Explanatory material

OusiaDAO ーEducational Global DAOー

Democratization of education: Creating a world where anyone can receive the education they want, anytime, anywhere.

2024/xx/xx

Ousia
Democratization of education

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Summary

◆ OusiaDAO is a global education DAO with the vision of “Democratizing education“

◆ "Democratization of education" means "creating a world where anyone can receive the education they want, anytime, anywhere."

◆ To realize this vision, OusiaDAO is promoting the launch of three businesses.

1. Ousia University : It is a tuition-free Web 4.0 Metaverse University that houses the Faculty of Business Administration, the Faculty of Web 4.0, and the Faculty of SDGs.
2. Ousia School : It is a tuition-free Web 4.0 metaverse free school run by students who emphasize active learning.
3. LearnHop : It is a Global homeschooling platform between users who are looking for study space and hosts who want to provide space.

◆ We provide opportunities for anyone around the world to find what they want to be and do, without financial, time, geographic, or racial restrictions.

◆ The education we provide incorporates a "learn and earn with playing" system, where the more you learn, the more you earn. As a result, we believe that a virtuous cycle will be born where people will proactively learn what they want to learn in order to earn money.

◆ Let's work together to create the world's ideal education.

Agenda

Purpose

To gain understanding and interest in OusiaDAO's vision, management structure, initiatives, and utilization technologies.

- **The worldview that OusiaDAO aims for**
- **Organizational management structure**
- **Three business introductions**
- **Web4.0 Metaverse Campus "Ousia"**

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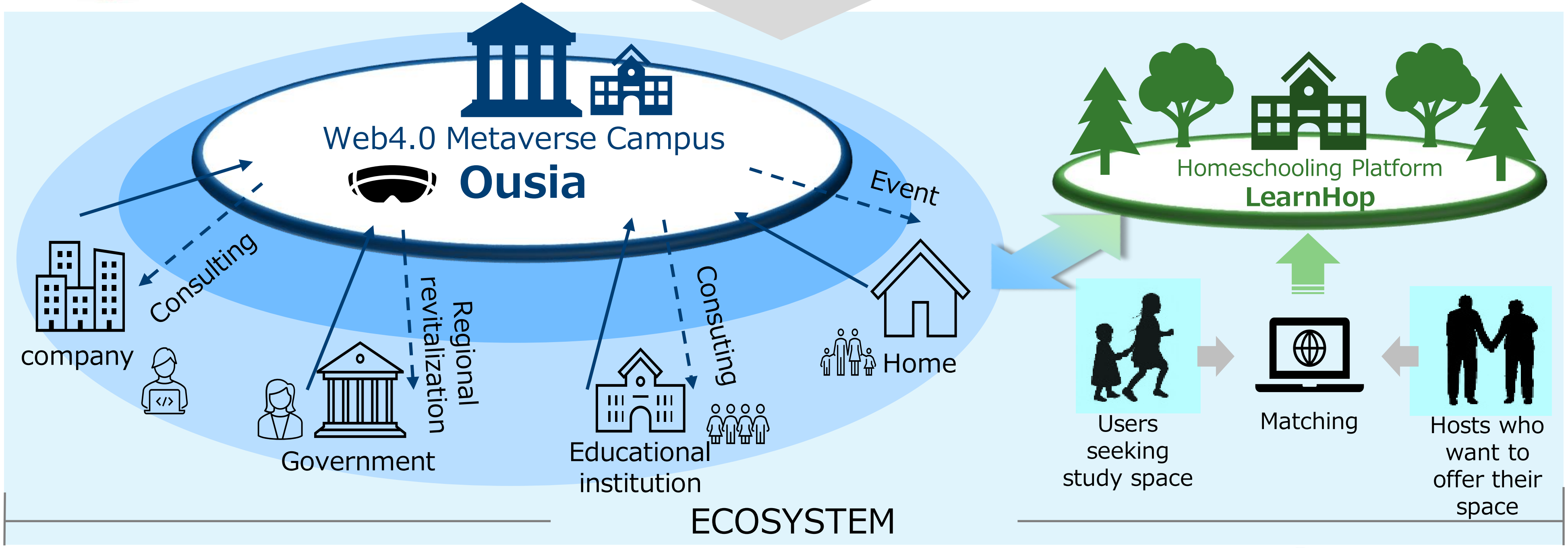
The overall worldview that OusiaDAO aims for

With OusiaDAO's vision of "democratizing education" and mission of "creating possibilities," we will create an educational institution that is representative of the world while building an ecosystem with institutions and people around the world.

Vision : Democratization of education

Mission : Creating possibilities


Web4.0 Metaverse Campus
Ousia
Consulting
Regional revitalization
Consulting
Event
company
Government
Educational institution
Home
Homeschooling Platform
LearnHop
Users seeking study space
Matching
Hosts who want to offer their space
ECOSYSTEM

OusiaDAO's vision and mission

OusiaDAO's vision is to “Democratize education” and create a world where anyone can receive the education they want, anytime, anywhere. Mission is “Creating Possibilities”

Vision

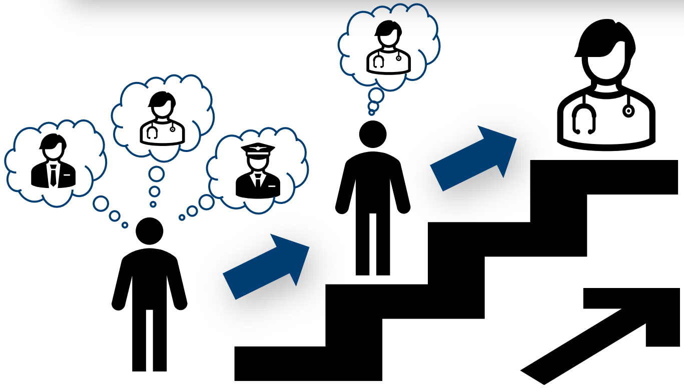
Democratization of education

To create a world where anyone can receive the education they want, anytime, anywhere.

