

A close-up photograph of a hand being cleaned with hand sanitizer. The hand is held under a white pump dispenser of a clear plastic bottle containing blue liquid. The background is a soft, out-of-focus blue sky with white clouds. A green curved line separates the bottom right corner of the image from a white background.

Global Hand Sanitizer Market

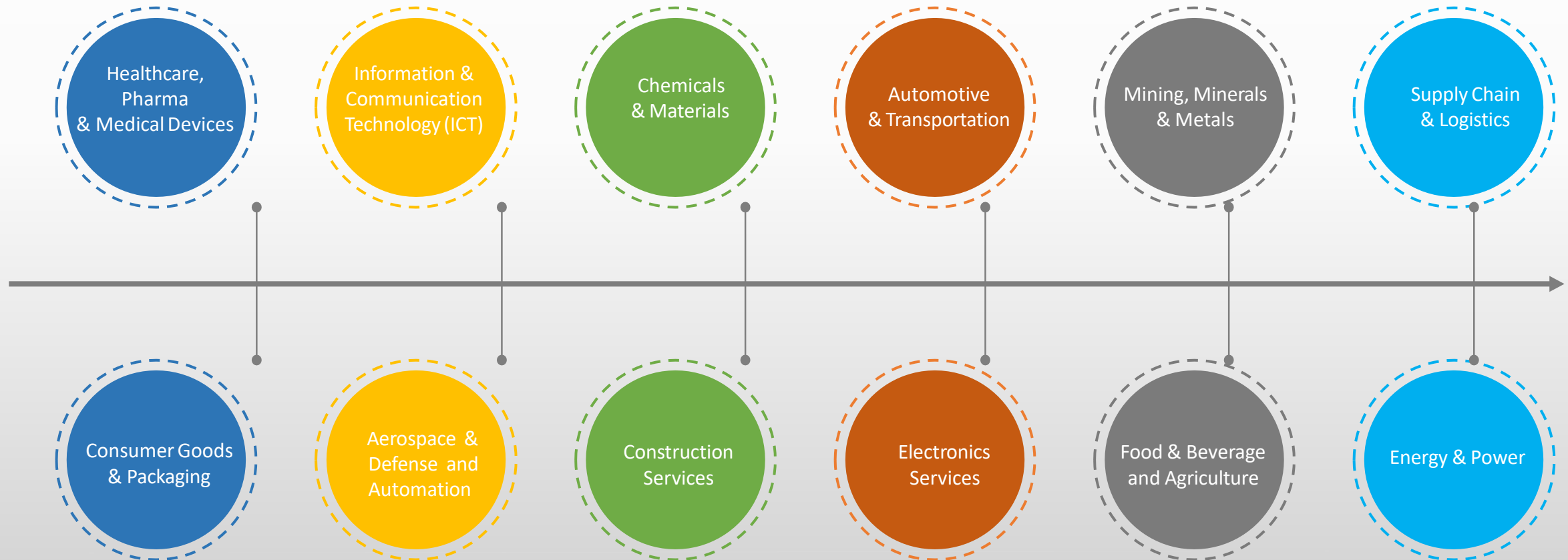
Industry Dynamics, Market Size, and Opportunity Forecast to 2026

August 2020



Report Ocean provides a full scope of business intelligence solution for solving your toughest challenges. RO is an emerging Europe expert & pioneer in the market research and provision of exclusive market INTEL. We optimize your decision making by equipping your industry with an accurate & better market research according to your industry demands through our professionally designed qualitative & quantitative research methods

We believe in delivering strategic blueprint of success that will help our Clients to pave their paths of success. Industries we are catering to as below



1 Research Framework

- 1.1 Research Objective
- 1.2 Product Overview
- 1.3 Market Segmentation

2 Research Methodology

- 2.1 Qualitative Research
 - 2.1.1 Primary & Secondary Sources
- 2.2 Quantitative Research
 - 2.2.1 Primary & Secondary Sources
- 2.3. Breakdown of Primary Research Respondents, By Region
- 2.4. Assumption for the Study
- 2.5. Market Size Estimation
- 2.6. Data Triangulation

3 Executive Summary

4 Global Hand Sanitizer Market Overview

- 4.1. Industry Value Chain Analysis
 - 4.1.1. Raw Material Suppliers
 - 4.1.2. Manufacturers
 - 4.1.3. Distributors/Resellers
 - 4.1.4. End-users
- 4.2. Industry Outlook
- 4.3. PEST Analysis
- 4.4. Porter's Five Forces Analysis
 - 4.4.1. Bargaining Power of Suppliers
 - 4.4.2. Bargaining Power of Buyers
 - 4.4.3. Threat of Substitutes
 - 4.4.4. Threat of New Entrants
 - 4.4.5. Degree of Competition



4.5 Market Dynamics and Trends

- 4.5.1. Growth Drivers
- 4.5.2. Restraints
- 4.5.3. Challenges
- 4.5.4. Key Trends

4.6. Covid-19 Impact Assessment on Market Growth Trend

- 4.6.1. Growth Trend Shift Analysis
- 4.6.2. Industry Best Practices

4.7. Market Growth and Outlook

- 4.7.1. Market Revenue Estimates and Forecast (US\$ Mn), 2016-2026
- 4.7.2. Market Volume Estimates and Forecast (MMT), 2016-2026
- 4.7.3. Price Trends Analysis

4.8. Competition Dashboard

- 4.8.1. Market Concentration Rate
- 4.8.2. Company Market Share Analysis (Value %), 2019
- 4.8.3. Competitor Mapping

5

Hand Sanitizer Market Analysis, By Form

5.1. Key Insights

5.2. Market Size and Forecast, 2016 – 2026 (US\$ Mn)

- 5.2.1. Form/Gel Sanitizers
- 5.2.2. Liquid Sanitizers
- 5.2.3. Spray (Aerosols) Sanitizers

6

Hand Sanitizer Market Analysis, By SKU

6.1. Key Insights

6.2. Market Size and Forecast, 2016 – 2026 (US\$ Mn)

- 6.2.1. <50 ml
- 6.2.2. 51-100 ml
- 6.2.3. 101-200 ml
- 6.2.4. >501 ml



7 Hand Sanitizer Market Analysis, By Distribution Channel

7.1. Key Insights

7.2. Market Size and Forecast, 2016 – 2026 (US\$ Mn)

- 7.2.1. Retail Stores
- 7.2.2. Online Stores
- 7.2.3. Pharms/Medical Stores

- 8.2.8. Retail (Commercial Facilities)
- 8.2.9. Others (Government/utilities, Educational institutes)

8 Hand Sanitizer Market Analysis, By End User

8.1. Key Insights

8.2. Market Size and Forecast, 2016 – 2026 (US\$ Mn)

- 8.2.1. Residents
- 8.2.2. Hospitals & Clinics
- 8.2.3. Enterprises
- 8.2.4. Manufacturing
- 8.2.5. Facility Management Services
- 8.2.6. Recreation & Entertainment Centers
- 8.2.7. Hospitality

9 Hand Sanitizer Market Analysis, By Type

9.1. Key Insights

9.2. Market Size and Forecast, 2016 – 2026 (US\$ Mn)

- 9.2.1. Alcohol Based
- 9.2.2. Non-Alcohol Based

10 Hand Sanitizer Market Analysis, By Region

10.1. Key Insights

10.2. Market Size and Forecast, 2016 – 2026 (US\$ Mn)

- 10.2.1. North America
 - 10.2.1.1. The U.S.
 - 10.2.1.2. Canada
 - 10.2.1.3. Mexico



10.2.2. Europe

10.2.2.1. Western Europe

- 10.2.2.1.1. The UK
- 10.2.2.1.2. Germany
- 10.2.2.1.3. France
- 10.2.2.1.4. Italy
- 10.2.2.1.5. Spain
- 10.2.2.1.6. Rest of Western Europe

10.2.2.2. Eastern Europe

- 10.2.2.2.1. Poland
- 10.2.2.2.2. Russia
- 10.2.2.2.3. Rest of Eastern Europe

10.2.3. Asia Pacific

- 10.2.3.1. China
- 10.2.3.2. India
- 10.2.3.3. Japan
- 10.2.3.4. Australia & New Zealand
- 10.2.3.5. ASEAN
- 10.2.3.6. Rest of Asia Pacific

10.2.4. Middle East & Africa (MEA)

- 10.2.4.1. UAE
- 10.2.4.2. Saudi Arabia
- 10.2.4.3. South Africa
- 10.2.4.4. Rest of MEA

10.2.5. South America

- 10.2.5.1. Brazil
- 10.2.5.2. Argentina
- 10.2.5.3. Rest of South America

11.1. Key Insights

11.2. Market Size and Forecast, 2016 – 2026 (US\$ Mn)

- 11.2.1. By Form
- 11.2.2. By SKU
- 11.2.3. By Distribution Channel
- 11.2.4. By End User
- 11.2.5. By Type
- 11.2.6. By Country

12 Europe Hand Sanitizer Market Analysis

12.1. Key Insights

12.2. Market Size and Forecast, 2016 – 2026 (US\$ Mn)

- 12.2.1. By Form
- 12.2.2. By SKU
- 12.2.3. By Distribution Channel
- 12.2.4. By End User
- 12.2.5. By Type
- 12.2.6. By Country

13 Asia Pacific Hand Sanitizer Market Analysis

13.1. Key Insights

13.2. Market Size and Forecast, 2016 – 2026 (US\$ Mn)

- 13.2.1. By Form
- 13.2.2. By SKU
- 13.2.3. By Distribution Channel
- 13.2.4. By End User
- 13.2.5. By Type
- 13.2.6. By Country

14 Middle East Hand Sanitizer Market Analysis

14.1. Key Insights

14.2. Market Size and Forecast, 2016 – 2026 (US\$ Mn)

- 14.2.1. By Form
- 14.2.2. By SKU
- 14.2.3. By Distribution Channel
- 14.2.4. By End User
- 14.2.5. By Type
- 14.2.6. By Country

15 Africa Hand Sanitizer Market Analysis

15.1. Key Insights

15.2. Market Size and Forecast, 2016 – 2026 (US\$ Mn)

- 15.2.1. By Form
- 15.2.2. By SKU
- 15.2.3. By Distribution Channel
- 15.2.4. By End User
- 15.2.5. By Type
- 15.2.6. By Country

16 South America Hand Sanitizer Market Analysis

16.1. Key Insights

16.2. Market Size and Forecast, 2016 – 2026 (US\$ Mn)

- 16.2.1. By Form
- 16.2.2. By SKU
- 16.2.3. By Distribution Channel
- 16.2.4. By End User
- 16.2.5. By Type
- 16.2.6. By Country

17 Company Profile

*(Company Overview, Financial Matrix, Key Product landscape, Key Personnel, Key Competitors, Contact Address, and Business Strategy Outlook) **

- 17.1. GOJO Industries, Inc.
- 17.2. Reckitt Benckiser Group plc
- 17.3. Proctor and Gamble
- 17.4. The Himalaya Drug Company
- 17.5. Henkel AG and Company
- 17.6. Unilever
- 17.7. Vi-Jon Laboratories, Inc.
- 17.8. Sanofi-Aventis
- 17.9. Best Sanitizers, Inc.
- 17.10. Kutol Products Company
- 17.11. Shanghai Likang Disinfectant Hi-Tech Co., Ltd.
- 17.12. Guangzhou Beaver Cosmetic Co., Ltd.
- 17.13. Montgomery Manufacturing
- 17.14. Seatex Ltd.
- 17.15. Clorox Company
- 17.16. Xi'an Youpai Biotechnology Co., Ltd.
- 17.17. HARTMANN Group

RESEARCH FRAMEWORK

CHAPTER 1





1.1 Research Objective

Years Considered for the Report:

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2021 – 2026

Key Questions Answered



Major factors driving growth of the market



Various trends affecting the market and key market opportunities



Competitive strategies of the key players operating in the market



Roadmap and technology lifecycle



- To estimate and forecast market size of the Global Hand Sanitizer Market
- To define, describe, forecast, and segment the hand sanitizer market on the basis of form, SKU, distribution channel, end user, and type segments.



- To forecast the market size of segments with respect to global market
- To analyze the competitive intelligence of players based on company profiles, key player strategies, and game-changing developments such as advancements and acquisitions.



- To strategically profile the key players and comprehensively analyze their market shares along with detailing the competitive landscape
- To analyze strategic developments such as joint ventures, mergers and acquisitions, new product developments, and R&D in the market.

Global hand sanitizer market report provides analysis of the pathogen and virus cleaning agent. Hand sanitizer has a fragmented global marketplace by including company profiles under various categories. The market revenue has been calculated by considering various factors and import-export value of the product.



1.2 Product Overview

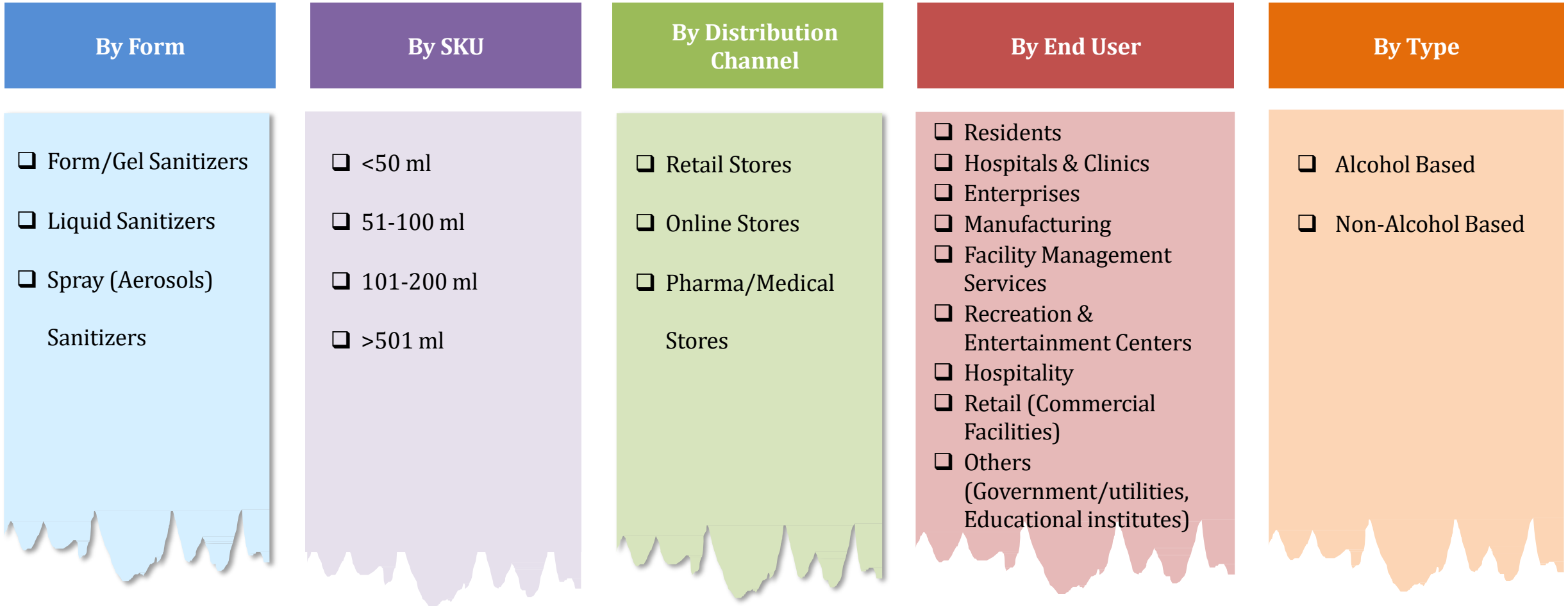
- ❑ Hand sanitizers are also called as hand antiseptic hand scrub or hand rub used to remove disease causing organisms, bacteria or viruses that reside on the hand. Sanitizers are recommended to clean the hands when there is no availability of water. Hand hygiene is one of the most important measures to prevent the spread of infectious diseases.
- ❑ There are various types of hand sanitizer available in different forms such as, foam, liquid, and gel. The effectiveness of the sanitizer is different in different cases depending on the alcohol concentration and intensity of the compounds used such as isopropanol, ethanol, or n-propanol.
- ❑ The use of the different types of hand sanitizer also depends on the applications such as residential, hospital, day care, clinics, pharmacies or other public spaces.





