"HATSUNE MIKU EXPO 2023 VR" Crowdfunding Campaign
Launching Feb. 6th, 2023!

MIKU EXPO
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Crypton Future Media, INC. (Head Office: Sapporo, Hokkaido, Japan; CEO: Hiroyuki Itoh) has announced a crowdfunding campaign to be launched on February 6th (Mon.) 11 AM (JST), 2023, for Hatsune Miku Online Concert "HATSUNE MIKU EXPO 2023 VR". The campaign will aim to fund a free online concert, as well as a free stream on VR platforms. Details about the backer rewards will be announced on a later date, so please stay tuned.

"HATSUNE MIKU EXPO" is the world tour series of virtual singer "Hatsune Miku" by Crypton. A total of 68 concerts have been held in 30 cities around the world and more than 190,000 people have attended the concerts so far. In the past few years, when the novel coronavirus (COVID-19) spread worldwide, we have been delivering "Hatsune Miku" concerts in the form of online streaming. In 2021, we gathered more than 60,000 viewers for the online concert "HATSUNE MIKU EXPO 2021 Online".

The online concert "HATSUNE MIKU EXPO 2023 VR" will be held when the funding goal is reached in the crowdfunding project. This is the first campaign for the series in two years. In order to have this live show reach as many fans as possible, MIKU EXPO 2023 VR will be streamed for free (platform TBA) as it was the last time. Also this time, we will be adding VR streaming as many fans had requested.

Along with the crowdfunding campaign launch, we will be holding a song contest and a costume contest based on the theme "Toy Box". We hope that those with the means to do so will help to build the concert into a special experience for everyone around the world.

▼**HATSUNE MIKU EXPO 2023 VR Crowdfunding launching date**

February 6th (Mon.) , 2023, 11AM JST

▼**Song Contest & Costume Contest**

Theme "Toy Box"

Application period:February 6th (Mon.), 2023 ~ March 5th (Sun.), 2023 (JST)

▼**Official web page / Twitter**

https://mikuexpo.com/

https://twitter.com/mikuexpo

Details for the crowdfunding rewards and the contest will be announced in early 2023. Crypton will continue to work on making the first "HATSUNE MIKU EXPO" VR concert a reality, so please stay tuned for later announcements.

<Related Information>

What is Hatsune Miku?   https://piapro.net/
"Hatsune Miku" is a software program developed by Crypton Future Media, INC. that allows anyone to create a song by entering lyrics and a melody. It became a movement when a large number of creators composed music with Hatsune Miku and posted it on the Internet. As a "character," Hatsune Miku has also gathered attention, and as a virtual singer she is now active in many fields, like merchandising or live performances, and her popularity has spread worldwide.

What is HATSUNE MIKU EXPO?   https://mikuexpo.com/
"HATSUNE MIKU EXPO" is the world tour series of virtual singer "Hatsune Miku", that celebrated its 5th anniversary in 2019. A total of 68 concerts have been held in 30 cities around the world so far. In total, more than 190,000 people have attended the concerts, which include songs and MCs in the language of the host city, as well as sub-events such as exhibitions and workshops. The concerts are planned in a versatile manner, adapting to the size of the venues and the fan base in each location around the world. During the COVID-19 pandemic, the first ever online MIKU EXPO was streamed to fans worldwide, and in 2022 "MIKU EXPO Rewind" was held.

<Company Profile>

Company name: Crypton Future Media, INC.
CEO: Hiroyuki Itoh
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Established: July 1995

Our Business

We have more than 100 partners around the world, including the U.S. and Europe, and have licensed and sold more than 30 million pieces of sound software to the Japanese market. We started out as a "sound trading company" importing and selling audio materials such as sound effects, etc. Today, we are building and developing a wide range of services and technologies such as DTM software, sound delivery stores, music aggregators, 3D CGI systems, and smartphone game development, under a horizontal company structure. We are also known as the developer of the singing voice synthesis software "Hatsune Miku".

URL

https://www.crypton.co.jp/

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