

## FNCT to Launch "Community Token Holding" on March 16 to Provide Incentives Based on Contributions to FiNANCIe Community Activation

~ Reward pool set FNCT 120 million, first allocation of FNCT 12 million will be granted in the beginning of April ~

FNCT (Financie Token) main page: <https://fnct.xyz>

Financie, Inc.(headquartered in Shibuya-ku, Tokyo; Hironao Kunimitsu, CEO; hereinafter "Financie") will begin offering Community Token Holding of its crypto asset FNCT (Financie Token) on March 16, 2023. In addition, we are pleased to announce that the reward pool amount has been set at 120 million FNCT. The initial allocation of 12 million FNCT, 10% of the reward pool, will be granted in early April 2023. FNCT will be added to the reward pool occasionally as the Financie grows.



FNCT is designed and developed to provide further benefits to supporters who activate sports clubs and creative communities in FiNANCIe, the blockchain-based token-issuing crowdfunding platform. FNCT began sales on Coincheck IEO on February 21, 2023, exceeding its target in just one hour and recording a final total application amount of over JPY 20 billion.

Community Token Holding, which will be launched on March 16, 2023, is one of the exciting utilities to activate the communities of sports teams and creators communities in FiNANCIe. FNCT is paid to supporters who contribute to community activation while holding CT (Community Token) issued by each community. Rewards will be paid in FNCT to supporters who hold the CT of the top communities in the monthly Active Community Ranking.

FNCT will continue to provide a variety of incentives and utilities to activate FiNANCIe's sports teams and creator communities in order to support FiNANCIe's corporate vision of "Empowering the next billion dreams".

■Details of Community Token Holding

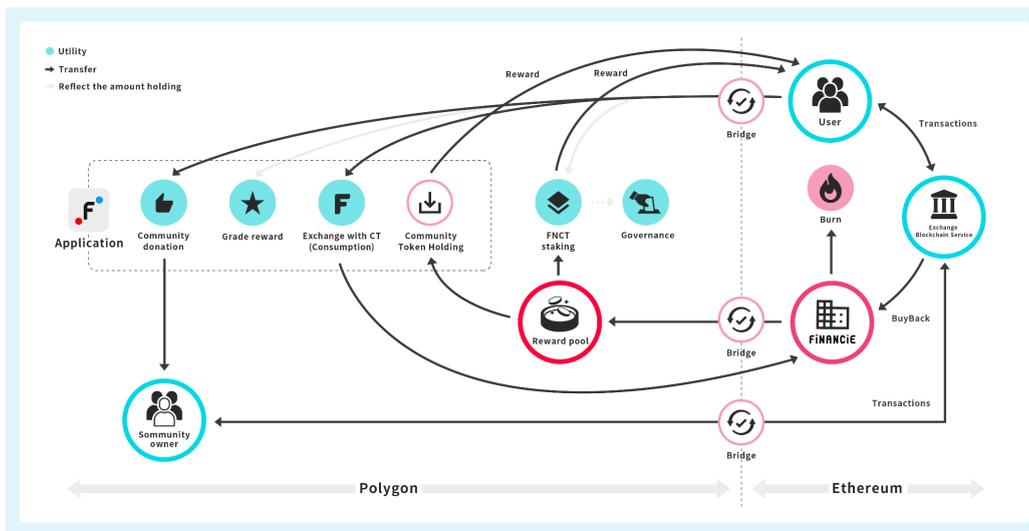
Launch Date	March 16, 2023
Reward Allocating Schedule	Beginning of every month Initial reward date: Beginning of April 2023
Total Reward Amount	10% of the reward pool is allocated among the eligible participants each month Reward pool amount at the beginning: FNCT 120 million Total amount of initial reward: FNCT 12 million
How to Determine Reward Amount	<p>Active communities will be ranked in each of the following categories. The top 50% of communities (in order from the highest to the lowest with a minimum value of 1 point) will be assigned growth points, and FNCT will be rewarded in proportion to their growth points.</p> <ol style="list-style-type: none"> <li>1. CT Market Situation The rate of increase in CT price in the aggregated month, and the total volume of transactions in the CT market</li> <li>2. Number of Supporters Increased Numbers of supporters increased in the aggregated month in comparison to the average number of supporters over the past several month</li> <li>3. Number of Rewards Participants "Average number of participants in rewards events over the past few months" multiplied by "the number of reward events held during the month"</li> <li>4. Number of Participants in Token (CT) Voting "Average number of participants in token voting over the past few months" multiplied by "number of token voting conducted during the month"</li> </ol>
Counting Period	The aggregation is conducted once a month. If the hold period is less than one month, the reward will be calculated on a pro-rata basis.
Commission	None note: MATIC (Polygon) is required as a gas fee when transferring FNCT received as a reward to your crypto asset wallet.

