

Press Release

Strategic Support for Japan-U.S. Trade and Security – Launch of “Checkmate Japan”

July 28, 2025

For Immediate Release

In response to the Japanese government’s landmark \$500 billion investment pledge and the expansion of Japan-U.S. trade and security cooperation, a new strategic advisory platform—Checkmate Japan—has been established to help Japanese firms enter and thrive in the American market.

Checkmate Japan is more than a market-entry lobbying and consultancy—it is a high-level advisory group connecting Japanese businesses with U.S. decision-makers at the federal, state, and local levels. As trade and security deepen between the two nations, Checkmate Japan ensures companies are aligned with the evolving bilateral framework.

What We Do

Checkmate Japan provides full-spectrum strategic, governmental, and commercial services to support Japanese companies operating in or entering the U.S. under the new trade and defense alignment:

- **Market & Location Strategy**

Identifying ideal U.S. locations for Japanese investment, including states with strong infrastructure, incentive packages, and talent pipelines—such as Georgia, North Carolina, and New York.

- **Trade & Regulatory Advisory**

Guiding Japanese clients through the details of the evolving Japan-U.S. trade deal, including tariff mitigation, national security compliance, and industry-specific regulatory strategies.

- **Incentive Negotiation & Deal Structuring**

Securing public-sector funding, tax relief, and development incentives through structured negotiations with state and federal agencies.

- **Government Affairs & Public Policy Advocacy**

Through Checkmate Governmental Services, we offer registered lobbying and government affairs support at the federal and state level—ensuring Japanese companies have a voice in the policymaking process, legislative developments, and defense-industrial coordination.

- **Defense & Strategic Cooperation Advisory**

In an era of increased military collaboration between Japan and the United States, Checkmate supports companies seeking to enter or expand within the U.S. defense industrial base, including defense manufacturing, dual-use technologies, and cyber-defense infrastructure. We help align Japanese industrial capabilities with U.S. Department of Defense priorities, including AUKUS and Indo-Pacific deterrence initiatives.

- **Bilateral Coordination & High-Level Access**

Led by a bipartisan U.S. team and supported by advisors such as former Japanese Chief Cabinet Secretary Takeo Kawamura, Checkmate fosters trusted relationships with both governments to promote economic and strategic alignment.

Why Now

The new trade and security frameworks between Japan and the United States are already unfolding. Companies that move early will gain significant strategic advantages:

- Preferential Access to public-private partnerships, industrial zones, and skilled labor pools
- Legislative Influence through early-stage participation in U.S. industrial policy and trade implementation
- Defense Sector Entry for companies aligned with national security goals, including aerospace, cyber, and energy resilience
- Long-Term Trust through participation in the foundational stage of Japan-U.S. economic and security collaboration

A Modern Bridge Between Two Allies

Checkmate Japan is the only cross-border advisory firm offering integrated business, lobbying, and defense-coordination services tailored to the new era of Japan-U.S. partnership. Our team operates on both sides of the Pacific to translate high-level policy into on-the-ground success for Japanese industry.

We actively support cross-border innovation and joint ventures in:

- Artificial Intelligence & Autonomous Systems
- Crypto Infrastructure & Blockchain Security
- Defense & Dual-Use Technologies
- Renewable Energy & Critical Mineral Supply Chains
- Semiconductor & Precision Manufacturing

By bridging commercial goals and national strategy, Checkmate Japan is helping to write the next chapter in the Japan-U.S. alliance. "We are honored to support Japanese companies and government during this important moment," Eoanou added. "Our role is to serve as a quiet but reliable guide—ensuring each step is thoughtful, well-informed, and aligned with both Japanese values and American expectations. Your success is our responsibility."

Contact Us

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