

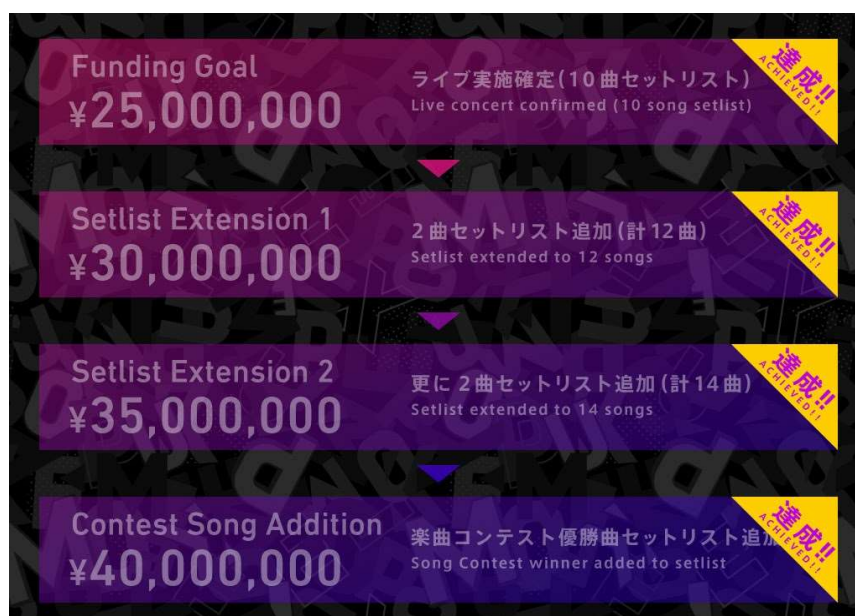
November 18, 2020

**40 Million Yens Funded in 5 Days!
"HATSUNE MIKU EXPO 2021 Online" Concert Confirmed!**



Crypton Future Media, INC. (Head Office: Sapporo, Hokkaido; CEO: Hiroyuki Itoh, abbreviated below as "Crypton") has reached its crowdfunding goal for the "HATSUNE MIKU EXPO 2021 Online" concert, and can now confirm the event will be held as planned.

The campaign was launched on the crowdfunding platform Kickstarter on Thursday, November 12 2020 at 11:00 a.m. Thanks to the overwhelming support of fans, it reached its initial goal of 25 million yen within just nine hours after it started. In addition, all stretch goals, which set out to add songs to the set list among other items, were reached with a total amount of over 40 million yen on the fifth day of the project, securing the addition to the set list of the song contest winning song.



NEWS RELEASE

Thanks to massive support over a short period of time, HATSUNE MIKU EXPO 2021 Online will be able to feature a total of 14 songs, including performances of the contest winning song. The concert will be streamed in and out of Japan, free of charge on Twitch and YouTube in early June 2021. The concert will make use of the latest technologies to deliver a new and unique experience, so please stay tuned.

Hiroyuki Itoh (CEO, Crypton Future Media, INC.)

"When a real world concert is not an option, let's have it in the virtual world! A stage only made possible by virtual singer Hatsune Miku, where everyone in the world can participate and connect through the same rhythm! In these times of pandemic, Hatsune Miku can show her value! With that in mind, we have launched the first online HATSUNE MIKU EXPO project. The crowdfunding campaign for the event reached its goal faster than we could have imagined! Thank you so much for your support! The event will be streamed in June 2021 from Sapporo. Information will be announced as it becomes available, so stay tuned!"

Crypton is also considering additional stretch goals and menus to further enhance the concert. The crowdfunding campaign will continue through January 11, so please keep an eye out and visit the site below for information and updates.

"HATSUNE MIKU EXPO 2021 Online" Crowdfunding site (English)

<https://www.kickstarter.com/projects/cryptonfuturemedia/hatsune-miku-global-concert-hatsune-miku-expo-2021-online>

The latest information about Hatsune Miku's world tour 'HATSUNE MIKU EXPO' is available on the official website and SNS account below.

Official web site / Twitter account (English)

<https://mikuexpo.com/>

<https://twitter.com/mikuexpo>

Crypton will keep striving to provide entertaining content for the world in these difficult times.

NEWS RELEASE

<Related Information>

What is Hatsune Miku?

Hatsune Miku is a software package developed by Crypton Future Media, INC. that allows anyone to make a song by entering lyrics and a melody. Many creators have made music using Hatsune Miku and posted it on the Internet, initiating a creative movement. Hatsune Miku's popularity as a character has spread to the world, and she is now a virtual singer with a wide range of activities including merchandising and live performances.

<https://piaapro.net/>

About HATSUNE MIKU EXPO

HATSUNE MIKU EXPO is a world concert tour organized by Crypton for virtual singer Hatsune Miku, which celebrated its fifth anniversary in 2019. A total of 68 performances have been held to date in 30 cities around the world. A total of more than 190,000 people have attended the concerts.

Concert events include music and speech in the language of the host city, as well as sub-events such as exhibitions and workshops. We have been planning multifaceted events adapting to the venues and fan-base in each city.

<https://mikuexpo.com/>

<Company Profile>

Company name: Crypton Future Media, INC.

CEO: Hiroyuki Itoh

Address: Nippon Seimei Sapporo Bldg. 11F, 4-1-1, Kita 3-jo Nishi 4-chome, Chuo-ku,
Sapporo, Hokkaido, Japan 060-0003

Established: July 1995

Our Business

We have more than 100 partners around the world, including the U.S. and Europe, and have licensed and sold more than 30 million pieces of sound software to the Japanese market. We started out as a "sound trading company" importing and selling audio materials such as sound effects, etc. Today, we are building and developing a wide range of services and technologies such as DTM software, sound delivery stores, music aggregators, 3D CGI systems, and smartphone game development, under a horizontal company structure. We are also known as the developer of the singing voice synthesis software "Hatsune Miku".

URL

<https://www.crypton.co.jp/>