



To Members of the Press,

We hope this message finds you well and thriving.

We are pleased to announce that on July 9, 2025, the Japan Beauty Network (JBN), founded by Christine Takahashi, held its official launch event at the historic Akasaka Prince Classic House in Tokyo.

This is not just the birth of a new organization—it is the quiet beginning of a global movement.

JBN aims to redefine Japan's invisible yet enduring sense of beauty and spirituality as a new form of **Cultural Capital**—a force that transcends borders, industries, and generations. By weaving culture into the future of economics and diplomacy, JBN offers a fresh blueprint for a world in search of deeper value.

The event gathered warm messages of support from over **30 countries and 320 global leaders**, including CEOs, board members, and cultural visionaries.

Its central theme:

"Can Culture Become Capital? — How Invisible Beauty Is Shaping the Global Economy."

We believe this initiative marks a pivotal shift—where “beauty” is no longer aesthetic alone, but an asset that quietly influences economies, policy, and global trust.

As the world seeks more sustainable, human-centered ways of growth, **Japan's cultural sensibility—rooted in silence, space, and invisible depth—is emerging as a powerful alternative.**

We would be honored if your esteemed media outlet would consider featuring this inaugural report. We are confident that your readers, like many of our global partners, will find inspiration and relevance in this cultural and economic evolution.

Warm regards,
Japan Beauty Network Secretariat
info@jbnworld.org

"The Silent Force of Beauty" — A Cultural Capital Revolution Begins in Tokyo

Vol.1 | Japan Beauty Network Launch Event at a Historic Cultural Heritage Site

From over 30 countries, more than 320 messages of support poured in.

Christine Takahashi (Cotomi Takahashi) — cultural entrepreneur, global strategist, and thought leader — is spearheading a quiet revolution that redefines Japan's invisible beauty as cultural capital, setting a new global model for economic and societal transformation.

Japan Beauty Network Inaugural Event Held at a Historic Cultural Venue

Messages from Over 30 Countries Mark the Emergence of a Quiet Yet Unmistakable Revolution

On July 9, 2025, the Japan Beauty Network (JBN) held its founding ceremony in the distinguished halls of the **Akasaka Prince Classic House, a designated cultural landmark and a symbol of Tokyo's timeless luxury**. The event featured a special dialogue examining the evolving relationship between culture and economy. It drew a select gathering of cultural leaders, business executives, and thought leaders from across Japan and around the globe. **More than 300 congratulatory messages were received from over 30 countries**. Anchored in the theme of Japan's "invisible beauty," the day quietly yet unmistakably signaled the emergence of a cultural revolution—one already in motion.

【Event Overview】

Date: Wednesday, July 9, 2025, 14:00–15:30

Venue: Akasaka Prince Classic House, Chiyoda-ku, Tokyo

Organizer: Japan Beauty Network

【Special Dialogue: "Can Culture Become Capital? — How Invisible Beauty Moves the Global Economy."】

Within the quiet grandeur of a heritage Western-style residence, a dialogue unfolded—one that may come to define the next chapter of cultural and economic convergence.

Christine Takahashi, Founder of the Japan Beauty Network, Cultural Capital Strategist, and one of Japan's most influential minds bridging business and beauty, engaged in an intimate yet profound conversation with **Taro Sawada**, former President of Daimaru Department Store and a visionary in cultural entrepreneurship.

Their dialogue was not a performance, but a revelation.

With grace and precision, Takahashi proposed that Japan's invisible beauty—its sensitivity to space, impermanence, and harmony—is not a relic of the past, but a new form of capital in an era where trust, meaning, and timeless craftsmanship define value.

Together, they explored the powerful intersections of: **Culture × Economy, Philosophy × Strategy, Quietude × Conviction.**

In a world saturated with noise, Takahashi offered something different: an elegant clarity—a blueprint for how culture, when reframed with strategic depth, becomes a silent force of global influence.

This moment, framed by the natural light of a cultural landmark and the composed presence of two thought leaders, did more than symbolize a shift.

It marked the birth of a new ecosystem—one where luxury is no longer defined by scarcity, but by depth, dignity, and cultural resonance.

【Voices from the JBN Community】

"I am honored to be part of such a meaningful beginning. The dialogue was a brilliant convergence of history, culture, and economy. I look forward to moving forward with JBN to bring Japan's invisible beauty to the world." — Master of

Ikebana

【What comes next ? 】

JBN will continue its work through three strategic pillars, reaffirming its belief that cultural capital is not a future concept, but a present force already taking shape:

1. Government Collaboration — Advancing public-private initiatives with regional and cultural administrations to create systemic infrastructure
2. Corporate Co-Creation — Partnering with department stores, brands, and institutions to elevate and transmit Japanese beauty
3. Global Expansion — Organizing international showcases and exchanges that embody Japan's cultural essence and contemporary relevance

【About Japan Beauty Network】

Organization Name: Japan Beauty Network (JBN), General Incorporated Association

Address: 6F, THE LINKPILLAR NORTH, Takanawa Gateway City, 2-21-1 Takanawa, Minato-ku, Tokyo, Japan

Representative: Christine Takahashi

Mission: To establish a **global co-creation ecosystem platform** that transforms Japan's invisible beauty into cultural capital. Through regional revitalization, women's empowerment, and next-generation leadership development, JBN seeks to generate new social value grounded in culture.

Official Website: <https://www.japanbeautynetwork.org>

About the founder, Christine Takahashi

【Contact】

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