

Highlights of Hatsune Miku's world tour "HATSUNE MIKU EXPO Rewind+" will be streamed for free on November 6th (Sun.), 2022!

A song request survey and illustration/song remix contest are also being held!



Art by Zambiie © Crypton Future Media, INC. www.piapro.net **piopro**

Crypton Future Media, INC. (Head Office: Sapporo, Hokkaido, Japan; CEO: Hiroyuki Itoh) is pleased to announce "HATSUNE MIKU EXPO Rewind+", which will be held on November 6th (Sun.), 2022. It is the second time that highlights of Hatsune Miku's world tour series will be streamed for free following June this year. For a new augmented edition "Rewind+", we will hold a song request survey as well as illustration/song remix contest so you have a chance for your work to be used for the end credits and the official guidebook.

■ Experience virtual singer Hatsune Miku's world tour with "Rewind+"!

"HATSUNE MIKU EXPO" is the world tour series of virtual singer "Hatsune Miku" by Crypton. A total of 68 concerts have been held in 30 cities around the world and more than 190,000 people have attended the concerts so far. In the past two years, when the novel coronavirus (COVID-19) spread worldwide, we have been delivering "Hatsune Miku" concerts in the form of online streaming.

At the "HATSUNE MIKU EXPO Rewind" held in June this year, as the event title "Rewind" suggests, we streamed a special compilation of the world tour series that began in Indonesia in 2014, free of charge. For a new augmented edition "Rewind+" in November, in addition to the performance footage on stage, we will also be adding special event-related local footage so you can see more of the world tour.



We will also make a new setlist with the footage recorded in the past for "Rewind+". The song request survey is available now from the link below, please submit your requests before September 5th (Mon.) 11:00am.

https://docs.google.com/forms/d/e/1FAIpQLSfMmeS1ltbz4AFCSBNblp5_wDcRviBIIGLITnLcTpw6uYUSYQ /viewform

"Rewind+" will include valuable footage that has not been released in archives or on DVD. Please enjoy Hatsune Miku's world tour at home!

[HATSUNE MIKU EXPO Rewind+ Event Information]

▼ Event Name HATSUNE MIKU EXPO Rewind+

▼ Date

November 6th (Sun.), 2022 JST *The content will be streamed 2 times and will be identical for each showing. *Archive will not be available.

▼ Streaming platforms Crypton's official Twitch channel: <u>https://www.twitch.tv/cfm_official</u> Crypton's official YouTube channel (39ch): <u>https://www.youtube.com/channel/UCJwGWV914kBlV4dKRn7AEFA</u>

■ Submit your work to the contest and join "Rewind+" as a creator!

In order to make "Rewind+" an event created with fans, we have planned two contests this time. "HATSUNE MIKU EXPO Rewind+ Illustration Contest" is the collaboration with the illustration communication service "pixiv". "MIKU EXPO Rewind+ x SONICWIRE Presents Song Remix Contest" will be held in collaboration with "SONICWIRE", a download store for digital creators operated by Crypton.

The winning works of each contest will be included in the end credits that will appear at the end of "Rewind+", and will also be introduced in the event's official online guidebook. This is a chance for you to participate in "Rewind+" as a creator, so please apply!



[HATSUNE MIKU EXPO Rewind+ Illustration Contest Information]

▼Submission Date

August 26th (Fri.), 2022 11:00am - September 30th (Fri.) 23:59pm JST

- ▼Contest Prizes (MIKU Award: 10 recipients)
- Publication in the MIKU EXPO Rewind+ Guidebook
- \cdot Use of illustration in the end credits of MIKU EXPO Rewind+
- Exhibition of your work at the MIKU EXPO Rewind+ Gallery
- Assorted goods of Hatsune Miku and Piapro Characters

▼Submission Page

https://www.pixiv.net/contest/mikuexpor

[MIKU EXPO Rewind+ x SONICWIRE Presents Song Remix Contest Information]

▼Submission Date August 26th (Fri.), 2022 11:00am - September 23rd (Fri.) 11:00am JST

