



For Immediate Release

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Contact:

Breakthrough Speaking

CS@btspeaking.com

New York City Based International Keynote speaker, Natsuyo Nobumoto Lipschutz, Earns the Coveted CSP® (Certified Speaking Professional Designation™)

New York City – The National Speakers Association® (NSA), the leading organization for the professional speaking industry, is delighted to announce that international keynote speaker, Natsuyo Nobumoto Lipschutz has earned the CSP® (Certified Speaking Professional™ designation.)

Established in 1980, the CSP is the speaking professional’s international measure of speaking experience and skill. The CSP designation is conferred by NSA on accomplished professional speakers who have earned it by meeting strict criteria, including documented proficiency over a minimum of five years, positive evaluations from their clients, and must be evaluated and affirmed through a peer-review process.

This designation demonstrates Natsuyo’s commitment to the profession along with their top-notch speaking ability and track record of professionalism and success. Meeting professionals and businesses who work with Natsuyo will know they are working with a true professional.

“I am humbled to become the very first Japanese CSP in NSA’s history. It is also my honor to be appointed as a brand-new member of the CSP Committee. I aspire to inspire future CSP’s and aspiring speakers, especially those whose English is the second language like myself.”

Natsuyo said after learning that she passed the rigorous qualification process.

Natsuyo is one of 40 professionals to earn the CSP as a member of the class of 2024 and was honored during a ceremony on August 3rd, 2024 in Denver, CO at NSA’s summer conference, Influence.

“The CSP designation is the highest earned designation in the speaking profession and is incredibly difficult, but rewarding to receive. Earning this designation means a speaker has demonstrated extraordinary platform skills, expertise, eloquence, and ethics. I am honored to recognize our new CSPs and extend my heartfelt congratulations to each of them on this incredible accomplishment,” NSA President and CEO Jaime Nolan, CAE, said.

For more information on the CSP designation, please call NSA headquarters at 480-968-2552, or visit NSA’s website at NSAspeaker.org.



About Natsuyo Nobumoto Lipschutz

Natsuyo is an international keynote speaker, trainer, facilitator, and author, and she works with global organizations that want to elevate cultural inclusion and have their leaders communicate effectively beyond differences globally and locally.

Japanese native, New Yorker at heart. Natsuyo traveled 7000 miles to start her cross-cultural business career in the US. Faced with a myriad of cultural differences, she quickly learned that what made her successful there, wasn't going to make her successful here.

Through her dynamic keynote presentations, Natsuyo shares colorful stories behind her cross-cultural communication strategies, and teaches the 3-step process to help you break through cultural and personal barriers, and leverage your differences and elevate cultural harmony in a diverse team.

To book Natsuyo for your next corporate event, please visit <http://www.natsuyolipschutz.us> .

About NSA

The National Speakers Association® (NSA) is the leading organization for professional speakers. NSA's thousands of members include experts in a variety of industries and disciplines, who reach audiences as trainers, educators, humorists, motivators, consultants, authors, and more. Since 1973, NSA has provided resources and education designed to help anyone become a better speaker and build a better speaking business. Visit NSA's website at <http://www.NSAspeaker.org>.