

*To: The Press*

*The Semi-Order System of specifically designed Job offers without knowledge  
SHIRAHA Release of Teaser Site*

HAB & Co., Inc. (Located in : Oita City, Oita Prefecture.

Representative Director : Yuta Mori) released the teaser site of the semi-order service [ SHIRAHA-シラハ-](<https://shiraha.jp/>) on November 12, Monday, 2019

SHIRAHA is the new service with which you can start the full-scale employment site easily. All you have to do is just register the job information, and wait after choosing your basic, favorite designs.

The rest is done by the professional designers building the site. We aim for the service which would become the powerful weapon for the employment strategy.



# **SHiRAHA**

■ The background of the projects.

The decline in the working population has been progressing, and the labor shortage brought us a social problem these days. Taking advantage of this, the market of human resources advertisement such as the media of job offer and the exhibition at a fair have been lively, then the cost of the employment that the enterprise needs is rising year by year.

On the other hand, it is the present circumstance that small and medium-sized businesses which are incapable of paying for the costs like large enterprises and businesses with the low IT literacy have been behind the recruiting competition.

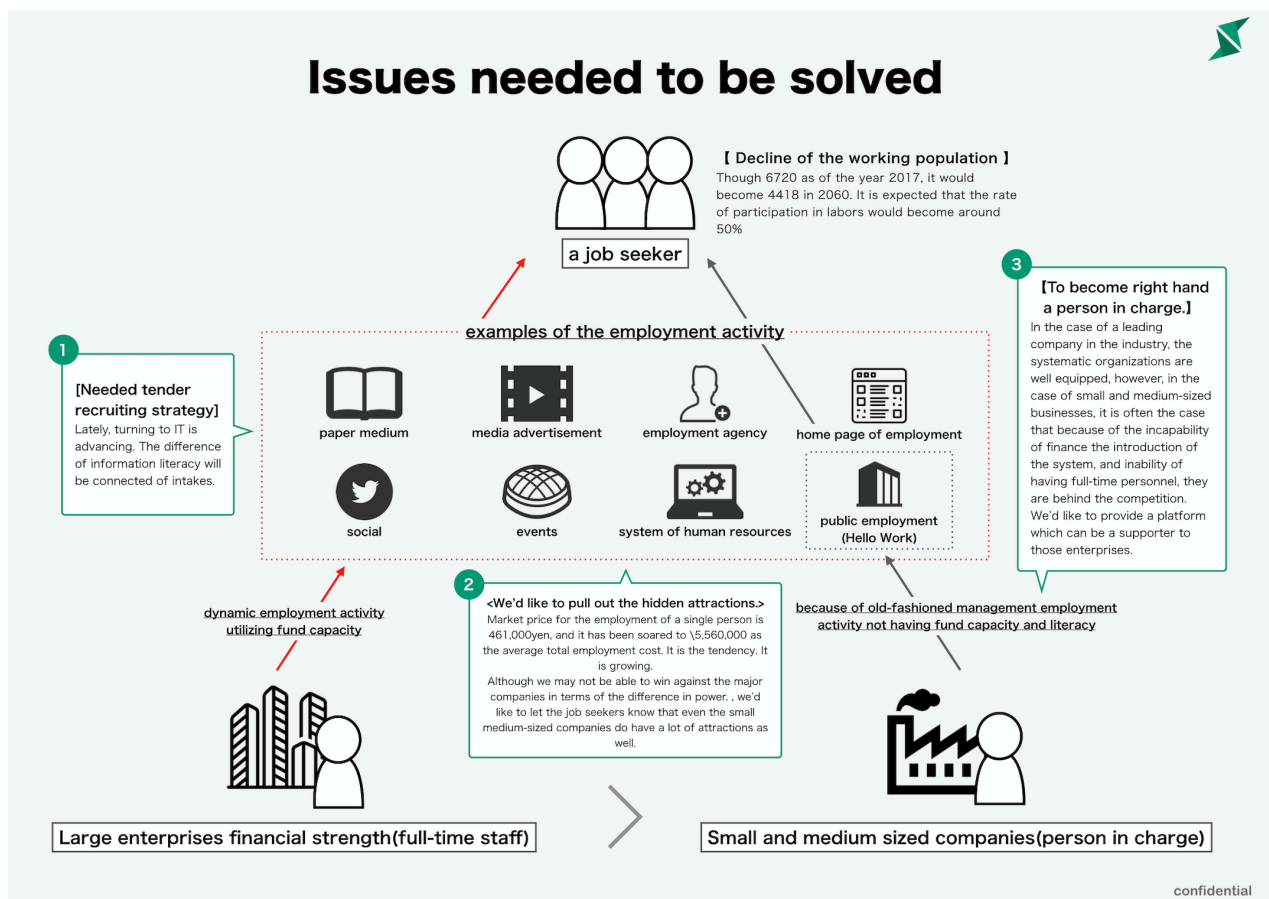
This is especially serious in the region, and it is not the matter of good or bad in the performance, but there seems many cases being driven to go out of business. Our company managing IT consulting business in Kyushu too has been receiving various inquiries like the following:

[It is quite difficult to have matching at the employment agency.]

[It is too costly putting an advertisement in the paper every month paying a lot of money]

[We prefer to approach a smart-phone group]

[Isn't there a system of complimenting on IT since it is not possible for us to provide a full-time person in charge of personnel issues?]



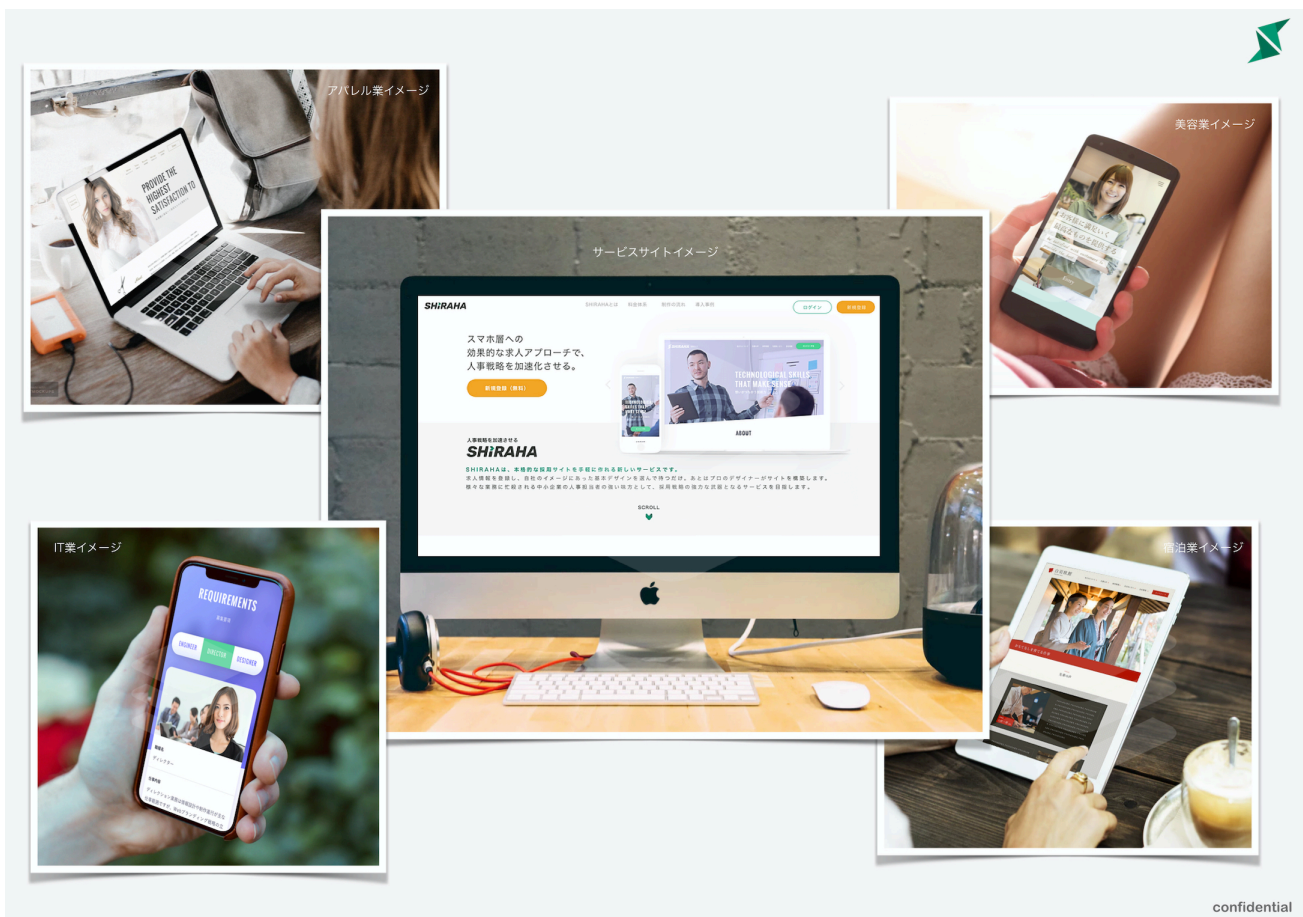
With such background, We would like you to introduce IT for the employment activities of your company feeling easy, and this is the service we devised to support the efficient employment activity not depending on the advertisement outside.

