

September 9, 2026
HexGaming

HexGaming Confirms Participation in TOKYO GAME SHOW 2026

PHANTOM MAX leads a four-model controller lineup at Hall 11, Booth 11-E13

HexGaming, a developer of custom and professional gaming controllers, will exhibit at TOKYO GAME SHOW 2026, taking place at Makuhari Messe from Thursday, September 17 to Monday, September 21, 2026. The company will be located in Hall 11, Booth 11-E13.

The upcoming flagship PHANTOM MAX will headline the exhibit alongside ULTIMATE MAX, ULTRA PRO and NEW EDGE. Visitors can try the controllers firsthand and explore features available across the lineup, including TMR thumbsticks, micro-switch rear buttons, dual-mode triggers, interchangeable thumbsticks and trigger caps, and multiple control profiles.

PHANTOM MAX designed for precise control and flexible customization

PHANTOM MAX is a professional gaming controller that lets players adjust their setup to suit different game genres and playstyles.

Its TMR thumbsticks use magnetic sensing to detect stick position. This contactless sensing method reduces the impact of wear on electrical contact components and is designed to deliver precise, stable input.

Four micro-switch rear buttons allow players to assign frequently used functions to the back of the controller, reducing the need to lift their thumbs from the sticks. A distinct tactile click also makes it easier to feel when an input has registered.

Players can save up to six control profiles and switch quickly between configurations for different games or playstyles.

Key features

- TMR thumbsticks designed for precise, stable input
- Mechanical face buttons with distinct tactile feedback
- Four micro-switch rear buttons
- Up to six quick-swap control profiles
- Switchable adaptive trigger and micro-switch hair-trigger modes
- 14 interchangeable trigger and bumper caps
- Eight interchangeable thumbsticks
- Premium non-slip grip
- Compatibility with PS5, PC, laptops, iOS and Android

Interchangeable thumbsticks and trigger and bumper caps let players adjust the feel of the controller to suit their hand size, grip and preferred games.

For example, players can use short trigger travel and rear buttons in FPS games, then choose full trigger travel and different thumbstick shapes for racing or action games. This flexibility allows one controller to accommodate a range of playstyles.

The release date, pricing, sales channels and purchasing details for Japan will be announced through HexGaming's official website and official sales channels.

Three additional models on display

Alongside PHANTOM MAX, HexGaming will showcase three models designed for different platforms and player preferences.

ULTIMATE MAX

ULTIMATE MAX balances extensive customization with an accessible control layout. It shares features with PHANTOM MAX, including TMR thumbsticks, mechanical face buttons, four rear buttons and up to six quick-swap control profiles, while using a different rear-button configuration.

Compatible with PS5, PC, laptops, iOS and Android.

ULTRA PRO

ULTRA PRO is designed primarily for Xbox players who value fast inputs and clear tactile feedback. It features TMR thumbsticks, four micro-switch rear buttons, up to six quick-swap control profiles, trigger stops and eight interchangeable thumbsticks.

A premium non-slip grip helps players maintain a secure hold during extended play.

Compatible with Xbox Series X|S, PC, laptops, iOS and Android.

NEW EDGE

NEW EDGE brings the lineup's core customization features to PS4 and PC players in a straightforward configuration. It includes TMR thumbsticks, four rear buttons, up to six quick-swap control profiles, trigger stops and eight interchangeable thumbsticks. USB Type-C wired and wireless connections are supported.

Compatible with PS4, PC, laptops, iOS and Android.

Experience the feel beyond the specifications

Stick movement, button feedback, rear-button placement, trigger travel and grip shape are best assessed with a controller in hand.

At Hall 11, Booth 11-E13, HexGaming plans to offer hands-on demonstrations so visitors can compare the models and find a configuration that suits their hands and playstyle.

During the business days, HexGaming will introduce the lineup to sales partners, media, content creators and industry professionals. On the public days, visitors will be able to experience the controllers' handling and customization features firsthand.

Comment from HexGaming

"Specifications alone cannot fully convey how a controller feels. At TOKYO GAME SHOW 2026, we want visitors to try PHANTOM MAX and our other latest models for themselves—to experience the smooth movement of the TMR thumbsticks, rear-button placement, trigger feedback and the differences that interchangeable parts can make.

“We look forward to meeting players in Japan, media, sales partners and content creators at the show, and hearing their honest feedback.”

Exhibition details

Event: TOKYO GAME SHOW 2026

Exhibitor: HexGaming

Location: Makuhari Messe, Hall 11, Booth 11-E13

Dates: September 17–21, 2026

Business days

Thursday, September 17: 10:00–17:00

Friday, September 18: 10:00–17:00

Public days

Saturday, September 19: 9:30–17:00

Sunday, September 20: 9:30–17:00

Monday, September 21 (public holiday in Japan): 9:30–16:00

All times are Japan Standard Time (JST).

Scheduled exhibits: PHANTOM MAX, ULTIMATE MAX, ULTRA PRO and NEW EDGE.

Official event website: <https://tgs.cesa.or.jp/2026/>

About HexGaming

HexGaming develops gaming controllers with a focus on control, customization and design. Its products feature rear buttons, interchangeable thumbsticks, adjustable triggers and multiple control profiles, allowing players to tailor their setup to different games and playstyles.

Global website: <https://www.hexgaming.com/>

Japan website: <https://jp.hexgaming.com/>

Official social channels

X · Global · @HexController

<https://x.com/HexController>

X · Japan · @HexControllerJP

<https://x.com/HexControllerJP>

Instagram · Global · @hexcontroller

<https://www.instagram.com/hexcontroller>

Instagram · Japan · @hexcontroller_jp

https://www.instagram.com/hexcontroller_jp

YouTube · @HexController

<https://www.youtube.com/@HexController>

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Product specifications, compatible platforms, pricing, release timing and exhibition content may change before release or exhibition. Please refer to HexGaming's official website, official sales channels and product information provided at the venue for final details.