

**Hatsune Miku online concert "HATSUNE MIKU EXPO 2021 Online"
crowdfunding reaches 245% of target and a total support of 61,265,492 yen!
Sub-events announced ahead of early June 2021 concert!**



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Crypton Future Media, INC. (Head Office: Sapporo, Hokkaido, Japan; CEO: Hiroyuki Itoh) is pleased to announce that the crowdfunding campaign for the "HATSUNE MIKU" online concert "HATSUNE MIKU EXPO 2021 Online" has raised a total of 61,265,492 Japanese yen.

This crowdfunding campaign, which started on Thursday, November 12, 2020 and lasted for two months, reached its initial goal of 25 million yen in just nine hours. On the fifth day, all the stretch goals, such as the addition of songs to the set list, were achieved, and the total amount reached, which is 245% of the initial goal. We would like to express our heartfelt gratitude for all the support we have received from Japan and overseas amidst the severe social situation caused by the spread of the novel coronavirus infection (COVID-19).

"HATSUNE MIKU" Global Concert "HATSUNE MIKU EXPO 2021 Online" Crowdfunding Page:
<https://mikuexpo.com/online2021/crowdfunding.html>

The funds raised will be used for the planning and organizing of "HATSUNE MIKU EXPO 2021 Online" which will be held online in early June 2021. We will do our best to meet the expectations of those who have supported us, so please stay tuned for further announcements.

In past "MIKU EXPO" events we have held sub-events such as workshops, club events, and exhibitions. For "HATSUNE MIKU EXPO 2021 Online", we are currently planning to offer similar sub-events online. Below is a summary of the events that have been confirmed for "HATSUNE MIKU EXPO 2021 Online" at this point.

[HATSUNE MIKU EXPO 2021 Online Event Information]

Event Name

HATSUNE MIKU EXPO 2021 Online

Date and Time

Early June 2021

Date and time TBA

Concert Information

- AR Online Concert by Hatsune Miku and other Piapro Characters
- A set list of 16 songs including the MIKU EXPO 2021 Online song contest winner.
- Free live streaming from Sapporo to Japan and overseas

More information, including how to participate, will be announced later.

Sub-event information

Details TBA

1) MIKU EXPO Digital Stars 2021 Online

An online club event featuring performers and special guests from various parts of the world, including Japan.

2) #MikuWorldGallery

An online gallery of illustrations of Hatsune Miku and other Piapro characters gathered from fans around the world through the SNS hashtag "#MikuWorldGallery".

3) LET'S PAINT 3.0

An online project that allows anyone to create their own original color design of Hatsune Miku on a white 3D model with their smartphones or tablets.

Information about the Hatsune Miku world tour "HATSUNE MIKU EXPO" will be posted on the following official websites and SNS accounts as it becomes available.

Official website / Twitter account (English)

<https://mikuexpo.com/>

<https://twitter.com/mikuexpo>

Crypton will continue developing content for everyone to enjoy, while taking into account the world situation.

<Related Information>

What is Hatsune Miku? <https://piapro.net/>

"Hatsune Miku" is a software program developed by Crypton Future Media, INC. that allows anyone to create a song by entering lyrics and a melody. It became a movement when a large number of creators composed music with Hatsune Miku and posted it on the Internet. As a "character," Hatsune Miku has also gathered attention, and as a virtual singer she is now active in many fields, like merchandising or live performances, and her popularity has spread worldwide.

What is HATSUNE MIKU EXPO? <https://mikuexpo.com/>

"HATSUNE MIKU EXPO" is the world tour series of virtual singer "Hatsune Miku", that celebrated its 5th anniversary in 2019. A total of 68 concerts have been held in 30 cities around the world so far. In total, more than 190,000 people have attended the concerts, which include songs and MCs in the language of the host city, as well as sub-events such as exhibitions and workshops. The concerts are planned in a versatile manner, adapting to the size of the venues and the fan base in each location around the world.

What are "Piapro Characters"? <https://piapro.net/pages/character>

"Piapro Characters" is the collective name for Hatsune Miku, Kagamine Rin, Kagamine Len, Megurine Luka, MEIKO, and KAITO. All of them are virtual singer characters created for a line of singing voice synthesizer products by Crypton Future Media, INC.

What is "Digital Stars"?

"Digital Stars" is a club event organized by Crypton Future Media, INC. that spotlights DJs and musicians who have been influenced by "Hatsune Miku" and other Internet creative cultures. Since 2016, the event has been held as a sub-event of the overseas concert series "MIKU EXPO" in seven cities overseas: Seattle, San Francisco, Los Angeles, New York, Taipei, Hong Kong, and Berlin. In August 2020, it was held for the first time as a solo online streaming event, and we plan to have more "Digital Stars" solo events in the future.

To learn about the most recent "Digital Stars 2020 Online" event:

<https://piapro.net/digitalstars2020>

<Company Profile>

Company name: Crypton Future Media, INC.

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Established: July 1995

Our Business

We have more than 100 partners around the world, including the U.S. and Europe, and have licensed and sold more than 30 million pieces of sound software to the Japanese market. We started out as a "sound trading company" importing and selling audio materials such as sound effects, etc. Today, we are building and developing a wide range of services and technologies such as DTM software, sound delivery stores, music aggregators, 3D CGI systems, and smartphone game development, under a horizontal company structure. We are also known as the developer of the singing voice synthesis software "Hatsune Miku".

URL

<https://www.crypton.co.jp/>

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