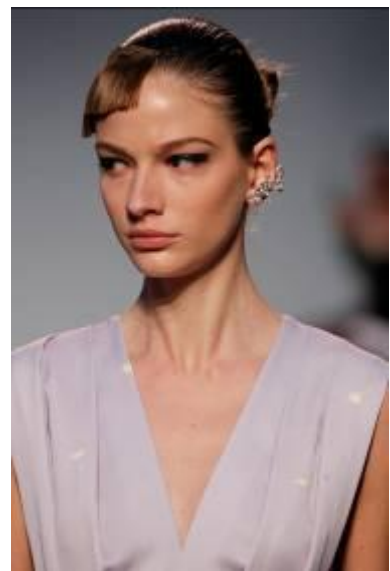
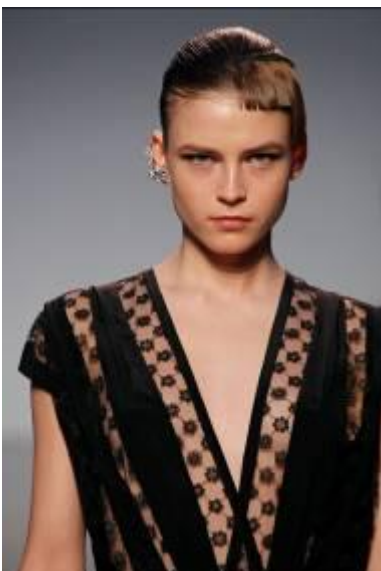


To all members of the press

## **2013 AW NY Collection**

### **TASAKI Ear Cuffs Appear on the Runway for THAKOON**

TASAKI & Co., Ltd. (Mr. Toshikazu Tajima, CEO and President; Kobe head office: 6-3-2 Minatojima-Nakamachi, Chuo Ward, Kobe; Tokyo head office: 5-7-5 Ginza, Chuo Ward, Tokyo) unveiled jewelry created especially for the fashion runway at the showing of THAKOON's New York collection for the 2013 autumn and winter season held on February 10. Ever since his appointment to serve as TASAKI's Creative Director in 2009, Thakoon Panichgul has often incorporated pieces of TASAKI jewelry into his own New York collection. This season, he went farther and had his models appear on the runway wearing TASAKI ear cuffs that are designed to adorn the whole ear. Attuned to the fashions in his collection, which conjured up a poetic world of dazzling dragonflies and fantastic flora, the ear cuffs were inspired by the image of plant life thriving in a different dimension. Some were studded with stones of various colors to portray a vivid new cosmos, while others weaved an outer-space world with monotone gem arrays. The combination of colored stones, freshwater pearls, and metallic materials in molded configurations adds a mysterious luster that sparkles at the wearer's ears. For details, please contact the party noted below.



Photographer : Dan Lecca

From the THAKOON 2013 AW New York

TASAKI



**TASAKI 「THAKOON」 Runway Special Edition**

\* Ear cuffs with special specifications, produced for the runway at the showing of the 2013 THAKOON autumn-winter New York collection

\* We have readied samples for photography and product images. For details, please contact the party noted below.

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