

NEWS RELEASE  
4th October, 2021

**ANA InterContinental Ishigaki Resort  
Pokke104 is appointed to an ambassador for  
ANA InterContinental Ishigaki Resort**

**Pokke104, who is active as an artist / illustrator, has joined the team members of ANA Intercontinental Ishigaki Resort as an official ambassador.**

ANA InterContinental Ishigaki Resort (Ishigaki-city, Okinawa. GM: Yuh Akima) appoints Pokke104 to as Resort Ambassador.

Pokke means a pocket, and her artist's name is derived from "Put what you see and feel into your heart's pocket and it will become your source of inspiration." Pokke104 is a native Okinawan illustrator who is active in various fields and is believes that art should be un-constrained and free of limiting pre-conceptions.



ANA InterContinental Ishigaki Resort is the only global luxury resort hotel in Ishigaki Island where with a vast site of 31 hectares in front of beautiful Maesato beach, offers various facilities and activities that guests can enjoy all day. In same time, the resort is paying respect nature and protect, guests are able to interact with rare living creatures and plants, both sea and land at the site.

In July 2021, the resort collaborated with Pokke104 to make a mural painting inspired by nature's blessings of Ishigaki Island, creating awareness amongst guest for the rich bio-diversity surrounding the Resort. The mural drawn is now a hot photo spot which expresses not only the diversity of nature, but also highlights the Yaeyama Island's culture and stargazing opportunities.

Yuh Akima, General Manager said "We are honoured to have Pokke104 as our Resort Ambassador. Through her work, she is making a great contribution to society and the resort aims to follow suit by raising more awareness for, and supporting those ecological initiatives that contribute to sustain our planet as beautiful place to live for all creatures and beings. Pokke 104's art truly touches all people, regardless of age and nationality and we look forward to working together to for the benefit of Ishigaki Island and our guests."

Regarding her appointment, Pokke104 said, "I'm very honoured to be appointed as an ambassador for ANA InterContinental Ishigaki Resort. I have visited Ishigaki Island every year since 2008 for workshops and live paintings. I would like to thank everyone who supports me for this wonderful opportunity. I will continue to work while being grateful for the encounters and connections between people. I would like to convey the charm of ANA InterContinental Ishigaki Resort, as well as its surrounding nature and culture"

At ANA Intercontinental Ishigaki Resort, she is expected to play an active role as an ambassador through the involvement of Pokke104 in product development, event implementation, and community contribution activities.



Pokke104 (*Pokke-Ichi-maru-yon*) :

Yukino Ikeshiro Artist/Illustrator  
Originally from Okinawa Prefecture

Active since 2003. Focusing on illustrators, murals, live painting, graphic design, textile design, Worked on CD jacket design, art workshops.



Mural painting in the resort completed on July 7, the first anniversary of the opening of the new building



Although it is located in an urban area that is easy to go sightseeing in remote islands, it has a landscape rich in nature where you can enjoy the "luxury of doing nothing".

**About ANA InterContinental Ishigaki Resort:** ANA InterContinental Ishigaki Resort boasts 458 guest rooms and has a prime location on Ishigaki Island, with convenient access to Painushima International Airport (20 min) and Yaeyama Ferry Terminal (5 min). In July 2020, ANA InterContinental Ishigaki Resort went in to expansion and transformed into a luxury resort with five buildings, nine restaurants and bars, four banquet and conference facilities, and four swimming pools (indoor and outdoor) on a vast site totaling 31 hectares (about six times the size of Tokyo Dome). The newly opened Club InterContinental Lounge is the first in Japan to be located in its own dedicated building, and offers the most sophisticated services and attention to detail to its distinguished guests. Ishigaki Island itself, often referred to as Japan's hidden gem, is located at the same latitude as Hawaii and is gifted by azure blue waters and a rich cultural history. With 84 out of a possible 88 star constellations visible in Ishigaki Island throughout the year, it is also a star gazer's dream destination, being recently designated as a "Starry Sky Conservation District" by the International Dark Sky Association.

<https://www.anaintercontinental-ishigaki.jp/en/>

**About the hygiene standards of ANA InterContinental Ishigaki Resort:** IHG Hotels launched the "IHG Clean Promise" in May 2020. The ANA InterContinental Ishigaki Resort will also comply with the new hygiene standards and will strive to provide services that prioritize the safety and security of our guests. For more information on the IHG Clean Promise, please click here.

<https://www.ihg.com/clean>

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