Mission

Creating possibilities

To provide opportunities for everyone to discover and realize what they want to be and do.



What we do

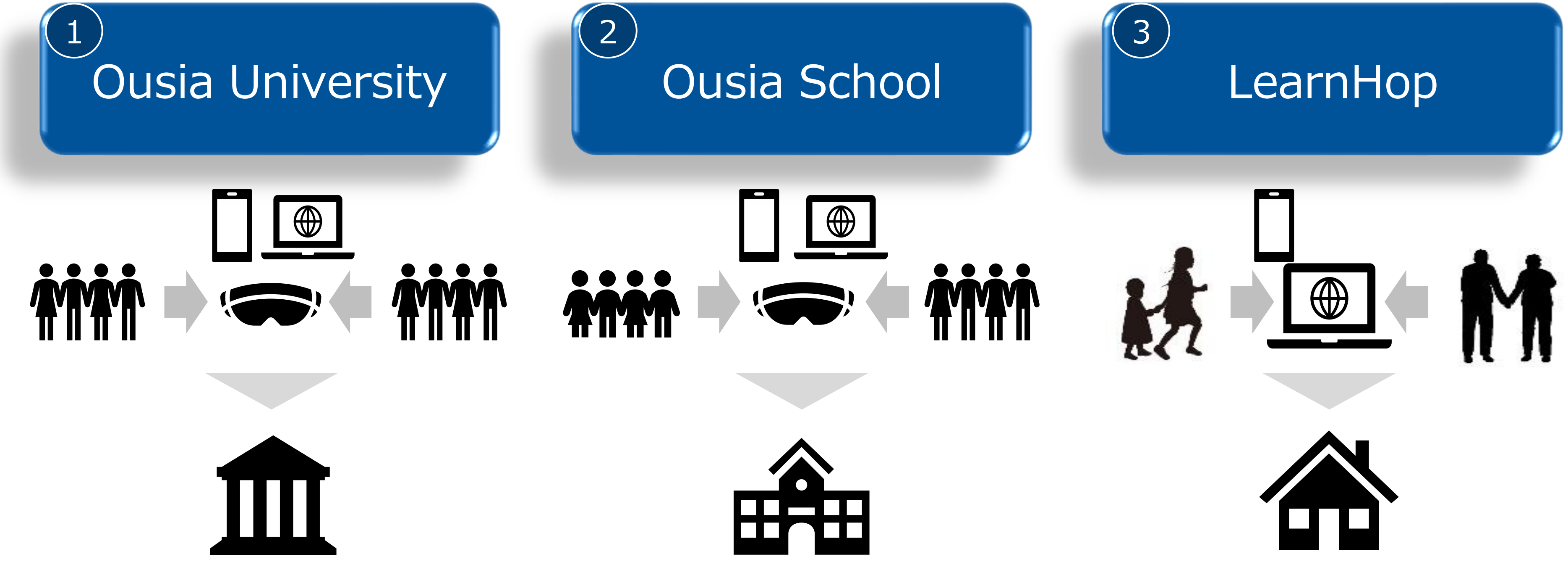
① **Ousia University**
Web4.0 Metaverse University

② **Ousia School**
Web4.0 Metaverse Free School

③ **LearnHop**
Homeschooling Platform

What we do

OusiaDAO is promoting three businesses: web4.0 Metaverse University, Metaverse Free School, and Learning space rental service.



