



[PRESS RELEASE]

From AI Filmmaking to Global IP: AI Film Festival Japan Partners with Taiwanese Creators at StartSphere Taipei 2026

TOKYO, JAPAN / TAIPEI, TAIWAN — 15 AUGUST 2026 — AI Film Festival Japan (AIFJ) today announced its participation in StartSphere Taipei 2026, taking place September 3–4 at POPOP Taipei. Invited by the Department of Economic Development, Taipei City Government, AIFJ will host a key introductory session on September 3 and a 90-minute Featured Session on September 4 titled **"From AI Filmmaking to Global IP: Building New Japan–Taiwan Content Pathways."**

Bridging Creation to Market Moving beyond simple cost reduction, AIFJ will present a holistic vision of how generative AI, advanced production workflows, and cross-border partnerships are redefining content creation and distribution. On September 4 (10:30–12:00), AIFJ CSO Taka Matsui and AIFJ Executive Committee Member Jiang (Mayumi Fukuzawa) will lead a bilingual (English and Chinese) dialogue alongside leading Taiwanese production studios (such as GrX Studio), ecosystem enablers, and technology platforms.

The session will examine practical frameworks for:

- **Co-Developing Original IP:** Utilizing AI to accelerate concept development, visual prototyping, and narrative world-building.
- **Commercialization & Licensing:** Connecting localized Asian IP to global streaming, theatrical, and interactive distribution networks.
- **Joint Investment & Market Access:** Building sustainable capital bridges between Japanese and Taiwanese investors, platforms, and creators.

*"AI is no longer just an experimental tool for visual effects—it is transforming the entire architecture of how original IP is developed, funded, and scaled internationally," said **Taka Matsui, Chief Strategy Officer of AI Film Festival Japan.** "Taipei sits at the vital intersection of technology, creative talent, and capital in Asia. By combining Japan's rich IP heritage and creative direction with Taiwan's technical prowess and production ecosystem, we are establishing a concrete pathway for co-production and global distribution."*

Why Taiwan and Taipei Matter Taiwan combines world-class technological infrastructure with a vibrant, creative content sector. For AIFJ, StartSphere Taipei serves as the strategic launchpad to build long-term, structural collaboration—encompassing IP co-development, technology exchange, localization, and joint investment frameworks leading into 2027 and beyond.

Expected Outcomes & Next Steps Through its participation, AIFJ aims to establish direct partnerships with public agencies (such as TAICCA and the Taipei Film Commission), production houses, streaming platforms, and creator technology providers. AIFJ hopes to initiate at least one concrete joint Japan-Taiwan content project over the next 12 months.

Event Details & Call to Action

- **Key Introductory Session:** September 3, 2026 | 15:15–15:25 (The Future of Filmmaking Forum)
- **Featured Session:** *From AI Filmmaking to Global IP: Building New Japan–Taiwan Content Pathways* (90 min | Languages: English & Chinese)
 - **Date & Time:** September 4, 2026 | 10:30–12:00
 - **Venue:** POPOP Taipei (Culturepreneurs Exhibition Area / Main Stage)
- **Registration:** <https://luma.com/startspheretaipei2026>
- **Exhibition Booth:** AIFJ Joint Culturepreneurs Showcase | September 3–4, 2026

About StartSphere Taipei

StartSphere Taipei 2026 is an international entertainment technology event organized by the Department of Economic Development, Taipei City Government, as part of TRENDY TAIPEI. Taking place on September 3–4, 2026, at POPOP Taipei, the event brings together international founders, investors, industry experts, and ecosystem leaders across AI, XR, gaming, film, digital content, and cultural innovation.

About AI Film Festival Japan (AIFJ) AI Film Festival Japan (AIFJ) is Japan's premier international platform bridging AI technology with the global film and entertainment industries. Operated under Film Japan Inc., AIFJ connects creators, production studios, investors, and IP holders through annual international festivals, industry forums, and global incubation initiatives. AIFJ is dedicated to empowering the next generation of "Culturepreneurs" and establishing sustainable, tech-enabled content ecosystems across Asia and worldwide.

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