



ファウンダー・インスティテュート

FOUNDER INSTITUTE



私は、スタートアップ(起業)の成功率を高めるために、ファウンダー・インスティテュートを創設しました。
3年間、私共は成功したと捉えています。私たちは、“シリコンバレー・グローバル化”し、何百人というアントレプレナーに専門的なトレーニング、客観的フィードバック、ピアサポート(起業家同士で助け合うシステム)を提供してきました。
私たちは、最も大事なステージ、即ちスタートアップ・ステージにおいてファウンダー達を教育することに重点を置いています。

I created the Founder Institute because I wanted to improve the rate of startup success.

Three years in, I'd say we're succeeding. We're "Globalizing Silicon Valley," and providing hundreds of entrepreneurs with expert training, objective feedback, and peer support.

We are educating our Founders at the most important stage of their startup: the beginning

Respectfully,

Adeo Ressi

01 概要 Overview

ファウンダー・インスティテュートとは？

02 カリキュラム The Curriculum

どのように機能するか？

03 結果 The Results

何を達成するか？

04 メンター&卒業起業家 Mentors & Graduates

だれが認めるのか？

05 サポート教材 Supporting Materials

Web, Twitter, etc

アントレプレナーが、有意義で永続的なテクノロジー企業を創設できるよう支援するための、アイデア段階でのインキュベーター。

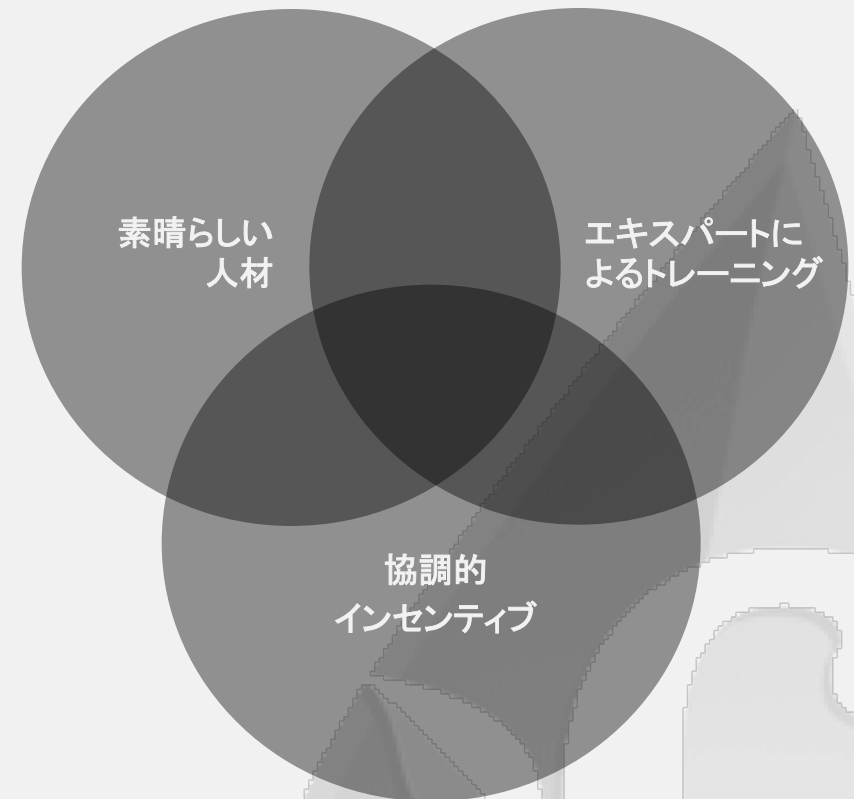
2009年にAdeo Ressiにより設立。

ファウンダーインスティテュートのゴール: 世界中の35都市において年間1,000社以上を創出する。

私達の4ヵ月間のメンターによる教育プログラムは、起業家自身が自分のアイデアを検証し、彼らの夢のカンパニーを創設できるよう設計されています。

AN IDEA-STAGE INCUBATOR THAT HELPS
ENTREPRENEURS CREATE MEANINGFUL AND
ENDURING TECHNOLOGY COMPANIES.

Founded in 2009 by Adeo Ressi, the goal of the Founder Institute is to create a thousand companies a year in thirty-five cities worldwide. Our four month mentorship program is designed to help Founders validate their idea, and build their dream companies.



