

ホテルハウスキーピング業界に革命を起こし、7大陸に500万人の雇用を！

グローバルゲイツ代表【梅村真行】が、

『CEO Insights Asia』九州大学卒業生 ビジネスリーダーベスト 10（2023年）に選出

7大陸500万人の雇用を加速するきっかけに

キレイを創る会社【株式会社グローバルゲイツ【所在地：東京都中央区日本橋浜町3-16-7、代表取締役社長：梅村真行（うめむら まさゆき）】は、2023年12月、グローバルビジネス情報誌『CEO Insights Asia』の九州大学卒業生ビジネスリーダー・トップ10-2023に選出され、インタビュー記事が掲載されました。

今回の取材記事により、米国、ドバイ、東南アジアでのビジネス提携が進行するきっかけとなり、当社が目標とする7大陸に500万人の雇用がより現実味を帯びてまいりました。

今後は、ホテルハウスキーピング業界において長年積み上げてきた幅広い人脈と経験、高い技術力を武器に、米国市場への参入を皮切りにグローバル企業への成長を加速してまいります。

グローバルゲイツ：<https://www.g-gates.com/>

掲載記事：<https://www.ceoinsightsasia.com/leader/masayuki-umemura-reshaping-the-hospitality-cleanliness-management-cid-6203.html>

MASAYUKI UMEMURA

RESHAPING THE HOSPITALITY CLEANLINESS MANAGEMENT

Great leaders emerging from the top universities and institutes have one thing in common: vision, skills, and adaptability. They are grounded in a way to shape the future of tomorrow. One of the dynamic entrepreneurs here, Kyushu University in Morioka (former CEO of Global Gates, Masayuki Umemura) is on a mission to revolutionize the business world, creating a global brand for hotel management and leading every saving product for hotels.



Masayuki Umemura
CEO
Global Gates

Masayuki Umemura is a highly experienced, entrepreneurial, successful and flexible, dynamic personality from Morioka, Japan. He graduated from the University of Tsukuba in 1994 and worked at the Japanese Ministry of Health for 10 years. He then worked for the Japanese Ministry of Health for 10 years. He then worked for the Japanese Ministry of Health for 10 years. He then worked for the Japanese Ministry of Health for 10 years.

Can you provide an overview of your professional journey and the milestones that have led you to your current position as CEO of Global Gates?

The vision for Global Gates involves expanding its reach to hire 5 million people across seven continents, focusing not only on cleaning but also infection control & superior hospitality. Established in May 2007 in Hokkaido, Japan, Global Gates is a global trading company that deals in products and services that are friendly to people and the environment. In 2008, the company reached a sizable milestone by becoming the primary business enterprise in Japan to pioneer the improvement of tube-shaped LED lighting fixtures. It underwent its annual testing, set up a nationwide wholesale network, and successfully secured those LED lights in various industries, including a three-year national business enterprise. In April 2013, Global Gates embarked on its journey, commencing the sales of cleaning products. This marked the first step in their consistent hygiene products.

My academic background in hotel and restaurant management laid the foundation for understanding customer needs and hospitality. It taught me the significance of catering to diverse preferences and needs, a crucial aspect for my role of curating services for Japanese travelers. Later, my MBA from Japanese University imparted the value of quick decision-making, logical thinking, and the importance of building friendships and keeping networks that are vital in the business world. I understood the fundamental link between hotels and travel agencies. To that effect, I sought out the Intercontinental Hotel, which was the first in Japan, located in Yokohama as travel agencies were my key clients. Having 504 rooms and numerous restaurants, hotels, and spa services, this establishment was a major landmark of the city. Such a vast network of services, starting with the first desk operations to managing reservations,

to my present venture Global Gates. Our focus is on the dynamic trading of products that support a pure, eco-friendly environment and human welfare and well-being. How did your academic experiences shape your professional journey? My academic background in hotel and restaurant management laid the foundation for understanding customer needs and hospitality. It taught me the significance of catering to diverse preferences and needs, a crucial aspect for my role of curating services for Japanese travelers. Later, my MBA from Japanese University imparted the value of quick decision-making, logical thinking, and the importance of building friendships and keeping networks that are vital in the business world. I understood the fundamental link between hotels and travel agencies. To that effect, I sought out the Intercontinental Hotel, which was the first in Japan, located in Yokohama as travel agencies were my key clients. Having 504 rooms and numerous restaurants, hotels, and spa services, this establishment was a major landmark of the city. Such a vast network of services, starting with the first desk operations to managing reservations,

