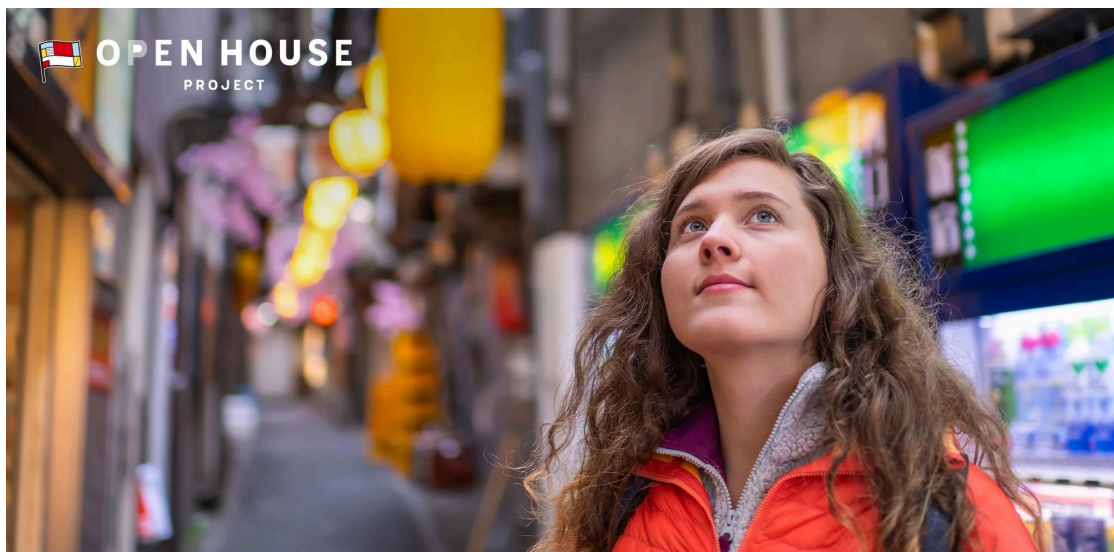




The population of foreign residents in Japan is at an all-time high!

GTN and Open House launch awareness campaign on "housing issues for foreigners in Japan"!



Open House Group Co., Ltd. (Headquarters: Chiyoda-ku, Tokyo; President and CEO: Masaaki Arai; hereinafter "Open House") will launch a public awareness campaign regarding housing issues faced by foreign nationals residing in Japan, focusing on the increasing population of foreign residents in Japan.

According to the Immigration Services Agency of Japan's announcement on the number of foreign residents, the number of foreign nationals residing in Japan reached a record high of 3,768,977 as of the end of December 2024 — an increase of 357,985 compared to the same period the previous year.

While the number of foreign nationals seeking to live in Japan continues to rise, challenges remain when it comes to securing housing. According to the "Survey on Foreign Tenants" conducted by the Japan Property Management Association, 22.0% of foreign tenants reported having been denied rental housing they had hoped to move into. Among those, 69.7% said the reason for the rejection was simply because they are foreigners. These findings underscore the considerable challenges foreign nationals encounter when trying to secure housing in Japan — including, but not limited to, language and cultural barriers, guarantor requirements, and broader systemic issues.

Global Trust Networks Co., Ltd. (hereinafter "GTN"), has been dedicated to "Making Your Stay in Japan Great" since its founding in 2006, consistently providing services tailored to the needs of foreign nationals. GTN offers

comprehensive support for life in Japan, including housing and rent guarantees, job placement, mobile services, financial products, and more. Each year, the company receives over 200,000 housing-related inquiries from foreign nationals—amounting to roughly 500 to 600 inquiries per day—highlighting the ongoing need for support in various aspects of daily life for foreigners living in Japan.

Open House, upholding the corporate value of "creating an organization that widely accepts motivated individuals and rewards results," has focused on creating a work environment where motivated employees with diverse experiences and skills, regardless of nationality or gender, can maximize their performance. We have been recruiting foreign members and expanding our business overseas.

Open House has decided to launch this campaign jointly with GTN to raise awareness and foster understanding of this issue in order to expand my business overseas and collaborate with foreigners. As a comprehensive real estate company with a track record of hiring foreign talent and conducting international business, we are taking the first step toward promoting solutions to the housing challenges faced by foreigners in Japan.

