

## PRESS RELEASE

To All Media Organizations



2019年8月5日  
Hippo Family Club

**Present your language experiences to society in 3 languages or more  
on March 1st 2020 at LINE CUBE SHIBUYA (Shibuya Public Hall)!**

Announcing the start of the application period for participants  
in the 7<sup>th</sup> Multilingual Presentation

Eligibility: High school students and young adults aged 15 to 30 who can express their experiences in 3 or more languages

Application Period: September 1st to November 28th, An application must be submitted via the application website along with a video presentation to enter the Preliminary Qualifying Round

The Hippo Family Club committed to acquiring multiple languages through natural immersion (Operated by the non-profit organization, LEX Institute, head office Shibuya, Tokyo, President, Kenshi Suzuki) will be holding an event at LINE CUBE SHIBUYA (Shibuya Public Hall) on March 1st 2020. The name of the event is the “LEX MULTILINGUAL PRESENTATION FOR YOUTH TOKYO abbreviated LMP Youth TOKYO” where presentations will be made by participants in 3 or more languages. Applications to participate will be accepted beginning September 1st and must be submitted by November 28th. Participants must be aged 15 to 30. To select participants for the final round, a preliminary qualifying round will be held based on applications and video presentations received through the application website. (Application requirements and details follow)

This event began in January 2015 as a place for young Hippo Family Club members to express their multilingual experiences. The number of presenters has exceeded over 200 in 5 years and now includes participants from Japanese high schools, universities, Japanese language school students and foreign residents living in Japan. To accommodate its popularity, the newly constructed Shibuya Public Hall that is opening in October 2019 “LINE CUBE SHIBUYA” (Seating Capacity 1,956 persons) has been chosen as the new venue.

Doing the presentation in front of a group of close to 2,000 people requires not only the ability to speak in multiple languages, it requires the ability to express your experiences in an attractive way. The presentation will be judged on the message it carries, number of languages used and the way it is presented. The judging is led by the President of the LEX Institute and includes brain scientists and linguistic professors as well as others. Participants that gave excellent presentations will be awarded with secondary prizes that can be used to offset the fees to participate in various Hippo Family Club programs such as overseas programs.

Through this event, the Hippo Family Club wishes to have young people who have had multilingual experiences spread their messages to as many people as possible and act as a hint to overcome linguistic barriers to survive in this global world. To support their challenges and allow them to put for their best efforts and build their self-confidence for future endeavors, the event was supported by a group of student-based volunteer planning committee members who took care of everything from the application process to the event's execution.

Your nationality, gender or whether you are or are not a member of the Hippo Family Club does not matter. We await all youths who have the wish to relay their message to the world.



The 30 Presenters from last year



Last Year's High School Division  
Gold Prize Recipient  
Antonio Piroddi



Last Year's Young Adult Division  
Gold Prize Recipient  
Yuki Aoi

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## Application Requirements

### 1. Rules for the presentation

- The presentation must be based on your own multilingual experiences and contain a social message to the world.
- Regardless of your native language, the presentation must include 3 or more languages
- The presentation must be easily understandable to everyone
- The length of the presentation must be 5 or 7 minutes long per person or group

### 2. Application Requirements

- The participant must be a high school student 15 years old or a young adult up to the age of 30 on the day of the final presentation(March 1st 2020)
- The presenter must have had personal experiences with 3 or more different languages
  - ※ Nationality does not matter. Students from Japanese high schools, universities, foreign students going to Japanese language schools and foreign residents who work or live in Japan are welcome to participate
  - ※ Groups are also welcome

### 3. How to apply

A preliminary selection round will be held based on video presentations. Apply by accessing the website and filling in the entry form (<https://forms.gle/yAdYcZndxc9vajh98>) Those who have registered will receive updated information by email. Depending on the division you choose to enter, send a video of that length (5 or 7 minutes) which clearly explains the message you wish to convey in your presentation by file transfer or cloud storage. You can also mail a USB containing your video to the LMP Planning Committee. The results of the final group selection will be notified in early December. An orientation for presenters selected for the final will be held on December 15th(Sunday).

### 4. Application Deadline

Web Form Applications and video presentations must be received by the final deadline of November 28, 2019 (Thursday)  
※A detailed briefing session will be held on October 13th(Sunday) from 10:30~13:00 at the Hippo Family Club Tokyo head office(Shibuya-ku, Tokyo)

### 5. Awards and Secondary Prizes

The persons or groups that are chosen to have made excellent presentations will be rewarded with a secondary prize which can be used to offset fees to participate in Hippo Family Club programs(Overseas homestay, Academic High School and University Programs, Overseas Internship Program, Multilingual Camps)  
[As a reference] Last year's top prize : ¥150,000 coupon to participate in Hippo programs

### 6. Judging and Selection Process

The preliminary selection of presenters will be done by the LMP Planning Committee. The judging and selection of the best presenters on the final day will be made by the judging panel.  
※There is a second chance for those who were not selected in the preliminary round. A revival round will be held on February 29th(tentative).

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● **For questions about LMP Youth TOKYO and where to mail your video USB, contact the LMP Planning Committee**

TEL : 03-5467-7041 (代) E-mail : Imp@lexhippo.gr.jp

LMP Youth TOKYO Planning Committee, LEX Institute/Hippo Family Club, Aoyama H&A Bldg. 3F, 2-2-10 Shibuya, Shibuya-ku, Tokyo 150-0002

\* Application form

<https://forms.gle/yAdYcZndxc9vajh98>

\* Official Facebook Page

<https://www.facebook.com/Impyouthtokyo/>

\* Official digest video of the 6th LMP Youth Tokyo (3mins30sec)

<https://youtu.be/dt05AvtTvmg>

\* No cut versions of presentations from the 6th

LMP Youth Tokyo

\* This release was sent to the Ministry of Education Press Club and Tokyo Metropolitan Press Club

<https://www.youtube.com/playlist?list=PLYX7ioEUbyrH1iKCjQPggF0V901WmqENS>

■ **LEX Institute(Non-profit organization)**

The LEX Institute was founded in October 1981 by Yo Sakakibara who was committed himself to the spread of multilingual activities. Based on the research theme of 「Humans and Language」 LEX activities have strived to deepen international understanding and human coexistence through activities geared to the natural acquisition of languages, transnational exchanges and research into the relationship of languages to humans. In January 2013, LEX Institute was designated as a non-profit organization. It celebrated its 38th year of existence in October 2019.

■ **Hippo Family Club**

The Hippo Family Club is operated by the non-profit organization, LEX Institute. The Hippo Family Club/LEX Institute have operated under three pillars: multilingual natural immersion activities, transnational exchange, and research activities. Together with family and local members, members strive to create an environment where it's possible to naturally immerse themselves in various languages and meet all kinds of people. There are approximately 700 clubs nationwide with a membership of about 20,000 along with branches spreading to overseas as well. (U.S.A., Mexico, Korea, Taiwan)

■ **Official Website**

<http://www.lexhippo.gr.jp/>

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**[For inquiries from Media Organizations]**

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TEL:03-5467-7041 (Business Hours 9 : 00~17 : 30 Please excuse us for any inconvenience)