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『Japan's SDGs White Paper 2019: Abridged English Edition』

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### <<発行主旨・内容紹介>>

『SDGs 白書 2019』は、SDGs(Sustainable Development Goals、持続可能な開発目標)に関する日本の取り組みと日本独自の指標をまとめた、国内初の白書です。今回、米国・欧州で発売する『Japan's SDGs White Paper 2019: Abridged English Edition』は、日本語版『SDGs 白書 2019』の中から、第1部の SDGs の歩みとステークホルダーごとの動向を抜粋して英訳。日本の SDGs のイニシアティブを世界に向けて発信する一冊となります。

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## History of the SDGs and future challenges for Japan

Norichika Kanie ● Professor, Graduate School of Media and Governance, Keio University

**Many people learned about the SDGs during the first four years, and real results will be crucial during the next four. Here we review the origins and the path that led to the goals, targets and indicators designed to realize the shape of future to which the international community has agreed.**

### ■ Awareness of the SDGs is rising in Japan

The SDGs were adopted by the United Nations General Assembly in September 2015. The year 2019 represents the passage of their first four years. The 2019 UN General Assembly summit on the SDGs marks the end of the start-up period.

We could give Japan a passing grade of at least 60 percent for its efforts during the first four years. Initially, doubts were expressed as people questioned whether or not the SDGs would really take root, but in a positive sense we could now say that any skepticism has been put to rest. Awareness about the SDGs still has a long way to go in Japan, but considerable progress has been made so far, due mainly to the efforts of entities such as local governments and companies. Progress differs region by region, but in Japan today even elementary school students are learning about the SDGs. Much remains to be done to raise public awareness, make serious efforts to achieve the

goals, and measure progress, but at least Japan has not been lagging behind in the initial rush from the starting line.

### ■ Colombia's proposal for Rio + 20

The SDGs have begun to gain momentum today, but their origins date back to preparatory meetings for the 2012 United Nations Conference on Sustainable Development (Rio + 20).

They can be traced back to a proposal from the government of Colombia to the UN General Assembly in September 2011, the year before Rio + 20, as one of the achievements that could result from Rio + 20. It was supported by the government of Guatemala, and then discussed at the Earth System Governance Hakone Vision Factory meeting held in Hakone two months later, attended by Guatemala's representative to the UN, representatives of the United Nations Environment Programme (UNEP), and researchers who specialize in

governance. This resulted in the beginnings of theory-based support for the establishment of the SDGs as a concept that could lead to new ideas for governance.<sup>1</sup>

On November 4 that year, a consultation attended by representatives from 30 countries was held in Bogotá, the capital of Colombia, where the concept was widely discussed. The discussions confirmed the critical role of Rio + 20 as a forum to obtain political commitment to sustainable development, and confirmed that more substantial motivation was needed to implement the consensus of Agenda 21 and the Johannesburg Plan of Implementation.<sup>2</sup> There was also much discussion about the benefits of the international goal-setting approach embraced by the Millennium Development Goals (MDGs) and the positive impact it could have on achieving shared international goals. As the date for Rio + 20 approached, it became to look like there would be no significant results on two major themes—the “green economy” and an “institutional framework for sustainable development”—so expectations gradually grew for the SDGs and their potential to become the visible outcomes of the meeting. In the end, seven paragraphs (para. 245 to 251) of the conference's outcome document, “The Future We Want,” were dedicated to a description of the SDGs.

### ■ The Open Working Group (OWG) identifies goals and targets

The outcome document stipulated that the “sustainable development goals” should have several key characteristics: they should be action-oriented, concise and easy to communicate, limited in number, aspirational,

global in nature and universally applicable to all countries, and they should be coordinated and coherent with processes to consider the “post-2015 development agenda,” which was being discussed in the context of international development goals after the year 2015 (the deadline for achieving the MDGs).

In addition, an intergovernmental negotiation process open to all stakeholders was to be launched as a consensus-building process, and this “open working group” was to be comprised of experts nominated by member states from the five United Nations regional groups.

Initially, the Open Working Group (OWG) was to be established by September 2012, but in discussions, it was difficult to find common ground on how to choose the 30 experts and how to design the initial format and organizational structure, so discussions on establishment of the OWG continued until the following January. Ultimately, the decision on how to select OWG members was made on January 22, 2013, and it ended up being a more “open” process, with multiple countries sharing some of the 30 seats.

