

A global membership club from London Soho House Tokyo to open in early 2026 in Minami Aoyama, Tokyo



Soho House, a global membership club for creatives, announces that it is now accepting membership applications for Soho House Tokyo. This is the first Soho House in Japan and it will open in early 2026.

Located in Minami Aoyama, near Omotesando, Soho House Tokyo is set across four floors of members Club space including a lounge, restaurants and bars. Other facilities include an outdoor infinity-style pool and terrace with views across Aoyama, a wellness studio with floor to ceiling windows overlooking Aoyamadori, co-working areas and an event space for live performances and screenings.

Soho House Tokyo also features 42 bedrooms which range from cosy, homely rooms to spacious suites with kitchenettes, living rooms and outside balconies with tables and chairs, designed with parquet flooring, upcycled kimono fabrics and ripped-weave furnishings.

The interior design has an ambience that combines minimalist design aesthetics with the House's signature style of refined, warm and comfortable vintage British furniture, as well as custom-made Japanese furnishings.



Every House membership includes:

- Unlimited access to more than 40 Houses
- Bring up to 3 guests
- Early access to new House openings
- Best rates on Soho House bedrooms
- Access to more than 150 monthly events
- 15% off Soho Home*
- Access to 21 gyms and 11 spas globally
- Access to 27 pools globally

*Soho Home: Soho Home is an interior design and homeware brand that is part of the private members' club, Soho House.











In addition to accepting Soho House Tokyo membership applications, an official website in Japanese as well as Soho House Tokyo Line and Instagram accounts will also be launched today.



Soho House Every House membership offers access to more than 40 Houses around the world and everything they have to offer – from dining spaces, bars and restaurants to screening rooms, pools and Soho Health Clubs with gyms and treatment rooms. Members also get best rates on bedrooms in Soho Houses, savings on Soho Home, as well as special pricing on treatments in Soho Health Clubs.

Local House membership includes access to Soho House Tokyo only with up to three guests, daily member event programming, and access to the outdoor pool.

For unlimited access to all Soho Houses globally, including Soho House Tokyo, membership will cost ¥620,000 annually. Local House membership access to Soho House Tokyo will cost ¥505,000 annually. Members under the age of 27 will pay a reduced rate. Details about this can be found on the application form below:

Application URL: https://www.sohohouse.com/ja/membership

■ SOHO HOUSE Japanese official website: https://www.sohohouse.com/

■ SOHO HOUSE Tokyo official Instagram: @sohohouse.tokyo

■ SOHO HOUSE Tokyo official LINE: https://lin.ee/y4xZgIJ

About SOHO HOUSE Membership

Soho House members have access to over 40 House locations worldwide and all the House's events, dining spaces, bars, restaurants, screening rooms, swimming pools and the Soho Health Club with its gym and treatment rooms. Members also enjoy the best rates for bedrooms in the Houses and special rates for treatments at the SOHO HEALTH CLUB.

For creatives that live outside the greater Tokyo area, they are invited to join the Cities Without Houses membership in the city closest to your location. Currently, Cities Without Houses is available in two cities in Japan: Osaka and Kyoto. The annual membership fee is USD 4,300, and it grants access to Soho Houses around the world.

Membership enquiries: membershipadmin@sohohouse.com



About Soho House

Soho House is a social club for people working in the creative industries, founded in 1995 in the Soho area of London, UK, and now has multiple locations around the world, offering restaurants, bars, bedrooms, spas and workspace. Many members are professionals in the creative industries such as film, fashion, design and art, and the club offers a wide range of members-only events and networking opportunities. Similarly, Soho House in Tokyo is a social space for creative professionals, offering high-quality service and a comfortable environment to members from all over the world.

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