

# Park Hotel Tokyo Launches Two New Artist Rooms: "Fireworks" and "Mask"

Experience a one-of-a-kind stay surrounded by original art in the heart of Tokyo

Park Hotel Tokyo (Operated by Shiba Park Hotel Co., Ltd., Minato-ku, Tokyo; President: Rentaro Yanase) is pleased to announce the launch of two new Artist Rooms—"Fireworks" by Ayairo and "Mask" by Honoka Hayashi—available for booking starting September 10, 2025. These are the 48th and 49th additions to the hotel's unique Artist Room series, where artists paint directly on the walls of guest rooms.



A room themed 'Fireworks' with a distant view of Tokyo Bay.

The 48th Artist Room, titled "Fireworks" by Ayairo, is a guest room inspired by the artist's childhood memories of summer fireworks festivals in Japan. For many Japanese people, fireworks evoke vivid recollections of dazzling, extravagant displays that unfold right before their eyes—an extraordinary experience that defines the essence of summer. Japanese fireworks festivals are a beloved seasonal tradition, offering a momentary escape from everyday life. Drawing from her own vivid memories of fireworks seen as a child, Ayairo

created this room while reminiscing about the excitement and wonder she felt back then. The exhilaration of watching fireworks extends beyond the room itself, spilling out into the hallway and enveloping the entire space. Guests are invited to immerse themselves in Ayairo's unique worldview, where even a brief stay promises a joyful, heart-stirring experience. The artist's heartfelt wish is for visitors to forget the ordinary, if only for a moment, and enjoy a time that lifts the spirit.



Feel the excitement of the fireworks extending all the way to the corridors. Enjoy the entire space to the fullest.



At night, the room becomes even more vibrant as the city lights reflected in the window complement the artwork beautifully.



Charming patterns add a delightful touch to the room.

## **♦**About the Artist: Ayairo **♦**

Born in Tokyo and a graduate of Tokyo University of Foreign Studies, Ayairo studied abroad at the University of British Columbia in Canada. Her work explores "memories evoked by landscapes," blending personal emotions with familiar Japanese scenery. She visits each location she paints, using the memories and stories that surface as the foundation for her art. Her goal is to create



universal imagery that resonates with viewers' own experiences.

The "Mask" room by Honoka Hayashi is themed around "Mysterious Japan." The recurring motif of masks—symbols of gods, spirits, and animals in cultures worldwide—reflects both sacred traditions and playful elements of Japanese festivals. In this room, traditional culture and pop aesthetics coexist, creating a whimsical space that appeals to all generations. The room invites guests on a mini cultural journey through Japan's artistic heritage.



A rabbit mask painted on the bed's headboard — a fusion of traditional Japanese culture and pop culture.

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Playful touches can be found throughout the room.

A sense of Asian aesthetics felt within the sacredness.

At the same time, the "mask"—a device that often conceals conflicts related to race and gender—also serves as a form of protection from the outside world, functioning both as a "shield" and a "symbol of oppression." While carrying this duality, the artist captures faint traces of salvation and hope that remain in contemporary society, expressing their own identity as an "outsider."

## **♦**About the Artist: Honoka Hayashi **♦**

Born in Nara Prefecture and a graduate of Doshisha Women's College, Hayashi received the Judges' Special Award at Independent Tokyo 2022. Her work has been exhibited widely in Japan and abroad, including at K Auction in Korea, Paradise City Hotel, and ART TAIPEI. She also collaborates on design projects such as the umbrella brand "KASANOWA" and the art branding of "KUNtea."



### What is an Artist Room?

Artist Rooms are immersive spaces where artists stay at the hotel and paint directly on the walls and ceilings, expressing their unique worldview. Based on the concept of "experiencing Japanese aesthetics through time and space," each room is a one-of-a-kind art piece offering guests an extraordinary stay.

#### **Recommended Use Cases:**

- For guests seeking an immersive art experience
- To celebrate a special occasion with unforgettable memories
- For a quick escape into a world of creativity within Tokyo

### **About Park Hotel Tokyo**

Park Hotel Tokyo is the sister hotel of Shiba Park Hotel, established in 1948. Located on the 25th to 34th floors of the Shiodome Media Tower, it offers stunning views of Tokyo Tower and Mt. Fuji. Of its 268 rooms, 49 are Artist Rooms. The Artist Room project, which embodies the concept of "experiencing Japanese aesthetics," has received the Excellence Award at the Japan Tourism Awards. Over 400 artworks are displayed

https://parkhoteltokyo.com



The exterior of Park Hotel Tokyo

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