1.3 Market Segmentation

Fig : Global Hand Sanitizer Market Segmentation



RESEARCH METHEDODOLOGY

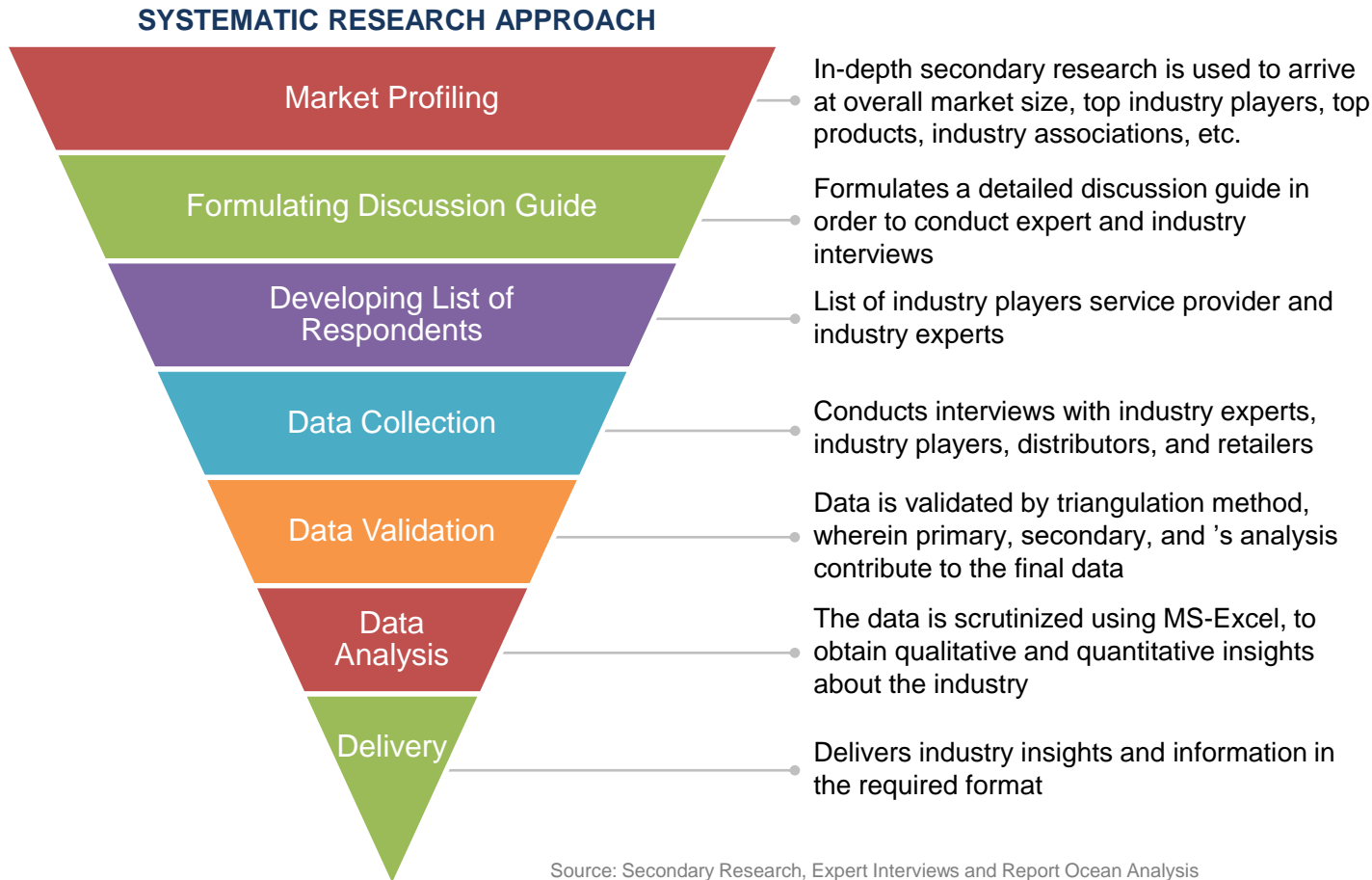
CHAPTER 2



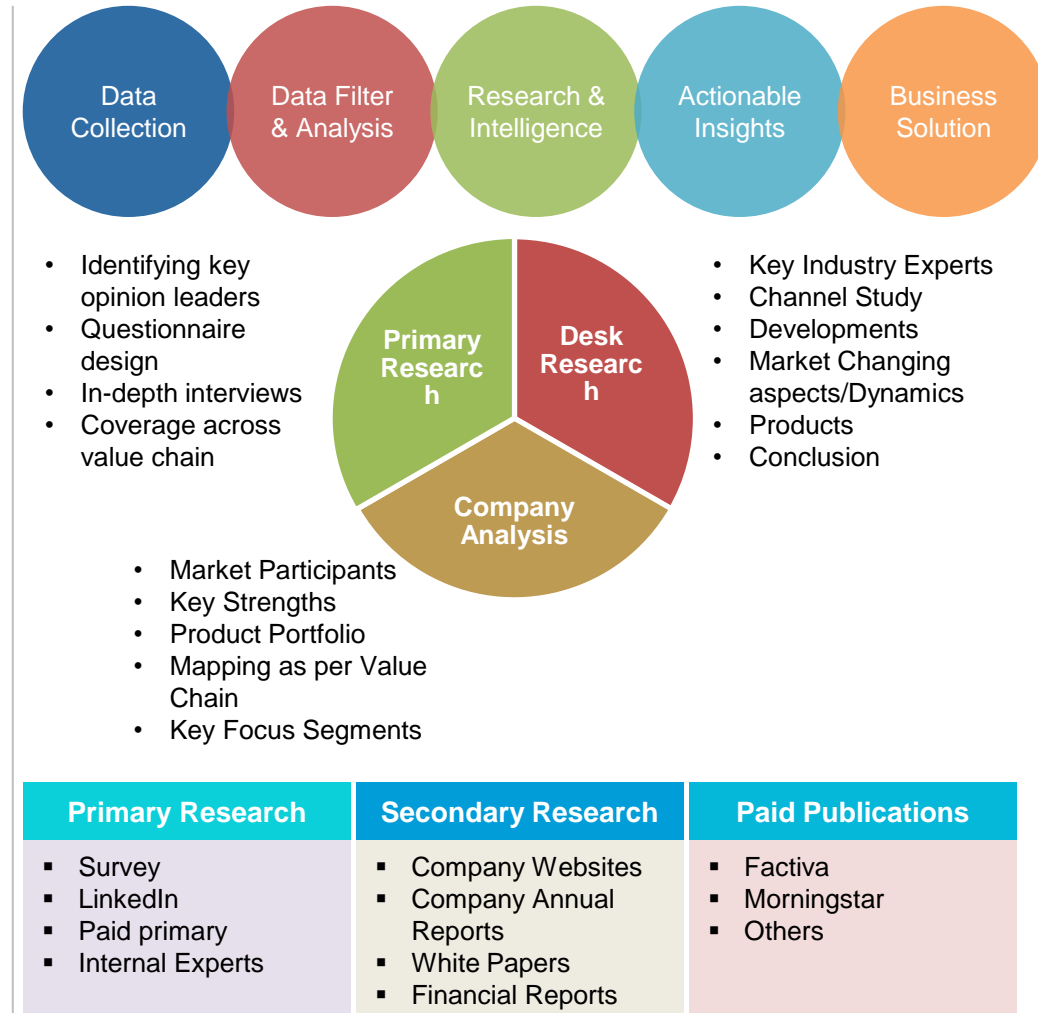


2.1 Qualitative Research

2.1.1 Primary & Secondary Sources



Source: Secondary Research, Expert Interviews and Report Ocean Analysis





2.2 Quantitative Research

2.2.1 Primary & Secondary Sources

PRIMARY RESEARCH

- Extensive primary research was conducted to gain a deeper insight into the market and industry performance. For this report, we have conducted primary surveys (interviews) with the key level executives (VPs, CEOs, marketing directors, and business development managers, among others) of the major players across ecosystem, active in the market. In addition to analyzing the current and historical trends, our analysts predict where the market is headed in the next five years.
- List of sources include;
 - The Himalaya Drug Company
 - Best Sanitizers, Inc.
 - Vi-Jon Laboratories, Inc.
 - Kutol Products Company

SECONDARY RESEARCH

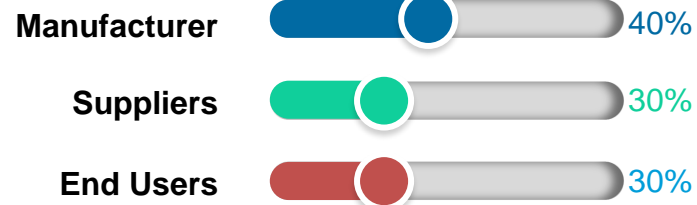
- Secondary research was mainly used to collect and identify information useful for an extensive, technical, market-oriented, and commercial study of the global cloud computing in higher education market . It was also used to obtain key information about major players, market classification and segmentation according to industry trends, and developments related to the market and technology. For this study, analysts have gathered information from various credible sources such as annual reports, SEC filings, journals, white papers, corporate presentations, company websites, international organizations, and paid databases.
- List of sources include;
 - GOJO Industries, Inc.
 - Clorox Company
 - Linkwell Corporation
 - Seatex Ltd.



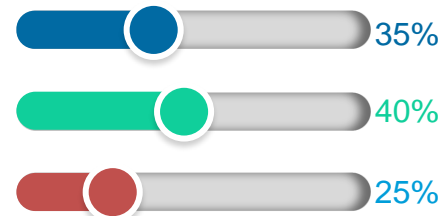
2.3 Breakdown of Primary Research Respondents, By Region



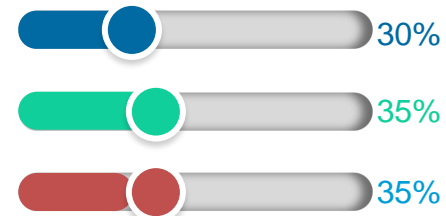
AMERICAS



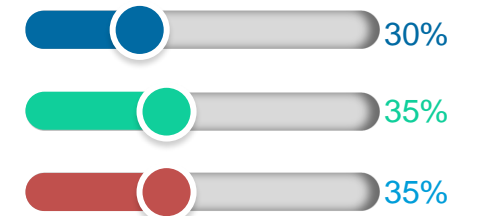
EUROPE



ASIA-PACIFIC



MIDDLE EAST & AFRICA



* n = 108



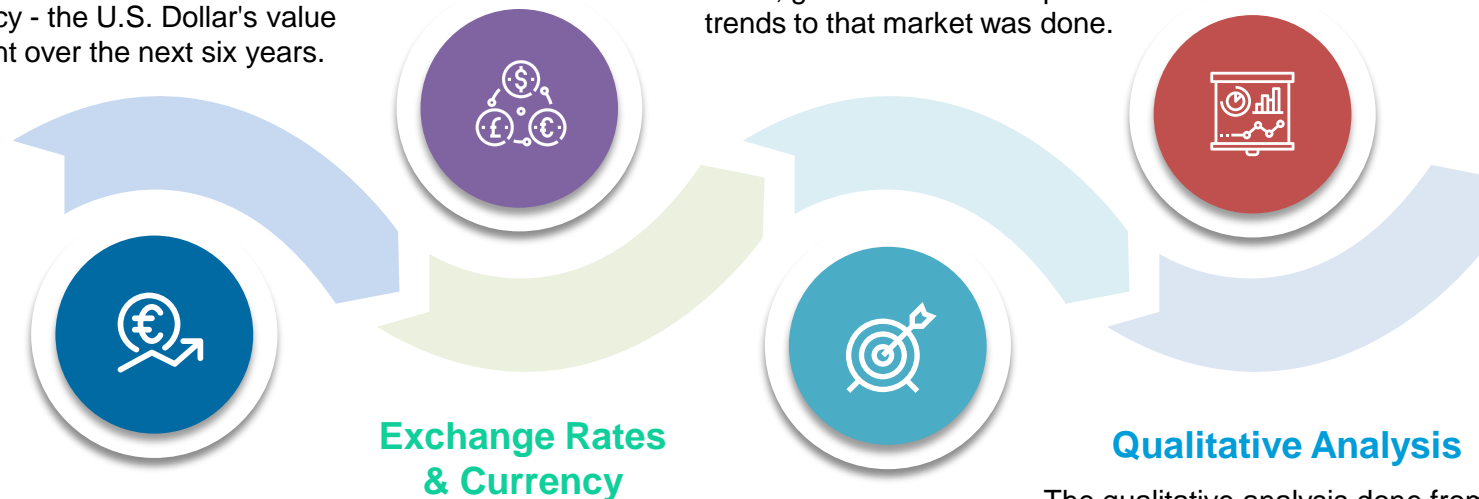
2.4 Assumption for the Study

Niche Market Segments

For niche market segments where accurate data of the respective timeline was not available, the data was calculated using trend line analysis. In some instances, where mathematical and statistical models could not be applied to arrive at the number, generalizations of specific related trends to that market was done.

Currency Value

All the forecasts are done with the revenue and volume (users) calculated under the standard assumption that the globally accepted currency - the U.S. Dollar's value remains constant over the next six years.



Exchange Rates & Currency

For conversion of various currencies to USD, average historical exchange rates were used according to the year specified. For all historical and current exchange rates required for calculations & currency conversions - OANDA - website was used in this research study.

Qualitative Analysis

The qualitative analysis done from the quantitative data arrived at is solely based on the understanding of the market and its trends by the team of experts involved in making this report.



2.5 Market Size Estimation

- Both the top-down and bottom-up approaches were used to estimate and validate the size of the market and to estimate the size of various other dependent sub-markets of the overall global hand sanitizer market.
- The key players in the market were identified through secondary research, and their market contributions in different applications across the globe were determined through primary and secondary research. This entire process included the study of the annual and financial reports of the top market players and extensive interviews for key insights with industry leaders such as CEOs, VPs, directors, and marketing executives. All percentage shares, splits, and breakdowns were determined using secondary sources and verified through primary sources. All the possible parameters that affect the market covered in this research study have been accounted for, viewed in extensive detail, verified through primary research, and analyzed to arrive at the final quantitative and qualitative data.
- This data has been consolidated and detailed inputs and analysis is added before being presented in this report. The following figure shows an illustrative representation of the overall market size estimation process employed for the purpose of this study.

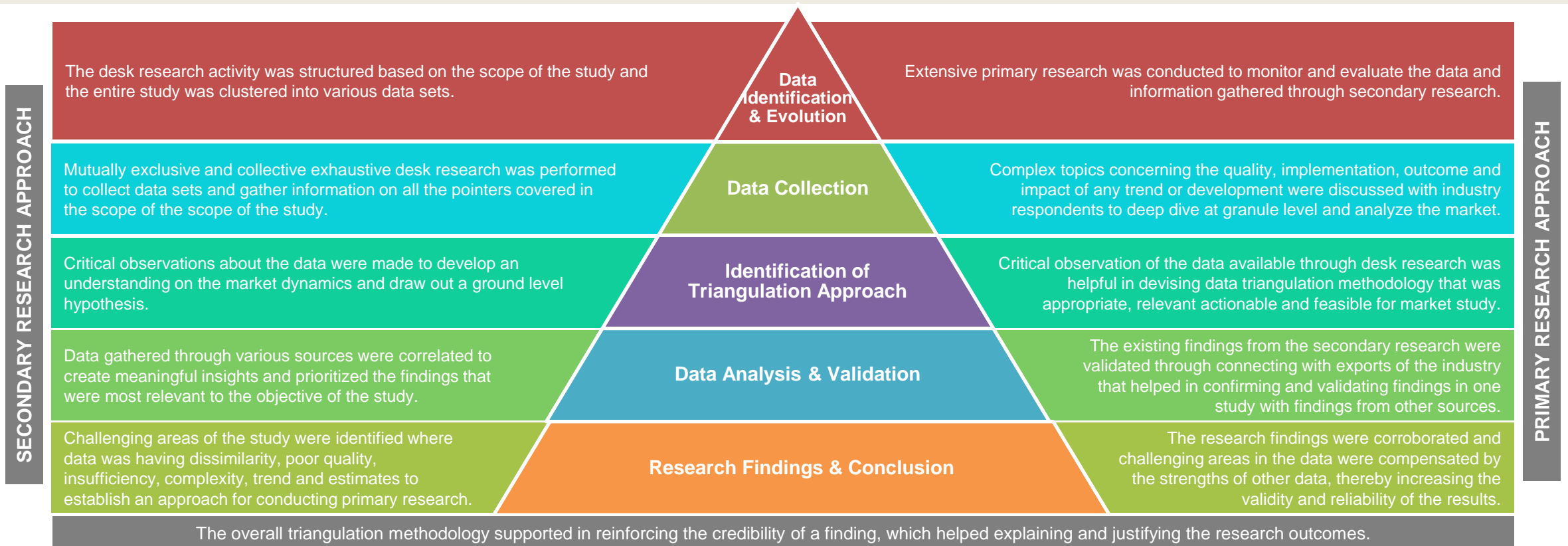




2.6 Data Triangulation

MARKET BREAKDOWN & DATA TRIANGULATION

Data triangulation technique was used to showcase the process of using data from two or more sources. The approach was used to validate the data sets and information that were useful in the overall analysis and create actionable insights.



EXECUTIVE SUMMARY

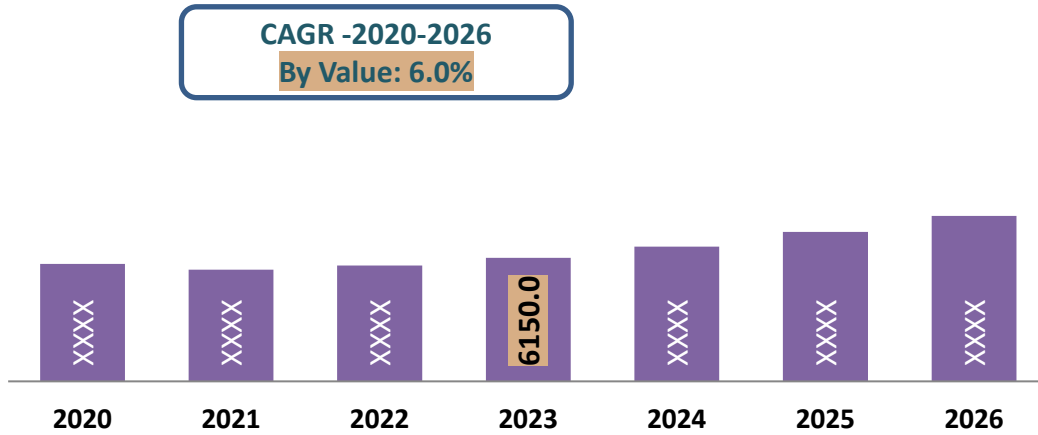
CHAPTER 3





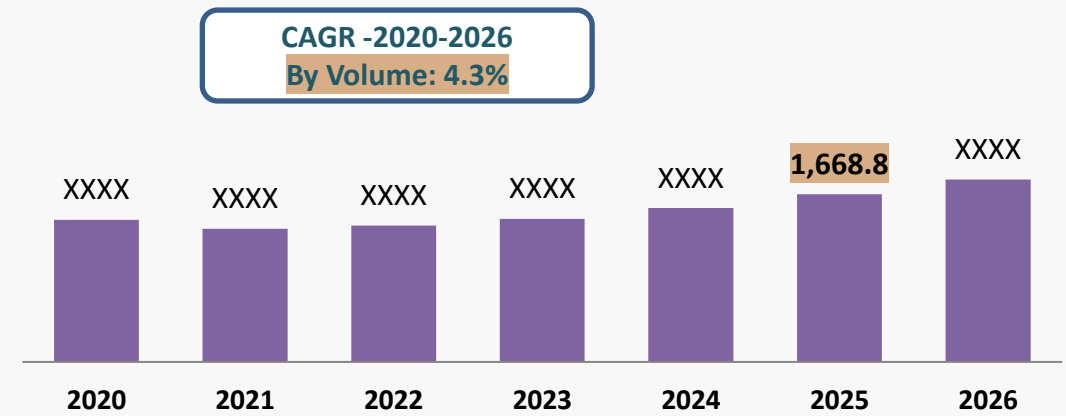
3. EXECUTIVE SUMMARY

Fig : Global Hand Sanitizer Market Size, By Value, 2020-2026 (USD Million)



Source: Report Ocean Analysis

Fig : Global Hand Sanitizer Market Size, By Volume, 2020-2026 (MMT)



Source: Report Ocean Analysis



DRIVERS

- ✓ Increasing awareness among individuals due to widespread of COVID-19
- ✓ Increasing number of new entrants in the market



RESTRAINTS

- ✓ Disrupted distribution channel and high prices due to COVID-19

Source: Secondary Research, Expert Interviews and Report Ocean Analysis

MARKET OVERVIEW

CHAPTER 4





4.1 Industry Value Chain Analysis



- Raw Material Required**
- Ethanol
 - Isopropanol
 - Glycerol
 - Hydrogen Peroxide
 - Distilled Water
 - Aloe vera
 - Lemon extract
 - Storage utensils
 - Storage Bottles
- Raw Material Providers:**
- SimpleHuman
 - Hokwang Industries Co., Ltd.
 - Haggard & Stocking Associates, Inc.
 - Sasol
 - INEOS

- OEM**
- Reckitt Benckiser Group plc
 - Henkel AG and Company
 - Vi-Jon Laboratories, Inc.
 - Clorox Company
 - Xi'an Youpai Biotechnology Co., Ltd.
- Machines required by OEM's**
- Filling Machine
 - Capping Machine
 - Labeling Machine
 - Ink-jet printer
 - Batch coding
 - Others

- Online**
- E-commerce
 - E-Pharmacies
 - Others
- Offline**
- Super Market
 - Hyper Market
 - Retail Stores
 - Pharmacies

- Residential
Industrial
Commercial



4.1 Industry Value Chain Analysis



Raw Material:

- [Redacted]
- [Redacted]

OEM:

- [Redacted]
- [Redacted]

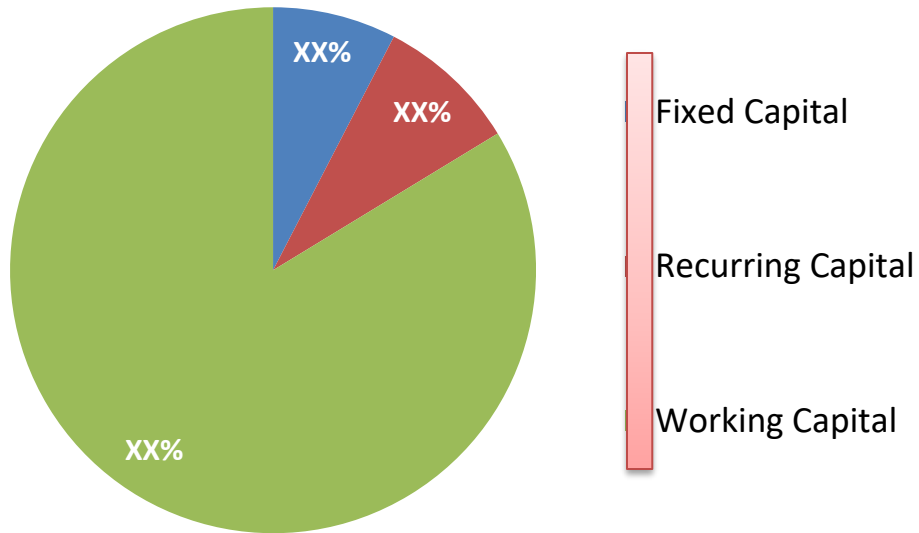
Distribution Channel:

- [Redacted]
- [Redacted]
- [Redacted]



4.1 Industry Value Chain Analysis

Financial Aspect related to the manufacturing of Hand Sanitizer



- Fixed Capital
 - Land
 - Machinery
 - Electrification, Installation, packaging, taxes (Other Services)
 - Furniture & fixtures
 - Preliminary & pre-operative expenses
- Recurring Expenses
 - Personnel
 - Raw Material
 - Utilities
 - Other Expenses
- Working Capital