1 Ousia University

2 Ousia School

3 LearnHop

Web4.0 Metaverse University

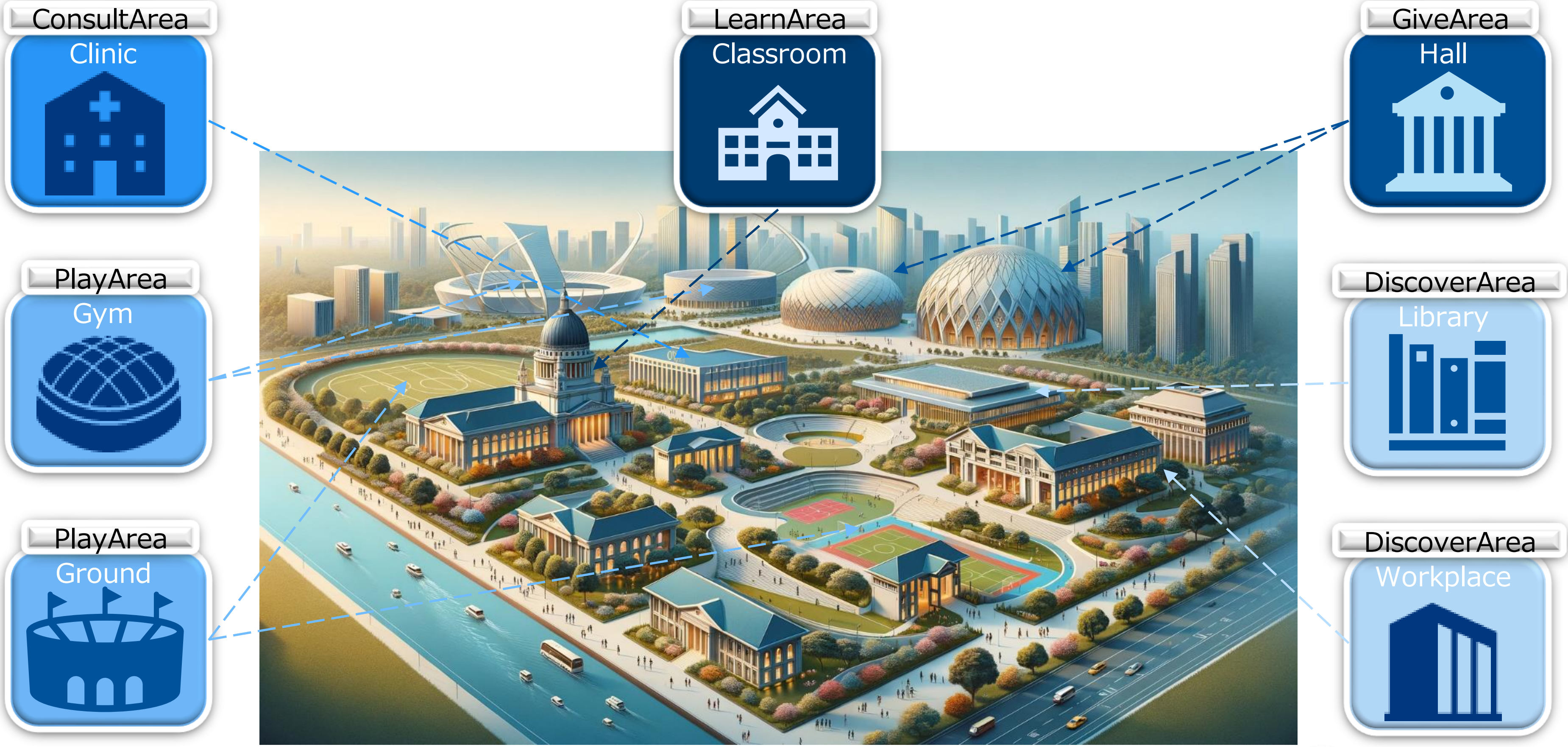
Web4.0 Metaverse Free School

Homeschooling Platform

Web4.0 Metaverse Campus “Ousia”

“Ousia” is a Web4.0 campus that combines Metaverse, Blockchain, and AI technology.
The campus is divided into 5 areas and 7 spaces.

“OusiaDAO” campus image*1



ConsultArea
Clinic

PlayArea
Gym

PlayArea
Ground

LearnArea
Classroom

GiveArea
Hall

DiscoverArea
Library

DiscoverArea
Workplace

*1 OusiaCampus : https://odysee.com/@igetyouasuperbviewinjapanesemountain!:9/Untitled-%E2%80%91-Made-with-FlexClip:d

OusiaDAO’s roadmap towards the democratization of education

OusiaDAO's roadmap is to promote its business with an eye toward "achieving the democratization of education" in 2050. The school will open in 2030.

2023 | **2026** | **2028** | **2030** | **2040** | **2050**

Business planning

Recruit members

Curriculum development

System construction

Ousia pre-opening ★

System improvement

「Ousia University」「Ousia School」officially open

Democratization of education

Recruiting 500 Ousia management members

- Gather 500 Ousia management members
- Solidify Ousia's business strategy
- Proceed with Web4.0 campus development, university creation procedures, free school certification procedures, etc.

α ver pre-opening in September 「OusiaU」(30) 「OusiaS」(30)

- Creating Ousia's educational curriculum
- Proceeding with the construction of a Web4.0 metaverse campus

β ver pre-opening in September 「OusiaU」(100) 「OusiaS」(100)

- Students play a central role in school creation.
- Several communities will be created based on future occupational images.

Main opening in September 「OusiaU」「OusiaS」 (1,000)

- Metaverse University and Metaverse Free School open for the entire world
- OusiaUniversity will be established as a metaverse private university with free tuition.
- OusiaSchool will be established as a metaverse free school with no tuition fees.

Expand to developing countries (10,000)

- A state in which not only people in developed countries but also people in developing countries are participating in "Ousia“
- A system of learn and earn with playing has been realized.

Opening schools all over the world (1,000,000)

- Realizing the “democratization of education’” where anyone can receive the education they want anytime, anywhere
- “Ousia” becomes a world-leading educational institution

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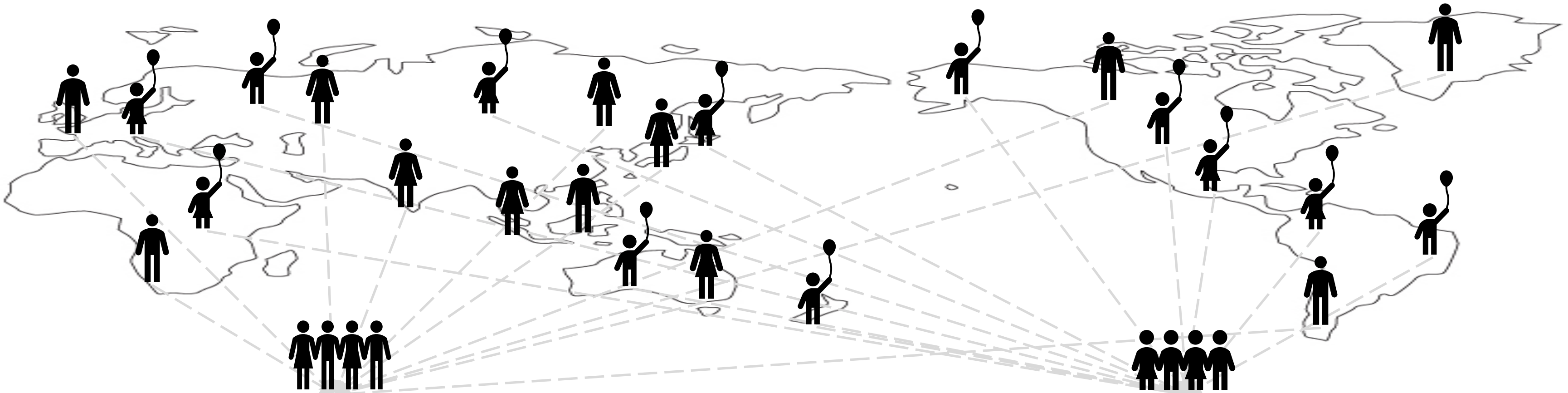
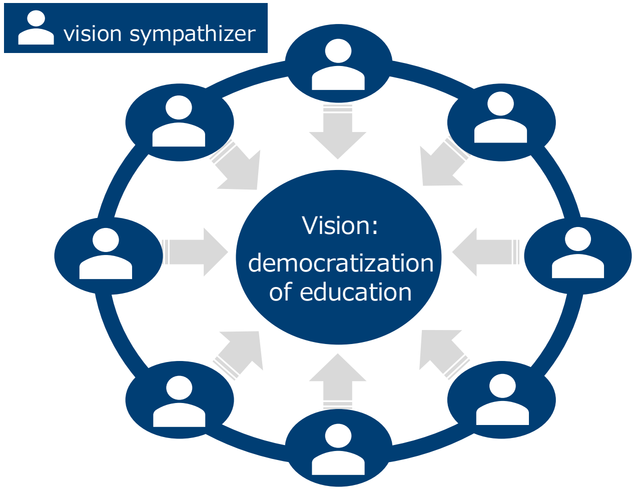
OusiaDAO organizational management structure

