



May 14, 2015

Aoba-Japan International School

Nadia NPO

**Aoba-Japan International School and Nadia NPO to hold the
“Nadia International Soccer Friendly Cup” (May 23rd to 24th)
as a good opportunity to create friendship with Tohoku kids**

Aoba-Japan International School (Located in Nerima ward, Tokyo. “A-JIS”) and Nadia (Nadia is a registered NPO) will hold an event, the “Nadia International Soccer Friendly Cup,” on May 23rd and 24th, 2015, at the A-JIS Hikarigaoka campus. The event aims to provide an opportunity for kids from Tohoku to create friendship with representatives from the international community in Tokyo through sports and community building.

Nadia is an incorporated non-profit organization that was established in March 2011 by a group of international and Japanese volunteers in reaction to the Tohoku Earthquake of 3/11 and the disastrous consequences that followed. As an international volunteer group focusing on helping the recovery of devastated areas, they have been engaged in a variety of support and recovery efforts since then.

This event will be held for the purpose of providing an opportunity for kids from Tohoku affected areas, Tokyo, and from abroad to come together, compete together in a friendly soccer tournament and build friendship through activities of the 2 day event. The event will also help raise awareness of participating Tokyo residents and international community on the situation of those directly affected by the 3/11/2011 earthquake and aftermath from Iwate, Miyagi, and Fukushima .

We will have 8 teams in total, 4 teams from Tohoku public schools and 4 teams from Tokyo-based international schools. Kids from Tohoku will stay at Aoba-Japan International School during this event, and each Tokyo team will support a Tohoku team throughout the weekend. Volunteers from our sponsors’ organizations will also be supporting the event.

【Outline of Events】

- ◆Date &Time :May 23rd to 24th, 2015
- ◆Venue :Aoba-Japan International School Campus Gymnasium(5-1, Hikarigaoka 7-chome, Nerima-ku)
- ◆Organizer :Nadia
- ◆Player age: 9-11 yrs (Grades 2-5)
- ◆Program:
 - 23rd Opening Ceremony / Matches / Activities
 - 24th Final Match / Awards / Sponsor mini-Tournament / BBQ
- ◆Attendees :

Participating Schools from Tokyo:

Aoba-Japan International School / Yokohama International School/

Tiny Titans (organized by parents of kids attending St. Mary's)/ German International School

Participating Teams from Tohoku:

Aizu Santos (Aizu, Fukushima) / Oono FC (Minami-Souma, Fukushima) /
Shishiori FC (Kesenuma, Miyagi) / Fantajista FC (Ishinomaki, Miyagi)

◆ Supporting Organizations:

Nadia and A-JIS would like to extend a special thank to our sponsors for making this event happen: Capital Group, Societe Generale, J.P. Morgan, BNP Paribas, Deutsche Bank Group, Cezars Kitchen, L'Amicale (French Chef / Food importers Community)

【What is Nadia】



Nadia is a registered NPO founded in March 2011 to help people affected by disasters. Since 2011, Nadia has been primarily focused on helping Tohoku making a full recovery following the Great East Japan (Tohoku) Earthquake. Its volunteers have been supporting multiple recovery projects in Ishinomaki and other regions in Tohoku such as house debris clearing, Playground of Hope projects and Fukushima Kids to Italy summer home stays. In

addition, last September, a new soccer club house was delivered in Rikuzentakata in partnership with Hisashi Kato, our football project partner and adviser in the Nadia International Soccer Friendly Cup.

【About Aoba-Japan International School】



A-JIS is an international school operated by Aoba International Educational Systems (Aoba) (Head Office: Tokyo, Nerima-ku), which became a subsidiary of Business Breakthrough Inc. (BBT) (Location: Tokyo, Chiyoda-ku, President: Kenichi Ohmae) in October 2013. Founded in 1976 in Aobadai, Meguro-ku, Aoba-Japan International School is a pre-Kindergarten to Grade 12, co-ed, secular school open to all nationalities and religions. Except for Japanese language classes, all classes are conducted in English and use native language resources. For students who have difficulty communicating in English, A-JIS has a strong and effective English language support program that prepares students for the mainstream program. From pre-Kindergarten to Grade 12, the school provides a curriculum that follows international standards, and graduates can obtain the credentials they require to apply to universities worldwide. A-JIS is accredited through the Council of International Schools (CIS) and the New England Association of Schools and Colleges (NEASC). All of the A-JIS divisions (the elementary school division, the middle school division, and the high school division) are presently also IB World School candidates (for the PYP, MYP and DP). <http://www.aobajapan.jp/>

Aoba-Japan International School is a candidate school* for the Primary Years Programme, the Middle Years Programme, and the Diploma Program. This school is pursuing authorization as an IB World School. These are schools that share a common philosophy—a commitment to high quality, challenging, international education that Aoba-Japan International School believes is important for our students.

*Only schools authorized by the IB Organization can offer any of its three academic programs: the Primary Years Programme (PYP), the Middle Years Programme (MYP), or the Diploma Programme (and in addition the IB Career-related Certificate). Candidate status gives no guarantee that authorization will be granted. For further information about the IB and its programs, visit <http://www.ibo.org>

【About BBT】



BBT is an educational contents provider incorporated in 1998, with the aim of fostering business people who will flourish in the international arena. BBT sets management education as its main pillar, and provides, on demand, cutting edge content pertaining to business issues stemming from experiences and knowledge of the internationally renowned management consultant Kenichi Ohmae. Under the concept of "Lifetime Empowerment", BBT has been involved in the management of Aoba-Japan International School from October 2013. By providing a platform for lifelong education, from young children to adults, and beyond retirement, BBT is strategically supporting to foster globally minded people who can be an active global player. Approximately 50,000 people have been sent out to the business world from BBT's courses. <http://www.bbt757.com/>

In October 2013, Aoba became a subsidiary of BBT. With this, BBT is now involved in pre-Kindergarten to Grade 12 education in addition to the university, graduate school and business education courses. BBT is evolving into an educational institution that provides lifelong education.

【Contact Information】

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