

PRESS RELEASE

Creadom8 Inc. Launches as a New Player in the Global Short-Form Animation Industry

Tokyo, Japan – October 9, 2024 – In response to the growing global demand for short-form content, especially among younger audiences, a new powerhouse in the world of animation has emerged. Creadom8 Inc. (Headquarters: Shinjuku, Tokyo, CEO: Masayuki Ozaki), a creative production company specializing in short-form animation and character development, officially launched on October 8, 2024.

The company's name, "Creadom," is a blend of the words "create" and "creative" paired with the suffix "-dom" (as seen in terms like "fandom" or "freedom"), evoking the idea of a creative realm. The number "8" represents prosperity and the infinite possibilities for growth and expansion.

Creadom8 is focused on producing short animations for various media, including short dramas, music videos, and corporate commercials. With a vision to strengthen its business domestically and expand collaborations with international clients, the company also plans to develop unique characters tied to its animated content, aiming for a global merchandising rollout.

Additionally, Creadom8 seeks to innovate funding mechanisms by utilizing content funds, connecting creators and investors globally. The company's long-term goal is to establish a sustainable production ecosystem that fairly compensates creators while delivering high-quality content to audiences worldwide.

As part of its outreach efforts, the company has launched a YouTube channel, *"Masayuki Ozaki's Anime Channel"*, where Mr. Ozaki will share insights into the anime business. The channel will feature interviews and discussions with leading industry executives and creatives, providing valuable content for both anime fans and professionals.

Mission Statement

Creadom8's mission is to "To connect the world's creative power, and connect the world through the power of entertainment." By bringing together the creative talents and business acumen from around the world, Creadom8 aims to produce entertainment that enriches lives and fosters deeper connections across cultures. The company aspires to be an open and nurturing hub of creativity, producing content that resonates with global audiences.

About Creadom8 Inc.

- **Company Name**: Creadom8 Inc.

- **Headquarters**: Shinjuku Entre Salon Building 2F, 2-12-13 Shinjuku, Shinjuku-ku, Tokyo, 160-0022, Japan

- **Capital**: 10,000,000 JPY
- **CEO**: Masayuki Ozaki
- **Main Business**: Planning, production, and development of short-form animation content, content-related consulting, management of content funds, and talent management for creators and artists
- **Business Launch Date**: October 8, 2024
- **Official Website**: <https://creadom8.co.jp>
YouTube Channel: *Masayuki Ozaki's Anime Channel*
[https://www.youtube.com/@masa_ozaki](https://www.youtube.com/@masa_ozaki)

About Masayuki Ozaki, CEO

Born in Osaka, Japan, in 1970, Masayuki Ozaki began his career at Sumitomo Bank before transitioning into the entertainment industry. He has held key positions at GAGA Communications and Sunrise, where he produced hit titles like *TIGER & BUNNY*. Ozaki later founded Bandai Namco Pictures and served as CEO until 2022, contributing significantly to both the domestic and global entertainment industries.

Media Contact

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