



Japan. Endless Discovery.

Discover the Unknown **MATSUMOTO** by Bicycle!

Let's Go!



SOUNDS MATSUMOTO

Comfortable Support System

"Welcome, Cyclists!"

A cyclist-friendly city offering diverse routes, bike assembly spaces at the station, and welcoming accommodations. Enjoy the ultimate riding experience.



Diverse Attractions

Recommended Spots & Gourmet



Explore our two National Treasures, pure springs, relaxing hot springs, and superb local cuisine.

A true paradise for cyclists.



To the Sacred Lands of Hill Climbing

Norikura & Utsukushigahara



Challenge Norikura, Japan's highest paved road, and the steep slopes of Utsukushigahara. These epic routes offer unforgettable emotions.

(Winter closures apply)



See back for details. ▶▶▶



Discover Matsumoto's Charm on YouTube!
Matsumoto City Official Channel "SOUNDS MATSUMOTO"



(Full Version)



(Digest Video)

Planning & Operation RAQUAN Co., Ltd.
In cooperation with Matsumoto City