▼Remix Song Highlight by KIRA feat. Hatsune Miku ("HATSUNE MIKU EXPO 2021 Online" theme song)

- ▼Contest Prizes (Grand Prize: 1 winner / Runner-ups: multiple winners)
- · Submission to be used for the MIKU EXPO Rewind+ Ending
- SONICWIRE Voucher (Grand Prize: 100,000 JPY / Runner-ups: 20,000 JPY)
- $\boldsymbol{\cdot}$ Assorted goods of Piapro Characters

▼Submission Page

https://sonicwire.com/news/special/miku-expo-rewind-remix-contest?lang=ja

*When applying for each contest, please check the details of terms and conditions on the application page.

Information about "Rewind+" will be posted on the following official website and social media account as it becomes available. In addition to the contests, we are preparing related projects and planning for the resale of some of the official "HATSUNE MIKU EXPO Rewind" goods. Please stay tuned.

▼ HATSUNE MIKU EXPO Rewind+ Official website (Japanese / English)

https://mikuexpo.com/rewind2022/index_en.html

▼ HATSUNE MIKU EXPO Official Twitter account (English)

https://twitter.com/mikuexpo

*All times JST



<Related Information>

What is Hatsune Miku? https://piapro.net/

"Hatsune Miku" is a software program developed by Crypton Future Media, INC. that allows anyone to create a song by entering lyrics and a melody. It became a movement when a large number of creators composed music with Hatsune Miku and posted it on the Internet. As a "character," Hatsune Miku has also gathered attention, and as a virtual singer she is now active in many fields, like merchandising or live performances, and her popularity has spread worldwide.

What is HATSUNE MIKU EXPO? https://mikuexpo.com/

"HATSUNE MIKU EXPO" is the world tour series of virtual singer "Hatsune Miku", that celebrated its 5th anniversary in 2019. A total of 68 concerts have been held in 30 cities around the world so far. In total, more than 190,000 people have attended the concerts, which include songs and MCs in the language of the host city, as well as sub-events such as exhibitions and workshops. The concerts are planned in a versatile manner, adapting to the size of the venues and the fan base in each location around the world. During the COVID-19 pandemic, the first ever online MIKU EXPO was streamed to fans worldwide, and in 2022 "MIKU EXPO Rewind" will be held.

What are "Piapro Characters"? https://piapro.net/intl/en_character.html

"Piapro Characters" is the collective name for Hatsune Miku, Kagamine Rin, Kagamine Len, Megurine Luka, MEIKO, and KAITO. All of them are virtual singer characters created for a line of singing voice synthesizer products by Crypton Future Media, INC.

What is SONICWIRE? https://sonicwire.com/

SONICWIRE is one of the world's largest download stores for software, plug-ins, and materials related to "sound" operated by Crypton Future Media, INC. From the finest orchestral sound sources used by professional musicians, to the world's most popular drum sound sources, sound material collections (sample packs) for music production, sound effects that can be used in video works and smartphone apps, and background music. You can purchase your favorite from a huge lineup "anytime, anywhere, immediately". We also offer audio editing services such as audio separation, and services to license or produce necessary sounds/music. We provide tools and solutions for sound creation.

<Company Profile>

Company name: Crypton Future Media, INC.

CEO: Hiroyuki Itoh

Address: Nippon Seimei Sapporo Bldg. 11F, 4-1-1, Kita 3-jo Nishi 4-chome, Chuo-ku, Sapporo, Hokkaido, Japan 060-0003 Established: July 1995

Our Business

We have more than 100 partners around the world, including the U.S. and Europe, and have licensed and sold more than 30 million pieces of sound software to the Japanese market. We started out as a "sound trading company" importing and selling audio materials such as sound effects, etc. Today, we are building and developing a wide range of services and technologies such as DTM software, sound delivery stores, music aggregators, 3D CGI systems, and smartphone game development, under a horizontal company structure. We are also known as the developer of the singing voice synthesis software "Hatsune Miku".

URL: https://www.crypton.co.jp/

[contact us] Crypton Future Media, INC. International Marketing E-mail : intlbiz@crypton.co.jp