■ Campaign Details

The campaign will implement two initiatives to convey the voices of those affected by this issue:

1. A conversation between foreign nationals with firsthand experience searching for housing in Japan and professionals who support them

We will explore the realities of housing searches in Japan from the perspectives of those directly affected, alongside insights from experts who assist them. The dialogue will shed light on the challenges foreign nationals face and the efforts being made to overcome them. By sharing these stories, we aim to raise public awareness of this issue as a broader social challenge. The article will be published on the official website of the O-EN HOUSE PROJECT by Open House.

2. Survey

To gather a wider range of perspectives, we will conduct a survey on the experience of searching for housing in Japan, targeting foreign nationals who have lived in the country. The responses will serve as a reference for the creation of the dialogue article mentioned above.

Survey Overview

- Prize: One respondent will be selected by lottery to receive a 10,000 yen gift.
- Eligibility: Foreign nationals who have experience living in Japan
- Participation Fee: Free
- Application Period: August 6 (Wed) – August 20 (Wed), 2025
- How to Participate: Please fill out the required information in the form below:

<https://forms.gle/MC3tHmWm2tNjTuiq9>

■ About Global Trust Networks Co., Ltd.

Global Trust Networks Co., Ltd. (GTN) has been dedicated to "Making Your Stay in Japan Great" since its founding in 2006, consistently providing services tailored to the needs of foreign nationals. GTN offers comprehensive support for life in Japan, including housing (rent guarantees and leasing services), employment (job placement and retention support), telecommunications (SIM cards and internet services), and financial services (credit cards and loans). Approximately 70% of GTN's employees are foreign nationals from around 20 different countries and regions. With a deep understanding of diverse languages and cultures, GTN helps resolve a wide range of everyday challenges that foreign residents may face in Japan.

URL: <https://www.gtn.co.jp/>

Company Overview

Company Name: Global Trust Networks Co., Ltd.

Headquarters: 2F Oak Ikebukuro Building, 1-21-11 Higashi-Ikebukuro, Toshima-ku, Tokyo, Japan

Representative: Hiroyuki Goto, Representative Director and President

Business Description: Rent guarantor, Real estate agent, Mobile communication, Employment referral, and financial services specialized for foreigners

■About the "O-EN HOUSE PROJECT"

The "O-EN HOUSE PROJECT," which has been in operation since March 2024 by the Open House Group, is a project that develops various initiatives, plans, events, and campaigns to embody the group's cherished values of actively supporting people and organizations that take on challenges and committing to positive changes in society. This aligns with the company's internal corporate value statement, "We create an organization that widely accepts motivated individuals and rewards results," which is widely shared and practiced among employees. The Open House Group strives daily as one to support people with aspirations and efforts, expand opportunities, provide fair evaluation and compensation based on performance, and create an organization that continues to grow in a fair and transparent manner.

URL: <https://openhouse-group.co.jp/pr/lp/o-enhouse/>

■ About Open House Group Co., Ltd.

Open House Co., Ltd. and its related companies transitioned to a holding company structure with Open House Group Co., Ltd. as a pure holding company in January 2022. The Group's business centers on detached house-related business, condominium business, income property business, and U.S. real estate business, developing various services related to housing and living. Geographically, we have expanded from our founding base in the Tokyo metropolitan area to the Nagoya, Kansai, and Fukuoka areas. In recent years, we have also been focusing on activities for regional co-creation and environmental conservation. In our main detached house business since our founding in 1997, we have established an integrated production and sales system from land acquisition to construction and sales, providing housing in convenient locations at accessible prices. We have been advancing initiatives that leverage group-wide collaboration to meet new needs, such as locations close to work in response to the increase in dual-income households and designs that cater to diverse work styles. Open House Group will continue to strive to provide housing that more customers will choose.

Open House Group Co., Ltd. Website URL: <https://openhouse-group.co.jp/>

Open House Development Co., Ltd. Website URL: <https://ohd.openhouse-group.com/>

Open House Co., Ltd. Website URL: <https://oh.openhouse-group.com/>

Company Overview

Company Name: Open House Group Co., Ltd.

Headquarters: JP Tower 20F (General Reception) & 21F, 2-7-2 Marunouchi, Chiyoda-ku, Tokyo 100-7020

Founded: September 1997

Representative: Masaaki Arai, President and CEO

Capital: 20,173,270,000 yen

Number of Employees (Consolidated): 5,990 (as of the end of March 2025)

<Inquiries from media representatives regarding this matter>

Open House Group Co., Ltd. Public Relations (Kanoko Izumi)

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