PRESS RELEASE

報道関係者各位



2022.04.15

Don't miss a chance to start studying Japanese! 44% off subscriptions and online lesson tickets now! Special offer for "KURASHI STUDY", an app with over 100K downloads

SUN (Headoffice: Minato-ku, Tokyo, President and CEO: Shumpei Nakasone) has announced a new offer, "First year anniversary Arigato Sale", on its Japanese learning app "KURASHI STUDY". A limited number of 100 tickets for online lessons with a professional Japanese language teacher will be available at 44% off starting Friday, April 15. This discount can be also used with the subscription discount that is currently being offered.



< Description of the special offer >

Name: First year anniversary Arigato Sale

Description: "1 ticket" of online lesson is offered at 44% off 610 yen (regular price 1100 yen)

Period: Friday, April 15, 2022, 15:00 - Monday, May 9, 2022, 14:59 (JST)

Eligibility: 1 per person, limited to 100 tickets

Subscription discount offers are also available now!

Click here for more details: https://www.sun21.co.jp/en/news/2022/kurashi-study_44per.php

■1-on-1 online lessons with professional teachers

"KURASHI STUDY" is a story-based Japanese language learning App based on the theme of daily life in Japan. It has been downloaded more than 100,000 times (as of April 2022) and is used by many learners of Japanese.

In "KURASHI STUDY", we offer online private lessons by professional Japanese language teachers in addition to self-study content. "KURASHI STUDY" provides online private lessons by professional Japanese language teachers in addition to self-study content. The teachers, who have backgrounds as Japanese language instructors at universities and Japanese language schools, provide professional learning advice without you needing to go to school. It is also available for casual use, such as conversation practice or practice for a part-time job interview. Because it is online, you can take lessons anywhere and anytime, and you can easily practice your "speaking skills" in the 20 minute lessons.

■ Special subscription discount offers running concurrently

With the easing of border restrictions due to COVID in Japan from March 2022, it is expected that many foreigners will be coming to Japan in the near future. So in celebration of that and the first anniversary of the launch of the "KURASHI STUDY", we held a special offer to discount subscription fees starting in April. We hope that

PRESS RELEASE

報道関係者各位



international students, technical intern trainees, and specified technical trainees who are looking forward to coming to Japan will enjoy learning Japanese and Japanese life by using "KURASHI STUDY". Especially great as a study tool for arrival preparation and living in Japan.

Click here for more details: https://www.sun21.co.ip/en/news/2022/kurashi-study 44per.php

■ Japanese language app "KURASHI STUDY"

https://kurashi-study.net

"KURASHI STUDY" is a story-based Japanese learning app that teaches Japanese grammar, expressions, vocabulary, and pronunciation through conversation. With a total of 96 scenes based on Japanese life, you can also learn the rules of life and administrative rules necessary for living in Japan. All conversations are audio-recorded, so you can improve your Japanese "reading, listening, and speaking" skills just by using the app, without going to school. The app also has an "Online Japanese Conversation (Talk)*" service that allows you to take private lessons with a professional Japanese language teacher. You can freely ask for help with things you don't understand in your independent study, or with any problems you may have in your life in Japan. It also conforms to the scope and format of the Japanese Language Proficiency Test (JLPT), and is recommended for those aiming to acquire N5 to N2 levels.

* Online Japanese Conversation (Talk)service is a paid option.

■ App overview

- Title: "KURASHI STUDY" (https://kurashi-study.net)
- Supported OS: iOS/iPad version/OS 11.0+, Android version/OS 5.0+
- ·Languages supported: English, Vietnamese, Japanese
- Distribution countries: Bangladesh, India, Indonesia, Japan, Malaysia, Nepal, Philippines, Thailand, Vietnam
- Development and operation company: SUN Co., Ltd
- •How to download:
 - ▼App Store: https://apps.apple.com/ip/app/id1542314715
 - ▼ Google Play: https://play.google.com/store/apps/details?id=net.kurashi.study

■ SUN Co., Ltd

https://www.sun21.co.jp/

We are an IT company that operates a system integration business, Web design and a foreign resident support business under the corporate philosophy "To become a globally-renowned company based on our mission 'connect people with people' ". We will actively hire globally, and by connecting people, create new value and deliver innovation to the world.



[Inquiry]