

7 August, 2024

A special offer for a one-month free trial for all functions in KURASHI STUDY, a Japanese language learning app sold in 20 countries worldwide, starts on August 21, 2024!

SUN Co., Ltd(Head office: Minato-ku, Tokyo, President and CEO: Shumpei Nakasone) will hold a special offer for a free trial of all functions on its Japanese language learning app “KURASHI STUDY” from 21 August (Wednesday) to 20 September (Friday) 2024.



■What is “KURASHI STUDY”, a Japanese language learning app

<https://kurashi-study.net>

The Japanese language learning app “KURASHI STUDY”, which is sold in 20 countries around the world, has been downloaded more than 190,000 times (as of July 2024) and is used by Japanese language learners around the world. It helps learners to learn basic Japanese language skills such as grammar, expressions, vocabulary and pronunciation from a total of 96 conversation scenes about Japanese daily life, as well as the rules and administrative rules that are necessary for daily life in Japan. It scopes the format of the Japanese Language Proficiency Test (JLPT) N5 to N2 levels.

■Background to the special offer

We will update the member functions of KURASHI STUDY on 21 August 2024 (Wednesday). The update eliminates the membership registration function for the free trial to make it more convenient and encourage more users to use the app. Users will be able to start trial learning without membership registration after downloading the app.

To allow users to experience the learning benefits of the app, we will hold a one-month free offer from 21 Aug (Wednesday) to 20 Sept (Friday), 2024. Normally, users need to purchase a subscription (from 980 yen/month) to use the full features of the app, but during the offer, all users, including non-subscribed users, will be able to use all the features in the app for free without any restrictions.

■Outline of the special offer

Description: All functions in KURASHI STUDY are available free of charge during the offer period

Eligibility: All users during the offer period

Period: From 15:00 Wednesday 21 August to 15:00 Friday 20 September 2024 (JST)

PRESS RELEASE

報道関係者各位



■Outline of the app

| | |
|-------------------|--|
| Name | KURASHI STUDY |
| Official website | https://kurashi-study.net |
| Availability | Australia, Bangladesh, Brazil, Canada, Germany, India, Indonesia, Italy, Japan, Malaysia, Nepal, Philippines, Singapore, Spain, South Korea, Taiwan, Thailand, UK, USA, Vietnam. |
| Language | English, Vietnamese, Japanese |
| Supported OS | iOS/iPad 11.0 and above, Android 5.0 and above |
| Operating company | SUN Co., Ltd |
| Download | App Store: https://apps.apple.com/jp/app/id1542314715 Google Play: https://play.google.com/store/apps/details?id=net.kurashi.study |

■Related Press Releases

Japanese language learning app 'Kurashi Study' launched to teach 'Japanese' and 'life' by reading stories
<https://www.sun21.co.jp/news/kurashi-study/>

Japanese language learning service for foreign employees 'KURASHI STUDY HANASU PLUS' launched
<https://www.sun21.co.jp/news/hanasu-plus/>

■ SUN Co., Ltd

<https://www.sun21.co.jp/>

We are an IT company that operates a system integration, Web design, and foreign resident support business under the corporate philosophy "To become a globally renowned company based on our mission 'connect people with people'." We actively hire globally, and by connecting people, we create new value and deliver innovation to the world.



SUN株式会社
<https://www.sun21.co.jp>

【取材申込・リリースに関する問合せ先】
広報:ターナー MAIL: media@sun21.co.jp