**Following price estimations are provided for plant producing Quantity 240 Kiloliters/annum*

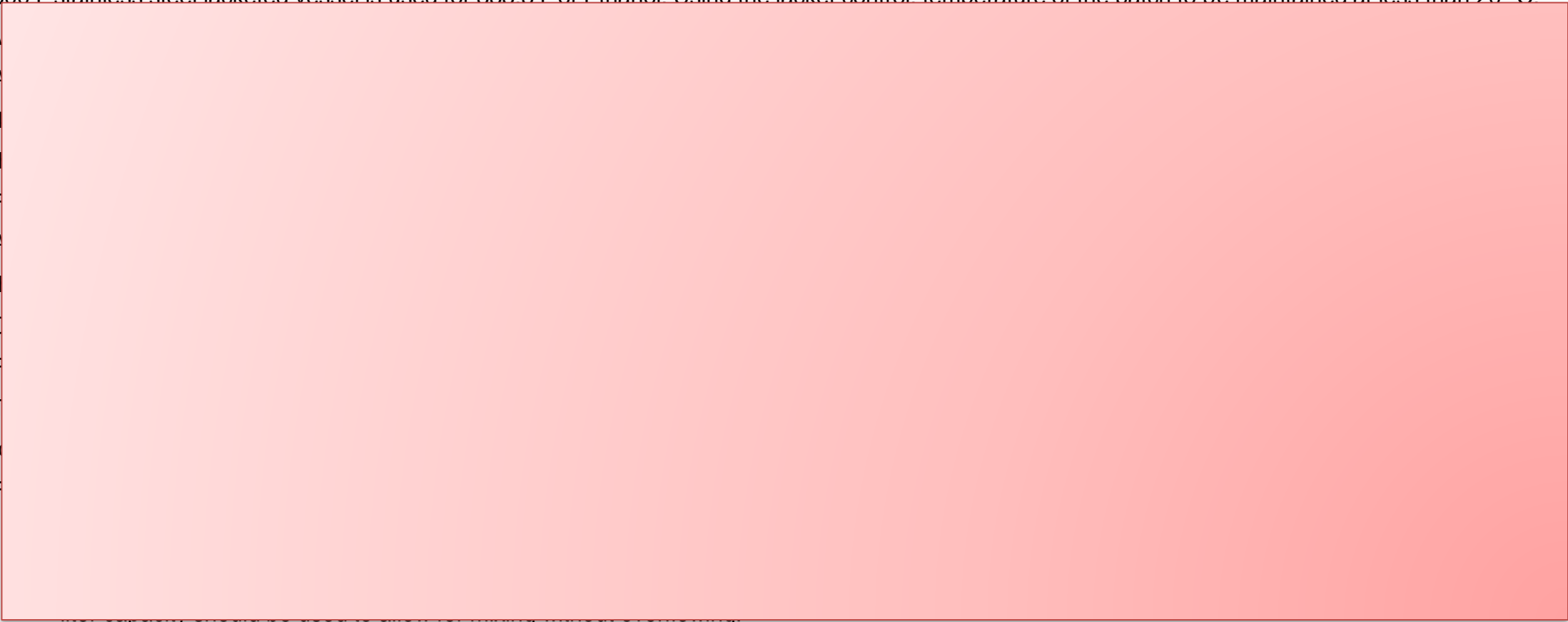


4.1 Industry Value Chain Analysis



❑ Manufacturing Process:

- Fixing of batch size
- 500 L stainless steel jacketed vessel is used for 333.3 L of Ethanol. Using the jacket control temperature of the batch to be maintained at less than 20 °C.
- M
- A
- 4
- t
- F
- A
- t
- C
- F
- T
- f
- F





4.1 Industry Value Chain Analysis

Ethanol based Formulation

Raw Material	10 L Capacity	50 L Capacity	100 L Capacity	400 L Capacity	1000 L Capacity
Ethanol	8.3 L	XX L	XX L	XX L	XX L
Hydrogen Peroxide	XX L	XX L	XX L	XX L	XX L
Glycerol	XX L	XX L	XX L	XX L	XX L
Distilled Water	XX L	XX L	XX L	XX L	XX L
Essential Oil for Fragrance	XX L	XX L	XX L	XX L	XX L

Isopropanol based Formulation

Raw Material	10 L Capacity	50 L Capacity	100 L Capacity	400 L Capacity	1000 L Capacity
Isopropanol	XX L	XX L	XX L	XX L	XX L
Hydrogen Peroxide	XX L	XX L	XX L	XX L	41.7 L
Glycerol	XX L	XX L	XX L	XX L	XX L
Distilled Water	XX L	XX L	XX L	XX L	XX L
Essential Oil for Fragrance	XX L	XX L	XX L	XX L	XX L



4.2 Industry Outlook (1/2)



Region with highest revenue share (2019)



Region with highest CAGR (2020-2026)



Global Hand Sanitizer Market





4.2 Industry Outlook (2/2)



Segment with highest revenue share (2019)



Non- Alcohol Based Sanitizers (XX%)
US\$ XXXX Mn

Segment with highest CAGR (2020-2026)



Alcohol Based Sanitizers (US\$ XXXX Mn)
CAGR:XX%

Segment with highest revenue share (2026)



Alcohol Based Sanitizers (XX%)
US\$ XXXX Mn



4.3 PESTEL Analysis



Political

- C
- H
- P
- I
- C
- 1

Technology

- C
- H
- P
- I
- C
- 1

Economic

- V
- C
- T
- N
- C
- 1

Legal

- T
- C
- H
- P
- I
- C
- 1

Social

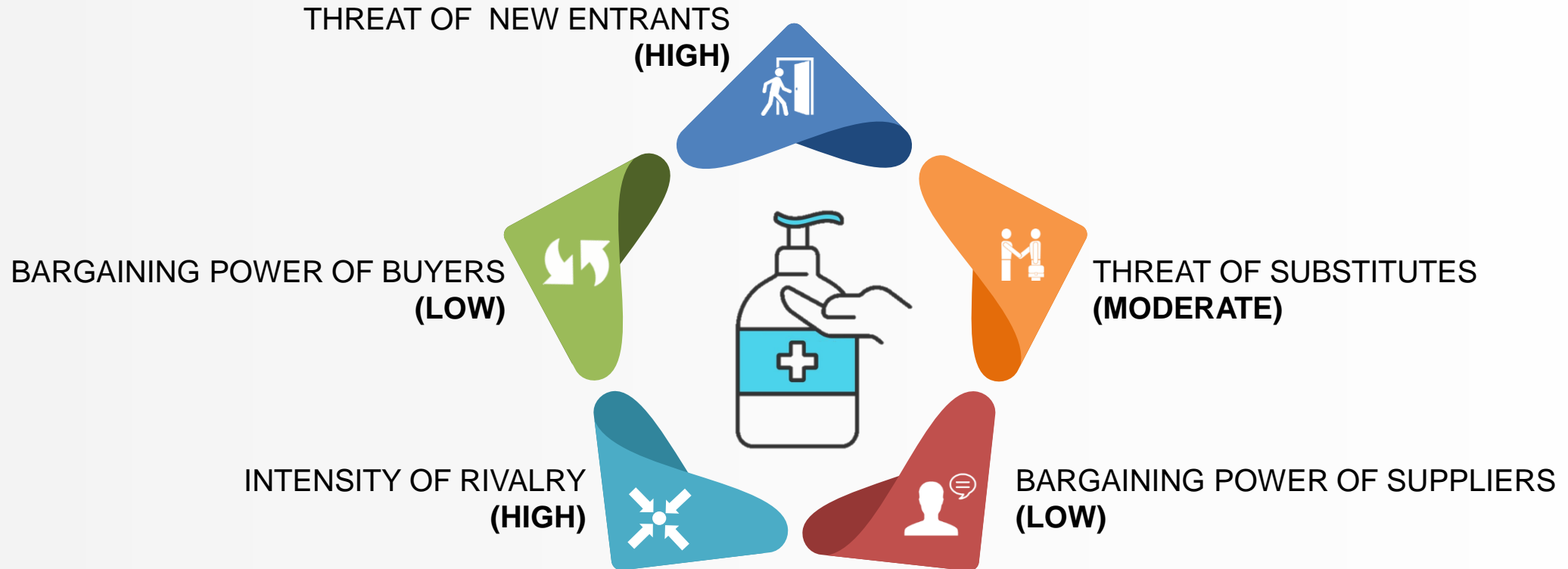
- I
- P
- T
- C
- 1

Environmental

- Manufacturing of the hand sanitizers increased at a significant rate by the start of year 2020 due to the increasing effect of COVID-19.
- The sanitizers are sold in high polymer plastic bottles which in turn increases the plastic waste generation and thus might be fatal for the environment.



4.4 Porter's Five Forces Analysis (1/2)





4.4 Porter's Five Forces Analysis (2/2)

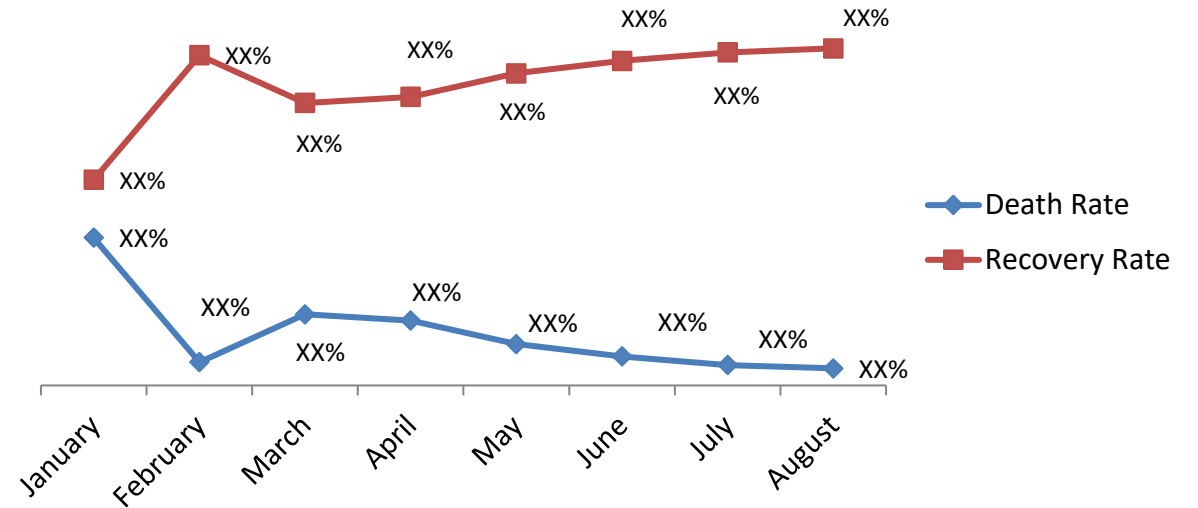
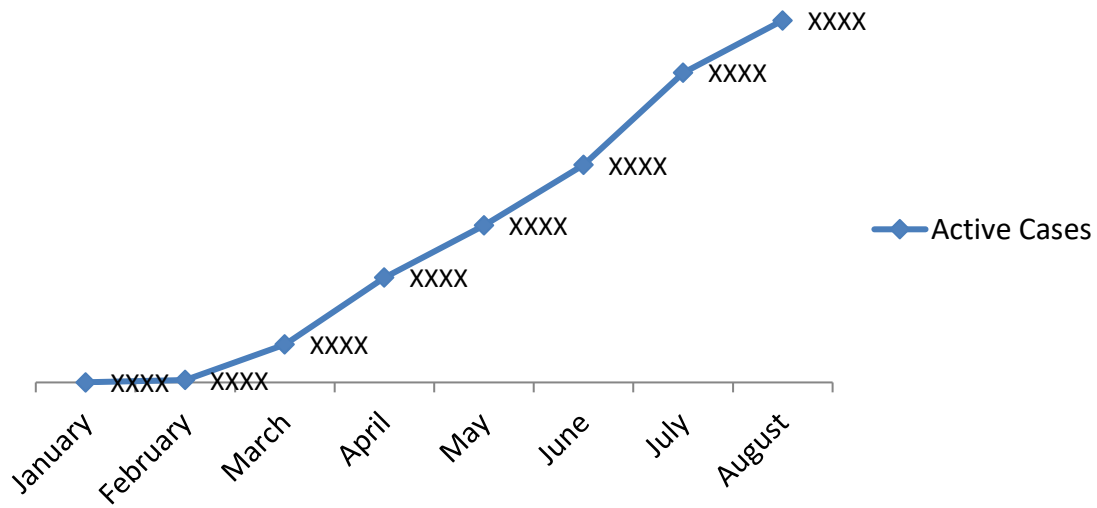




4.5 Market Dynamics and Trends

4.5.1 Growth Drivers

Increasing awareness among individuals due to widespread of COVID-19





4.5 Market Dynamics and Trends



4.5.1 Growth Drivers

Increasing awareness among individuals due to widespread of COVID-19

- Sanitizer are a class of substance that disinfect the surface with the infused chemicals such as ethanol, isopropanol among others. Use of hand sanitizers is

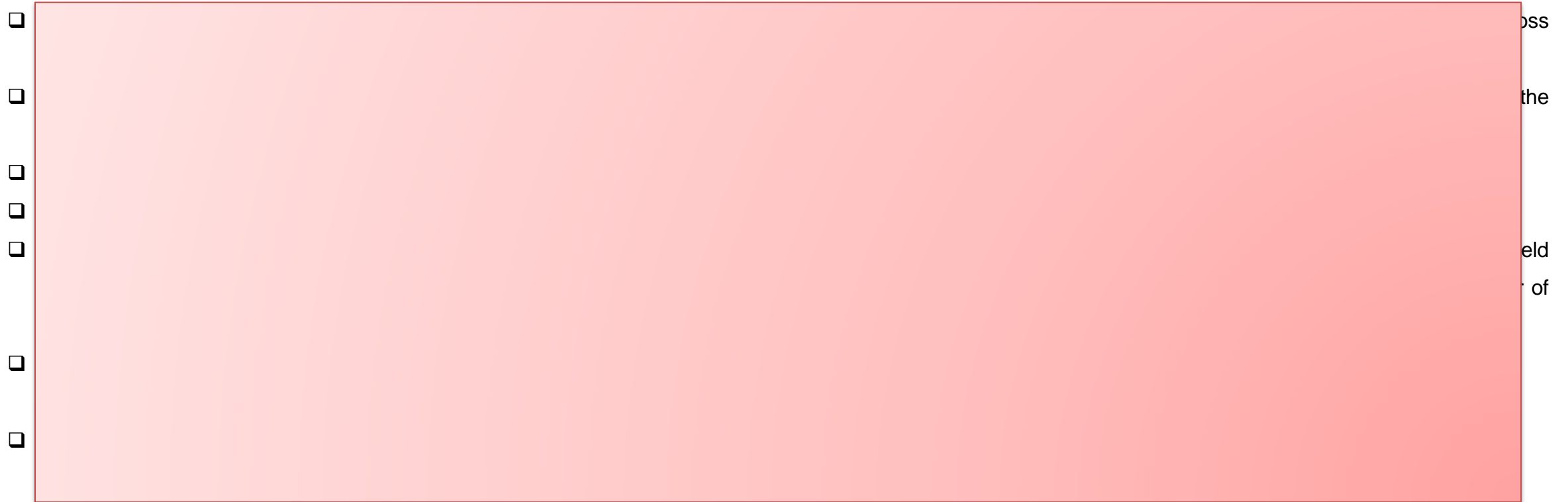




4.5.1 Growth Drivers

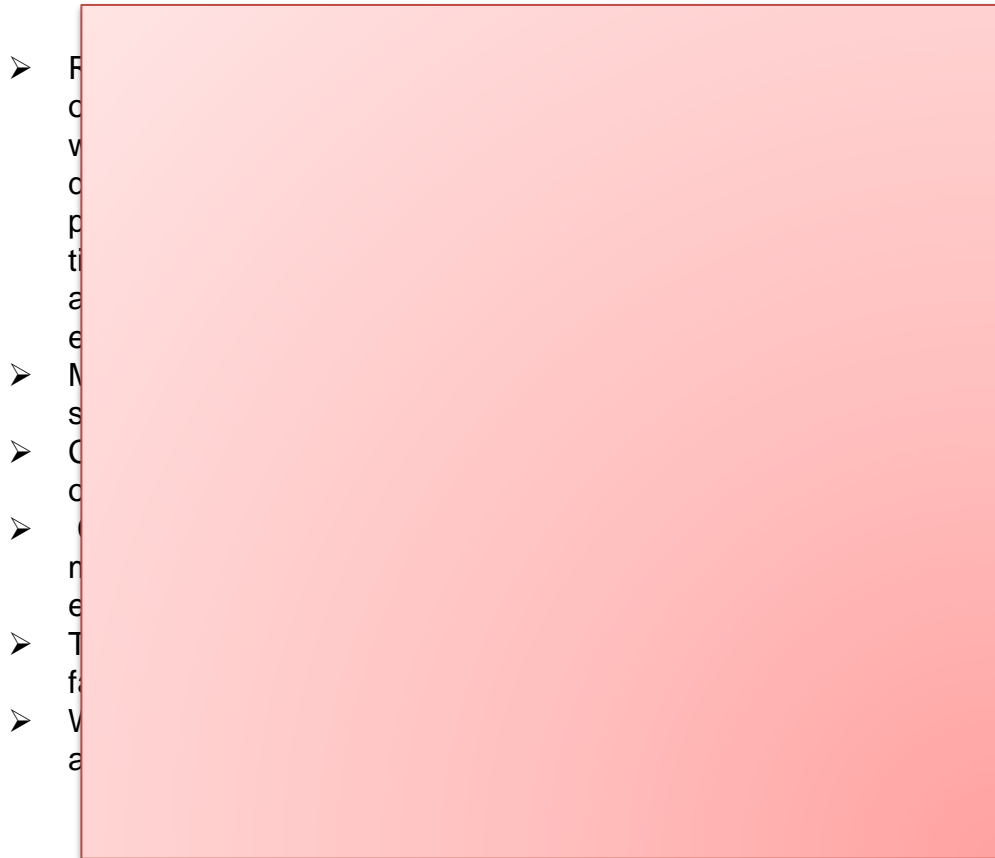
Increasing number of new entrants in the market (1/3)

- The high demand of hand sanitizers has increased the number of new entrants and local manufacturers across the world.

