"HATSUNE MIKU EXPO 2023 VR" Crowdfunding Campaign Starts! Song & Costume Contest Until Mar. 5th!

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Crypton Future Media has announced "HATSUNE MIKU EXPO 2023 VR," and has launched an accompanying crowdfunding campaign starting Feb. 6th 11 AM JST on Kickstarter. The campaign will aim to fund a free online concert experience as both a video stream and a VR experience to reach fans across the world even as events in real spaces are restricted. There are 16 different backer reward menus, and the concert will be confirmed at the funding goal of 40,000,000 JPY. At the same time, public contests will be held for anybody to submit a song or a costume design to be performed and worn by Hatsune Miku in the concert.

Bringing The World Together With An Online MIKU EXPO

"HATSUNE MIKU EXPO" is the international concert series featuring Hatsune Miku, which will celebrate its 10th anniversary next year in 2024.

As part of 10th anniversary celebrations, in-person live events overseas are being planned. In the meantime, this crowdfunding campaign will serve to bring together people from around the world online.

The backer rewards range from 1,000 JPY to 600,000 JPY, with 16 reward options. Other than goods using a new exclusive illustration from Bukurote, there are menu items such as "Stage Object Participation" which allows for backers to suggest stage decorations for 390,000 JPY and "Song Request Rights" which allow backers to request a song to be performed for 600,000 JPY. These will allow fans to become directly involved in the concert production process.

When funded, "HATSUNE MIKU EXPO 2023 VR" will be available both as a VR experience and as a video livestream for those without VR equipment. Please see the Kickstarter for more information on backer rewards.

▼"HATSUNE MIKU EXPO 2023" VR Crowdfunding Website

https://www.kickstarter.com/projects/cryptonfuturemedia/hatsune-miku-global-concert-hatsune-miku-expo-2023-vr

*Campaign to run for two months from Feb. 6th

Song & Costume Contests Begin! Become A Part Of MIKU EXPO

At the same time as the launch of the crowdfunding campaign, a song contest and costume design contest have opened for submissions, both with the theme "toy box." The grand prize entries of each contest will be incorporated into the concert once the respective "HATSUNE MIKU EXPO 2023 VR" crowdfunding campaign stretch have been achieved. We look forward to your participation.

Theme: "Toy Box"
Period: Feb. 6th, 2023 11 AM JST ~ Mar. 5th, 2023 11 AM JST

Song Contest (Japanese): http://mikuexpo.com/vr2023/contest.html
Song Contest (English): http://mikuexpo.com/vr2023/contest_en.html

Costume Design Contest (Japanese): http://mikuexpo.com/vr2023/costumecontest.html
Costume Design Contest (English): http://mikuexpo.com/vr2023/costumecontest_en.html

Please see the following official website or official Twitter for the latest information on "MIKU EXPO."

▼Official web page / Twitter

https://mikuexpo.com/

https://twitter.com/mikuexpo

<Related Information>

What is Hatsune Miku?   https://piapro.net/

"Hatsune Miku" is a software program developed by Crypton Future Media, INC. that allows anyone to create a song by entering lyrics and a melody. It became a movement when a large number of creators composed music with Hatsune Miku and posted it on the Internet. As a "character," Hatsune Miku has also gathered attention, and   as a virtual singer she is now active in many fields, like merchandising or live performances, and her popularity has spread worldwide.

What is HATSUNE MIKU EXPO?   https://mikuexpo.com/

"HATSUNE MIKU EXPO" is the international concert series featuring Hatsune Miku, which will celebrate its 10th anniversary next year in 2024. A total of 68 concerts have been held in 30 cities around the world so far. In total, more than 190,000 people have attended the concerts, which include songs and MCs in the language of the host city, as well as sub-events such as exhibitions and workshops. The concerts are planned in a versatile manner, adapting to the size of the venues and the fan base in each location around the world.

<Company Profile>

Company name: Crypton Future Media, INC.
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Established: July 1995

Our Business

We have more than 100 partners around the world, including the U.S. and Europe, and have licensed and sold more than 30 million pieces of sound software to the Japanese market. We started out as a "sound trading company" importing and selling audio materials such as sound effects, etc. Today, we are building and developing a wide range of services and technologies such as DTM software, sound delivery stores, music aggregators, 3D CGI systems, and smartphone game development, under a horizontal company structure. We are also known as the developer of the singing voice synthesis software "Hatsune Miku".

URL

https://www.crypton.co.jp/

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