<div style="border: 2px solid black; padding: 20px;">

Hatsune Miku's online concert "HATSUNE MIKU EXPO 2021 Online"
will be streamed for free on June 6th (Sun.)
from Sapporo to Japan and the World!

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Crypton Future Media, INC. (Head Office: Sapporo, Hokkaido, Japan; CEO: Hiroyuki Itoh) is pleased to announce that the "HATSUNE MIKU" online concert "HATSUNE MIKU EXPO 2021 Online" will be held on June 6th (Sun.). The online concert will be streamed for free from Sapporo. The show will be streamed 3 times so everyone can enjoy it most conveniently from different time zones.

As with past MIKU EXPO events, there will be sub-events such as an online workshop and exhibition. One of the sub-events, "MIKU EXPO Digital Stars 2021 Online," will be held as the opening act before the main online concert. During the Digital Stars sub-event, we will stream DJ performances by artists from across the world, with 3 different opening shows from 3 different regions.

Below is a summary of the events that have been confirmed for "HATSUNE MIKU EXPO 2021 Online" at this point.

[HATSUNE MIKU EXPO 2021 Online Event Information]

Event Name

HATSUNE MIKU EXPO 2021 Online

Event Date

1st show: Jun. 6th (Sun.) 10 AM (JST) OPEN

2nd show: Jun. 6th (Sun.) 5 PM (JST) OPEN

3rd show: Jun. 6th (Sun.) 9 PM (JST) OPEN

*The above schedules show the start date and time of the streaming, including the sub-events that will take place at the opening.

*The main MIKU EXPO content will be identical for each showing.

*All times in Japanese Standard Time (JST) (For local time conversion see https://bit.ly/3mikOTf)

*Archive will not be available.

Streaming Platforms

The show will be streamed free of charge from Twitch and YouTube Live.

Crypton's official Twitch channel: https://www.twitch.tv/cfm_official

Crypton's official YouTube channel

(39ch):   https://www.youtube.com/channel/UCJwGWV914kBlV4dKRn7AEFA

Sub-event information

1) MIKU EXPO Digital Stars 2021 Online

An online club event featuring performers and special guests from various parts of the world, including Japan.

*To be streamed for free before each MIKU EXPO 2021 Online concert.

*The performers will be different for all 3 shows.

*Detailed time schedule and the performers will be announced at a later date.

2) #MikuWorldGallery

An online gallery of illustrations of Hatsune Miku and other Piapro characters gathered from fans around the world through the hashtag "#MikuWorldGallery".

Date: May 31st (Mon.) 11:00 AM JST ~ Jun. 30th (Wed.) 11:00 AM JST

3) LET'S PAINT 3.0

An online project that allows anyone to create their own original color design of Hatsune Miku on a white 3D model with their smartphones or tablets.

Date: Jun. 6th (Sun.) 9 AM JST ~ Jun. 30th (Wed.) 11:00 AM JST

Information about the "HATSUNE MIKU EXPO 2021 Online" will be posted on the following official websites and social media accounts as it becomes available.

Official website / Twitter account (English)

https://mikuexpo.com/online2021/index_en.html

https://twitter.com/mikuexpo

"HATSUNE MIKU EXPO 2021 Online" is made possible with the support of many people from Japan and overseas through the crowdfunding campaign which started from November 12, 2020 and lasted for two months.

As the social situation continues to be difficult due to the spread of the COVID-19, we will do our best to provide entertainment that everyone can enjoy.

Crypton will continue developing content for everyone to enjoy, while taking into account the world situation.

<Related Information>

What is Hatsune Miku?   https://piapro.net/

"Hatsune Miku" is a software program developed by Crypton Future Media, INC. that allows anyone to create a song by entering lyrics and a melody. It became a movement when a large number of creators composed music with Hatsune Miku and posted it on the Internet. As a "character," Hatsune Miku has also gathered attention, and   as a virtual singer she is now active in many fields, like merchandising or live performances, and her popularity has spread worldwide.

What is HATSUNE MIKU EXPO?   https://mikuexpo.com/

"HATSUNE MIKU EXPO" is the world tour series of virtual singer "Hatsune Miku", that celebrated its 5th anniversary in 2019. A total of 68 concerts have been held in 30 cities around the world so far. In total, more than 190,000 people have attended the concerts, which include songs and MCs in the language of the host city, as well as sub-events such as exhibitions and workshops. The concerts are planned in a versatile manner, adapting to the size of the venues and the fan base in each location around the world.

What are "Piapro Characters"? https://piapro.net/pages/character

"Piapro Characters" is the collective name for Hatsune Miku, Kagamine Rin, Kagamine Len, Megurine Luka, MEIKO, and KAITO. All of them are virtual singer characters created for a line of singing voice synthesizer products by Crypton Future Media, INC.

What is "Digital Stars"? https://digitalstars.club/index_en.html

"Digital Stars" is a culture mix project organized by Crypton Future Media, that is centered on music, crossing genres and borders. In the past, the Digital Stars club event has been held in 7 overseas cities including Seattle, San Francisco, Los Angeles, New York, Taipei, Hong Kong, and Berlin. In August 2020, Digital Stars held its first online DJ event called "HATSUNE MIKU Digital Stars 2020 Online" which featured creators and DJs. Digital Stars is not limited to Hatsune Miku, but aims to connect creators from around the world who are influenced by the creative culture of the Internet and achieve a variety of collaborations.

<Company Profile>

Company name: Crypton Future Media, INC.

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Established: July 1995

Our Business

We have more than 100 partners around the world, including the U.S. and Europe, and have licensed and sold more than 30 million pieces of sound software to the Japanese market. We started out as a "sound trading company" importing and selling audio materials such as sound effects, etc. Today, we are building and developing a wide range of services and technologies such as DTM software, sound delivery stores, music aggregators, 3D CGI systems, and smartphone game development, under a horizontal company structure. We are also known as the developer of the singing voice synthesis software "Hatsune Miku".

URL https://www.crypton.co.jp/

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