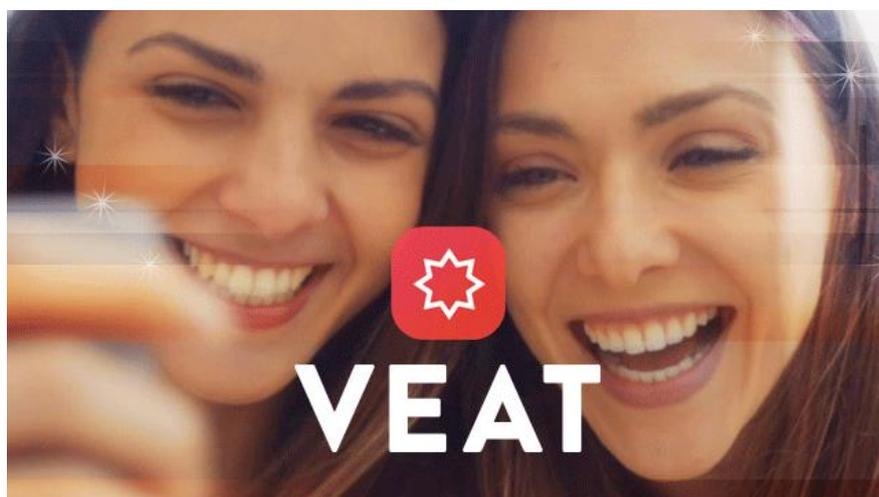


Releases VEAT, a New Dating App Letting Users Share 7-Second Videos with others in 151 Countries Worldwide

~ video x beat = VEAT ~

Tokyo, May 16 - Diverse, Inc. releases VEAT, a dating app that utilizes video profiles to share with other users worldwide. VEAT is currently available on Apple's App Store. Tokyo-based Diverse, Inc. says it will release an Android version in the very near future.



Leveraging the app's 7-second video profile feature, VEAT is unique in that users can express themselves in a way they couldn't with just photos. When two users like each other's video profiles, a match is made, unlocking in-app chatting.

In April 2016, research was conducted in collaboration with Diverse Institute Technology to assess how first impressions differed between photos and videos. The researchers concluded that videos was judged as more effective in bringing out users' personalities, as subjects who watched videos of another person reported having a better feeling of that person's character traits, in comparison to seeing a photo of the same person and judging them based on looks alone. Diverse, Inc. wanted to create a casual dating/social discovery app that allows for more expression and freedom to be creative when making your profile through the medium of short video clips.

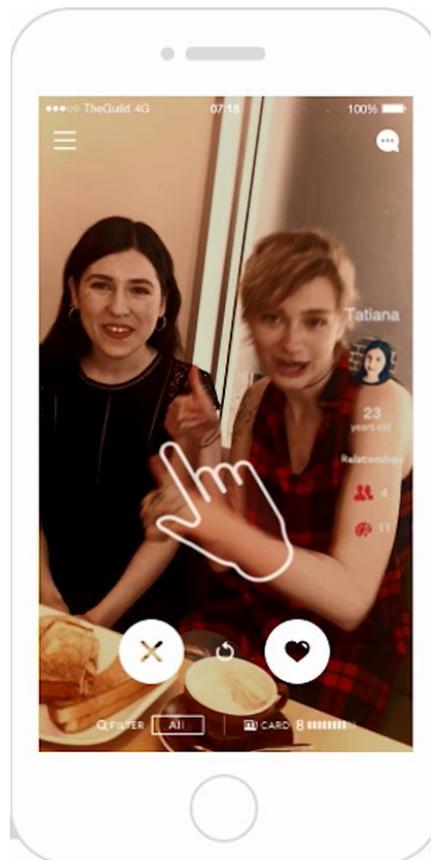
Believing that friends bring out the best in you, the promotional videos embody the theme, "Capture Moments With Friends." Using the power of video, the app allows users and their friends to create more social connections with those nearby.

# Diverse



<https://www.youtube.com/watch?v=GyGnZs-3DKg>

With social apps like Snapchat and musical.ly gaining momentum, VEAT's team focused on the ongoing trend of video selfies and communication. The app was created to give more freedom to users in the way they choose to express themselves, be it simple selfies or a snap introducing friends and hobbies. Launched in 151 countries worldwide. VEAT also introduces a globally appealing design with excellent, user-friendly features.



