

Capsule Hotel / Sleep Tech “nine hours”

## Chiba University Hospital and nine hours, Inc. sign memorandum of understanding for joint research utilizing sleep data



nine hours, Inc. (Chiyoda-ku, Tokyo; Representative Director & CEO: Takahiro Matsui; hereinafter “nine hours”) and Chiba University Hospital (Chuo-ku, Chiba; Hospital Director: Seiji Otori) signed a memorandum of understanding on May 9, 2025 to pave the way for a joint research agreement that will utilize sleep-related data.

The data will be collected—only with guest consent—once nine hours opens a new hotel in Chiba Prefecture. At several existing capsule hotels, the company already offers a sleep-analysis service that provides guests with reports based on body movements, snoring sounds, and facial imagery recorded by sensors inside each capsule.

Under the planned collaboration, nine hours will share the data (with guest consent) with Chiba University Hospital, which will analyze the information and apply the findings to disease prevention and other research themes.

nine hours’ broader goal is to create new accommodation services centered on collaboration with medical institutions. Alongside in-facility R&D conducted with healthcare professionals, the company plans to roll out proprietary services focused on wellness and sleep quality. Using this MOU as a springboard, nine hours also aims to build a network with other university hospitals and research organizations, and to co-develop new healthcare services with corporate partners—thereby proposing a new industry-academia model that advances preventive medicine and wellness.



**nine hours, Inc. — Overview**

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Company Name	nine hours, Inc.
Representative Director	Takahiro Matsui
Headquarters	8F Hirose Building, 3-17 Kanda-nishikicho, Chiyoda-ku, Tokyo
Established	August 6th, 2013
Capital	45,000,000 Japanese yen
Business Areas	Hotel planning, operations, consulting; sleep tech
URL	ninehours.co.jp

**For Inquiries**

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