The OWG's first session was held on March 14 and 15, 2013, at the United Nations headquarters in New York, where Hungary's Ambassador to the UN (Csaba Kórosi) and Kenya's Ambassador to the UN (Macharia Kamau) were elected as co-chairs. From then until July 2014, the OWG met 13 times. The first eight sessions were for stock-taking, each with a set theme, and experts provided information and exchanged input on those themes (Figure 1-1-1). After about a year of exchanges, work entered

## <<編者紹介>>

慶應義塾大学 SFC 研究所 xSDG・ラボ (xSDG Laboratory, Keio Research Institute at SFC, Keio University)

慶應義塾大学 SFC 研究所 xSDG・ラボ (エックス SDG・ラボ、2017 年 10 月 1 日設立) は、多様で複雑な社会における問題解決を SDGs という切り口で実現するためのトランスディシプリナリーな研究を実施し、出版物やウェブサイト、講演会等を通じて、積極的な成果発信を国内外に対して行うことを目的としている。学生および研究コミュニティと連携しながら、企業や自治体との共同研究課題を中心に、産官学連携による活動を推進してきている。特に、xSDG・ラボが推進する「xSDG コンソーシアム」(2018 年 6 月設立) では、企業や自治体など、SDGs を取り巻くステークホルダーとのコラボレーションにより、SDGs 目標達成へ向けた先進事例や優良事例を作り、また、SDGs に関することがらの標準化を通じたスケールアップを目指している。

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蟹江 憲史 (Norichika Kanie)

慶應義塾大学大学院政策・メディア研究科教授／SFC 研究所 xSDG・ラボ代表。

北九州市立大学講師、助教授、東京工業大学大学院准教授を経て現職。欧州委員会 Marie Curie Incoming International Fellow およびパリ政治学院客員教授などを歴任。日本政府持続可能な開発目標 (SDGs) 推進円卓会議委員、内閣府自治体 SDGs 推進評価・調査検討会委員および地方創生 SDGs 官民連携プラットフォーム幹事などを兼務する。専門は国際関係論、地球システム・ガバナンス。2013 年度から 2015 年度までの SDGs 設定へ向けた国際交渉の際には、環境省環境研究総合推進費戦略研究プロジェクト S-11 (持続可能な開発目標とガバナンスに関する総合的研究プロジェクト) プロジェクトリーダーを務め、SDGs の形成に貢献した。2017 年からは株式会社レノバ独立社外取締役役に就任。主な近著に『持続可能な開発目標とは何か: 2030 年へ向けた変革のアジェンダ』(ミネルヴァ書房、2017、編著)、Governing through Goals: Sustainable Development Goals as Governance Innovation (MIT Press, 2017、共編著)、『未来を変える目標 SDGs アイデアブック』(Think the Earth, 2018、監修) などがある。博士(政策・メディア)。

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xSDG Laboratory, Keio Research Institute at SFC, Keio University

xSDG Laboratory in Keio Research Institute at SFC, set up on 1st of October, 2017, aims to conduct the interdisciplinary research in order to realize problem-solving in a diverse and complex society based on the perspective of the SDGs and to positively share its outcomes nationally and internationally through its publications, its websites as well as its lecture presentations amongst others. Working with students as well as research communities, the Laboratory has been carrying out the industry-administration-academia activities in collaboration with business enterprises, centering on the collaborative research agendas set jointly by business enterprises and local municipalities. Especially, in “xSDG Consortium”, established in June, 2018, and facilitated by xSDG Laboratory, through collaboration with the SDGs related stakeholders such as business enterprises and local municipalities amongst others, it is aimed to forge the advanced cases and good practices for attaining the SDGs as well as to scale up them through the standardization of the matters related to the SDGs.

Norichika Kanie

Professor, Graduate School of Media and Governance, Keio University

Director, xSDG Laboratory, Keio Research Institute at SFC, Keio University

Before joining Keio University, he worked at Department of Policy Studies, The University of Kitakyushu as well as Graduate School of Decision Science and Technology, Tokyo Institute of Technology. From August 2009 to July 2010, he had been Marie Curie Incoming International Fellow of the European Commission and a visiting professor at Sciences Po, Paris. He serves various committees and steering groups including: the member of the SDGs Promotion Headquarters, the SDGs Promotion Round-Table, the Government of Japan; the expert member of the Promotion of Overcoming Population Decline and Vitalizing Local Economy in Japan, Cabinet Office, the Government of Japan; and, the member of Committee on SDGs Stakeholder's Meeting, the Ministry of the Environment.

His recent publication includes: Norichika Kanie (eds.), “Governing through Goals: Sustainable Development Goals as Governance Innovation”, MIT Press, 2017; Norichika Kanie, et.al., ‘Rules to goals: emergence of new governance strategies for sustainable development’, in Sustainability Science, Volume 14, Issue 6, 2019, pp.1748-1749; and Norichika Kanie, ‘Sustainable Development Goals and International Governance Indicators as a Key Mechanism for Success’ in Shiro Hori, et.al., “International Development and the Environment”, Springer, 2019, pp.17-25.

He received his Ph.D. in Media and Governance from the Keio University.

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