In order to realize our vision of "democratizing education," we believed it was necessary to develop our business using the DAO system, involving people all over the world.



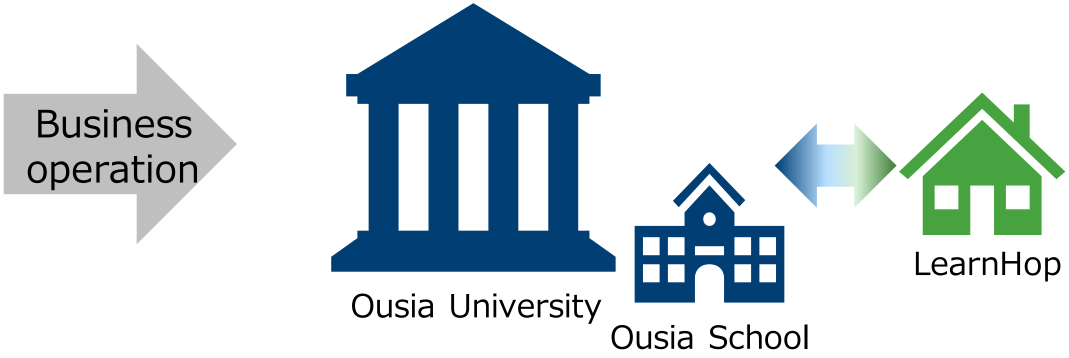
Participation in “OusiaDAO”

Admission to "Ousia"


vision sympathizer
Vision:
democratization of education

Metaverse University specializing in Web4.0

metaverse free school,Learning space rental service

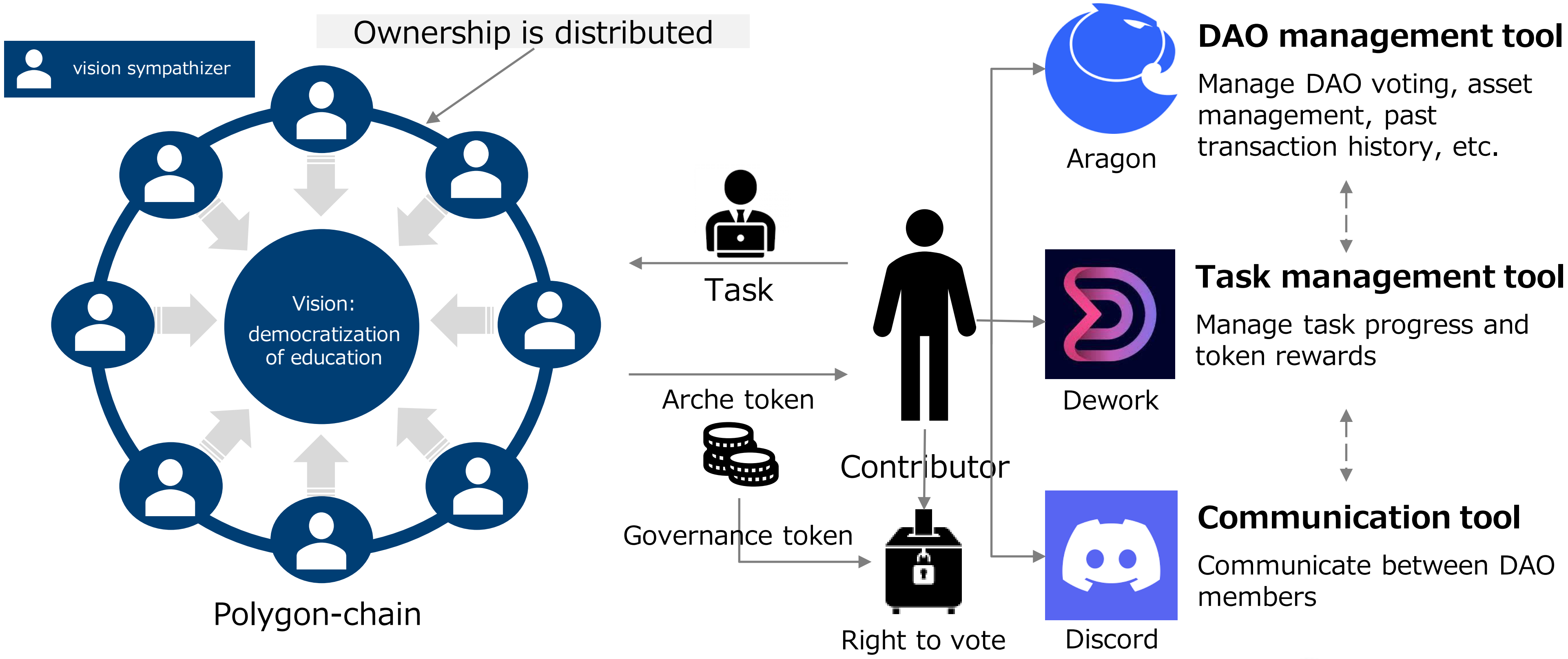

Business operation
Ousia University
Ousia School
LearnHop

How OusiaDAO works?

