

PRESS RELEASE

報道関係者各位
2024年8月21日



Japanese Learning App "KURASHI STUDY" has a one-month free offer that starts on 21 August! Try all the features and experience the learning benefits!

SUN Co., Ltd(Head office: Minato-ku, Tokyo, President and CEO: Shumpei Nakasone) will hold a special offer for a free trial of all functions on its Japanese language learning app "KURASHI STUDY" from 21 August (Wednesday) to 20 September (Friday) 2024.



We will update KURASHI STUDY on 21 August 2024 (Wednesday) and eliminate the membership registration function for the free trial to make it more convenient and encourage more users to use the app. Users can start trial learning without membership registration after downloading the app. To allow users to experience the app's learning benefits, we hold a one-month free offer from 21 Aug (Wednesday) to 20 Sept (Friday), 2024. Usually, users need to purchase a subscription (from 980 yen/month) to use the app's full features. Still, during the offer, all users, including non-subscribed users, can use all the features in the app for free without any restrictions.

■ an excellent opportunity for learners and those involved in Japanese language education to experience the benefits of digital teaching materials.

The number of workers from overseas is increasing every year, in contrast to Japan's human resource shortage. While laws concerning foreign workers are being developed, companies and local governments that accept them need to improve their work environment to facilitate the work of a diverse workforce. The communication issues around foreign workers bring other difficulties regarding their utilisation, employment retention, and co-existence with the local community. It is essential to provide them with opportunities to learn languages and activate interaction with employees and residents.

The Japanese language learning app "KURASHI STUDY" allows students to learn language skills and essential knowledge for daily life, such as rules for taking out trash and disaster prevention, because its curriculum specialises in daily conversations about Japanese daily life. Everyone involved in corporate Japanese language training and the operation of local Japanese language classes will try our app, which has all functions free of charge during the offer period, and use it to provide online-based learning opportunities that take advantage of digital teaching materials.

■Outline of the special offer

Description: All functions in KURASHI STUDY are available free of charge during the offer period

Eligibility: All users during the offer period

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Period: From 15:00 Wednesday 21 August to 15:00 Friday 20 September 2024 (JST)

■Outline of the app

Name	KURASHI STUDY
Official website	https://kurashi-study.net
Availability	Australia, Bangladesh, Brazil, Canada, Germany, India, Indonesia, Italy, Japan, Malaysia, Nepal, Philippines, Singapore, Spain, South Korea, Taiwan, Thailand, UK, USA, Vietnam.
Language	English, Vietnamese, Japanese
Supported OS	iOS/iPad 11.0 and above, Android 5.0 and above
Operating company	SUN Co., Ltd
Download	App Store: https://apps.apple.com/jp/app/id1542314715 Google Play: https://play.google.com/store/apps/details?id=net.kurashi.study

■What is “KURASHI STUDY”, a Japanese language learning app

<https://kurashi-study.net>

The Japanese language learning app “KURASHI STUDY”, sold in 20 countries worldwide, has been downloaded more than 190,000 times (as of July 2024) and is used by Japanese language learners worldwide. It helps learners learn basic Japanese language skills such as grammar, expressions, vocabulary, and pronunciation from a total of 96 conversation scenes about daily Japanese life, as well as the rules and administrative rules necessary for daily life in Japan. It scopes the format of the Japanese Language Proficiency Test (JLPT) N5 to N2 levels.

■Related Press Releases

Japanese language learning app ‘Kurashi Study’ launched to teach ‘Japanese’ and ‘life’ by reading stories
<https://www.sun21.co.jp/news/kurashi-study/>

Japanese language learning service for foreign employees ‘ KURASHI STUDY HANASU PLUS’ launched
<https://www.sun21.co.jp/news/hanasu-plus/>

■ SUN Co., Ltd

<https://www.sun21.co.jp/>

We are an IT company that operates a system integration, Web design, and foreign resident support business under the corporate philosophy “To become a globally renowned company based on our mission ‘connect people with people’.” We actively hire globally, and by connecting people, we create new value and deliver innovation.



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