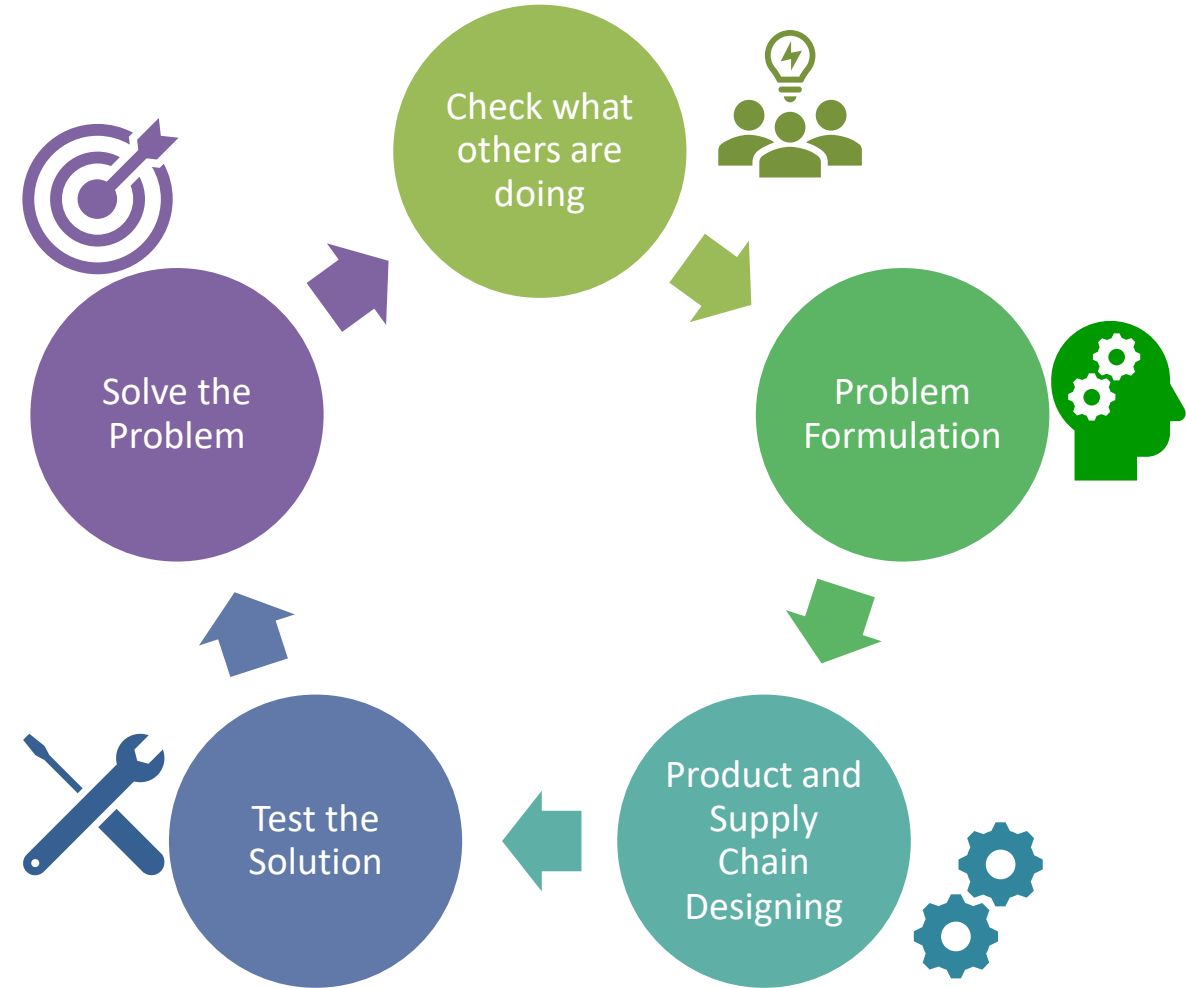




Increasing number of new entrants in the market (2/3)



Process involved in re-aligning the business





4.5 Market Dynamics and Trends

Increasing number of new entrants in the market (3/3)

Key skills needed to re-align business or division of business to set up production facility of hand sanitizers



Medical Field

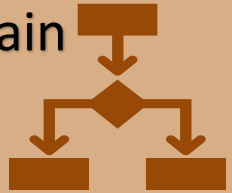


Prototyping and Industrialization

Certification and Testing



Manufacturing and Supply Chain



Product Design

Regulations



Finance





4.5.2 Restraints

Disrupted distribution channel and high prices due to COVID-19

- Sudden spike in demand of hand sanitizers forced to charge prices multifold for the product, which can range from \$33 for less than an

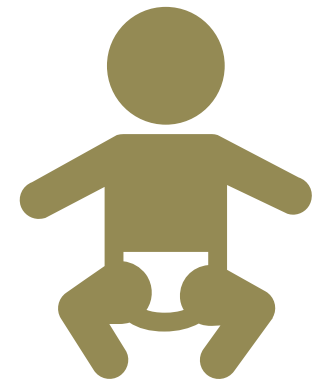




4.5.2 Restraints

Health-issues due to hand sanitizers

- ❑ Various health related problems have arisen due to excessive use of alcohol-based sanitizers. The adoption of





4.5.3 Challenges

Modification in temporary trade measures (1/2)

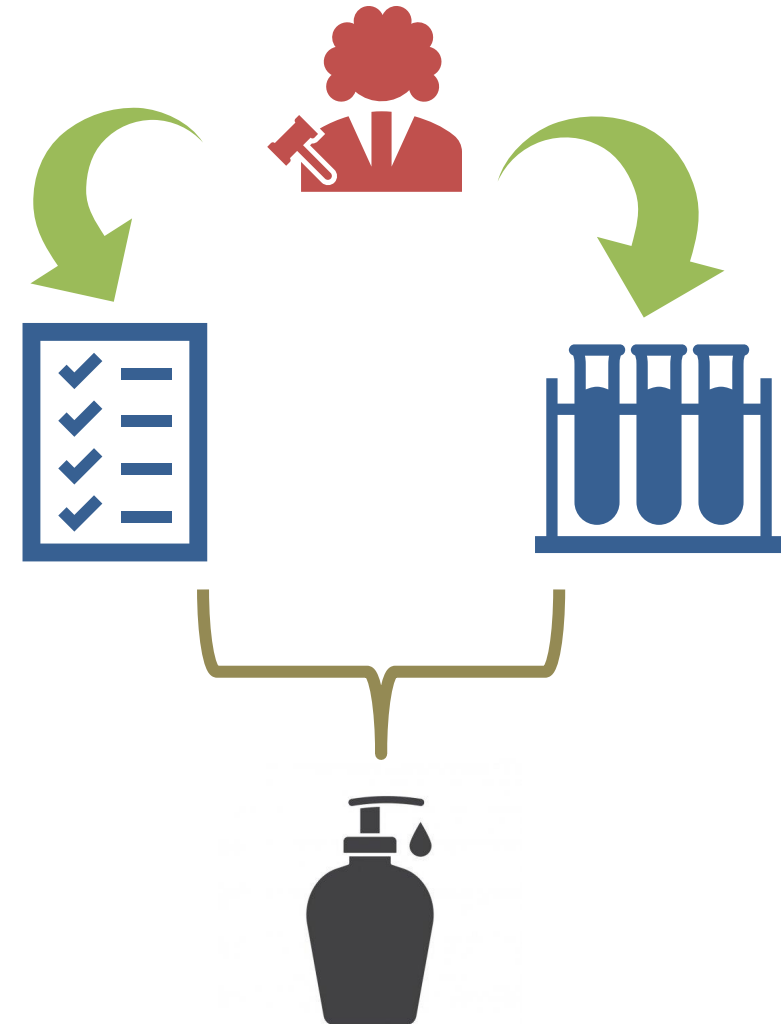
- Government authorities have implemented changes in several import-export regulations and norms in order to restrict the human interaction and curb the spread

<input type="checkbox"/> O	
<input type="checkbox"/> F	
<input type="checkbox"/> 2	
<input type="checkbox"/> A	
<input type="checkbox"/> S	
<input type="checkbox"/> F	
<input type="checkbox"/> n	
<input type="checkbox"/> 2	
<input type="checkbox"/> E	
<input type="checkbox"/> t	
<input type="checkbox"/> p	



4.5 Market Dynamics and Trends

Modification in temporary trade measures (2/2)





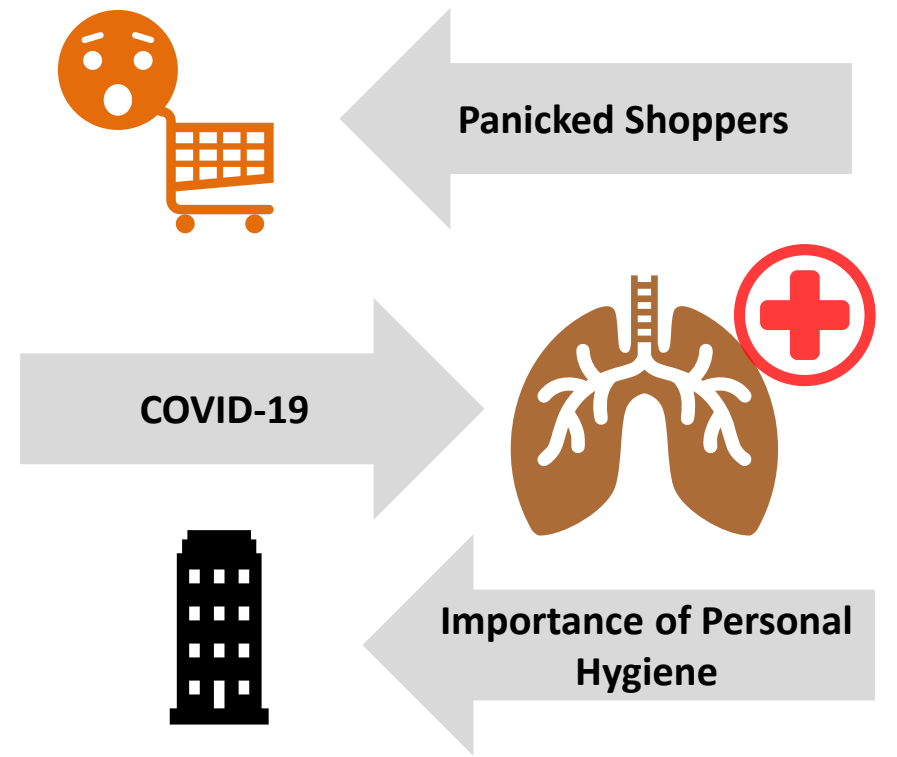
4.5.4 Trends

Importance of personal hygiene and availability of hand sanitizers in different sizes and shapes



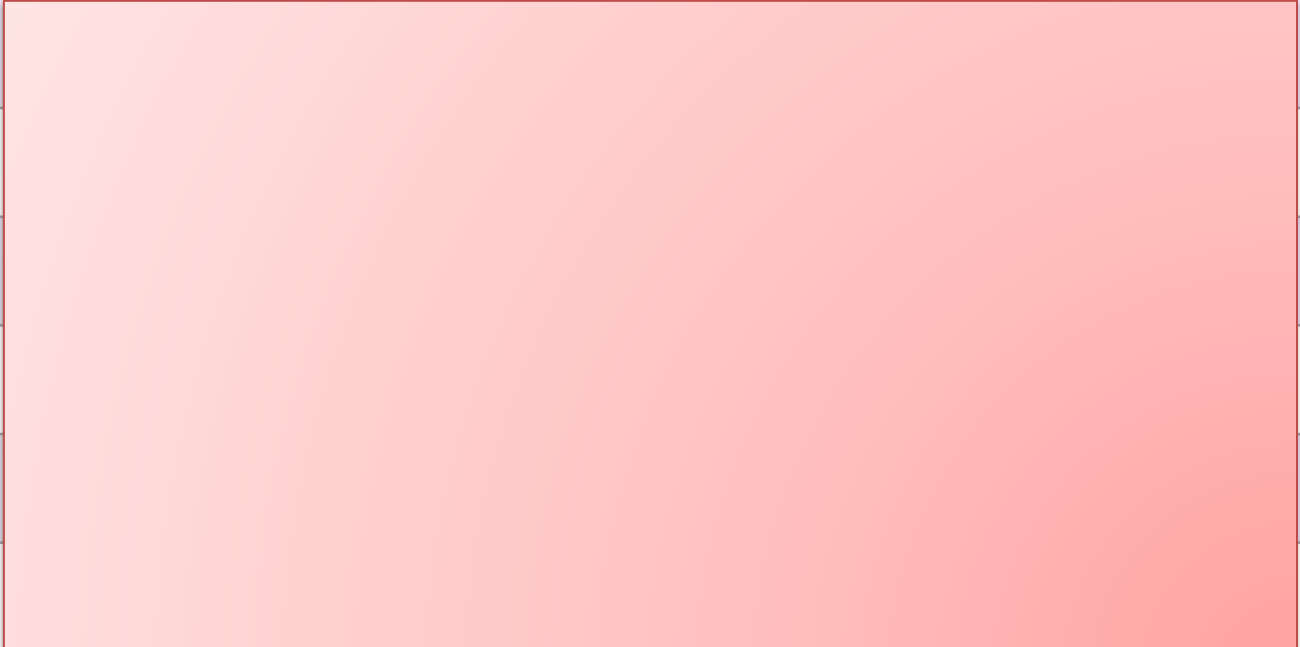
- T
- p
- M
- S
- T
- A
- c

Trends influencing Hand Sanitizers Market





4.5 Market Dynamics and Trends

Impact Factor	Description	Impact Analysis		
		Short Term	Mid-Term	Long Term
Driver	Increasing awareness among individuals due to widespread of COVID-19	●	●	●
Driver	Increasing number of new entrants			
Restraint	Disrupted distribution channel and high prices due to COVID-19			
Restraint	Health-issues due to hand sanitizers			
Challenges	Modification in temporary trade measures			
Trends	Importance of Hygiene			
Trends	Availability of products in handy sizes			

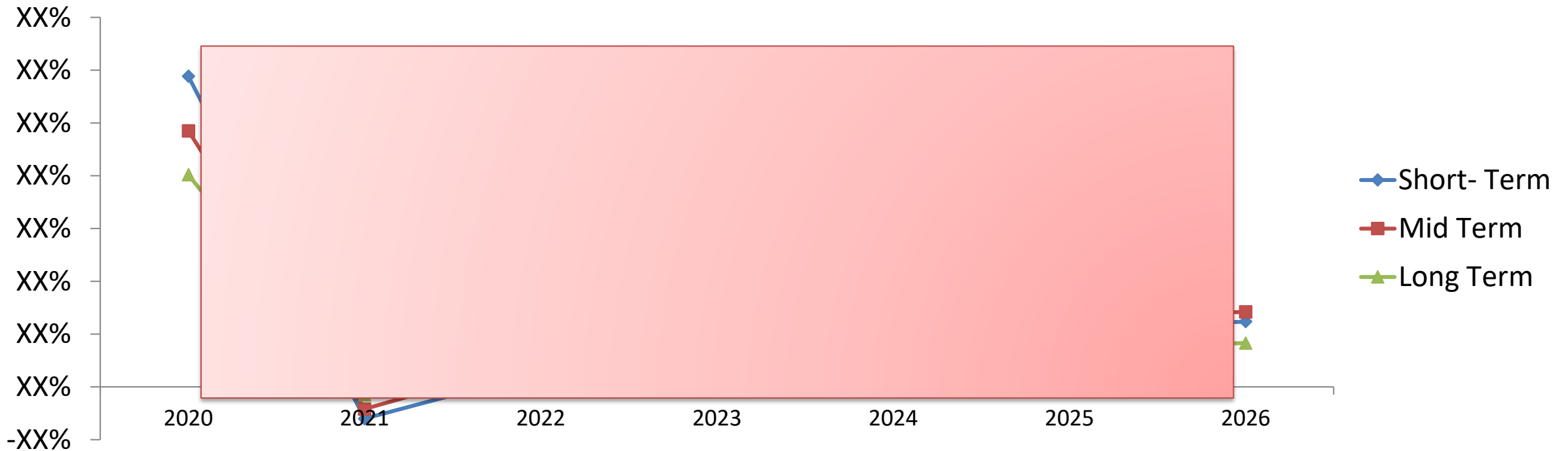


4.6 Covid-19 Impact Assessment on Market Growth Trend (1/4)



4.6.1 Growth Trend Shift Analysis

Fig : Covid-19 Impact Assessment – Short Term, Mid Term and Long Term (Annual growth trend)





4.6 Covid-19 Impact Assessment on Market Growth Trend (2/4)



The outbreak of pandemic due to spread of COVID-19 virus has resulted in a sudden rise in the sales of hand sanitizers. The demand for the

p

A

e

T

e

B

in

T

m

T

F

in

g

A

h

5

S

ny



4.6 Covid-19 Impact Assessment on Market Growth Trend (3/4)



Several brands and off stream Industries have started producing hand sanitizers

S

s

in

B

b

s

in

M

In

M

o

C

m



to

ge



4.6 Covid-19 Impact Assessment on Market Growth Trend (4/4)



March 2020, COTY started the production of hydro-alcoholic hand sanitizer to help combat COVID-19 virus. The company distributed sanitizers free of charge to medical, emergency services staff, company's employees working in the plants and distribution centers producing sanitizers and to pharmacy staff at some retail customers.



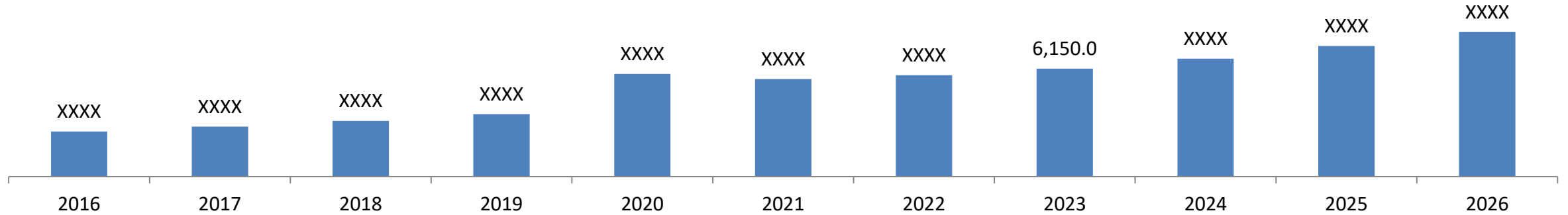
of
es



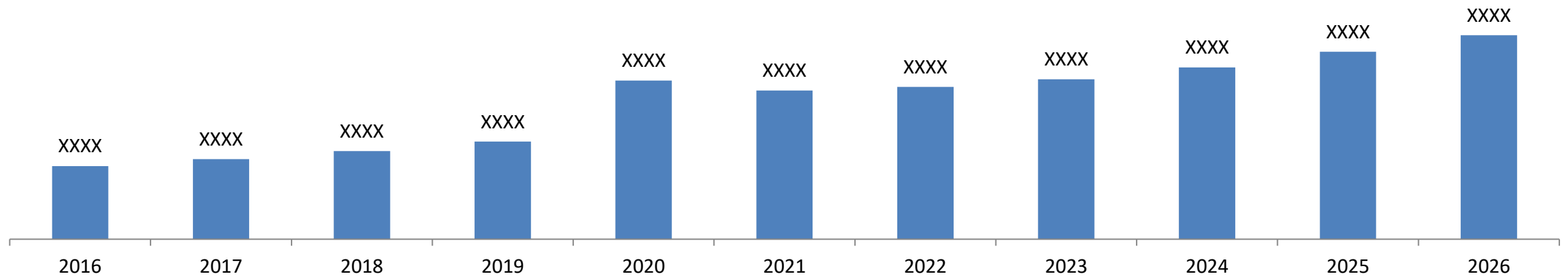
4.7 Market Growth and Outlook (1/2)



4.7.1 Market Revenue Estimates and Forecast (US\$ Mn), 2016-2026



4.7.2 Market Volume Estimates and Forecast (MMT), 2016-2026

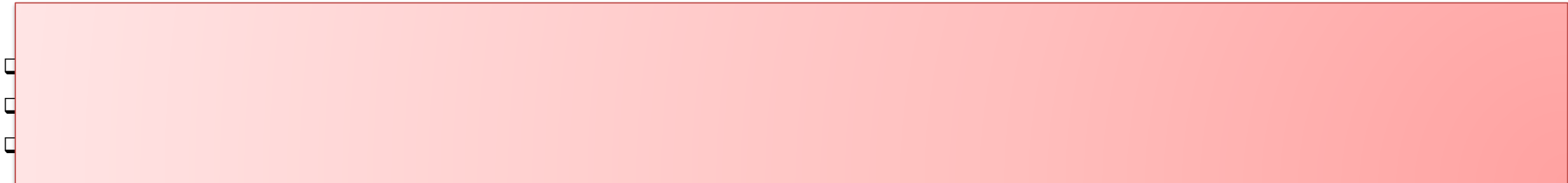




4.7 Market Growth and Outlook (2/2)

4.7.3 Price Trend Analysis (US\$/MT)

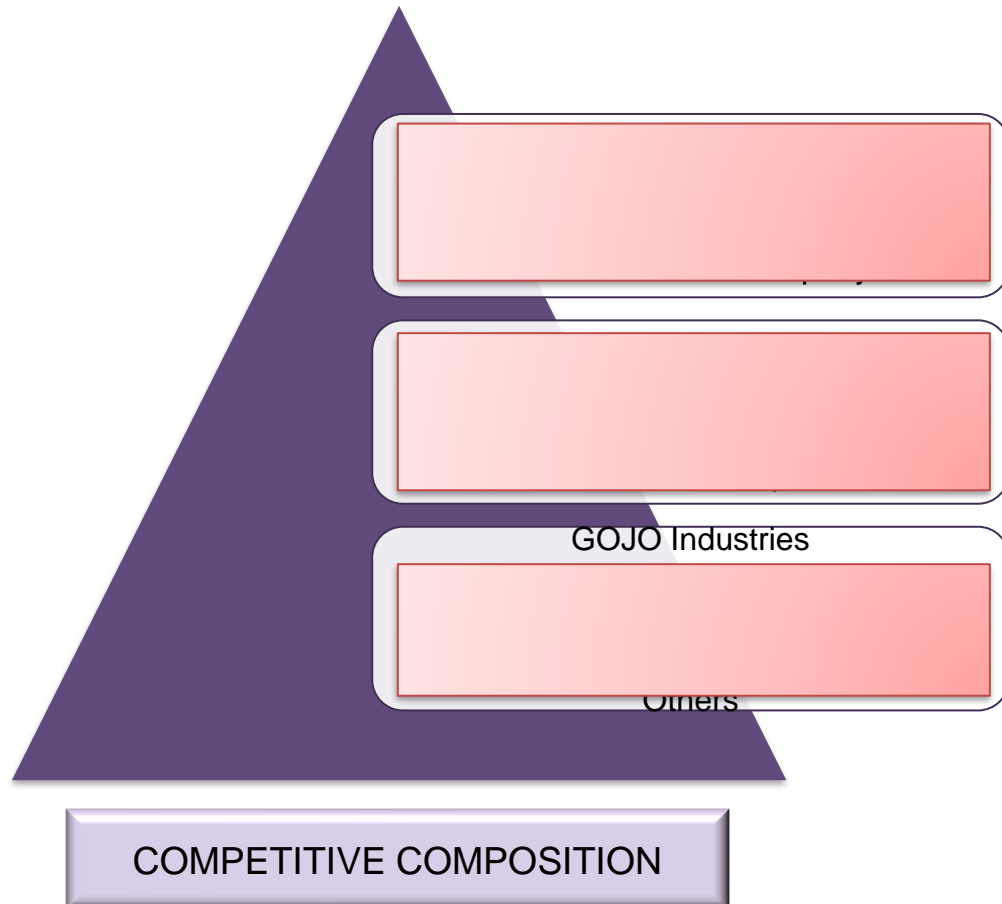
Region	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
North America	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
Europe	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
Asia Pacific	3,802.6	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
Middle East	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
Africa	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
South America	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	4,174.8	XXXX	XXXX	XXXX	XXXX



