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## Park Hotel Tokyo

# Announcement of the Installation of Reborn Bonsai Art

### “WITHERS TAIZAN BONSAI”

— Beauty in Withering:  
A New Sustainable Expression of Japanese Culture —

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Park Hotel Tokyo (Operated by Shiba Park Hotel Co., Ltd., Minato-ku, Tokyo; President: Noriyoshi Tanaka) has installed Reborn Bonsai Art at its Executive Museum Lounge, in collaboration with TAIZAN Co., Ltd. (Tokyo).

This initiative breathes new life into withered bonsai, preserving and transforming them into works of art. Born from a philosophy of passing on the history and spirit of bonsai to future generations, these works embody the concept of “Beautiful, Even in Withering”—an expression of Wabi-Sabi Luxury. By honoring the historical depth and aesthetic values inherent in bonsai, a traditional Japanese art form, this project bridges past and future while elevating sustainable thinking into the realm of contemporary art, representing an innovative and forward-looking approach.



Reborn Bonsai Art “WITHERS TAIZAN BONSAI”.

Reborn Bonsai Art is created by collecting withered bonsai from across Japan—trees that have fulfilled their role and would otherwise be discarded. Each bonsai undergoes careful cleaning and drying before being reconstructed into a new form, combined with preserved plant materials treated through a proprietary preservation process.

While retaining the natural curves, textures, and character of the trunk shaped over many years, contemporary design elements are seamlessly incorporated, giving rise to a new form of bonsai that is “beautiful, even in withering.”

No daily maintenance, such as watering, is required, allowing the evolving beauty of nature—shaped by time—to be appreciated for years to come.

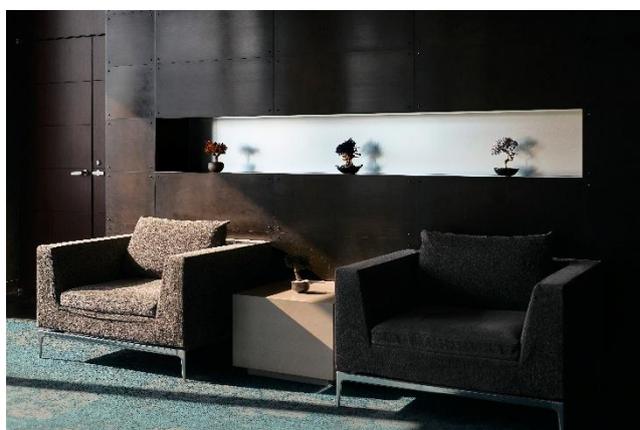
Bonsai is one of Japan’s most revered traditional cultural arts. Yet even these noble living forms eventually wither and quietly reach the end of their life.

Rather than allowing the devotion and care of generations to be lost, Reborn Bonsai Art seeks to carry these stories forward into the future through a new form of expression. By presenting a new value rooted in the concept of “Beautiful, Even in Withering,” this initiative represents a sustainable approach to cultural preservation—one that coexists with nature while reimagining tradition through contemporary art.

In addition to being displayed, the works are also available for purchase, allowing each one-of-a-kind artwork to be welcomed into private homes or offices as a lasting artistic presence.



An art-infused space at Park Hotel Tokyo.



Reborn bonsai art installed in the Executive Museum Lounge

Park Hotel Tokyo has long provided spaces where the essence of Japanese culture and the appeal of contemporary art intersect by creating “Infinite Time and Space Amid Cognizant Japanese Beauty” through the integration of art. The reborn bonsai art standing in the Executive Museum Lounge harmonizes with the light streaming in through the atrium and the expansive views of Tokyo, guiding each guest’s stay toward a deeper and more enriching experience. With a presence that feels as though it continues to bloom quietly, the works add depth and lasting resonance to moments of travel, creating a special experience that can be found only

here. The exhibition of reborn bonsai art—where sustainability, contemporary art, and Japanese culture converge—embodies even more strongly the values that Park Hotel Tokyo has long cherished.

Through art experiences in which tradition and innovation resonate with one another, Park Hotel Tokyo will continue to offer all who visit new discoveries and inspiration.

### Artwork Features

#### ◆ Beautiful, even in withering — a one-of-a-kind presence

Distinct from both fresh flowers and decorative objects, each work possesses a sculptural beauty imbued with a sense of deep stillness and quiet dignity.

#### ◆ Maintenance-free, for long-term appreciation

No watering or regular care is required.

The artwork maintains its beauty indoors over an extended period of time.

#### ◆ A sustainable initiative

By reusing bonsai that would otherwise be discarded, this art form elevates the choice *not to discard* into a new expression of beauty.

#### ◆ Passing on Japanese culture

Each piece carries the story of long years etched into the trunk, embodying a commitment to passing these memories on to future generations.



Embodiment of a new value: “beauty that remains even after life has ended”.

## ■ Exhibition Venue

Executive Museum Lounge, Park Hotel Tokyo

Within the atrium space overlooking the vast urban landscape, reborn bonsai art stands quietly, adding a deep and lingering resonance to each moment of travel.

## ■ Reference Prices

- Small Size (Approx. height: 15–20 cm)  
Retail price: approximately JPY 30,000 – 60,000
- Medium Size (Approx. height: 20–30 cm)  
Retail price: approximately JPY 60,000 – 200,000
- Large Size (Approx. height: 30–50 cm)  
Retail price: approximately JPY 200,000 – 800,000
- Extra-Large Size (Approx. height: 50–80 cm)  
Retail price: approximately JPY 800,000 and above

Please note that artworks are replaced on an irregular basis.

## ■ Artist Profile

Shin Suzuki / Bonsai Art Artist

From an early age, Shin Suzuki has held a strong interest in nature and plants.

While traveling through 33 countries around the world, he became deeply fascinated by Japanese bonsai culture.

After returning to Japan, he pursued his own vision of “beauty to be seen” and, in 2023, founded the reborn bonsai art brand WITHERS.

By fusing perspectives on nature with refined design sensibility, he continues to explore and expand new possibilities for bonsai.



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**About Park Hotel Tokyo**

Park Hotel Tokyo is a sister hotel of Shiba Park Hotel, founded in 1948. Located on floors 25–34 of Shiodome Media Tower, it offers panoramic views of Tokyo Tower and Mt. Fuji. The hotel has 268 guestrooms, including 51 Artist Rooms where artists paint directly on the walls. These Artist Rooms, designed as spaces to experience Japanese aesthetics, have received the Excellence Award in the Japan Tourism Awards.

<https://parkhoteltokyo.com>



The exterior of Park Hotel Tokyo

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