



Press Release

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BNC K.K.

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## Announcing SIDO's 100th Merchant Milestone

Continued fast growth in less than a year since the release of SIDO Streetwise

BNC K.K. (Office: Minatoku, Tokyo CEO: Clarke Robertson, BNC) which provides secure ID Online (SIDO) payment & promotion service announced that SIDO has launched its 112 SIDO merchant in October 21<sup>th</sup>, 2014.

SIDO is a mobile wallet used for credit card payments at both SIDO participating stores and online stores. It is a free smart phone application that allows consumers to process transactions securely. Currently, SIDO merchants consist of online shops, restaurants and accommodation services in Tokyo and many other areas throughout Japan.

There are three main reasons why merchants choose SIDO.

- SIDO brings high-spenders to merchant businesses

SIDO attracts a broad demographic of both Japanese and expatriate users with higher than average per transaction totals. A significant demographic as we approach the 2020 Tokyo Olympics.

- SIDO creates communities

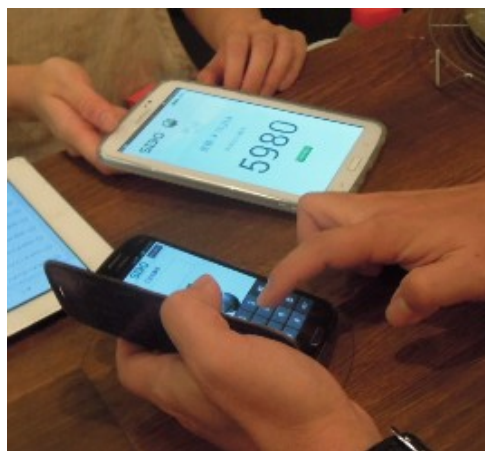
SIDO brings more people to businesses by building partnerships with merchants and by building a network of loyal users within the local community.

- SIDO works on a performance business model

There are no initial costs or monthly costs to use SIDO. Merchants are only charged a small fee when they use SIDO to process a payment.

The SIDO value proposition has helped SIDO grow and achieve the 100th merchant milestone.

Our next goal is to simultaneously acquire more users and merchants by being involved in more events and increasing our community outreach.



BNC

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URL: <http://www.bncholdings.net/ja/>

TEL: 03-3457-5990

Business: Development and sales for platforms and applications online

**Minato-ku**

Hobgoblin Akasaka	Akasaka
The Earl	Akasaka
Happy Salada	Akasaka
Bulldog BBQ Tex-Mex	Akasaka
Ogo Ona-loa Hawaiian Food	Akasaka
Asian Tigers	Atago
Oakwood Residence	Azabu Juban
Gliese	Azabu Juban
Honda Restaurant	Azabu Juban
Abios	Azabu Juban
Playground of Hope	Azabu Juban
Nannan Azabu	Azabu Juban
Homework's Azabu	Azabu Juban
148@Azabujuban	Azabu Juban
The Chef's Table	Azabu Juban
Cozy Table	Azabu Juban
Wakanui Juban	Azabu Juban
Tokyo American Club Banquet	Azabudai
Angelic Cafe	Azabudai
Fashion House Philippines	Azabudai
Genyoukai Accounting	Higashi Shinbashi
Risen - Traditional Japanese Restaurant in Ginza	Ginza
Giaggiolo	Ginza
Mominoki House	Jingumae
Third Axis Nihon	Minami Azabu
Parabola Wine Bar	Nishi Azabu
Lay Bar	Nishi Azabu
Hobgoblin Roppongi	Roppongi
Bauhaus	Roppongi
Bar Quest	Roppongi
Legends Sports Bar	Roppongi
La Fiesta	Roppongi
Lounge Odeon	Roppongi
Tonight Bar Mania	Roppongi
The Pink Cow	Roppongi
Propaganda	Roppongi
Geronimo	Roppongi
Nannan Toriizaka	Roppongi
New Nanay's	Roppongi
Lyday Financial Planning	Shirokane
Hotei Wines	Shirokanedai
Farmer's Chicken	Tamachi
Habotan	<b>Online Shops</b> Takanawa
Wi9	Padina
BizDo	Japan Farmers Market
Sleeptracker	Playground of Hope
Ecotwaza	Parabola Wine Bar SOS
Honeybaked Ham	Craft Jingu Hanabi Party
Grape Off	Ginza Gyu-an
Roo Meat	Tokyo Eclectic
UAD Donation site	Ecotwaza Online
Worldcom Japan	

Look For  
**SIDO**  
 merchants in your area!  
[www.sido.net](http://www.sido.net)

**Other Shops in Tokyo**

Hitomi Dental	Edogawabashi	Bunkyo-ku	
Cova Tokyo	Yurakucho	Chiyoda-ku	
Ginza Gyu-an	Ginza	Chuo-ku	
HARIO Lamp Work Factory	Nihonbashiōdenmachō	Chuo-ku	
Marutaka	Tsukiji	Chuo-ku	
Classmate International	Koiwa	Edogawa-ku	
Schoolmate International	Koiwa	Edogawa-ku	
Rami Restaurant	Koiwa	Edogawa-ku	
Hanuman Yoga	Koiwa	Edogawa-ku	
Kansas Clean Distilled	Ishijima	Koto-ku	
Motor Bikers Hangout	Daita	Setagaya-ku	
Vehicle Factory	Wakabayashi	Setagaya-ku	
Folli Follie	Omotesando	Shibuya-ku	
Hobgoblin Shibuya	Dogenzaka	Shibuya-ku	
Heavenly Vines	Ebisu Minami	Shibuya-ku	
Cafe & Bar Motel	Ebisu Minami	Shibuya-ku	
Cavo Petit Bar & Vins	Ebisu Nishi	Shibuya-ku	
The Oakleaf	Higashi	Shibuya-ku	
Yakimono-Ichiba	Hiroo	Shibuya-ku	
Homework's Hiroo	Hiroo	Shibuya-ku	
Advantage 24	Nishigotanda	Shinagawa-ku	
Trattoria Dai Paesani	Takadanobaba	Shinjuku-ku	
Bar Bump	Kabukicho	Shinjuku-ku	
Osakaya	Kabukicho	Shinjuku-ku	
San-En-An	Komagome	Toshima-ku	
Ecotwaza	Naka	Kunitachi-shi	
<b>CHIBA</b>			
Torigen	Azumacho	Narita	
Pound Steakhouse	Azumacho	Narita	
<b>TOHOKU</b>			
MAGIE NOIR	Jinbacho	Fushishima-shi	
<b>CHUBU</b>			
Red Rock Deal	Naka-ku	Nagoya	Aichi
Shooters Sports Bar	Naka-ku	Nagoya	Aichi
California Patio	Tempaku-ku	Nagoya	Aichi
Relo Japan	Naka-ku	Nagoya	Aichi
Power Communication	Naka-ku	Nagoya	Aichi
Chuo Hoken Plaza	Nagazumi-cho	Gifu-shi	Gifu
KJ's Bar and Grill	Yanagase	Gifu-shi	Gifu
The Marquee	Kandamachi	Gifu-shi	Gifu
Buca	Kuruwamachi	Ogaki-shi	Gifu
<b>KANSAI</b>			
Hobgoblin Kobe	Chuo-ku	Kobe	