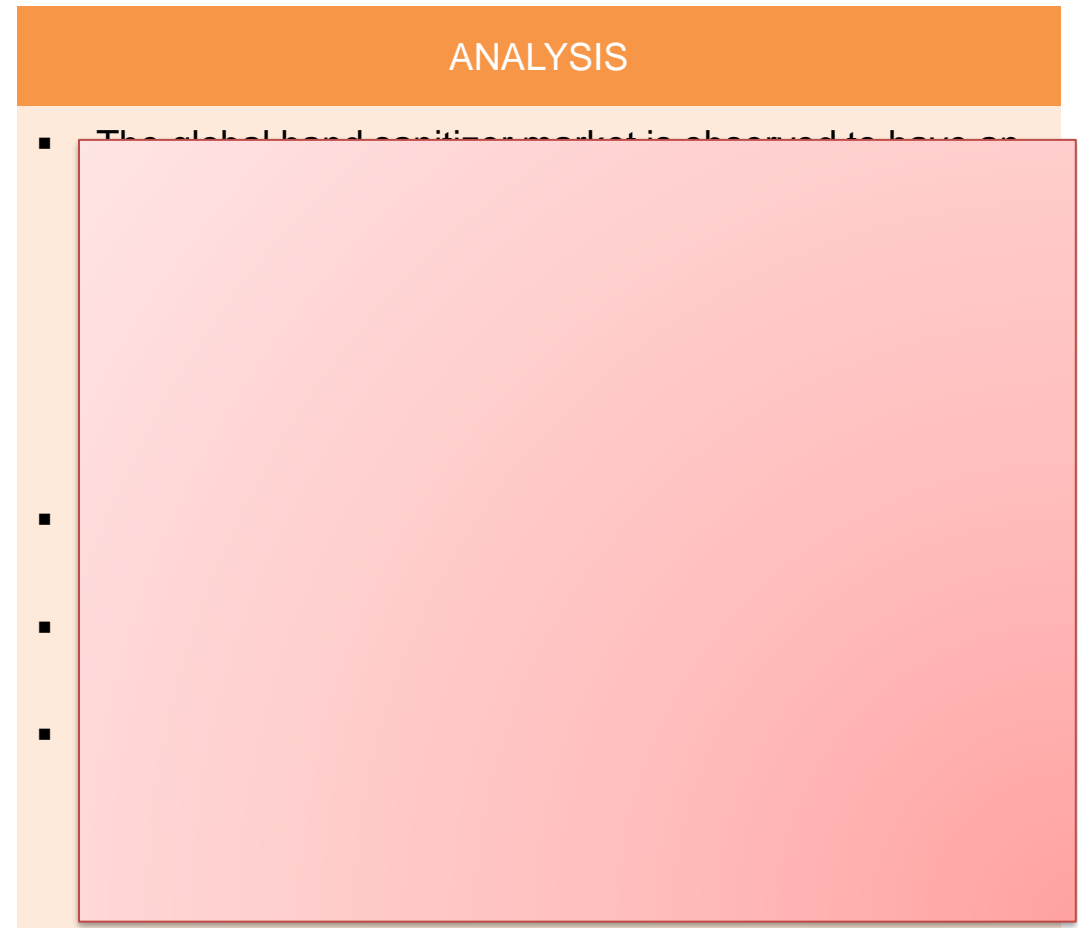


4.8 Competition Dashboard

4.8.1 Market Concentration Rate



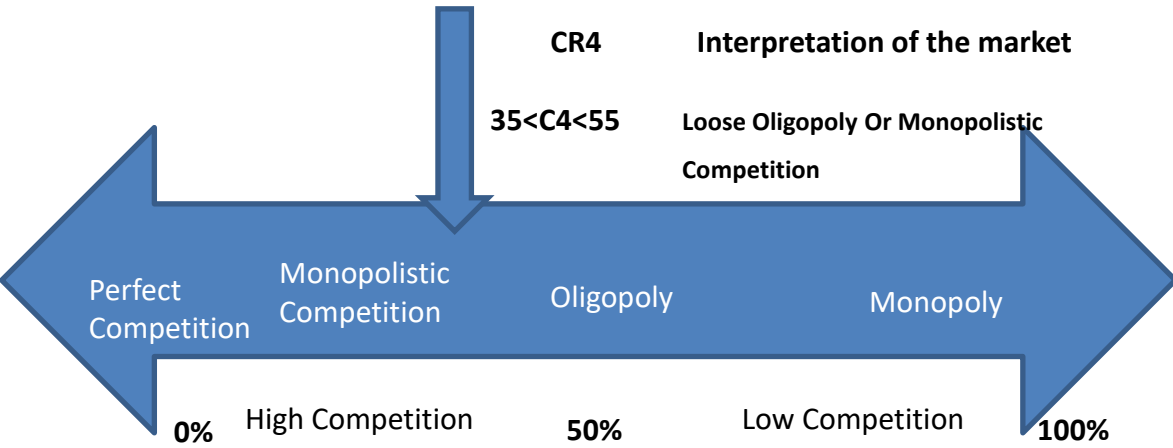
4.8.2 Company Market Share Analysis (Value %), 2019





4.8 Competition Dashboard

Market Concentration Rate (2019)



Analysis

Many consumer goods leaders are operating in the global hand sanitizer market. The market is highly competitive and is expected to grow significantly in the coming years. The market is dominated by a few key players, which is characteristic of an oligopoly. The market is also highly fragmented, with many small players. The market is expected to be highly competitive in the future.






4.8.3 Competitor Mapping

 High

 Medium

 Low

MAJOR Competitors Mapping

GLOBAL	
Company Name	Position
Reckitt Benckiser Group plc	
Company 2	
Company 3	
Company 4	
Company 5	
Company 6	



4.8 Competition Dashboard

4.8.3 Competitor Mapping

Major Competitors Mapping

North America		Europe		Asia Pacific	
Company Name	Position	Company Name	Position	Company Name	Position
GOJO Industries		Company 1		Company 1	
Company 2		Company 2		Company 2	
Company 3		Company 3		Company 3	
Company 4		Company 4		Company 4	
Company 5		Company 5		Company 5	

Hand Sanitizer Market Analysis, By Form

CHAPTER 5





5. Global Hand Sanitizer Market, By Form (1/2)



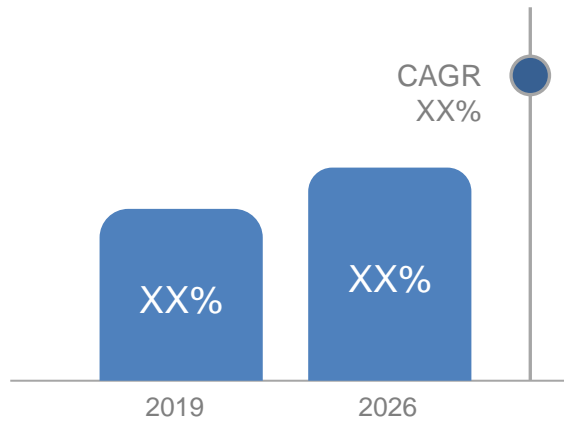
5.1 Key Insights

- C
- S
- M
- C
- H
- S



FORM HOLDING HIGHEST SHARE

Gel Sanitizers



FORM HOLDING HIGHEST CAGR

Gel Sanitizers
Form with highest CAGR 2020-2026

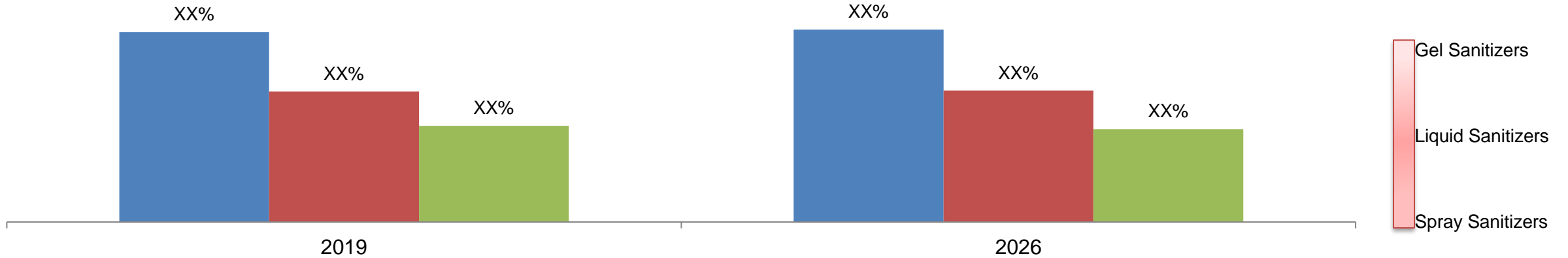
XX%



5. Global Hand Sanitizer Market, By Form (2/2)

5.2 Global Market Size and Forecast, By Form, 2016 - 2026 (US\$ Mn)

GLOBAL HAND SANITIZER MARKET SHARE (%), BY FORM, BY VALUE, 2019 & 2026



GLOBAL HAND SANITIZER MARKET SIZE (US\$ MILLION), BY FORM, BY VALUE, 2016-2026

Form	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	CAGR (%)
Gel Sanitizers	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Liquid Sanitizers	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Spray Sanitizers	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
TOTAL	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	6,150.0	XXXX	XXXX	XXXX	5.9%

Hand Sanitizer Market Analysis, By SKU

CHAPTER 6



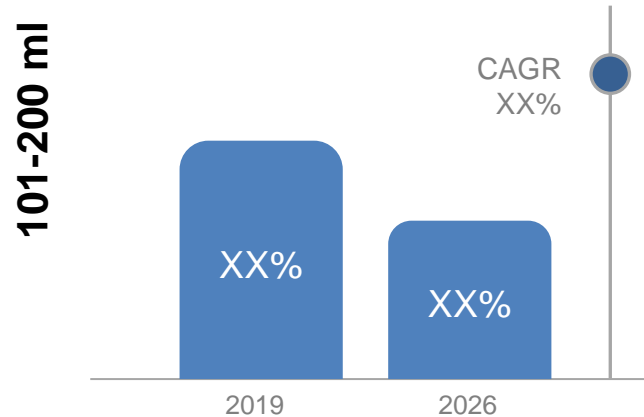
6. Global Hand Sanitizer Market, By SKU (1/2)



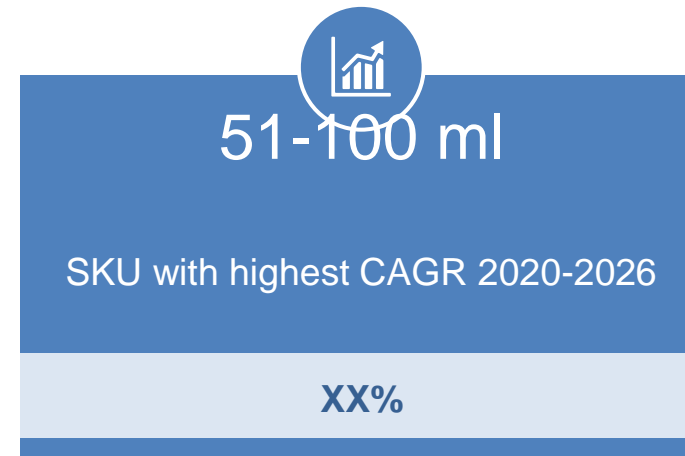
6.1 Key Insights



SKU HOLDING HIGHEST SHARE



SKU HOLDING HIGHEST CAGR

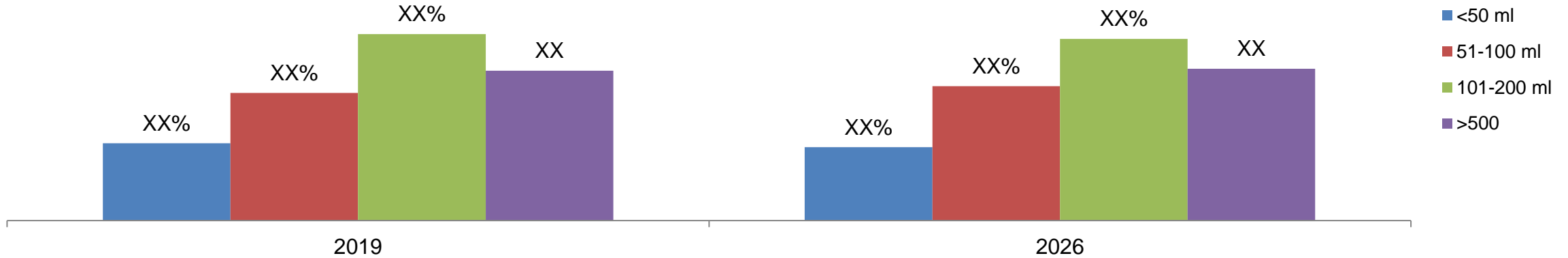




6. Global Hand Sanitizer Market, By SKU (2/2)

6.2 Global Market Size and Forecast, By SKU, 2016 - 2026 (US\$ Mn)

GLOBAL HAND SANITIZER MARKET SHARE (%), BY SKU, BY VALUE, 2019 & 2026



GLOBAL HAND SANITIZER MARKET SIZE (US\$ MILLION), BY SKU, BY VALUE, 2016-2026

	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	CAGR (%)
<50 ml	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XX%
51-100 ml	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XX%
101-200 ml	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XX%
>500	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XX%
TOTAL	XXX	XXX	XXX	XXX	XXX	XXX	XXX	6,150.0	XXX	XXX	XXX	5.9%

Hand Sanitizer Market Analysis, By Distribution Channel

CHAPTER 7

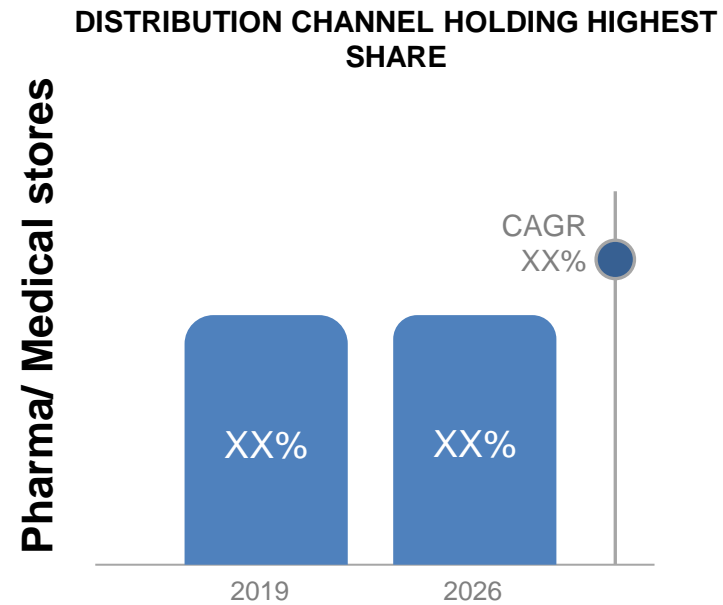




7. Global Hand Sanitizer Market, By Distribution Channel (1/2)



7.1 Key Insights

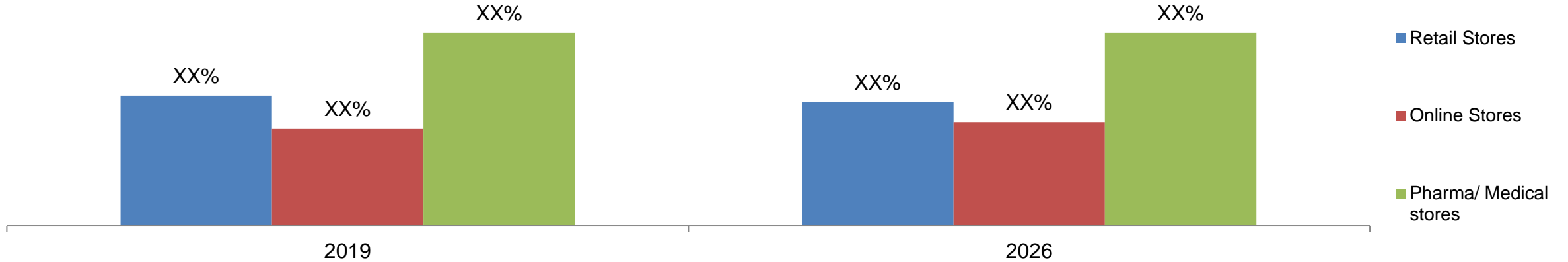




7. Global Hand Sanitizer Market, By Distribution Channel (2/2)

7.2 Global Market Size and Forecast, By Distribution Channel, 2016 - 2026 (US\$ Mn)

GLOBAL HAND SANITIZER MARKET SHARE (%), BY DISTRIBUTION CHANNEL, BY VALUE, 2019 & 2026



GLOBAL HAND SANITIZER MARKET SIZE (US\$ MILLION), BY DISTRIBUTION CHANNEL, BY VALUE, 2016-2026

	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	CAGR (%)
Retail stores	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XX%
Online Stores	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XX%
Pharma/ Medical stores	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XX%
TOTAL	XXX	XXX	XXX	XXX	XXX	XXX	XXX	6,150.0	XXX	XXX	XXX	5.9%