OusiaDAO is an educational "DAO" that manages organizations on a polygon chain.
Tools used include Aragon, Dework, Discord, etc.

Organizational structure of OusiaDAO

Anyone who shares the vision can participate.Arche token holders make decisions.



vision sympathizer

Ownership is distributed

Vision: democratization of education

Polygon-chain

Task

Arche token

Governance token

Contributor

Right to vote

Aragon

DAO management tool

Manage DAO voting, asset management, past transaction history, etc.

Dework

Task management tool

Manage task progress and token rewards

Discord

Communication tool

Communicate between DAO members

Why DAO and not a corporation?

We have chosen to launch and operate our DAO from three perspectives: Participation, Governance, and Autonomy.

① Participation

Believing in the necessity of creating global universities and schools built by people worldwide to achieve the democratization of education, while engaging people from all over who share our vision, we chose a DAO that allows anyone who resonates with our vision to participate.

② Governance

As an organization pursuing a vision, we chose a de-centralized organization, the DAO, to prevent domination by a few members and to operate more fairly and transparently by allowing all members to participate in the decision-making process and directly reflect their views through voting.

③ Autonomy

Assuming that those who share the vision come together, we chose a DAO that autonomously functions based on shared vision and values, believing that the active participation, proposals, and voting of members will shape the direction and success of the DAO.

List of positions and roles in OusiaDAO

- There are a total of 11 positions/roles in OusiaDAO.
- Regarding developer positions, there are Metaverse, blockchain, and generative AI.

Business Person

- ① Strategist
- ② Dao Manager
- ③ Marketer
- ④ Sales

Developer / Creator

- ⑤ Developer
  - Ⅰ Metaverse (Metaverse Campus)
  - Ⅱ Blockchain (Learn to earn)
  - Ⅲ Generative AI (Digital Teacher)
- ⑥ Creator

Support Staff

- ⑦ Eventer
- ⑧ Operator
- ⑨ Coach/mentor
- ⑩ Counselor
- ⑪ Professor

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Three business introductions

We develop three businesses. Metaverse's online education businesses are "Ousia University" and "Ousia School," and its offline education business is "LearnHop."

Ousia University

Ousia School

LearnHop

Introducing Ousia University

Ousia University is a tuition-free metaverse university where anyone in the world can participate anytime, anywhere through the Web4.0 metaverse campus "Ousia“.

Overview

Name	Ousia University
Location	Metaverse campus “Ousia”
Establishment ※Plan	2030-09-01
Type ※Plan	private
Target age	18+
Tuition	Free
Philosophy	Cultivating Creators of the Future Society
Goal	Expanding Creativity

Features

Learn	1. Faculty of Business Administration 2. Faculty of Web4.0 like metaverse, Blockchain and AI 3. Faculty of SDGs
Give	1. Dream Presentation 2. Expert Presentation
Play	1. Metaverse Create Club 2. 3D Digital Art Club 3. Magic Sports Club etc.
Discover	1. Work experience using VR 2. Immersive experience in the world of books 3. Interacting with people all over the world
Consult	1. Life counseling 2. Psychological counseling

Introducing Ousia School

Ousia School is a tuition-free metaverse school that enables children from around the world to access the education they desire through the Web4.0 campus, "Ousia".

Overview

Name	Ousia School
Location	Metaverse campus "Ousia"
Establishment ※Plan	2030-09-01
Type※Plan	private
Target age	6 to 18
Tuition	Free
Philosophy	Education of the student, by the student, for the student
Goal	Nurturing students who can act independently to realize their dreams

Features

Learn	1. Famous books learning 2. English world exploration learning 3. Generative AI-based learning
Give	1. Dream Presentation 2. Expert Presentation
Play	1. Vision realization learning 2. Participation in Ousia management 3. metaverse game club
Discover	1. Work experience using VR 2. Immersive experience in the world of books 3. Interacting with people all over the world
Consult	1. Life counseling 2. Psychological counseling 3. Future creation consulting

Introducing LearnHop

LearnHop is a matching service for people who want to provide study space and people who want to rent study space. The host may also provide learning support.

Overview

Name	LearnHop
Establishment ※Plan	2025-09-01
Type	Global homeschooling platform
Target age	6~18
Tuition-Host	Free
Tuition-User	Free
Philosophy	Creating a self-philosophy
Goal	Self-realization for all

Features

Learn	1. Receive distinctive learning from hosts at each location Example:Learn from the doctor host about what he thinks about during surgery, etc.
Give	1. Sharing your own expert knowledge from hosts to users 2. Sharing new ideas from users to hosts
Play	1. Games and sports unique to each base
Discover	1. Interaction with hosts from various locations and students you meet there 2. Discover unique items and layouts at each base
Consult	1. Life and career counseling for hosts at each base

Effects you can acquire by participating in “Ousia”

By participating in "Ousia", you will mainly acquire "independence", "cooperation", "digital nature", and "creativity".

Acquisition of four effects = (independence x cooperation x digitality x creativity)

1 Self-discovery self-actualization

You can discover **what you want to be and do**, and grow towards realizing it.

2 Connection with like-minded people

You can make **friends** around the world with **similar dreams and goals**.

3 Utilization of cutting-edge digital technology

Acquire the digital skills necessary for the next generation, such as the **metaverse**, **generative AI**, and **blockchain**.

