

BRILLIANT From Every Angle

Manufactured in Switzerland in the tradition of Tiffany's 170-year history of horological master craftsmanship, the Tiffany East West® debunks tradition by distinctively setting the dial horizontally rather than vertically—quite literally turning the rules of watchmaking on their side. Inspired by a Tiffany & Co. travel clock from the 1940s, this collection of both standard and mini-sized timepieces is marked by clean lines and a rectangular shape—now with the addition of round brilliant diamonds. The collection features stainless steel cases and white dials with silver poudré numerals on black alligator straps. For those in favor of something more understated, the 37 x 22 mm boasts 66 total diamonds, while the larger standard 42 x 25 mm version features 96 total diamonds. A striking watch in its own right, the Tiffany East West® with diamonds is sure to turn heads.

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