and finally managing sales across Asia and the Pacific including major destinations like India, Singapore, Hong Kong, Korea, Indonesia, Sri Lanka, Philippines, China, Australia, and Thailand. It was a great milestone that left me truly happy when I was appointed the sales manager at the age of 28 for those regions. Could you elaborate on your leadership style and the strategies you implement for business growth? A leader should be multi-faceted, including compassion, a good vision, and flexibility. It entails motivating and encouraging others, promoting teams, as well as innovation. My leadership style is primarily focused on quick decision-making. I believe it's crucial to make decisions promptly, not dwelling on indecision for prolonged periods. This direct approach is essential, especially at a time when the digital landscape is constantly evolving. Learning and staying updated on trends are vital for relevance. My strategies revolve around making friends and network connections, emphasizing logical thinking and quick decision-making. Can we consider this as advice for emerging leaders in this industry? These suggestions, however, do not limit their applicability to only certain industries—it is universal to all aspiring leaders. A leader ought to be a decisive maker, a position that requires prompt decision. This approach extends decision-making which is prevalent in the Japanese culture may lead to several lost opportunities. Today's internet makes it necessary for swift decision-making with regard to things such as Facebook, LinkedIn, and other online sources to obtain information. If a company does not act at the correct time, it may miss out on some valuable chances. What are your aspirations for the future, say in the next five to ten years? In the next five to ten years, my goal is to help Global Gates reach one billion at the global level with the employment of five million people on seven continents. We shall concentrate on cleanliness, safety, infection control, and high-quality customer service. Containment of infection became valuable during the pandemic, and we will improve on this aspect as part of our business. C



CEO Insights Asia TOP 10
KYUSHU UNIVERSITY
ALUMNI LEADERS - 2023



『CEO Insights Asia』

『CEO Insights Asia』は、アジア全域で76,386人の購読者と486,000人のデジタル購読者を持つビジネス誌です。同誌は、アジアのC-Suite エグゼクティブ、ビジネスリーダー、MD、取締役、その他の意思決定者を網羅するビジネス誌で、幅広い業界知識と経験を活かし、効果的なスキルを発揮している業界のリーダーを評価しています。

当社代表の梅村真行が九州大学卒業生ビジネスリーダー・トップ10に選出

『CEO Insights Asia』編集部は、学識経験者や業界のオピニオンリーダーとともに、2023年度の「九州大学卒業生ビジネスリーダー・トップ10」に当社代表の梅村真行を選出しました。ホテルのハウスキーピング管理とホテル向けのSDGs製品の取引を中心にビジネス界に革命を起こすリーダーとして取り上げられました。

<報道関係の方からのお問い合わせ先>

株式会社グローバルゲイツ PR 担当 結城 TEL：会社 03-5652-3188 携帯：080-9527-4065 MAIL：promotion@g-gates.com

記事内容



インタビューでは、当社代表梅村のこれまでの歩みや、キャリア形成を振り返りながら、業界のリーダーとして必要な判断力とスキル、今後の当社のビジネス戦略に関して取り上げています。

この記事をきっかけに、米国、ドバイ、シンガポールにある企業とのビジネス提携が進み、当社のビジネス展開やビジョンである、7大陸で500万人の雇用がより現実味を帯びてまいりました。今後は、空間だけではなく人と社会、環境までも含む“あらゆるもの”をキレイにする企業として世界に向けて拡大してまいります。



掲載記事は、CEO Insights Asia サイトでもご覧いただけます。

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株式会社グローバルゲイツについて

ホテルハウスキーピングマネジメント事業を主要業務として、ラグジュアリーからビジネスホテルまで、客室、パブリック清掃、設備の管理・運営を行っております。また、防疫(消毒)清掃からおもてなしの清掃まで、ホテル清掃で長年培ってきた高い技術力と経験に基づいたコンサルティング業務から地球と環境に優しい製品のトレーディング事業まで、多角的な事業展開を行っています。



Global Gates

【株式会社グローバルゲイツ会社概要】

- 所在地：東京都中央区日本橋浜町 3-16-7
- 代表取締役社長 梅村 真行
- 設立年月日：2007年5月21日
- 業務内容 貿易業務、ハウスキーピングマネジメント事業、設備管理事業、不動産事業、防疫クリーニング事業

■所属、加入組合

公益社団法人全国(東京)ビルメンテナンス協会
一般社団法人アジア経営者連合会・グローバルリーダーズ会
一般社団法人宿泊施設関連協会(JARC) / 一般社団法人福岡中小企業経営者協会
一般社団法人日本ホテルハウスキーピング協会 / 東京都ホテル旅館生活衛生同業組合
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