4 Social contribution experience

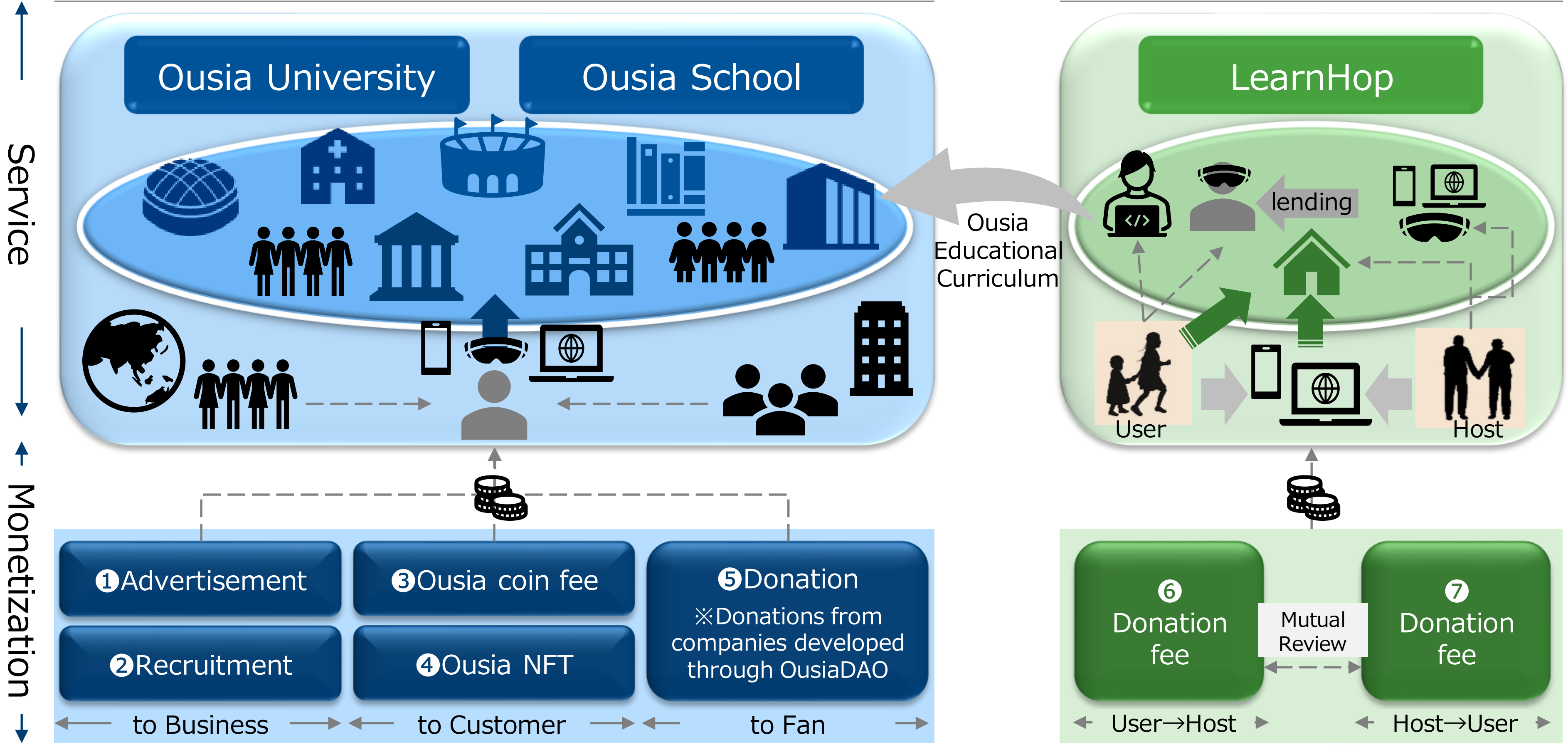
Become a person who can **contribute to society** through efforts to solve social issues and **create the future** of society.

OusiaDAO Business Model

OusiaDAO's business model has three perspectives: to business, to customer, and to fan.
The main source is advertising revenue from to Business.

Web4.0 Metaverse Campus “Ousia”

Homeschooling platform “LearnHop”



