
Park Hotel Tokyo Unveils Its 51st Artist Room “TOKAIDO”

~Inspired by the historic Tokaido route and the traditional board game sugoroku, this guestroom lets travelers feel changing landscapes and the passage of time along the journey.~

Park Hotel Tokyo (Operated by Shiba Park Hotel Co., Ltd., Minato-ku, Tokyo; President: Rentaro Yanase) is pleased to announce the launch of the 51st of the hotel’s unique “Artist Room,” where artists paint directly on the walls of the guest rooms, “TOKAIDO,” from March 18, 2026.



Artist Room “TOKAIDO,” created by assembling images gathered online.

Artist Room “TOKAIDO,” created by Namonaki Sanemasa, takes as its theme the Tokaido—the historic route linking Edo (present-day Tokyo) and Kyoto—and transforms the “special sense of time one feels in the midst of a journey” into an immersive guestroom experience. Situated along the Tokaido with views toward Mt. Fuji, the hotel overlaps with vistas that travelers of

the past might have seen. For that reason, the artist says, the Tokaido naturally emerged as the motif—"a journey on the Tokaido that can be experienced only here."



A symbolic depiction of travel memories and ever-changing landscapes



Playful details inspired by the Tokaido sugoroku (a traditional Japanese board game).

Namonaki Sanemasa's practice involves combining images gathered from the internet. Anime characters are fragmented through painting and drawing, becoming bodiless yet omnipresent—an expression of the emptiness and ubiquity of digital "ghosts." While working on this project, the artist came across Tokaido-themed sugoroku (a traditional Japanese board game). Because the act of "advancing a piece, pausing at times, and aiming for a destination" mirrors the very process of travel, it became a key source of inspiration. Throughout the room, multiple hidden features—symbolizing the chance encounters and discoveries that occur along the way—are tucked out of sight; some may never be found. That is precisely the serendipity the artist intends. There are vistas that appear only when you stop, and details you notice only when you let time take the lead. These encounters form a central theme of the room.



An interior that invites guests to enjoy their stay amid serendipitous encounters and moments of pause.

Artist Room "TOKAIDO" is conceived—like the post towns that once served travelers—not as a place to simply pass through, but as a space to slow your pace mid-journey and let both body and mind be at ease. We hope that the moments you spend here will remain quietly in your memory as a small scene, gently tucked into the long road of your travels.

In cooperation with: Mizuma Art Gallery

◆ Artist Profile ◆

Namonaki Sanemasa

Born in Fukuoka Prefecture in 1994, based in Fukuoka. Since 2015, he has been primarily active on Twitter using the acquired account @sanemasa5x. He creates works that reflect his interest in images and anime characters circulating on the internet, as well as an aesthetic



influenced by technologies such as touch panels and social media platforms.

By combining images collected from the internet, he produces works where creation and searching occur in real time. These pieces, including the act of creation and the processes leading up to it, are presented as pastoral landscapes of the internet age. In addition to paintings, he also produces and exhibits a diverse range of works including installations, sculptures, and video pieces.

《Solo and Two-Person Exhibitions》

2024

"I Captured Fragments of Light Within the Shadows of My Hands" IAF SHOP*, Fukuoka, JP

"@sanemasa5x #Fishy Story(◡•e ◡•◡)" Mizuma Art Gallery, Tokyo

2022

"@sanemasa5x #Zero Person Singular" Roppongi Hills A/D Gallery, Tokyo

"@sanemasa5x #landscape•and•so forth🌀_🌀" Mizuma Art Gallery, Tokyo

2021

"Solo Exhibition", OIL by bijutsutecho, Tokyo

"Solo Exhibition", NADiff Gallery, Tokyo

"Solo Exhibition", IAF SHOP*, Fukuoka, JP

“Taishi URAKAWA × Namonaki Sanemasa Exhibition ‘Ikei no Mado’ ”, Contemporary HEIS, Tokyo

“Taishi URAKAWA × Namonaki Sanemasa: Ikei eno Mado”, Seiriki Art Museum, Fukuoka, JP

What is an Artist Room?

Artist Rooms are immersive spaces where artists stay at the hotel and paint directly on the walls and ceilings, expressing their unique worldview. Based on the concept of “experiencing Japanese aesthetics through time and space,” each room is a one-of-a-kind art piece offering guests an extraordinary stay.

Recommended Use Cases:

- For guests seeking an immersive art experience
- To celebrate a special occasion with unforgettable memories
- For a quick escape into a world of creativity within Tokyo

About Park Hotel Tokyo

Park Hotel Tokyo is a sister hotel of Shiba Park Hotel, founded in 1948. Located on floors 25–34 of Shiodome Media Tower, it offers panoramic views of Tokyo Tower and Mt. Fuji. The hotel has 268 guestrooms, including 51 Artist Rooms where artists paint directly on the walls. These Artist Rooms, designed as spaces to experience Japanese aesthetics, have received the Excellence Award in the Japan Tourism Awards.

<https://parkhoteltokyo.com>



Hotel Exterior

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