
First year anniversary Arigato Sale! KURASHI STUDY, the Japanese language learning app with over 80,000 downloads, is 44% off for a limited time!

SUN Co., Ltd. (Headoffice: Minato-ku, Tokyo, President and CEO: Shumpei Nakasone) will celebrate the first anniversary of the launch of the Japanese language learning app "KURASHI STUDY" with a limited time offer from Monday, April 4.



■ Story

The Japanese language app "KURASHI STUDY" was launched in Japan on March 3, 2021 and expanded to India, Indonesia, Thailand, Bangladesh, the Philippines, Vietnam, Malaysia, and Nepal. As of March 2022, it has been downloaded more than 80,000 times and used by many Japanese language learners.

Japan has also eased its border control measures to prevent the spread of COVID-19 from March 1, 2022, and new entries of foreign nationals, excluding tourists, have resumed. Therefore, we have decided to celebrate the first anniversary of the launch of the "KURASHI STUDY" app service and the easing of entry restrictions by offering the service's first discount promotion. We hope that international students, technical intern trainees, and special skilled trainees, who have been stranded around the world and are looking forward to entering Japan, will enjoy learning Japanese and Japanese life by using "KURASHI STUDY" as a pre-study tool or after their arrival in Japan.

■ About special offer

The subscription "1 month plan" is offered at a 44% discount for first-time subscribers to the paid plans of the "KURASHI STUDY".

< Description of the special offer >

Name: First year anniversary Arigato Sale

Period: Monday, April 4, 2022, 15:00 - Monday, May 9, 2022, 14:59 (JST)

Description: The price of the subscription "1 month plan" during the promotion period will be 550 yen (44% off)

Eligibility: First-time paid plan subscribers *Past paid plan subscribers are not eligible.

■ Japanese language app “KURASHI STUDY”

<https://kurashi-study.net>

KURASHI STUDY is a story-based Japanese learning app that teaches Japanese grammar, expressions, vocabulary, and pronunciation through conversation. With a total of 96 scenes based on Japanese life, you can also learn the rules of life and administrative rules necessary for living in Japan. All conversations are audio-recorded, so you can improve your Japanese “reading, listening, and speaking” skills just by using the app, without going to school. The app also has an “Online Japanese Conversation (Talk)” service that allows you to take private lessons with a professional Japanese language teacher. You can freely ask for help with things you don't understand in your independent study, or with any problems you may have in your life in Japan. It also conforms to the scope and format of the Japanese Language Proficiency Test (JLPT), and is recommended for those aiming to acquire N5 to N2 levels.

* Online Japanese conversation(Talk) service is a paid option.

■ App overview

- Title: KURASHI STUDY (<https://kurashi-study.net>)
- Supported OS: iOS/iPad version/OS 11.0 or higher, Android version/OS 5.0 or higher
- Languages supported: English, Vietnamese, Japanese
- Distribution countries: Bangladesh, India, Indonesia, Japan, Malaysia, Nepal, Philippines, Thailand, Vietnam
- Development and operation company: SUN Co., Ltd
- How to download:
 - ▼ App Store: <https://apps.apple.com/jp/app/id1542314715>
 - ▼ Google Play: <https://play.google.com/store/apps/details?id=net.kurashi.study>

■ SUN Co., Ltd

<https://www.sun21.co.jp/>

We are an IT company that operates a system integration business, Web design and a foreign resident support business under the corporate philosophy "To become a globally-renowned company based on our mission 'connect people with people' ". We will actively hire globally, and by connecting people, create new value and deliver innovation to the world.