

Turning English Proficiency into Academic and Future Opportunities: Global KA Holdings Group Exhibits at International Education Fair

Showcasing Educational Pathways That Grow with Children, from Returnee Admissions and International Schools to University Preparation

As the range of English education options continues to expand, parents are increasingly focused not only on how their children can improve their English skills, but also on how those skills can lead to future educational and career opportunities.

Global KA Holdings Group, which operates educational services including returnee education, international schools, and online English learning programs, exhibited at International Education Fair 2026 Spring, held in May 2026. The group introduced a range of educational pathways tailored to students' age, English proficiency, and future academic goals for families exploring international education.

As Educational Options Expand, So Does the Need for a Clear Pathway

The range of opportunities connected to English education continues to grow, including early English education, online learning, international schools, returnee admissions, English-based entrance examinations, and overseas study pathways.

At the same time, the increasing number of options can make it more difficult to determine which educational approach best suits a child and how English proficiency can be leveraged in the future.

Throughout the fair, families sought practical guidance on how English skills can be connected to future academic opportunities and long-term pathways. Beyond comparing educational programs, the event provided an opportunity to consider how learning experiences can be connected and adapted as children grow and their goals evolve.

From Age Three Through University Preparation: Introducing Educational Pathways Across Multiple Brands

At the exhibition booth, various brands within the Global KA Holdings Group showcased their educational offerings, including Kikokushijo Academy (KA), which specializes in returnee education; KA International School (KAIS), an international school serving students from Pre-K through high school; and Global Step Academy (GSA), which provides online English learning programs.

KA introduced its returnee education programs, English entrance examination preparation, and educational counseling services. KAIS presented its international school curriculum spanning Pre-K through high school. GSA highlighted early English education programs designed to support future academic success. The International School Times (IST) introduced its role as a media platform that helps parents navigate international education and school selection through accessible information and insights.

The group also introduced educational resources designed to support family decision-making, including *Pathways: Celebrating Japan's Bilingual Youth*, authored by KA founder Charles Knudsen, and *Bluebook Select University Prep*, a new university admissions resource.

Connecting English Education to Future Pathways: Insights from Conversations with Families

Throughout the fair, families visited the various booths seeking guidance tailored to their children's age, English proficiency, and learning environment. Their interests extended beyond finding English programs to understanding how English education can support future academic and career pathways.

KA International School (KAIS): Interest in a Continuous International Education Experience from Early Childhood Through High School

Families expressed interest in KAIS's international school program spanning Pre-K through high school, including its curriculum, community, and educational environment that supports student growth. Maha Sadi, School Director of KA International School, commented:

"We were encouraged by the strong interest families showed in KAIS's approach to learning, community, and student development. "

Kikokushijo Academy (KA): Growing Interest in Admissions and Educational Pathways Beyond English Learning

Many visitors sought advice regarding returnee admissions, English-based entrance examinations, entrance exam preparation, and educational planning. Some families visited the

booth after attending the group's panel discussion, while others asked about opportunities in the Kansai region. A KA representative reflected:

"We were reminded that we can support learners at every stage of their English-learning journey, and saw a growing interest in English education from an early age, with many parents of preschool-aged children eager to learn more about future learning opportunities."



Global KA Holdings Group booth, where visitors learned about educational programs offered by Kikokushijo Academy (KA) and Global Step Academy (GSA) and received guidance on English education and future academic pathways.

Global Step Academy (GSA): Strong Interest in Online English Learning That Supports Future Academic Goals

Visitors showed significant interest in online English learning programs and Eiken preparation courses that support long-term academic development. Families asked about programs suitable for students ranging from beginners to advanced learners, highlighting growing demand for flexible learning environments that allow children to continuously develop their English skills from home.

Global Education Partners / Kokusaba Tutoring: Personalized Support for Educational Planning

Visitors sought individual consultations on a wide range of topics, including school selection, educational planning, home learning, and entrance exam preparation. Ishanaz Bahar-Takehara, President of Global Step Academy, commented:

"Every child learns differently. The Expo reinforced the value of being able to combine the educational opportunities offered across the Global KA Holdings group, including GSA, Kikokushijo Academy, and Kokusaba Tutoring. By doing so, we can provide recommendations that reflect each family's circumstances and each student's individual goals."

Panel Discussion Explores Educational Pathways for Bilingual Students

At the Tokyo event, Global KA Holdings hosted a panel discussion titled *Pathways: Celebrating Japan's Bilingual Youth — Exploring the Possibilities of English Education Through Real Student Stories*.

The session featured Charles Knudsen, President & CEO of Global KA Holdings; Michio Montgomery, CFO of Global KA Holdings; and Wakae Ueno, Admissions Director at Kikokushijo Academy.

The speakers discussed the educational journeys and future pathways of bilingual students from diverse backgrounds and learning environments.

Topics included early English education, international experiences, boarding schools, returnee admissions, English-based entrance examinations, and university preparation, exploring how these educational choices can shape future opportunities for students.

Supporting Families in Viewing International Education as a Pathway, Not a Single Destination

Global KA Holdings Group will continue strengthening its information resources and educational counseling services for families exploring international education by leveraging the expertise of

its various brands, including returnee education, international schools, online English learning, university preparation, and educational media.

The right educational choice is rarely defined by a single school or program. Rather, it requires thoughtful consideration of a child's age, English proficiency, interests, learning environment, and future goals, as well as how different learning opportunities can connect over time.

Through educational programs, admissions guidance, and information resources, Global KA Holdings Group remains committed to helping every student discover a learning pathway that best supports their individual growth and aspirations.

Company Information

Global KA Holdings Inc.

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Major Brands and Services:

- Kikokushijo Academy (KA)
- KA International School (KAIS)
- Global Step Academy (GSA)
- The International School Times (IST)
- Kokusaba Tutoring
- Global Educational Partners by GSA

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