<https://youtu.be/kKhbCE3NI-A>

# Diverse

Depending on the app's usage rates, Diverse, Inc. plans to add more features into the app to better suit the needs of the market.

## Service Features

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### 1. User-friendly design made to attract viewers

Meticulously calculated for a smoother experience, the app allows easy contact with other users, as well as easy transitions from each 7 second profile. Using video and audio, VEAT expresses the essence of the user in ways photography cannot.

### 2. Connects users with familiar interfaces

Utilizing the "swipe right to like, swipe left to ignore" concept, VEAT creates a more casual feel when connecting with other users.

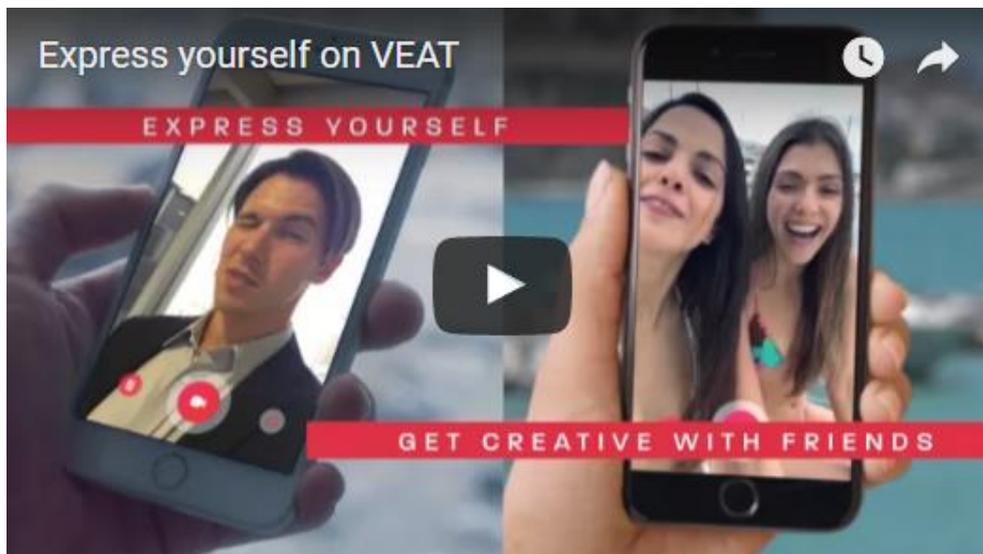
### 3. Finding relationships and friendships around the world

As the app has been simultaneously released in 151 countries\* around the globe, users can meet people of diverse backgrounds, hobbies, and interests.

\*Currently not available in Japan, Taiwan, China and France.

### 4. Free Basic Registration for All

Meeting new people is just a flick away. Additional features are also offered to those who want more accessibility.



<https://www.youtube.com/watch?v=DzX8XzR6aAg>

## Basic App Information

	App Name	VEAT
	Category	Lifestyle
	Price	Free (Includes in-app purchases)
	Compatibility (OS)	[iOS] Requires 8.1 or later / Compatible with iPhone 5 or later *Cannot compensate or support usage outside of recommended software.
	How to download	Download Link: <b>【iOS】</b> < <a href="https://itunes.apple.com/us/app/id1096055111">https://itunes.apple.com/us/app/id1096055111</a> >
	Official Website	<a href="https://veat-app.com/">https://veat-app.com/</a>

### ■Diverse, Inc. < [diverse-inc.co.jp](http://diverse-inc.co.jp) >

Diverse, Inc. creates a multitude of social media platforms, specifically targeted to users looking for friendships, relationships, marriage and those with similar interests. With “relationships, love and life” as our motto, we strive to create insightful services for those of all walks of life looking for richer relationships.

### ■VEAT

A dating app that uses 7 second video profiles.

Videos are the perfect platform to express who you truly are and find the perfect match for you. The content is up to the users - it could be anything from a simple selfie to a snap of themselves introducing their hobbies and passions. Show off your skills, get creative with friends, and find something new about the people in your area.



### ■Contact Information

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