. This enables backup on the internet cloud and version management, and is complemented by secure encryption. Smartdocs provides a thumbnail preview without checking the content. A premium version of the product with greater storage capacity and greater functionality is available for purchase online.

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