Service

Monetization

Ousia University

Ousia School

LearnHop

Ousia Educational Curriculum

lending

User

Host

❶Advertisement

❷Recruitment

❸Ousia coin fee

❹Ousia NFT

❺Donation
※Donations from companies developed through OusiaDAO

to Business

to Customer

to Fan

❻ Donation fee

Mutual Review

❼ Donation fee

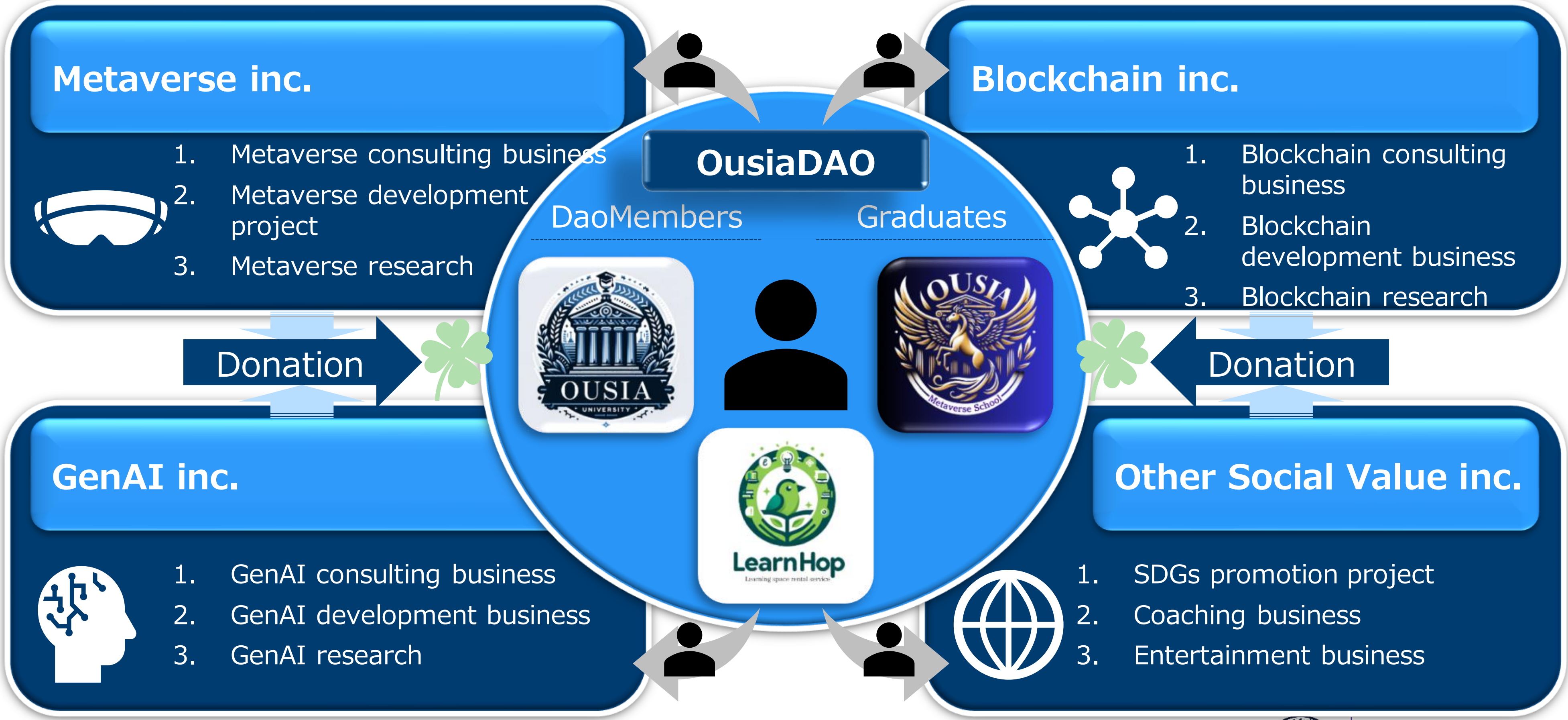
User→Host

Host→User

The future of OusiaDAO

Create a system where OusiaDAO graduates and DAO members create new businesses that bring new value to society. We also introduced a donation system from companies.

Advanced Business Development Platform「Chaos」



Metaverse inc.

1. Metaverse consulting business
2. Metaverse development project
3. Metaverse research

Blockchain inc.

1. Blockchain consulting business
2. Blockchain development business
3. Blockchain research

OusiaDAO

DaoMembers

Graduates

Donation

Donation

GenAI inc.

1. GenAI consulting business
2. GenAI development business
3. GenAI research

Other Social Value inc.

1. SDGs promotion project
2. Coaching business
3. Entertainment business

OUSIA
UNIVERSITY
OUSIA
Metaverse School
LearnHop
Learning space rental service

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Web4.0 Metaverse Campus “Ousia” technology list

Web4.0 Metaverse Campus Ousia is a completely new campus built on blockchain, metaverse, and generative AI technology.

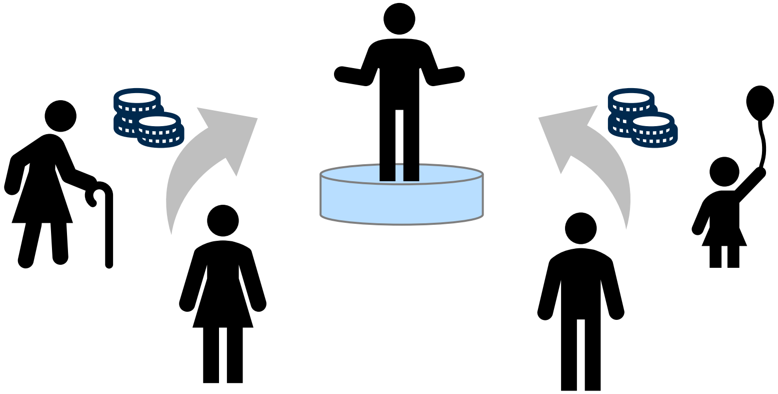
“Ousia” =Web4.0 (Blockchain × Metaverse × Generative AI) Campus

- GenAI
  1. **A digital partner that can be customized to your liking**
  2. **A digital teacher with specialized knowledge**
  3. **A digital guide showing you around “Ousia”**
- Metaverse
  1. **Learn Area**
  2. **Give Area**
  3. **Play Area**
  4. **Consult Area**
  5. **Discover Area**
- Blockchain
  1. **Learn and earn through playing system**
  2. **Educational evaluation system using smart contracts**
  3. **P2P education donation platform**

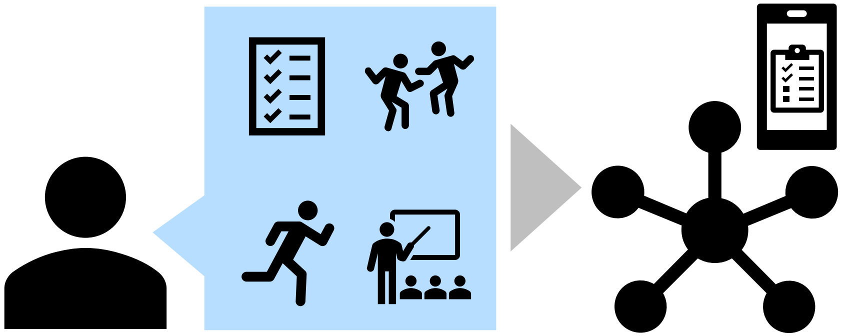
Blockchain elements

Blockchain has three elements: "Learn and earn through playing system", "Educational evaluation system using smart contracts", and "P2P education donation platform".