取材・記事

Forbes

BusinessWeek

The New York Times

TE

Mashable



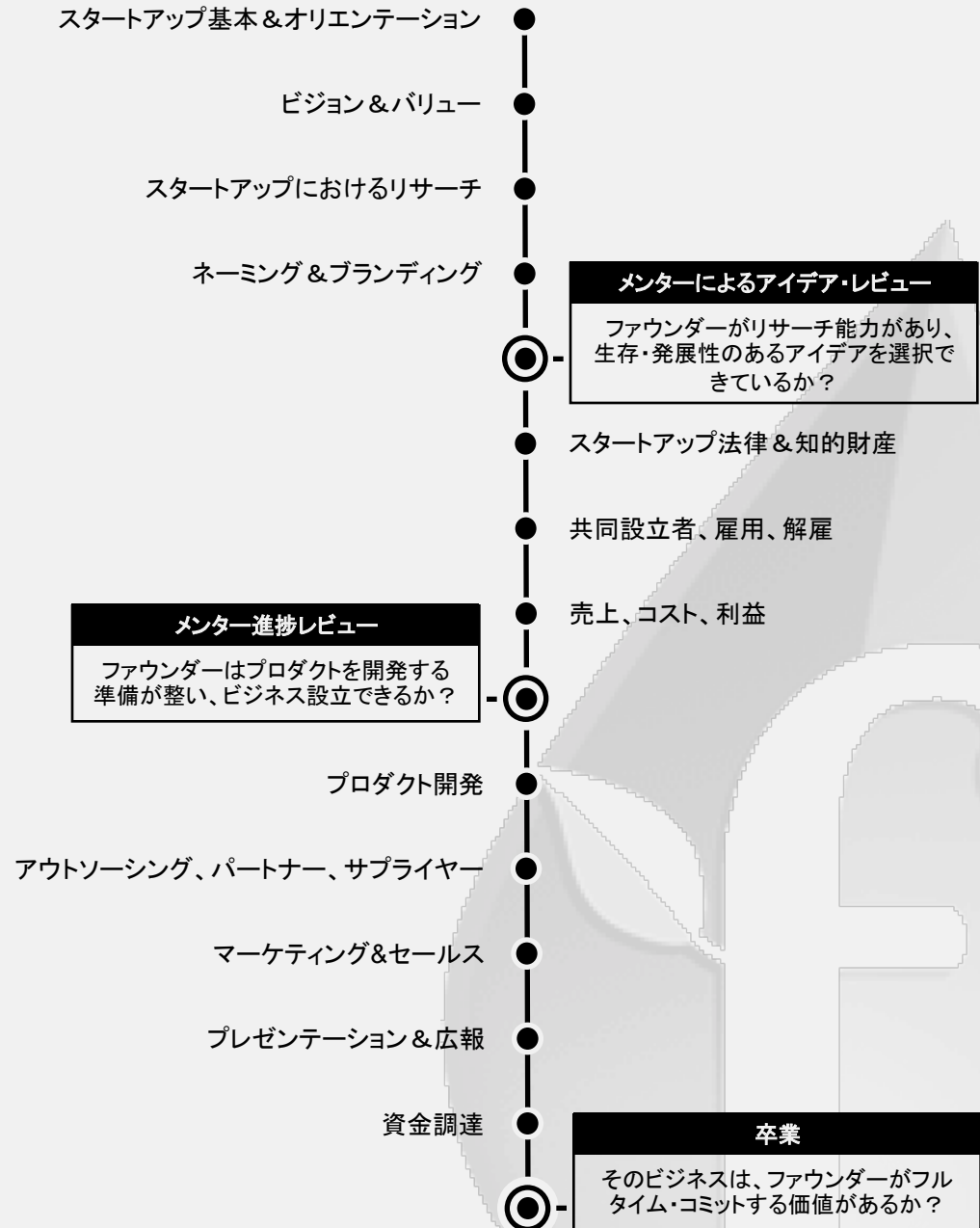
ファウンダーが4ヵ月間に理解するべきこと

FOUR MONTHS OF WHAT FOUNDERS NEED TO KNOW

各セッションは、3人のワールドクラス・メンター主導により各種カンパニー設立についての講義があり、その準備のためファウンダー同士で週一回ミーティングを行います。各メンターは各週のトピックについて、短く有益なプレゼンテーションを行い、ファウンダーと共にアイデアに取り組みます。メンターは、コアとなるコンセプトから収益モデルに至るまで、あらゆる角度からビジネスについてフィードバックやアドバイスを提供します。