Hand Sanitizer Market Analysis, By End-user

CHAPTER 8



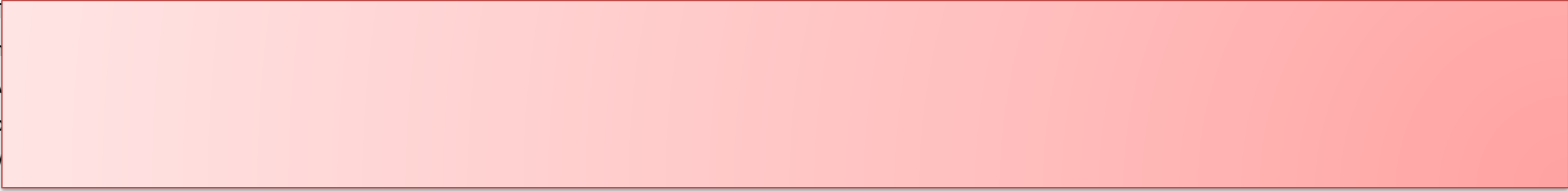


8. Global Hand Sanitizer Market, By End-user (1/3)



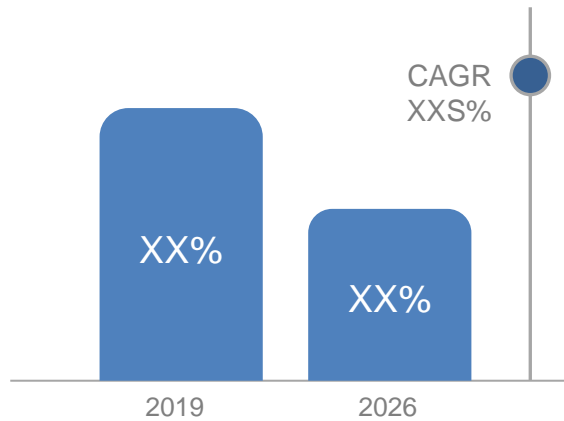
8.1 Key Insights

- T
- h
- M
- C
- V

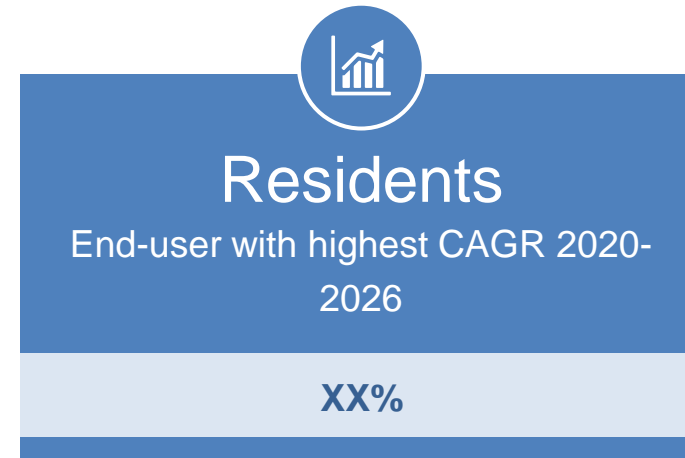


END-USER HOLDING HIGHEST SHARE

Hospitals & Clinics



END-USER HOLDING HIGHEST CAGR





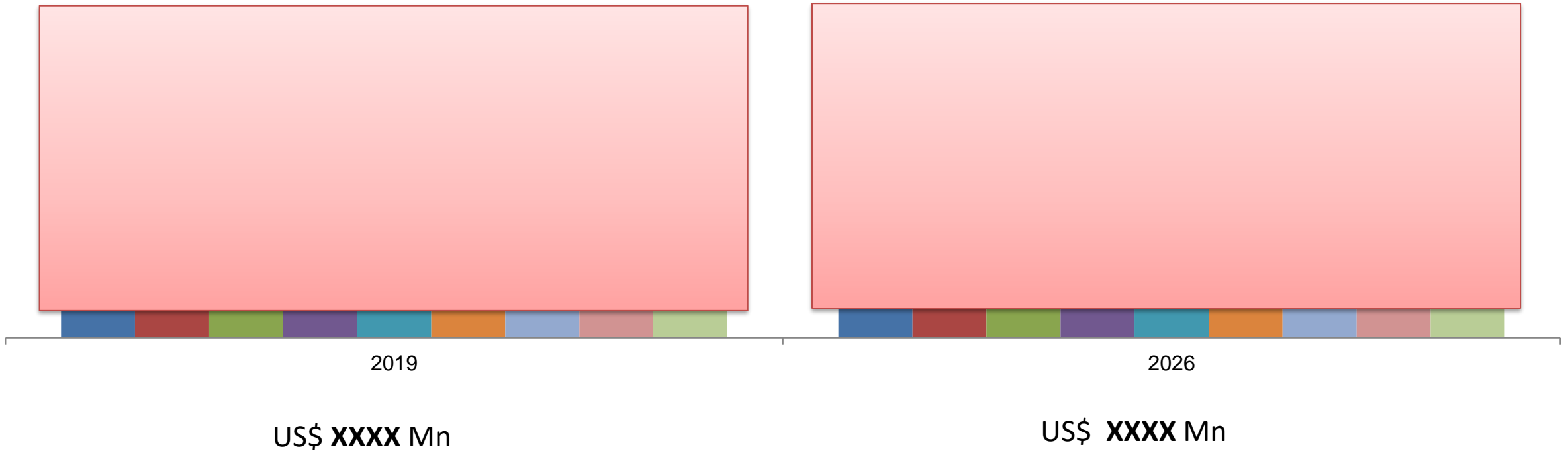
8. Global Hand Sanitizer Market, By End-user (2/3)



8.2 Global Market Size and Forecast, By End-user, 2016 - 2026 (US\$ Mn)

GLOBAL HAND SANITIZER MARKET SHARE (%), BY END-USER, BY VALUE, 2019 & 2026

■ Residents ■ Hospitals & Clinics ■ Enterprises ■ Manufacturing ■ Facility Management Services ■ Recreation & Entertainment Centers ■ Hospitality ■ Retail ■ Others





8. Global Hand Sanitizer Market, By End-user (3/3)

8.2 Global Market Size and Forecast, By End-user, 2016 - 2026 (US\$ Mn)

GLOBAL HAND SANITIZER MARKET SIZE (US\$ MILLION), BY END-USER, BY VALUE, 2016-2026

	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	CAGR (%)
Residents	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XX%
Hospitals & Clinics	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XX%
Enterprises	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XX%
Manufacturing	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XX%
Facility Management Services	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XX%
Recreation & Entertainment Centers	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XX%
Hospitality	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XX%
Retail	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XX%
Others	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XX%
TOTAL	XXX	XXX	XXX	XXX	XXX	XXX	XXX	6,150.0	XXX	XXX	XXX	5.9%

Hand Sanitizer Market Analysis, By Type

CHAPTER 9





9. Global Hand Sanitizer Market, By Type (1/2)



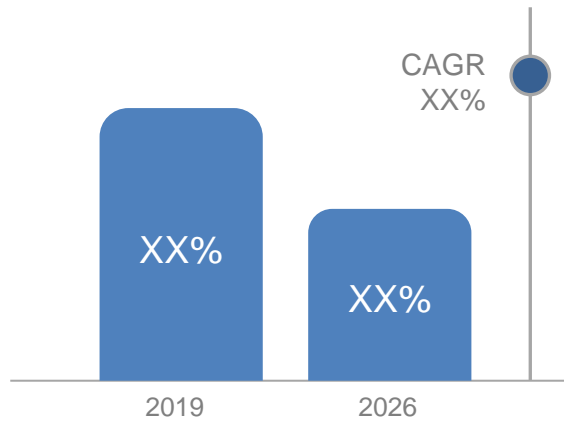
9.1 Key Insights

- A
- b
- p
- A
- le



Non-alcohol Based Hand Sanitizer

TYPE HOLDING HIGHEST SHARE



TYPE HOLDING HIGHEST CAGR

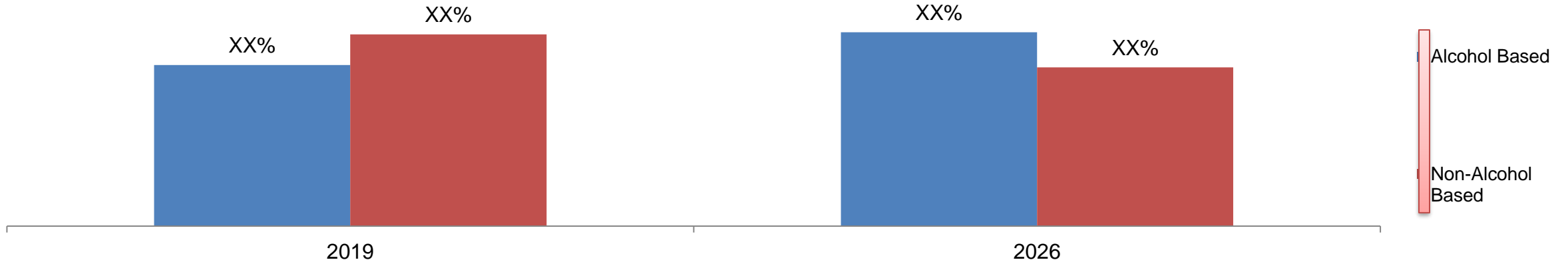




9. Global Hand Sanitizer Market, By Type (2/2)

9.2 Global Market Size and Forecast, By Type, 2016 - 2026 (US\$ Mn)

GLOBAL HAND SANITIZER MARKET SHARE (%), BY TYPE, BY VALUE, 2019 & 2026



GLOBAL HAND SANITIZER MARKET SIZE (US\$ MILLION), BY TYPE, BY VALUE, 2016-2026

	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	CAGR (%)
Alcohol Based	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XX%
Non-Alcohol Based	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XX%
TOTAL	XXX	XXX	XXX	XXX	XXX	XXX	XXX	6,150.0	XXX	XXX	XXX	5.9%

Global Hand Sanitizer Market Analysis, By Region

CHAPTER 10



10. Global Hand Sanitizer Market, By Region (1/3)



10.1 Key Insights

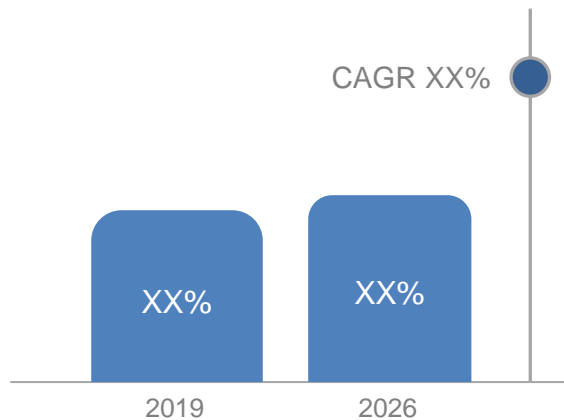
- A
- H
- T
- P
- e
- M
- s



REGION HOLDING HIGHEST SHARE

REGION HOLDING HIGHEST CAGR

Asia Pacific



Asia Pacific
Region with highest CAGR 2020-2026

XX%



10. Global Hand Sanitizer Market, By Region (2/3)

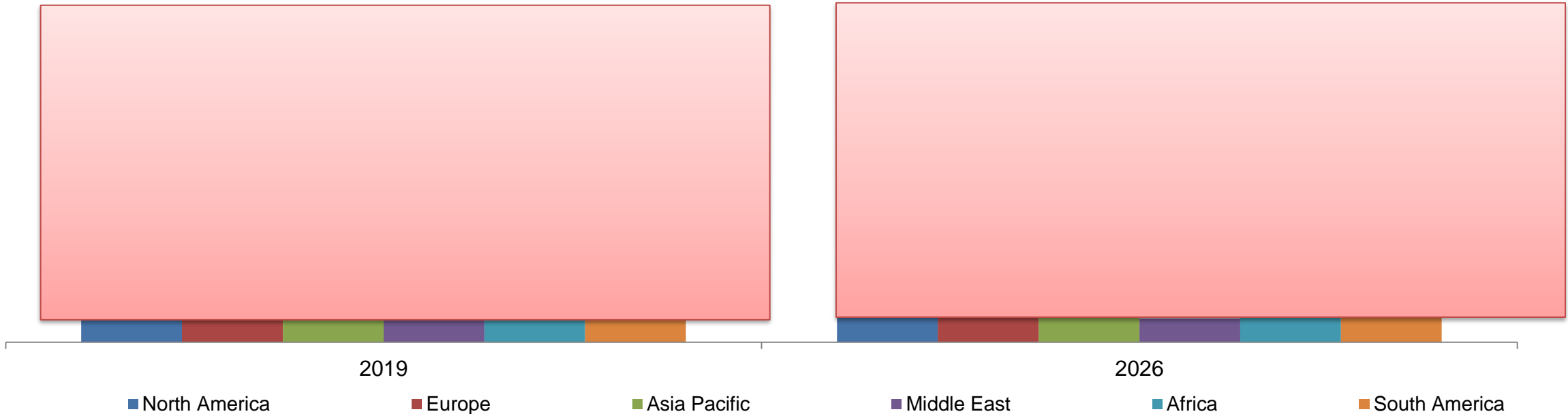


10.2 Global Market Size and Forecast, By Region, 2016 - 2026 (US\$ Mn)

GLOBAL HAND SANITIZER MARKET SHARE (%), BY REGION, BY VALUE, 2019 & 2026

US\$ XXXX Mn

US\$ XXXX Mn





8. Global Hand Sanitizer Market, By Region (3/3)

8.2 Global Market Size and Forecast, By Region, 2016 - 2026 (US\$ Mn)

GLOBAL HAND SANITIZER MARKET SIZE (US\$ MILLION), BY REGION, BY VALUE, 2016-2026

	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	CAGR (%)
North America	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Europe	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Asia Pacific	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Middle East	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Africa	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
South America	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
TOTAL	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%

North America Hand Sanitizer Market Analysis

CHAPTER 11



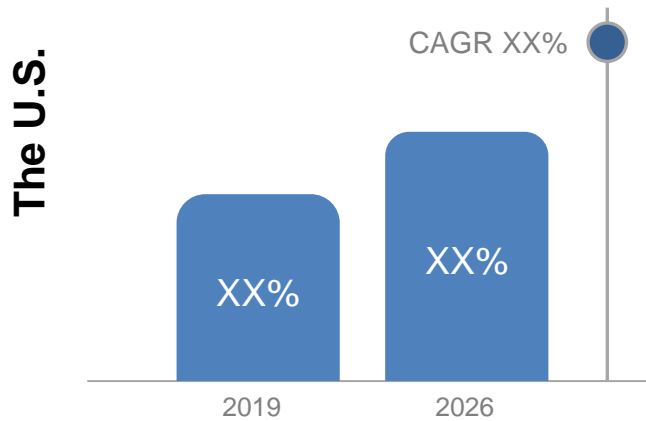


11. North America Hand Sanitizer Market

11.1 Key Insights



SEGMENT HOLDING HIGHEST SHARE



SEGMENT HOLDING HIGHEST CAGR

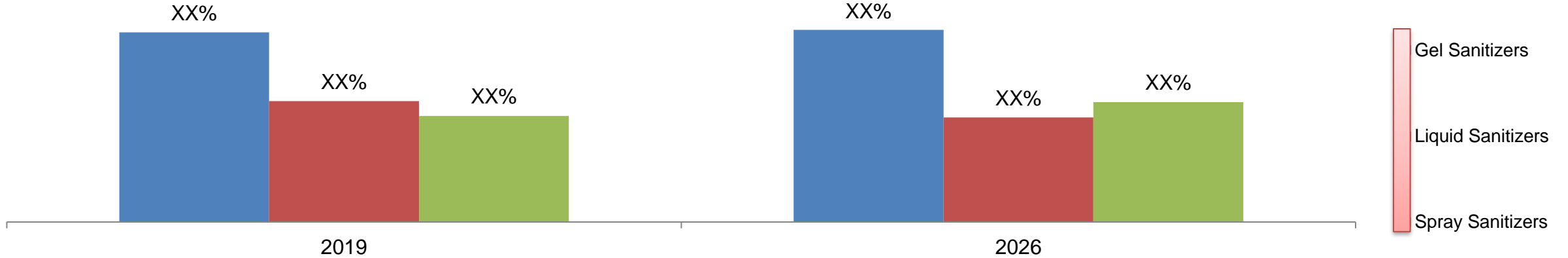




11. North America Hand Sanitizer Market

11.2 North America Market Size and Forecast, By Form, 2016 - 2026 (US\$ Mn)

11.2.1 NORTH AMERICA HAND SANITIZER MARKET SHARE (%), BY FORM, BY VALUE, 2019 & 2026



11.2.1 NORTH AMERICA HAND SANITIZER MARKET SIZE (US\$ MILLION), BY FORM, BY VALUE, 2016-2026

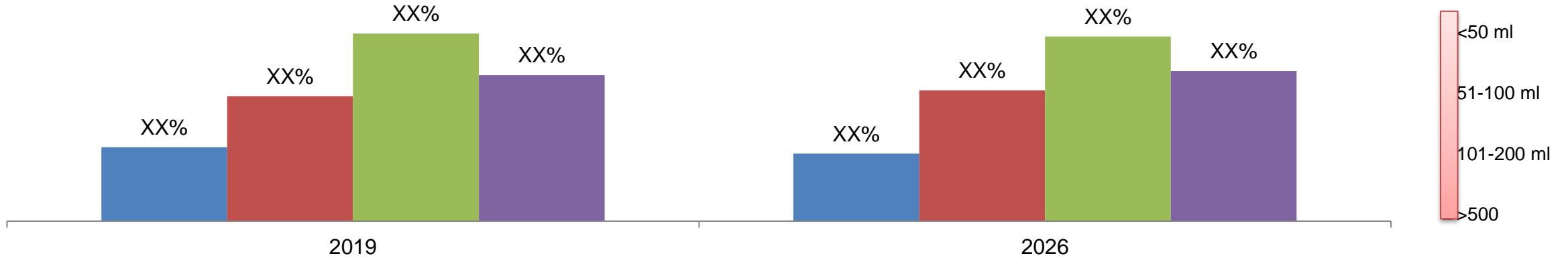
Form	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	CAGR (%)
Gel Sanitizers	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Liquid Sanitizers	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Spray Sanitizers	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Total	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%



11. North America Hand Sanitizer Market

11.2 North America Market Size and Forecast, By SKU, 2016 - 2026 (US\$ Mn)

11.2.2 NORTH AMERICA HAND SANITIZER MARKET SHARE (%), BY SKU, BY VALUE, 2019 & 2026



11.2.3 NORTH AMERICA HAND SANITIZER MARKET SIZE (US\$ MILLION), BY SKU, BY VALUE, 2016-2026

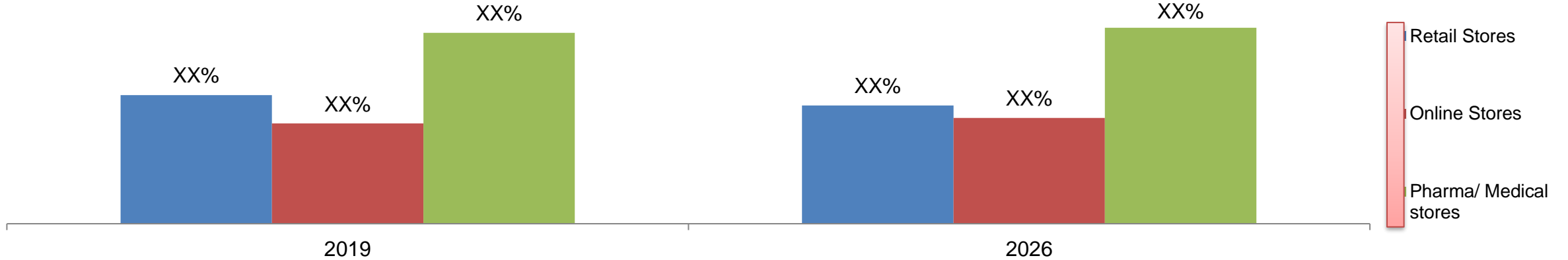
	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	CAGR (%)
<50 ml	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
51-100 ml	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
101-200 ml	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
>500	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
TOTAL	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%



11. North America Hand Sanitizer Market

11.2 North America Market Size and Forecast, By Distribution Channel, 2016 - 2026 (US\$ Mn)

11.2.3 NORTH AMERICA HAND SANITIZER MARKET SHARE (%), BY DISTRIBUTION CHANNEL, BY VALUE, 2019 & 2026



11.2.3 NORTH AMERICA HAND SANITIZER MARKET SIZE (US\$ MILLION), BY DISTRIBUTION CHANNEL, BY VALUE, 2016-2026

	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	CAGR (%)
Retail stores	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Online Stores	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Pharma/ Medical stores	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
TOTAL	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%

