

An official partnership agreement was signed with Institute For The Future (IFTF), the world's leading research and education non-profit organization, headquartered on the West Coast of the U.S., as its only partnership agent in Japan.

~Strengthening business development and future-readiness services for companies, governments, and organizations based on IFTF's more than five decades of experience and foresight methods and tools.~

CROSS Business Producers, Inc. (Head office: Chiyoda-ku, Tokyo; President: Kotoba Miki) signed an official partnership agreement with Institute For The Future (IFTF), headquartered in Palo Alto, California, USA, on April 13, 2023 (local time), as its sole partnership agent in Japan.

Through this collaboration, the business development methods provided by CROSS Business Producers will be combined with IFTF's foresight methods, know-how, and experience to provide world-class strategic visioning processes and decision-making support to those who aim for global business development and success in uncertain times.

The service menu to be further developed for Japan will be announced in May.

【Institute For The Future (IFTF)】

[Institute for the Future](https://www.iftf.org/) is the world's leading futures organization. For over 55 years, businesses, governments, and social impact organizations have depended upon IFTF global forecasts, custom research, foresight education and training to navigate complex change and develop future-ready strategies. IFTF methodologies and toolsets yield views of transformative possibilities across all sectors that together support a more equitable and sustainable future. [Institute for the Future](https://www.iftf.org/) is a registered 501(c)(3) nonprofit organization based in Palo Alto, California.

Organization name: Institute For The Future (IFTF)

Head office: 201 Hamilton Avenue, Palo Alto, CA 94301, USA

URL: <https://www.iftf.org/>

CROSS
Business Producers



【CROSS Business Producers, Inc.】

CROSS Business Producers is a professional business development agency whose mission is to “capture changes in the world and deliver value to society through business development.” Since its establishment in 2011, CROSS Business Producers has been contributing to the launch of new businesses by making recommendations on corporate strategies and conducting field surveys, etc., based on a forward-looking approach in collaboration with IFTF. Since 2012, we have been conducting an ongoing program called "Vision 2050," a future forecasting program to predict what the year 2050 will look like in a sustainable manner.

Company name: CROSS Business Producers, Inc.

President: Miki Kotoba

Establishment: October, 2011

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