■ About FNCT (Financie Token)

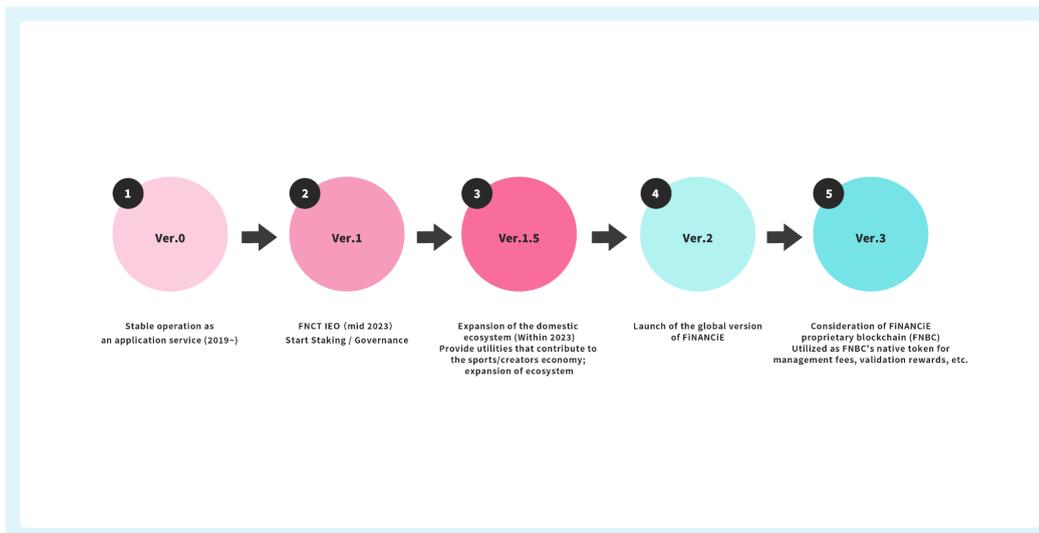
FNCT (Financie Token) is a crypto asset issued on the Ethereum blockchain. It serves as a platform token that effectively connects Community Token issued and used in "FiNANCIe," a token issuance-based crowdfunding service utilizing the blockchain provided by Financie, Inc. in order to enhance the long-term value of Community Token.

More detailed examples of the utilization of FNCT (Financie Token) include providing rewards to users of FiNANCIe and using it as an incentive for the continued growth of excellent communities on FiNANCIe. In addition, FNCT (Financie Token) allows participating in governance throughout the entire ecosystem of FiNANCIe platform. This contributes to the realization of "user-driven operation."

【Ecosystem】



【Roadmap】



For more details, please see below:

Main page : <https://fnct.xyz>

Whitepaper : <https://fnct.xyz/whitepaper/en>

## 【SNS】

Twitter (JP) : [https://twitter.com/Fnct\\_Official](https://twitter.com/Fnct_Official)

Twitter (EN) : [https://twitter.com/Fnct\\_Officialen](https://twitter.com/Fnct_Officialen)

Discord : <https://discord.gg/fnct-official>

LINE : <https://lin.ee/8M4HSQW>

### ■ About Financie, Inc.



Financie, Inc. is a company that provides consecutive support for the formation of token-based communities and ecosystems, including the blockchain-based token-issuing crowdfunding service FiNANCiE, the NFT business, and the IEO support business. Currently, we have issued, sold, planned, and operated tokens for over 200 sports teams, entertainment projects, and individuals, and are aiming to establish the only Web3 platform in Japan that supports the formation and expansion of token ecosystems in a single integrated manner.

FiNANCiE <https://financie.jp/>

App Store (OS: iOS 14. or higher)

<https://apps.apple.com/jp/app/financie/id1470196162>

Google Play (OS: Android 6.0 or higher)

<https://play.google.com/store/apps/details?id=jp.financie.ichiba>

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CEO: Hironao Kunimitsu

Incorporated in: Jan, 2019

Location: Cerulean Tower 15F 26-1 Sakuragaokacho, Shibuya-ku, Tokyo, 150-8512 Japan

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