

December 9th, 2013

Business Breakthrough Inc.

President: Kenichi Ohmae

(TYO : 2464)

**Aoba-Japan International School to hold
“CHOOSE JAPAN EDUCATION FAIR 2014” (2014.2.7)**

**～A venue where high school students in Japan can interact with
Universities providing international education～**

Aoba-Japan International School (“A-JIS”)(Location: Nerima-ku, Tokyo), will hold an event “CHOOSE JAPAN EDUCATION FAIR 2014” on February 7th, 2014 at the A-JIS campus in Nerima-ku, Tokyo. This event aims to provide a venue for high school students residing in Japan an opportunity to interact with and obtain information on Japanese universities that provide international education with English as its language of instruction.

A-JIS is operated by Aoba International Educational Systems (“Aoba”)(Head Office: Tokyo, Nerima-ku), which became a subsidiary of Business Breakthrough Inc.(“BBT”) (Location: Tokyo, Chiyoda-ku, President: Kenichi Ohmae) in October 2013.

Reflecting the various discussions on the globalization of education, an increasing number of schools, especially universities, are actively starting to provide education with an international focus. Information on these universities however, have not been effectively conveyed to students attending international schools in Japan, as these universities have not (traditionally) taken into full consideration those students who already have a background of international education at the high school level.

In fact, for such students receiving education in international schools (or other schools outside the Japanese system) there has been very little comprehensive information on actual options to attend Japanese universities. Consequently, many students have chosen to go to colleges and universities outside Japan.

Against this backdrop, A-JIS, a school operated by BBT’s subsidiary has decided to hold an event- “CHOOSE JAPAN EDUCATION FAIR 2014”-, which will bring together such high school students residing in Japan and those universities providing global education in English.

This event aims to allow those high school students to know more about Japanese universities that provide international education. We will invite universities that offer international programs, including those that are part of the “Global 30¹”- a project aiming to foster globally minded persons by the Ministry of Education, Culture, Sports, Science and Technology (“MEXT”) - who will make presentations to the high school students. Also, there will be an opportunity for university staff and students to interact face-to-face, and students will be able to gather information on issues of their interest. We have also asked for sponsorships from foreign companies that have offices in Japan, so that those companies could also use this venue to project their messages to high school students and universities.

A-JIS, since its foundation in 1976 at Aobadai, Meguro-ku, has provided an education impartial to all educational systems and religions around the world. The curriculum is operated so that one can

¹ A project by MEXT that aims to establish a hub for internationalization and promote internationalization of academic environment of Japanese universities through implementation of networks. Presently, 13 universities including Tokyo University, Kyoto University have joined this project, endeavoring to push forward with the globalization of Japanese universities.
<http://www.uni.international.mext.go.jp/global30/>

acquire both the positive aspects of Japan as well as an understanding for diversity and English language skills that will be necessary to thrive in the global society. In 2013, the school has applied for the International Baccalaureate for elementary school (PYP-Primary Years Programme), and is now a candidate school.

【Outline of Events】

◆Date & Time : Friday, February 7th 2014 10:00~17:30

◆Venue : Aoba-Japan International School Campus Gymnasium (5-1, Hikarigaoka 7-chome, Nerima-ku)

◆Organizations : TBD (10-20 universities, including from those participating in the “Global 30”)

◆Program :

10:30~ Designing a global career

11:20~ Eligibility and Exam preparation

12:45~ Tertiary institutions providing International Education in Japan

13:35~ Vocational Training

14:25~ About Scholarships

15:15~ On admissions

*16:30~17:30 We plan to hold a reception for students’ guardians, participating schools and their staff

*Separate booths will be set up for each university during the fair.

◆Attendees : Kanto-based Grades 10~12 students *Students attending conventional Japanese high schools (Japanese based, non-international) are also welcome.

◆Registration : Not necessary for individual attendance *If you plan to attend in groups through your school, please contact us in advance.

【About BBT】

BBT was incorporated in 1998, with the aim of becoming “an intellectual fuelling station for business persons” where business persons can get access to the frontier of business knowledge through “an intellectual platform on business issues” and contribute to fostering business persons which could flourish in the international arena. BBT sets management education as its main pillar, and provides, on demand, cutting edge contents pertaining to business issues stemming from experiences and knowledge of the internationally renowned management consultant Kenichi Ohmae. Approximately 50,000 people have been sent out to the business world from our courses.
<http://www.bbt757.com/>

【About Aoba-Japan International School (A-JIS)】



Founded 1976 in Aobadai, Meguro-ku, Aoba-Japan International School is a pre-kindergarten to grade 12, co-ed, secular school open to all nationalities and religions. All classes, except for Japanese language classes are conducted in English and use native language resources. For students who have difficulty communicating in English, A-JIS has a strong and very effective English language support program to prepare students to move to their mainstream program. The school provides a full Kindergarten through Grade 12 program based on North American and international primary, middle, and secondary curricular standards, and graduates can obtain credentials necessary to apply for universities world-wide. The elementary school division of A-JIS is now a candidate IB-PYP school (International Baccalaureate for the elementary school curriculum). A-JIS is also accredited through the CIS and the NEASC. <http://www.aobajapan.jp/about-us/school>

In October 2013, Aoba became a subsidiary of BBT. With this, BBT will now be involved in pre-kindergarten to grade 12 education in addition to the university, graduate school and business education courses. We are truly evolving into an educational institution that provides a person’s lifelong education.

Aoba-Japan International School is a candidate school* for the Primary Years Programme. This school is pursuing

authorization as an IB World School. These are schools that share a common philosophy—a commitment to high quality, challenging, international education that Aoba-Japan International School believes is important for our students.

*Only schools authorized by the IB Organization can offer any of its three academic programs: the Primary Years Programme (PYP), the Middle Years Programme (MYP), or the Diploma Programme (and in addition the IB Career-related Certificate). Candidate status gives no guarantee that authorization will be granted.

For further information about the IB and its programs, visit <http://www.ibo.org>

【Contact Information】

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