



JETRO  
Los Angeles



**ANIME EXPO®**

**July 3-6, 2025**

Los Angeles Convention Center

**Exhibitor's Booth #2500  
(South Hall)**

# ABOUT JETRO'S "GEEK STREET" PAVILION

---



**Geek Street** by JETRO returns this year, bringing back a variety of experiences all packed into one place! Offering shops and experiences related to anime, games, VTubers, kawaii culture, VR and music, rest assured as hobbies of all avenues are covered here.

JETRO's Geek Street booth will be hosting **12 unique companies** to showcase a wide variety of Japanese businesses within the anime and Japanese pop culture industry, serving as a hub of unique and fun exhibitors. Conveniently located near in the front row right after entering the South Hall, "Geek Street" will be at [booth #2500!](#)

# JOIN OUR STICKER RALLY!

The “Geek Street” pavilion is designed to showcase a diverse set of Japanese businesses at various levels and is widely categorized into 6 different experiences: AnimeXP, KawaiiXP, TrendXP, PlayXP, VirtualXP.

## What are Booth XPs?

- Booth XPs are stickers you can get after visiting and learning about a company at Geek Street! Participants who collect 5 different “XP” stickers after interacting and learning about the company will receive a special prize!

Ask Geek Street booth staff about the sticker rally to join and collect XPs to explore Geek Street!

Pictured to the right is the sticker rally and sticker image - subject to change

**EXHIBIT HALL #2500**

**HOW TO PLAY:**

- 1 Visit 5 different booths and interact with them
- 2 After a qualifying activity, get an XP sticker from them
- 3 Collect 5 XP stickers and talk to a geek street booth staff to receive prize!



# EXHIBITING COMPANIES



## ANOTHERBALL PTE. LTD.

With Avvy, you can effortlessly create and customize your very own VTuber/JP anime-style avatar on your smartphone, thanks to a wide selection of items and adjustable color options. Equipped with face tracking technology, Avvy captures your expressions and movements in high quality, lending your avatar a lifelike feel.

As long as you are an individual user, Avvy avatars can generally be used for commercial purposes and derivative works (secondary creations).

Avvy is committed to supporting each individual's passion for creating and sharing what they love.

## BOOKOFF USA INC

We are BOOKOFF buying and selling books, music, movies, games, and anime and more. You can find many things from popular to rare items. Find the one and only! Treasure hunting!

## CLAN ENTERTAINMENT

At ClaN Entertainment, we develop original virtual IPs and produce interactive experiences that celebrate creativity and forge genuine human connections.

At Anime Expo, we are excited to share our vision with fans around the world. Our projects provide a unique stage for experiencing innovative live events and original virtual performances that invite you to join in and be part of the journey. Step into the world of ClaN Entertainment and discover a new realm of digital performance where innovation meets creativity, and every experience is designed to leave a lasting impression.



# EXHIBITING COMPANIES



## JPT AMERICA, INC.

One of our main products is Ghibli soundtrack vinyl. These special vinyl records have a laser-printed design of your favorite characters from the film etched on to the disks. The covers feature some of the most iconic scenes, making it an amazing piece for all to see within your home.

Newly added to our collection is a soundtrack vinyl of Angel's Egg, a breathtaking collaborative film by Mamoru Oshii, director of the anime film "GHOST IN THE SHELL" and illustrator Yoshitaka Amano. We will have original T-shirt and tote bag of Angel's Egg.

We will also have other anime/game soundtracks and J-POP vinyls in limited stock.

## KREATION INC.

TAT RUMBLE is Anime Slot Battle RPG.

It is an unprecedented gaming experience that combines the excitement of slots with the Anime-style character training and collection elements of RPG.

Not only you can earn a big rewards through gameplay by using NFTs, but the characters you have trained will also go on a rampage!

## MINTO INC.

Minto Inc. is a renowned Japanese character company known for creating globally popular chat sticker series such as Usagyuuun, Mimi and Neko, Sugar Cubs, and Business Fish. Collectively, these sticker series have surpassed 6 billion downloads worldwide.

In addition to its digital content, Minto also operates an official character merchandise online store, "Oh My Pop", where fans can purchase exclusive products featuring Minto's beloved characters.



# EXHIBITING COMPANIES



## NIHON XR CENTER INC.

Nihon XR Center's main business is the development of XR games and attractions, and we also develop content for XR training for major Japanese enterprise companies. In collaboration with Tokyo Dome, we have developed the XR attraction "Battle World 2045," the world's first permanent multi-player MR shooting attraction using Quest 3, and was awarded the top prize in the VR category at the global XR conference, AWE ASIA 2024.

In addition, this year we plan to open our newest MR zombie shooter in-house using a haptic gun controller (StrikerVR) at our Japan store.

## NTT SOLMARE CORPORATION

A romantic, mysterious, and haunting adventure aboard a ghostly ship steeped in secrets. Build connections with mysterious women as you explore the ship. Experience its rich story in audio dramas on YouTube, and enjoy character interactions in a browser-based dating sim on the official website.

## OPENKIDSBASE INC.

We are a Tokyo-based toy company specializing in creators' toys — original characters brought to life in close collaboration with independent artists.

Our team is small, with just ten members, but we are a globally minded group working in Japanese, English, and Chinese. Characters we have produced — such as CHOCOKKO and SUSHI NIGIRIS — are already gaining international popularity.



# EXHIBITING COMPANIES



## ORANGE INC.

Swipe and discover manga like never before!

Welcome to emaqi—lightning-fast swipe browsing, an unrivaled library of hits and hidden gems, and first-in-English exclusives you won't find elsewhere.

Download emaqi and dive in!

## ROCKET PANDA GAMES JAPAN, INC.

"Phantom Breaker: Battle Grounds Ultimate" is a side-scrolling beat-'em-up with the heart of a fighting game, showcasing nostalgic pixel art and the latest cross-platform online multiplayer. Experience the biggest and most expansive entry in the "Phantom Breaker: Battle Grounds" series to date!

## SPACE AGE CO.,LTD

Straight from the hilarious mind of Japanese comedian Ryuji Akiyama, BOTY is the viral T-shirt brand turning heads across Japan. BOTY turns everyday wear into effortless, lol cosplay. Whether you're hitting up a party, cheering on your favorite athlete, or just vibing at home, these shirts are guaranteed to light up your socials.

High-quality. High-comedy!

And now, BOTY's making its U.S. debut at Anime Expo 2025, bringing its signature style of surprise and silliness stateside.

Ready to transform?