We'd like to aim for the solving problems by realizing the core concept of our service, such as 「Being able to build up exclusive work easily for the real employment of the

human resources.」 「As to the real work such as on designing, coding, etc. should be done by the professional people.」 「After making the management of job seekers, it should be made easy and useful one.」

## ■ The mechanism without knowledge

Because of the semi-order system, we can have the professional web designers carry on designs, implementation, and parts of disclosure, then the necessary costs needed with the general production soft. We have realized the service with which the recruitment officers in the small and medium-sized companies being up to their neck in the work can use as a strong supporter.



## ■ Our Service Advantage

1: Input the shortest time of 5 minutes, then just wait.

All you need to do is input from the form of the request of drawing up the sites, or you can just upload scanning the help-wanted card such as the employment agency or Hello-Work, and the like. On the next work day in the shortest, the release of

the info is possible.

2: Leave it on a professional designer No need to have technical knowledge at all !  
Because of professional web-designers carry on those designing, implementations and release.

There is no need to have the necessary knowledge or time for correspondence.

3: Even the management of applications will become even simple. Let's quit like "Making things and become satisfied." any more.

We SHIRAHA equips the full-satisfying functions which are necessary for the management in help-wanted sites, like the management for applicants, the editing guidelines for applicants, access analysis and so on.

#### ■ The payment system

The fee plan is just simple ! There is no cost such as the initial fees is like, 8,980 yen a month.

Everything such as drawing up simple images, starting up the sites, release, the use of the job offer, everything is all included.

#### ■ The process to the release of sites

- Click on the button for the building up.
- Choose the favorite basic designs and colors, input the information of the application guidebook or the voice of the employees, then send them.
- Offering the sample images(design comp),contract if there are no problems.
- Release the sites on the nearest business hours after the official contact.

#### ■ Recommendation to the following corporations.

- Wishing to the internet for the strategy of the employment of the capable people.
- Having no ideas even though wishing to give PR to the smartphone generations.
- Even though having tried to the production of HP by themselves, ended up in giving up because of its difficulty.
- Cospa or cost performance is no good even though using help-wanted advertisement or medias.
- Hoping to have the uniform management of scattered information.

#### ■ The prospective from now on.

- We are starting the oldest-test right now, and planning to release nationwide in March,

2019 after going through the B type test to the corporations going ahead beginning from January 15th, Monday, 2019. From now on, we will improve the basic design and make the form simple, and do the implementation of the online communication with the job seekers through LINE. Then, we aim for the introduction to 250 companies by the end of the year 2019.

#### ■ The Service Site

## **SHiRAHA**

It is our mission to convey the original charms which the corporations carry to the job seekers, presenting the gentle tactics of the employment of the personnel not being influenced by the locations financial strength, and all those literacy.

※ We are now sending the mail of the information of distribution to those enterprises that are able to cooperate with us and customers interested in us. Please feel free to contact us by using our messages within the site saying “would like to receive advancing information”

#### ■ About us

## **H A B & C O**

Since the establishment in August 2017, we are engaged in the support of so many customers, and so far the support of domestic and overseas web development for apparel brand, creative production in overseas expansion by domestic makers, SNS marketing of professional sports teams, we are in charge of the business of IT strategy in the tourist site.

Name of the Company	: HAB & Co.,Inc.
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