メンターによるセッションに加え、ファウンダーは共同して取り組むという、シリコンバレー流の協力的な環境を育成するため、週2回割り当てられたグループでミーティングを行います。

ファウンダーが問われるあらゆることは、ドリーム・カンパニーの設立に直接関係しているのです。

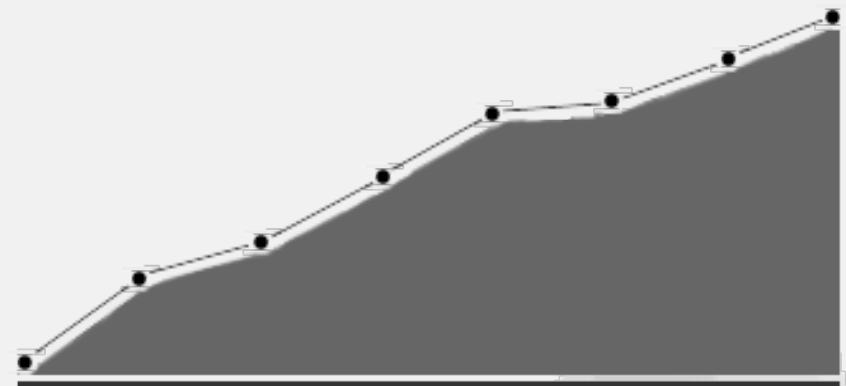


5大陸、24カ国、40都市



Amsterdam	Berlin	Bogota
Boston	Brussels	Chicago
Denver	Hanoi	Ho Chi Minh City
Houston	Jakarta	Los Angeles
Madrid	Medellin	New York
Paris	San Diego	San Francisco
San Juan	Santiago	Seattle
Silicon Valley	Singapore	Sydney
Tel Aviv	Washington DC	

多数のサクセス・ストーリー

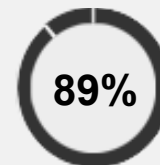


1,241
ファウンダー

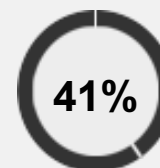
927
メンター

918
卒業生

4
年

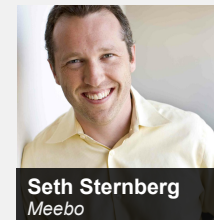
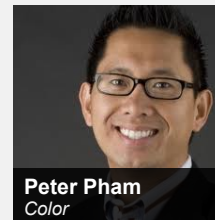
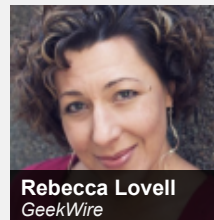
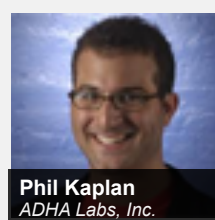
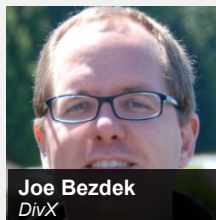
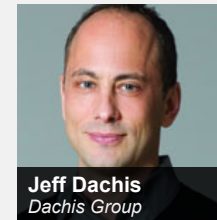
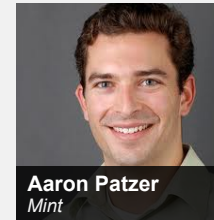
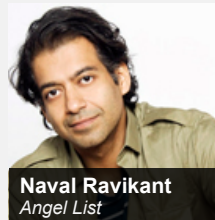
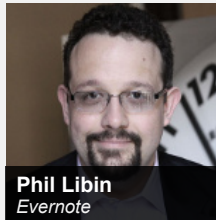


卒業12カ月後、アクティブなカンパニー
アクティブにプロダクト開発を続けるカンパニー



卒業12ヶ月後、資金調達
エンジェル、シード、シリーズAで、USD50K以上調達

世界を変える卒業生



世界を変える卒業カンパニー



FOUNDER INSTITUTE WEBSITE

The screenshot shows the Founder Institute website with a blue header and a white background. The main content is organized into several sections, each with a green header and a grey sub-header. The sections are: **Revenues, Costs and Profits** (July 31, 2012, at 06:30 PM: Build a financial model.), **Mentor Progress Review** (August 07, 2012, at 06:30 PM: Review your business with Mentors.), **Product Development** (August 14, 2012, at 06:30 PM: Plan and start building your offering.), and **Outsourcing, Partners and Suppliers** (August 21, 2012, at 06:30 PM: Develop a process to select key vendors.). Each section contains a paragraph of text and a row of three small profile pictures with names and titles. On the right side, there is a **Sponsors** section featuring logos for Wilson Sonsini Goodrich & Rosati, Engine Yard, and First Republic Bank.

