

# ATIGS

## TARGET HIGH-LEVEL GOVERNMENT PARTICIPATION



ATIGS 2018 will bring together key policy makers, African ministers and senior government representatives of intergovernmental bodies. **The Summit will feature the target government participation of:**

- Ministers of Foreign Affairs
- Ministers of Economy
- Ministers of Trade and Industry
- Ministers of Finance
- Ministers of Investment
- Ministers of International Development
- Ministers of International Cooperation
- Presidential Investment Advisors
- Presidential Trade Advisors
- Presidential Economic Advisors
- African Dignitaries
- African Ambassadors

## ATIGS 2018 TARGET AUDIENCE



ATIGS is a limited event so an appropriate distribution of participation is necessary for the Summit to be successful. **The following types of organizations are invited to attend ATIGS;**

- Agents & Distributors
- Law Firms
- Consultants
- Investment Officers
- Media Associations
- Service Providers
- Economic Advisors
- Business Leaders
- Embassies / Consulate Members

- National Investment Bodies
- Intergovernmental Agencies
- Researchers / Academicians
- Importers & Exporters
- Key Government Officials
- Export Promotions Bodies
- Financial Institutions and Banks
- Economic Development Organizations (EDOs)
- Investment Promotion Agencies (IPAs)
- Trade Promotional Organizations (TPOs)
- Global Logistics and Trade Compliance Executives
- International Business Development Executives
- International Development Organizations (IDOs)
- International and Domestic Investors / Multinational Enterprises (MNEs)
- Industry Experts & Professionals / Industry and Technical Specialists
- Current International Companies Investing and Operating in Africa
- Private Sector Companies looking to establish or expand operations in Africa



## AFRICA TRADE & INVESTMENT GLOBAL SUMMIT 2018 (ATIGS)

The **World Business Week on Africa** will amplify trade, investment, & economic development and consists of 13 specific events including bilateral events, **US-Africa Manufacturing Forum**, **UAE-Africa Business Forum**, **Africa-China Economic Forum**, **EU-Africa International Business Congress**, and more under the umbrella of **World Business Week on Africa**, powered by **ATIGS**, and strategically positioned in 2018 between the **27th World Gas Conference** - world's largest global natural gas event with over **12,000** delegates, and the **2018 SelectUSA Investment Summit** - highest FDI profile event in US with over **1,200** global business investors, given more opportunity for your organization to be in Washington, D.C that week in **June 2018**.

Other tracks of **World Business Week on Africa** are Construction and Infrastructure Forum: Africa, Electrify Africa Forum, Sustainable Agriculture Forum: Africa, The Forum for Africa Economic Development, Africa Smart Cities Forum, Sustainable Educational Development Forum, & Consumer Technology Forum: Africa.

**ATIGS 2018** is shaping up to be an exceptional show with unique activities, multitude of strategic business opportunities, top rated speakers, and high-level participation.

**THE MANAGEMENT OF THE AFRICA TRADE & INVESTMENT GLOBAL SUMMIT & WORLD BUSINESS WEEK ON AFRICA | [WWW.ATIGS2018.COM](http://WWW.ATIGS2018.COM)**