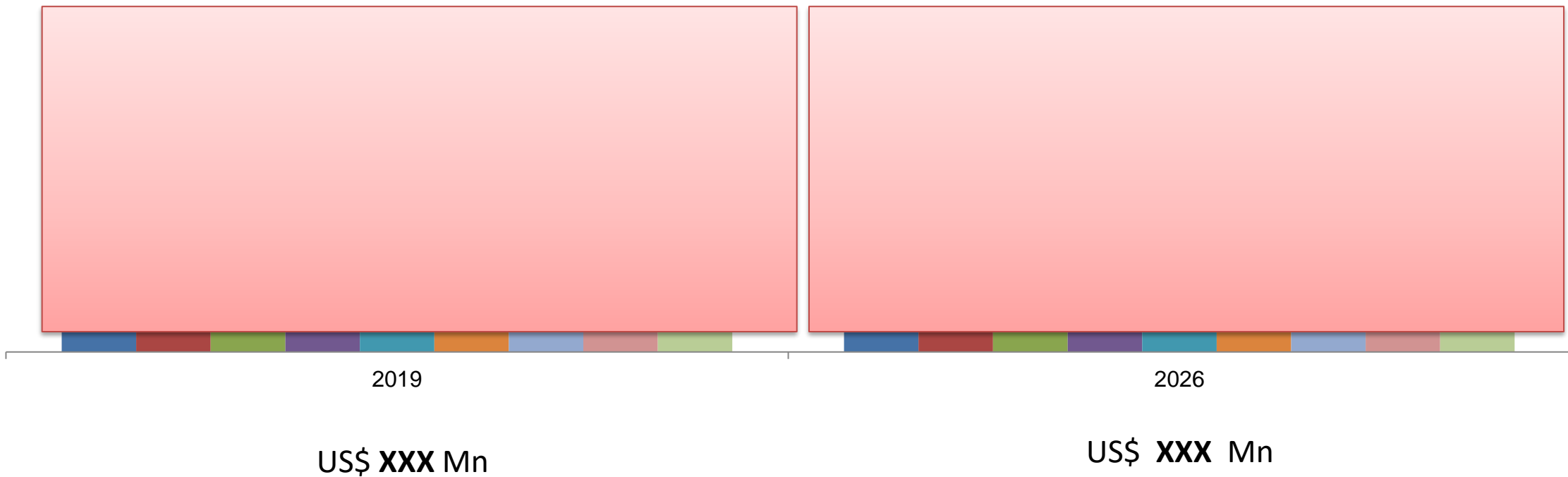


11. North America Hand Sanitizer Market

11.2 North America Market Size and Forecast, By End-user, 2016 - 2026 (US\$ Mn)

11.2.4 NORTH AMERICA HAND SANITIZER MARKET SHARE (%), BY END-USER, BY VALUE, 2019 & 2026

■ Residents ■ Hospitals & Clinics ■ Enterprises ■ Manufacturing ■ Facility Management Services ■ Recreation & Entertainment Centers ■ Hospitality ■ Retail ■ Others





11. North America Hand Sanitizer Market

11.2 North America Market Size and Forecast, By End-user, 2016 - 2026 (US\$ Mn)

11.2.4 NORTH AMERICA HAND SANITIZER MARKET SIZE (US\$ MILLION), BY END-USER, BY VALUE, 2016-2026

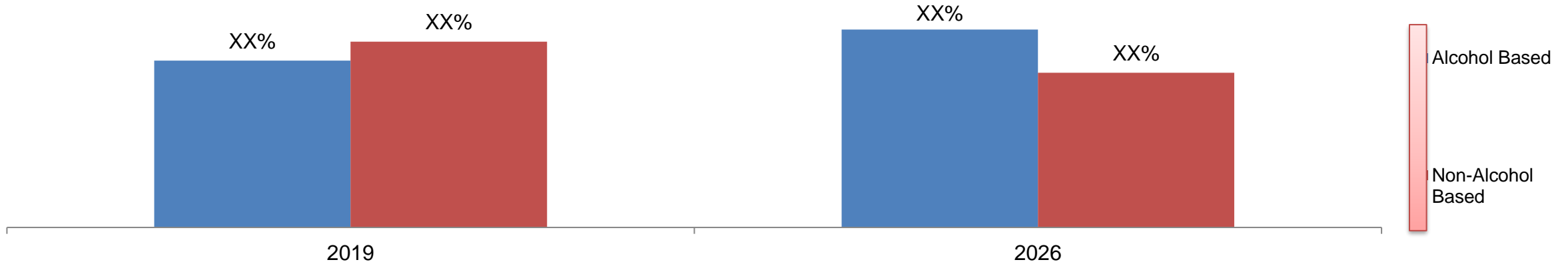
	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	CAGR (%)
Residents	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Hospitals & Clinics	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Enterprises	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Manufacturing	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Facility Management Services	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Recreation & Entertainment Centers	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Hospitality	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Retail	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Others	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
TOTAL	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%



11. North America Hand Sanitizer Market

11.2 North America Market Size and Forecast, By Type, 2016 - 2026 (US\$ Mn)

11.2.5 NORTH AMERICA HAND SANITIZER MARKET SHARE (%), BY TYPE, BY VALUE, 2019 & 2026



11.2.5 NORTH AMERICA HAND SANITIZER MARKET SIZE (US\$ MILLION), BY TYPE, BY VALUE, 2016-2026

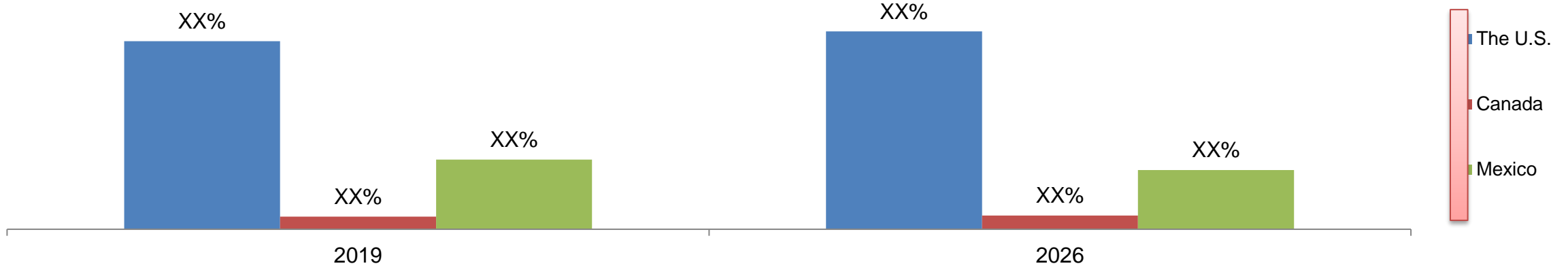
	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	CAGR (%)
Alcohol Based	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Non-Alcohol Based	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Total	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%



11. North America Hand Sanitizer Market

11.2 North America Market Size and Forecast, By Country, 2016 - 2026 (US\$ Mn)

11.2.6 NORTH AMERICA HAND SANITIZER MARKET SHARE (%), BY COUNTRY, BY VALUE, 2019 & 2026



11.2.6 NORTH AMERICA HAND SANITIZER MARKET SIZE (US\$ MILLION), BY COUNTRY, BY VALUE, 2016-2026

	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	CAGR (%)
The U.S.	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Canada	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Mexico	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Total	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%

Europe Hand Sanitizer Market Analysis

CHAPTER 12



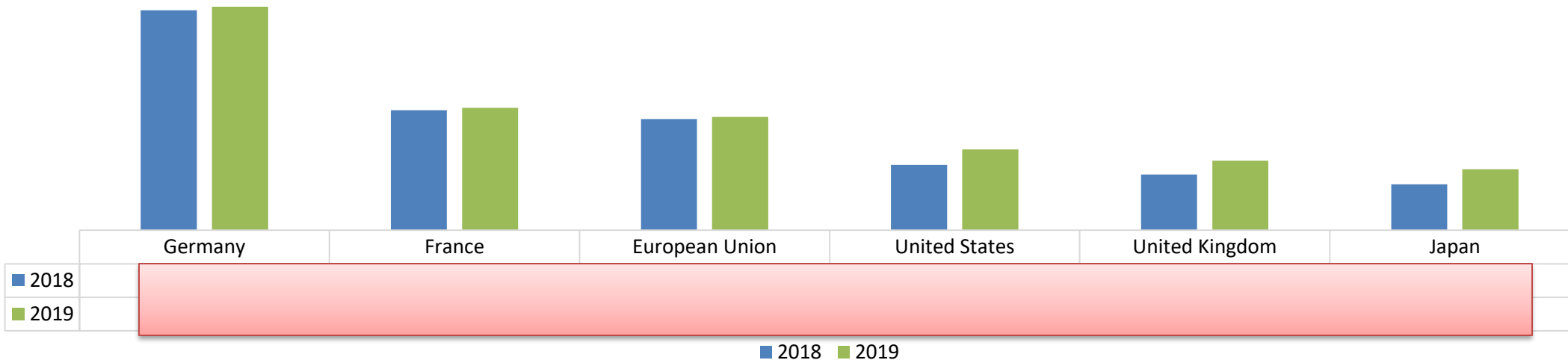


12. Europe Hand Sanitizer Market



12.1 Key Insights (1/3)

- T
- I
- D
- V
- I
- I
- F





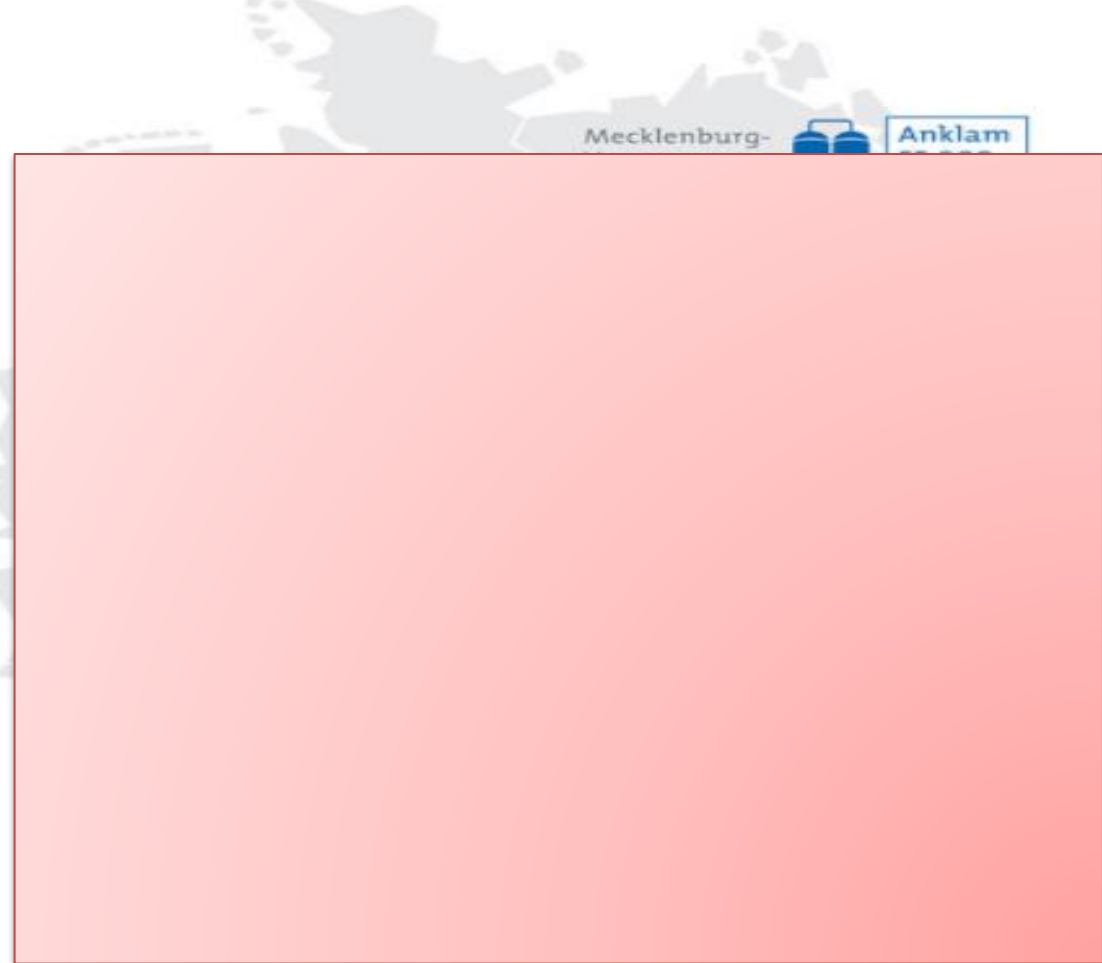
12. Europe Hand Sanitizer Market



12.1 Key Insights (2/3)



Bioethanol Plants in Germany-Production Capacity in tons/year





12. Europe Hand Sanitizer Market

12.1 Key Insights (3/3)

Bioethanol Plants in Germany-Production Capacity in tons/year

Bioethanol plants	City	Production Capacity/Year
CropEnergies Bioethanol GmbH (company of CropEnergies AG)	Zeitz, Saxony-Anhalt	315,000 tons
Nordzucker AG	Wanzleben-Börde, Saxony-Anhalt	XXXX tons
Sachsenmilch Leppersdorf GmbH	XXXXXX	XXXX tons
Suiker Unie GmbH & Co. KG	XXXXXX	XXXX tons
Verbio Ethanol Schwedt GmbH & Co KG (Verbio AG company)	XXXXXX	XXXX tons
Verbio Ethanol Zörbig GmbH & Co KG (Verbio AG company)	XXXXXX	XXXX tons
Clariant Produkte (Deutschland) GmbH*	XXXXXX	XXXX tons

*Demonstration Plant



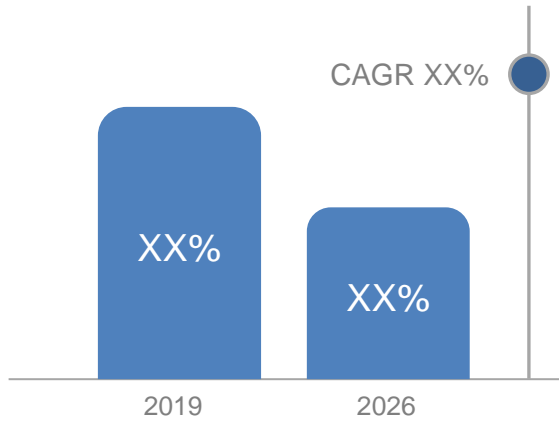
12. Europe Hand Sanitizer Market



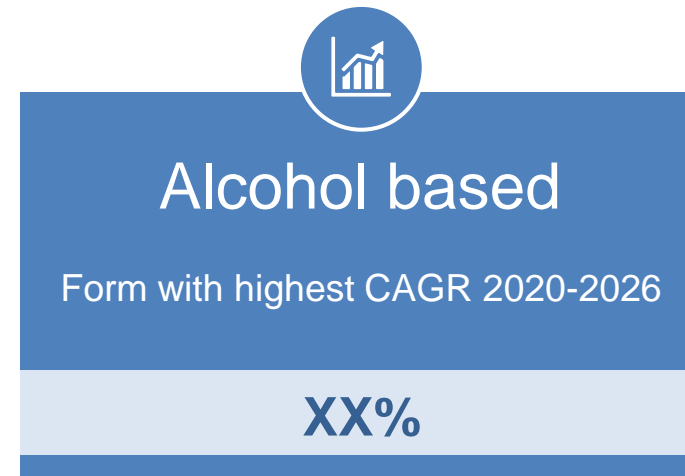
12.1 Key Insights

The UK Hand Sanitizer Market

SEGMENT HOLDING HIGHEST SHARE



SEGMENT HOLDING HIGHEST CAGR

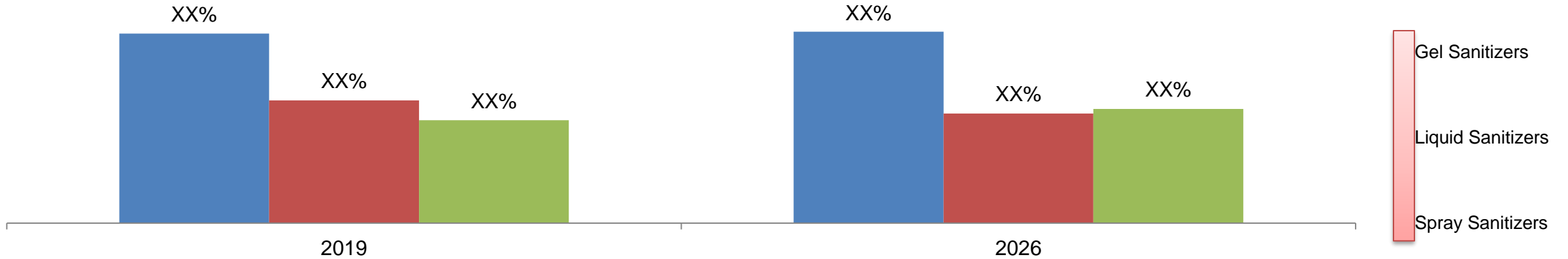




12. Europe Hand Sanitizer Market

12.2 Europe Market Size and Forecast, By Form, 2016 - 2026 (US\$ Mn)

12.2.1 EUROPE HAND SANITIZER MARKET SHARE (%), BY FORM, BY VALUE, 2019 & 2026



12.2.1 EUROPE HAND SANITIZER MARKET SIZE (US\$ MILLION), BY FORM, BY VALUE, 2016-2026

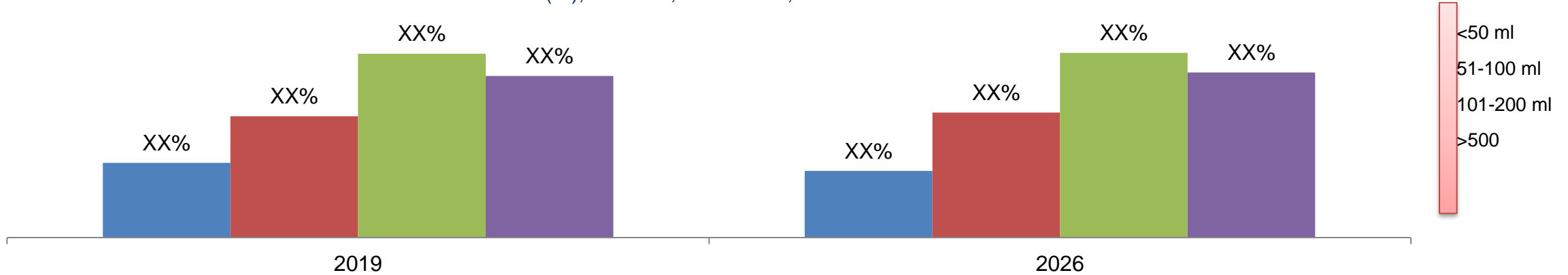
Form	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	CAGR (%)
Gel Sanitizers	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Liquid Sanitizers	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Spray Sanitizers	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
TOTAL	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%



12. Europe Hand Sanitizer Market

12.2 Europe Market Size and Forecast, By SKU, 2016 - 2026 (US\$ Mn)

12.2.2 EUROPE HAND SANITIZER MARKET SHARE (%), BY SKU, BY VALUE, 2019 & 2026



12.2.3 EUROPE HAND SANITIZER MARKET SIZE (US\$ MILLION), BY SKU, BY VALUE, 2016-2026

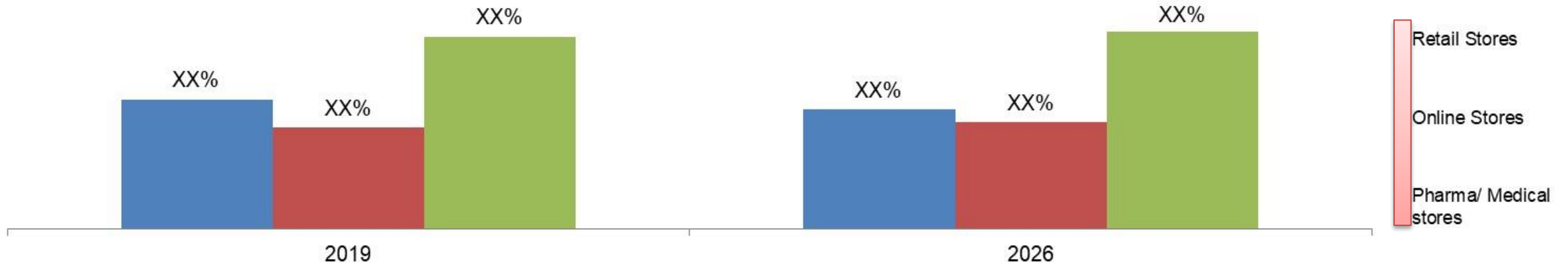
	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	CAGR (%)
<50 ml	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
51-100 ml	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
101-200 ml	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
>500	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
TOTAL	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%



