



Solplanet Inc. Launches as Solana-Specialized Blockchain Strategy Firm

Providing End-to-End Support from Enterprise Solana Adoption to DAT Strategy and Infrastructure Development

November 4, 2025

Solplanet Inc. is pleased to announce its establishment as a comprehensive strategic firm specializing in the Solana blockchain ecosystem.

Background

As the adoption of digital assets and blockchain technology accelerates among enterprises globally, Solana blockchain is gaining significant attention for its high-speed, low-cost, and highly reliable infrastructure. However, enterprise Solana adoption requires not only technical implementation but also extensive expertise spanning business strategy development, regulatory compliance, and financial strategy.

To address these market needs, we have established Solplanet Inc. as a comprehensive partner dedicated to the Solana ecosystem, led by CEO Koji Nozaka, who brings extensive experience executing approximately \$3 billion in investments at international securities firms and U.S. hedge funds.

Key Features of Solplanet Inc.

1. Deep Expertise Through Solana Specialization

Rather than pursuing a multi-chain approach, our exclusive focus on Solana enables us to provide unparalleled technical insights and establish a robust network within the ecosystem.

2. End-to-End Support from Strategy to Growth

We offer comprehensive support spanning from consulting and technical implementation to ecosystem growth assistance.

3. Financial and Regulatory Expertise

Leveraging extensive experience in international financial institutions, we provide support from regulatory compliance, legal frameworks, and corporate finance perspectives.

Service Offerings

01. Enterprise Consulting

- Solana adoption strategy development
- Use case design
- Proof of Concept (PoC) support
- Regulatory and compliance advisory

Target: Public companies and financial institutions exploring Web3 business opportunities

02. Digital Asset Treasury (DAT) Strategy Support

Comprehensive support for integrating digital assets into corporate treasury strategies for public companies.

03. Infrastructure Solutions

- White-label validator construction and operation
- RWA (Real World Assets) tokenization platform provision

04. Ecosystem Growth

Networking and strategic support to accelerate growth within the Solana economic ecosystem

05. Marketing & Community

Solana's Technical Advantages

Solana demonstrates overwhelming performance advantages compared to existing major blockchains.

Performance Comparison with Major Blockchains

	Solana	Ethereum	Bitcoin
Block Generation Time	400 milliseconds	~12 seconds	~10 minutes
Transaction Fee (Median)	~\$0.0007 USD	\$3-30+ USD※	\$3-30+ USD※
Throughput (TPS)	3,200+ transactions/second	~15-30 transactions/second	~7 transactions/second

※Fees increase significantly during network congestion (Ethereum)

Why Solana is Chosen

- Overwhelming Processing Speed:** Approximately 1,500x faster than Bitcoin and 100x faster than Ethereum
- Low Cost Suitable for Enterprise Use:** Enables high-volume transaction operations without cost concerns
- Real-Time Capability:** 400-millisecond block generation makes it ideal for time-sensitive applications like financial transactions and gaming
- Scalability:** Architecture designed to improve network performance as hardware evolves

These characteristics position Solana as a unique blockchain platform meeting enterprise-level requirements, driving accelerating adoption by global corporations.

Management Team Profiles

Koji Nozaka | CEO

- Graduate of the University of Tokyo Faculty of Law
- Extensive experience executing approximately \$3 billion in investments as representative of international securities firms and U.S. hedge funds in Japan
- Proven track record as founder of real estate venture

Atsushi Suzuki | COO

- Graduate of Waseda University School of International Liberal Studies
- Former M&A advisory at megabank securities firm
- Asia Lead for Solana infrastructure project DAO

Masayuki Hirosaki | CFO

- Expert in financial and treasury strategy
- Specializes in balancing regulatory compliance with corporate value enhancement

Kazuto Doke | CTO

- Operating Solana validator since 2021
- Solana Japan Community Lead
- Founder of Superteam Japan
- Providing technical and community support since the early days of Japan's Solana ecosystem

Comments

"As a first mover in financial markets, this represents a strategic initiative to establish a foundation for future growth. Armed with Solana's exceptional technology and stable revenue models, we will achieve dramatic enhancement of corporate value and meet the expectations of our investors." Koji Nozaka (CEO)

"The convergence of traditional finance and crypto assets is an inevitable transformation of our time, a structural shift unfolding on a global scale. Leveraging our network within the global Solana ecosystem, we empower enterprises to strategically adopt the next generation of financial infrastructure and accelerate their growth to the next level." Atsushi Suzuki (COO)

"When adopting cutting-edge technology like Solana, 'regulatory compliance and financial strategy' are paramount. We provide not only technical implementation but also strategies directly linked to corporate value enhancement." Masayuki Hirosaki (CFO)

"Drawing on our experience supporting the Solana ecosystem from the frontlines since 2021, we provide comprehensive support—both technical and community-focused—to enable Japanese enterprises to safely and effectively leverage world-class blockchain infrastructure." Kazuto Doke (CTO)

Company Profile

- **Company Name:** Solplanet Inc. (Japanese: 株式会社SOLプラネット)
- **Establishment Date:** November 4, 2025
- **Representative:** Koji Nozaka, CEO
- **Business Activities:**
 - Enterprise consulting for Solana blockchain
 - Digital Asset Treasury strategy support
 - Blockchain infrastructure construction and operation
 - Ecosystem growth support
 - Marketing and community building support
- **Website:** <https://www.solplanet.jp/>



Contact for Press Inquiries

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