



July, 2017

intense & associates Announces New Corporate Structure and Board Composition

We would like to thank you for your continuous business and partnership with intense & associates.

Since our humble start in a small office in Toranomon, Tokyo, the guiding principle of intense & associates has been to become a “Small Jewel” professional service provider that has both an “intense passion for achieving client success”, and a desire to build partnerships as “associates who can share client’s risks and successes”.

We have successfully worked with numerous companies and helped them to achieve their goals (by doing Strategy & Operation consulting, Deal & Distress advisory and innovation support). Our business has grown along with our clients.

Now as we enter our sixth year, we are pleased to announce that we will convert our business structure from an LLC to a corporation (KK), effective August 1st, 2017. As part of this conversion we will change our company name to “**intense & associates K.K.**”.

We truly believe that this has been made possible because of the support you provided us and we wouldn’t be here today without your help. We would like to express our appreciation for all your support.

New Board Composition

intense & associates would also like to announce our new board:

- ◆ **Eiji Michihiro**, Member of the Board of Directors & CEO (AKA Mitch, current Managing Partner, intense & associates)
- ◆ **Minoru Takeda**, Member of the Board of Directors (AKA Mike, current Chairman of the Board, Showa Shell Sekiyu K.K.)
- ◆ **Tomoki Terui**, Member of the Board of Directors (current CEO, Rely Inc.)

Our newly appointed Director, Mike (Minoru), has managed businesses as a CEO and brings a wealth of experience in both global capital markets and consulting firms. Mike also has extensive experience managing investment funds.

As a director, Tomoki brings his experience with new business development and venture startups, often including IPOs, in numerous fields with a primary focus on IT/IoT ventures. Like Mike, Tomoki has been a part of top management teams in public companies. Tomoki also started his own company and is successfully operating this venture as CEO.

With the combined experience, exceptional abilities, and extensive networks that Mike and Tomoki bring with them, intense & associates will be able to provide even broader and higher quality professional services. We are committed to tirelessly working with you to create a path to your success.

We would like to thank you, from the bottom of our hearts, for your continuous patronage and support.

intense & associates LLC

Eiji (Mitch) Michihiro, Managing Partner

Minoru (Mike) Takeda, Senior Advisor

Tomoki Terui, Partner

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Please note that we will be change our company web site and email address effective form August 15th, 2017.

web site: www.intense-kk.com | email address: ~~@intense-kk.com

Office address and phone number is not change.