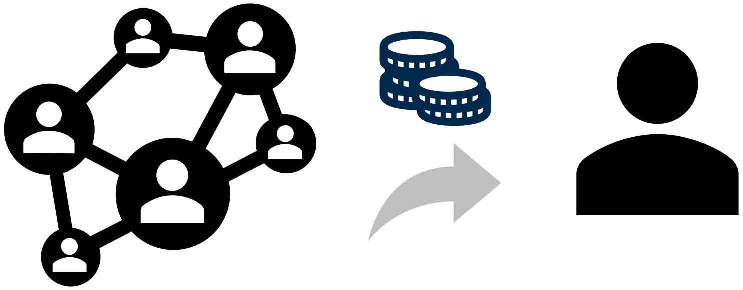
1 Learn and earn through playing system



2 Educational evaluation system using smart contracts



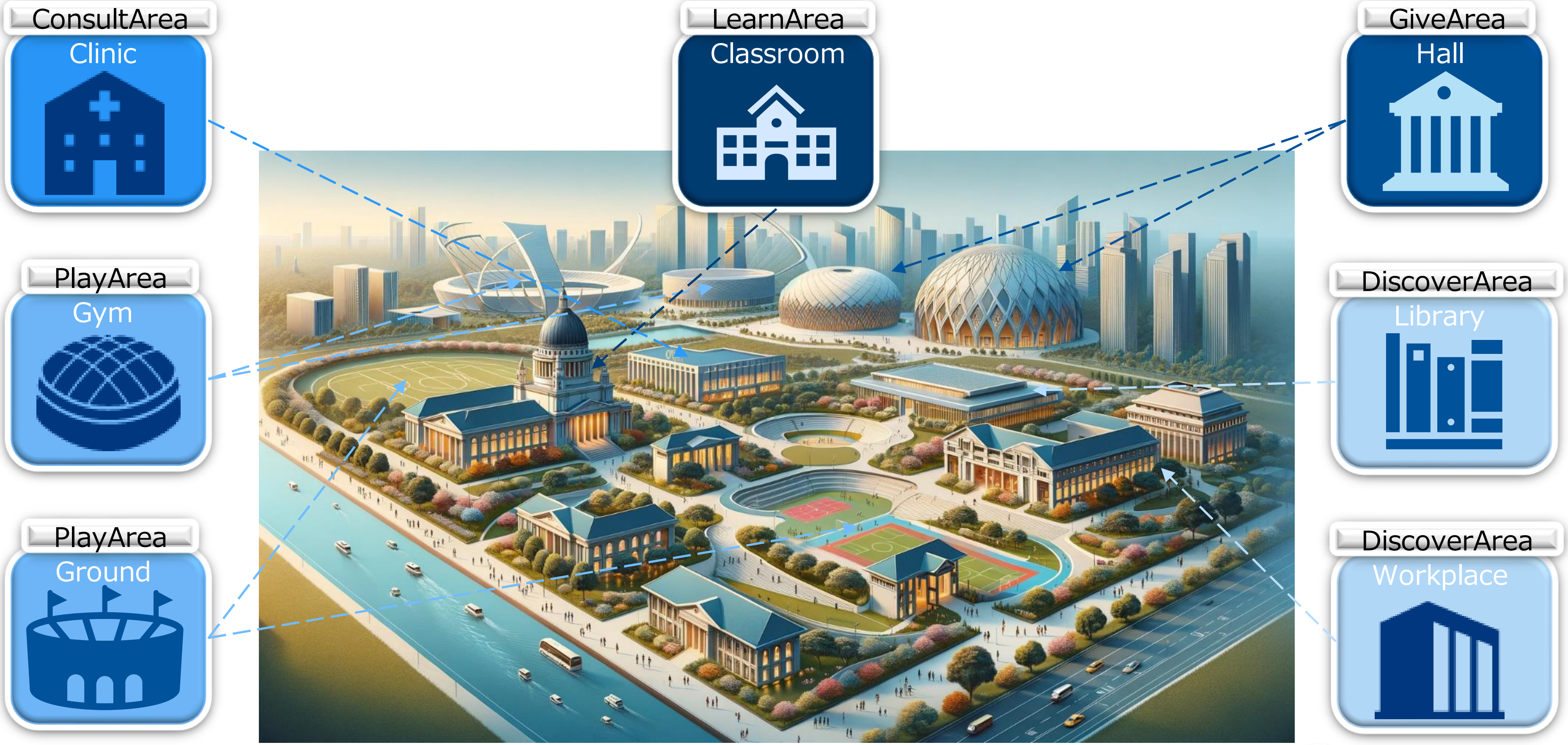
3 P2P education donation platform



Metaverse elements

Metaverse Campus Ousia is divided into 5 areas and 7 worlds.
The “Classroom” of “LearnArea” is the place where students mainly gather for activities.

“Ousia” campus image*1



ConsultArea
Clinic

LearnArea
Classroom

GiveArea
Hall

PlayArea
Gym

DiscoverArea
Library

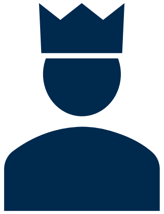
PlayArea
Ground

DiscoverArea
Workplace

*1 OusiaCampus : https://odysee.com/@igetyouasuperbviewinjapanesemountain!:9/Untitled-%E2%80%91-Made-with-FlexClip:d

Generative AI elements

Generative AI has a digital partner, digital teacher, and digital guide.
Each digital human uses its specialized functions to support students.

	① Digital partner	② Digital teacher	③ Digital guide
Types of GenAI			
Function	1. Mental and learning support 2. Learning curriculum design 3. Life coaching	1. Lectures on specialized areas └Administration └Web4.0 └SDGs 2. Learning support	1. Campus introduction 2. Guide to using campus facilities 3. Event information
Utilization image	1. Stress management 2. Proposal of an individual study plan 3. Career guidance	1. Customized learning experience 2. Flexible study schedule 3. Ongoing learning support and assessment	1. Virtual campus tour 2. Introduction to how to use the library 3. Calendar of on-campus events

Join Ousia!

We need your help. Would you like to work with us to create the future of education in order to realize OusiaDAO's vision of "democratizing education" ?

OusiaDAO introduction video*1

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*1 OusiaDAO : https://odysee.com/@igetyouasuperbviewinjapanesemountain!:9/ousiadao:a

Ousia

Democratization of education

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