12. Europe Hand Sanitizer Market

12.2 Europe Market Size and Forecast, By Distribution Channel, 2016 - 2026 (US\$ Mn)

12.2.3 EUROPE HAND SANITIZER MARKET SHARE (%), BY DISTRIBUTION CHANNEL, BY VALUE, 2019 & 2026



12.2.3 EUROPE HAND SANITIZER MARKET SIZE (US\$ MILLION), BY DISTRIBUTION CHANNEL, BY VALUE, 2016-2026

	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	CAGR (%)
Retail stores	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Online Stores	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Pharma/ Medical stores	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
TOTAL	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%

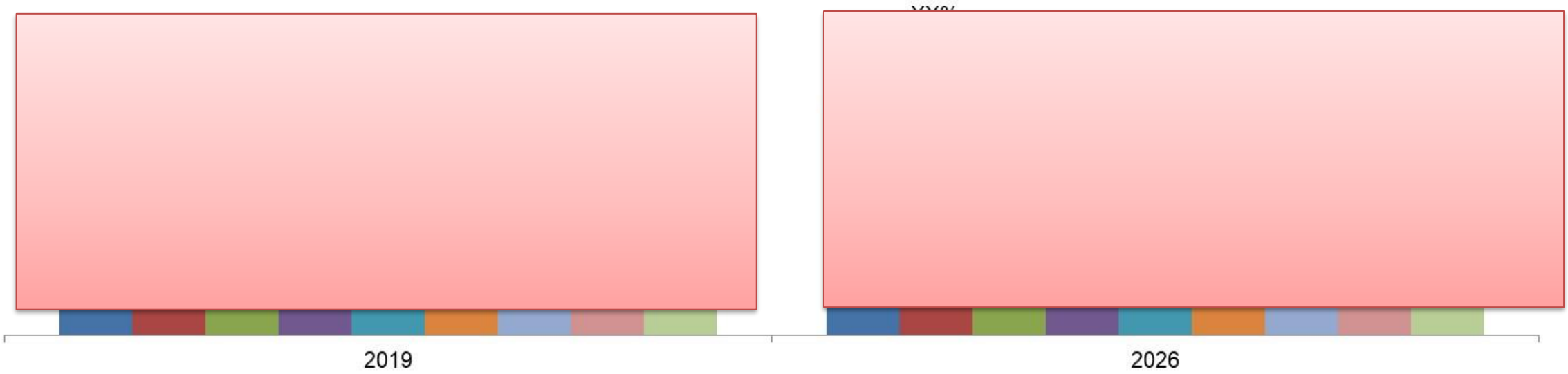


12. Europe Hand Sanitizer Market



12.2 Europe Market Size and Forecast, By End-user, 2016 - 2026 (US\$ Mn)

■ Residents ■ Hospitals & Clinics ■ Enterprises ■ Manufacturing ■ Facility Management Services ■ Recreation & Entertainment Centers ■ Hospitality ■ Retail ■ Others



US\$ XXXX Mn

US\$ XXXX Mn



12. Europe Hand Sanitizer Market



12.2 Europe Market Size and Forecast, By End-user, 2016 - 2026 (US\$ Mn)

12.2.4 EUROPE HAND SANITIZER MARKET SIZE (US\$ MILLION), BY END-USER, BY VALUE, 2016-2026

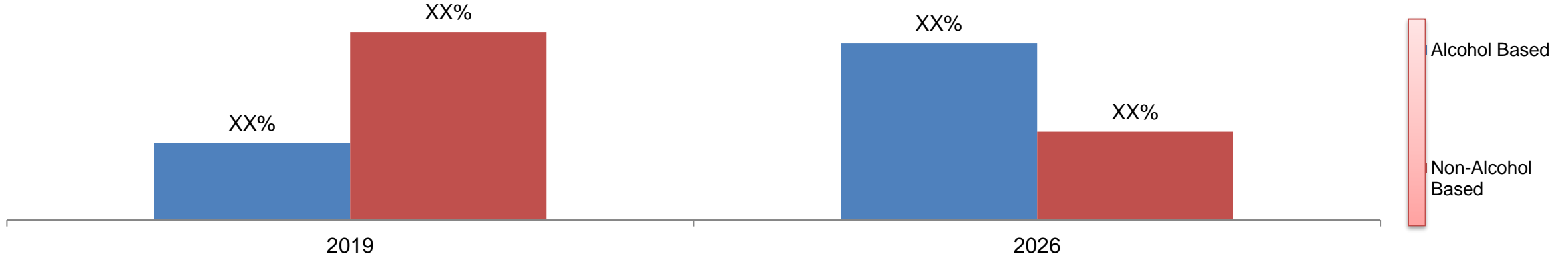
	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	CAGR (%)
Residents	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Hospitals & Clinics	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Enterprises	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Manufacturing	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Facility Management Services	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Recreation & Entertainment Centers	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Hospitality	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Retail	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Others	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
TOTAL	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%



12. Europe Hand Sanitizer Market

12.2 Europe Market Size and Forecast, By Type, 2016 - 2026 (US\$ Mn)

12.2.5 EUROPE HAND SANITIZER MARKET SHARE (%), BY TYPE, BY VALUE, 2019 & 2026



11.2.5 EUROPE HAND SANITIZER MARKET SIZE (US\$ MILLION), BY TYPE, BY VALUE, 2016-2026

	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	CAGR (%)
Alcohol Based	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Non-Alcohol Based	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Total	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%

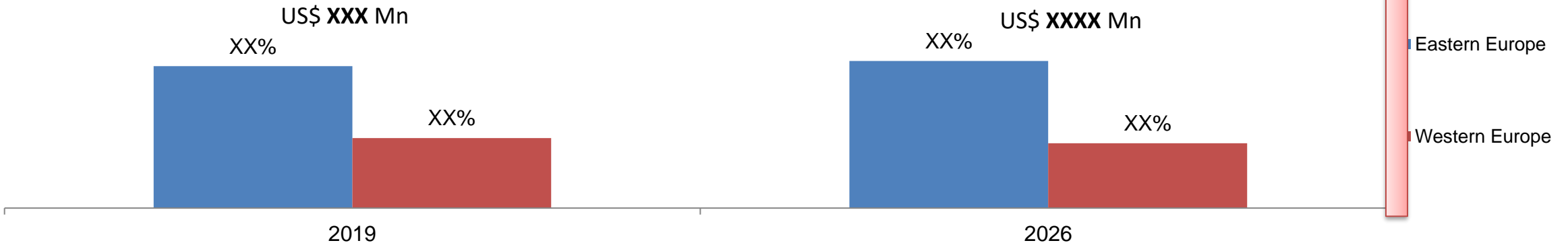


11. Europe Hand Sanitizer Market



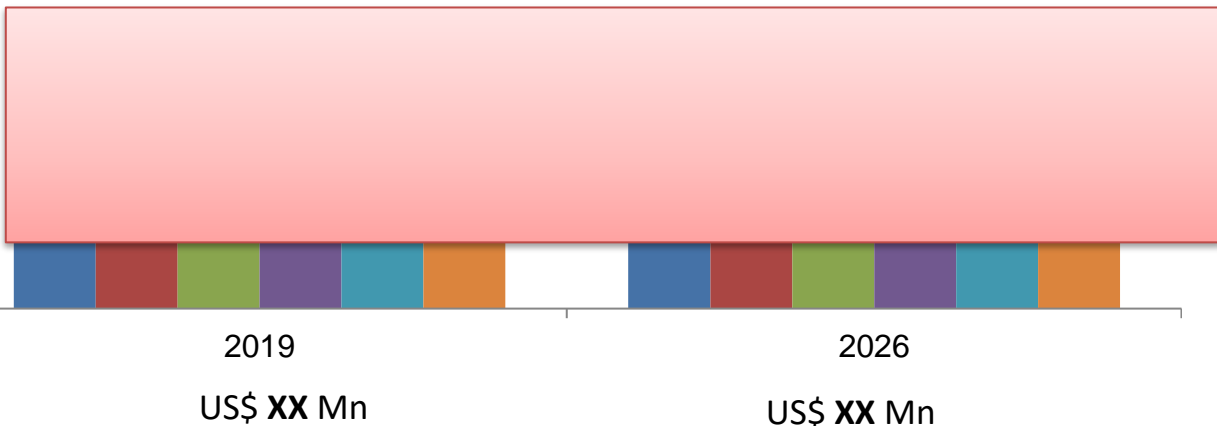
11.2 Europe Market Size and Forecast, By Country, 2016 - 2026 (US\$ Mn)

12.2.6 EUROPE HAND SANITIZER MARKET SHARE (%), BY COUNTRY, BY VALUE, 2019 & 2026



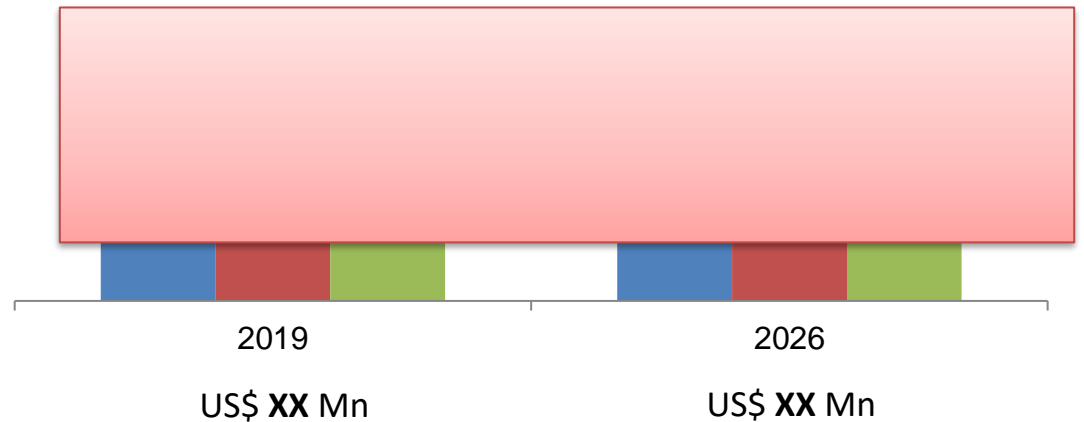
12.2.6 EUROPE HAND SANITIZER MARKET SHARE (%), BY WESTERN EUROPE, BY VALUE, 2019 & 2026

Legend: The UK, Germany, France, Italy, Spain, Rest of Western EU



12.2.6 EUROPE HAND SANITIZER MARKET SHARE (%), BY EASTERN EUROPE, BY VALUE, 2019 & 2026

Legend: Poland, Russia, Rest of Eastern EU





12. Europe Hand Sanitizer Market

12.2 Europe Market Size and Forecast, By Country, 2016 - 2026 (US\$ Mn)

12.2.6 EUROPE HAND SANITIZER MARKET SHARE (%), BY COUNTRY, BY VALUE, 2019 & 2026

Country	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	CAGR (%)
Western Europe	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
The UK	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Germany	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
France	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Italy	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Spain	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Rest of Western EU	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Eastern Europe	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Poland	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Russia	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
Rest of Eastern EU	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%
TOTAL	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XX%

Asia Pacific Hand Sanitizer Market Analysis

CHAPTER 13



Middle-East Hand Sanitizer Market Analysis

CHAPTER 14



Africa Hand Sanitizer Market Analysis

CHAPTER 15



South America Hand Sanitizer Market Analysis

CHAPTER 16





COMPANY PROFILE

CHAPTER 17



Company Profile

Business Overview

- Reckitt Benckiser Group plc is a manufacturer and marketer of health and hygiene home products.
 - The Hygiene Home segment focuses on the household sector
 - The Health segment focuses on infant and child nutrition; health relief; health hygiene; and vitamins, minerals and supplements.
- The company offers range of hygiene products includes acne treatments, disinfectant cleaners, depilatory products , pest control and automatic dishwashing detergents.
- Companies major brands are Dettol, Calgon, Scholl, Clerasil, Nurofen, Mucinex and Durex.
- As per the recent news, company's hygiene product – Dettol sales helped the company post a sharp 14% rise amid pandemic, which pushes company's profit higher than previous year.
- The company recommended 1250% in cash dividends for the year ending Dec. 2019.

Head Quarter

- Germany, 103 - 105 Bath Road, Slough, Berkshire, SL1 3UH

Website www.rb.com

Headquarter	Germany
Founded	1823
Employee Strength	42400
Business Presence	Global
Traded	RBGLY
Telephone	1800 102 7245

Key Market Segment

- Health
- Hygiene Home

Key Personnel

- Laxman Narasimhan, CEO
- Rupert Bondy, SVP, General Counsel / Company Secretary
- Jeff Carr, CFO

Financial Analysis

Particular	2016 (USD Million)	2017 (USD Million)	2018 (USD Million)	2019 (USD Million)
Net Revenue	16,841	15,872	15,342	11,660
Gross Profit	10,197	9,620	9,143	7,135
Net Profit (Loss)	-4,811	2,746	8,293	2,258

Recent Development

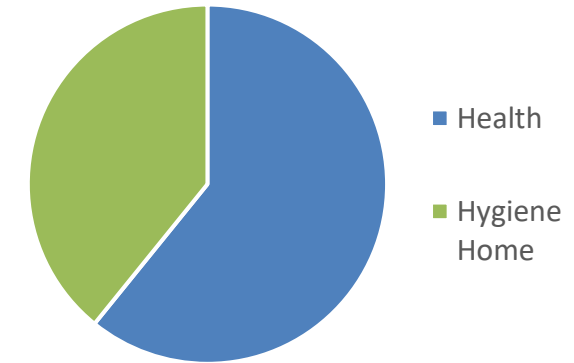
- **March 2020**, RB is planning to launch the RB Fight for Access Fund to improve access to health, hygiene and nutrition for all to address improved access by: ensuring high-quality products, providing education and information and driving availability. The company has mobilized an additional \$37M as part of Fight for Access Fund to address the fight against the spread of Covid-19.
- Jumia and RB have entered in to a partnership to help consumers in 8 countries across Africa access a steady supply of hygiene products such as Harpic, JIK and Dettol soap bars, disinfectants, and liquid hand wash. Jumia will be taking 0% commission and will reinvest the initial commission into discounts on the consumer price and Reckitt Benckiser is financing free shipping nationwide on all listed products.

Strategy Outlook

As per the current scenario, considering worldwide impact of Covid-19, the company is focusing towards demand fulfillment of hygiene products across the world, by increasing their investment in production capacity, supply chain and other business chain.

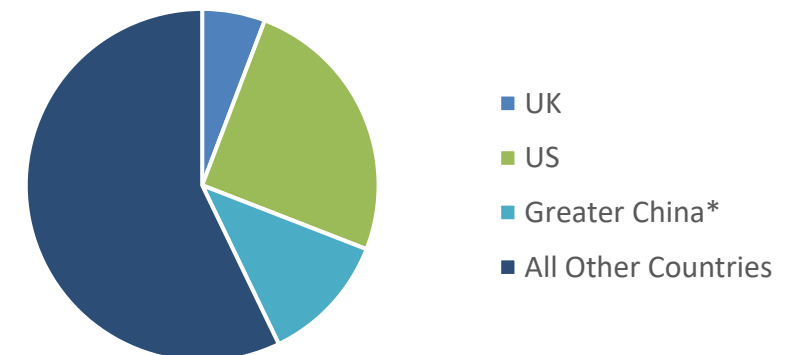
Source: Annual Report, Company Website, Press Releases,

Business Segment Wise Revenue Share, 2019

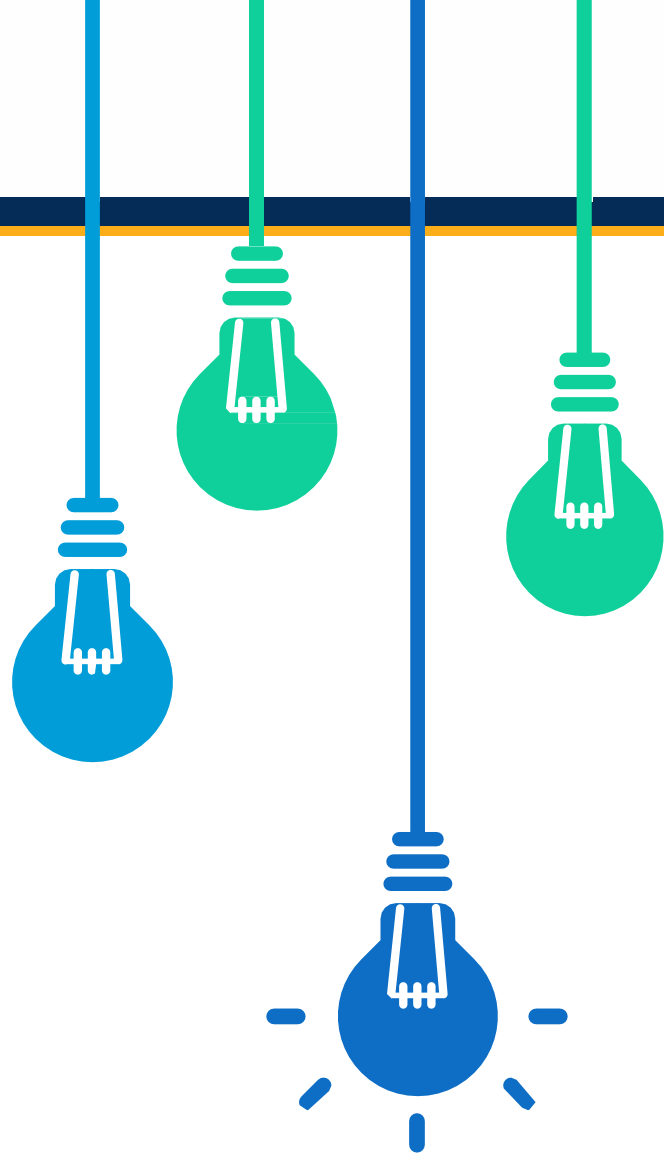


Source: Annual Reports

Regional Revenue Segmentation Share, 2019



Source: Annual Reports



Strength

- Global leader in consumer health
- Excellent geographic spread, with particular strength in fast-growing emerging markets.



Weakness

- High legal cost of Reckitt – the company has set aside almost £1.2bn in legal costs over the past three years, which relates to its Oxy RB humidifier sanitizer (HS) which was linked to dozens of deaths and hundreds of injuries in South Korea.



Opportunity

- Consumers are increasingly using newer channels such as e-commerce and discount retailers
- Consumers are becoming more proactive about their health and wanting to self-medicate to cure from various health issues.
- Due to rising connectivity, consumers can instantly communicate with healthcare professionals and personal health coaches, and learn more about health through various informative platforms .



Threat

- The company operates internationally and enters into transactions in many currencies and as such is exposed to foreign exchange risk arising from various currency exposures.



GOJO *Company Profile*



Company Profile



Company Profile



Company Profile



Company Profile

 VIJON *Company Profile*



SANOFI *Company Profile*



Company Profile

LK Shanghai Likang Disinfectant Hi-Tech Co., Ltd.

Company Profile



BEAVER[®]
— PROFESSIONAL —

Company Profile

MONTGOMERY
MANUFACTURING COMPANY
The Right Cleaner, Exactly Right!

Company Profile



Company Profile



Company Profile



Company Profile



Company Profile

The contents of this report are based on information generally available to the public from sources believed to be reliable. No representation is made that it is timely, accurate or complete. Report Ocean Consulting has taken due care and caution in compilation of data as this has been obtained from various sources, including which it considers reliable and first hand. However, Report Ocean Consulting does not guarantee the accuracy, adequacy or completeness of any information and it is not responsible for any errors or omissions or for the results obtained from the use of such information and especially states that it has no financial liability whatsoever to the subscribers/users of this report. The information herein, together with all estimates and forecasts, can change without notice. All the figures provided in this document are indicative of the relative market size and are strictly for client's internal consumption. Usage of the same for purpose other than internal will require prior approval of Report Ocean Consulting.



Copyright © 2020 Report Ocean Consulting

All Rights Reserved. This document contains highly confidential information and is the sole property of Report Ocean Consulting. No part of it may be circulated, copied, quoted, or otherwise reproduced without the written approval of Report Ocean Consulting.



Thank You !

UNITED STATES

500 N Michigan Ave, Suite 600,
Chicago, Illinois 60611
Email: sales@reportocean.com
Phone: +1 888 212 3539

ASIA PACIFIC

Classic Tower, Rajnagar Extension,
Ghaziabad, 201017 - India
Email: sales@reportocean.com
Phone: +91-9997112116