Revenues, Costs and Profits
July 31, 2012, at 06:30 PM: Build a financial model.
How do you plan to make money? How do you build a financial model? What are the types of expenses, such as fixed expenses and costs of goods sold, and how do they scale? How do you know if your model is right? What do angel investors and venture capitalists expect from your financial model? How do you identify the key metrics for your success?

Mentor Progress Review
August 07, 2012, at 06:30 PM: Review your business with Mentors.
Can you pitch your business in three minutes and survive the scrutiny of seasoned CEOs? How much progress has been made on the product? How viable is the business and the financial model? Can you present the business in a meaningful and articulate way? Does the business scale? Can the business survive?

Product Development
August 14, 2012, at 06:30 PM: Plan and start building your offering.
How do you get from an idea to an offering? What are strategies to identify and prioritize features? How do you take a product definition and turn it into a development plan? What should comprise a minimum viable product? What are effective strategies to build your first offering? What are common mistakes that you should avoid when planning and building an offering?

Outsourcing, Partners and Suppliers
August 21, 2012, at 06:30 PM: Develop a process to select key vendors.
What should you outsource, and what do you need to do in-house? How to segment the vendors that you need? What vendors do you need right when you start, and what vendors will you need as you grow? How do you recruit and select the important vendors? What are tips and tricks to manage vendors in order to ensure a consistent level of quality? How do you fire and replace under-performing vendors? What are common mistakes made when dealing with vendors?

Sponsors
Wilson Sonsini Goodrich & Rosati
Wilson Sonsini Goodrich & Rosati is the premier legal advisor to technology and growth enterprises worldwide, as well as the investment banks and venture capital firms that finance them. Over the past four decades, Wilson Sonsini Goodrich & Rosati has established its reputation by having an unmatched knowledge of its clients' industries and deep and long-standing contacts throughout the technology sector. The firm's legal expertise serves clients at all stages of growth, from venture-backed start-up companies to multibillion-dollar global enterprises. The firm's clients include some of the most recognized names in the technology, retail, life sciences, venture capital, and finance sectors. The firm has offices in Austin, Palo Alto, New York, San Diego, San Francisco, Seattle, Shanghai, and Washington, D.C.

Engine Yard
Engine Yard is the leading Platform as a Service (PaaS), empowering software application innovation more rapidly, easily and cost effectively. With deep technical expertise, powerful infrastructure orchestration, strong support of the open source community, and world-class service, Engine Yard provides a complete commercial grade solution that enables developers to focus on creating great applications, instead of managing their platform.

First Republic Bank
It's a privilege to serve you.
First Republic Bank and its subsidiaries provide private banking, private business banking and the full range of wealth management services with an emphasis on exceptional relationship-based service and a solid commitment to responsiveness and action.

TWITTER

The screenshot shows the Founder Institute Twitter profile page. The header includes the profile picture, the name 'Founder Institute', the handle '@founding', and a 'FOLLOWS YOU' button. The bio reads: 'We are the world's largest early-stage accelerator. Follow us for insights from the people building great #startups. Tweets by @jonnystartup 27 Cities (and growing) - http://fi.co'. Below the bio, there are three boxes showing tweet counts: 5,334 TWEETS, 17,639 FOLLOWING, and 22,831 FOLLOWERS. A 'Following' button and a 'Go to full profile' link are also present. The main content area shows three recent tweets, each with the profile picture, name, handle, text, and time (7h).

Founder Institute @founding FOLLOWS YOU
We are the world's largest early-stage accelerator. Follow us for insights from the people building great #startups. Tweets by @jonnystartup 27 Cities (and growing) - http://fi.co

5,334 TWEETS 17,639 FOLLOWING 22,831 FOLLOWERS

Following Go to full profile →

Founder Institute @founding 7h
Wave or Quickbooks? Over 200 Founder Institute Grads Have Picked Wave: fi.co/posts/997 @WaveAccounting.
Details

Founder Institute @founding 7h
Founder Institute Featured on ABC's @KGORadio: fo.co/posts/685 #startups!
Details

Founder Institute @founding 7h
Grad Profile: @GridBlaze makes online content storage more efficient fi.co/posts/683
Details