

NEWS RELEASE December 24th, 2021

Relive the greatest hits from Hatsune Miku's world tour MIKU EXPO! "HATSUNE MIKU EXPO Rewind" will be streamed for free on June 5th (Sun.), 2022!



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Crypton Future Media, INC. (Head Office: Sapporo, Hokkaido, Japan; CEO: Hiroyuki Itoh) is pleased to announce "HATSUNE MIKU EXPO Rewind", which will be held on June 5th (Sun.), 2022. The stream includes rare footage from past performances of Hatsune Miku's world tour series, MIKU EXPO, including foreign language songs and footage which has not seen any wide release, and will be streamed free of charge.

"HATSUNE MIKU EXPO" is the world tour series of virtual singer "Hatsune Miku". A total of 68 concerts have been held in 30 cities around the world and more than 190,000 people have attended the concerts so far. After the concert tour in Europe in January of 2020, the scheduled North American tour was canceled due to the spread of the novel coronavirus disease (COVID-19). Crypton launched a crowdfunding campaign in fall 2020 for the first ever MIKU EXPO online concert. With overwhelming support received from fans across the world, "HATSUNE MIKU EXPO 2021 Online" was streamed for free from Sapporo in 2021.



The latest event, "HATSUNE MIKU EXPO Rewind," will feature selected performances from past MIKU EXPO concerts and will be streamed free of charge. As the title of the event "Rewind" suggests, we hope that fans will be able to experience the compilation of MIKU EXPO by looking back on past concert footage. It will also include valuable footage that has not been released in archives or on DVD. We hope that you will enjoy this special event that looks back on the 7 years of MIKU EXPO.

[HATSUNE MIKU EXPO Rewind Event Information]

▼ Event Name

HATSUNE MIKU EXPO Rewind

▼ Date

June 5th (Sun.), 2022 JST

*The content will be streamed 3 times and will be identical for each showing.

*Archive will not be available.

▼ Streaming platforms

Crypton's official Twitch channel: https://www.twitch.tv/cfm_official

Crypton's official YouTube channel (39ch):

https://www.youtube.com/channel/UCJwGWV914kBlV4dKRn7AEFA

Information about the HATSUNE MIKU EXPO Rewind will be posted on the following official website and social media account as it becomes available. The goods and sub events information will be available at a later date. Please look forward to it.

▼ HATSUNE MIKU EXPO Rewind Official website

https://mikuexpo.com/rewind2022/index_en.html

▼ HATSUNE MIKU EXPO Official Twitter account

https://twitter.com/mikuexpo

This event was created in order to provide content that fans across the world can enjoy from wherever they are, as the effects of the coronavirus disease (COVID-19) continue. Crypton will continue developing content for everyone to enjoy, while taking into account the world situation.



<Related Information>

What is Hatsune Miku? https://piapro.net/

"Hatsune Miku" is a software program developed by Crypton Future Media, INC. that allows anyone to create a song by entering lyrics and a melody. It became a movement when a large number of creators composed music with Hatsune Miku and posted it on the Internet. As a "character," Hatsune Miku has also gathered attention, and as a virtual singer she is now active in many fields, like merchandising or live performances, and her popularity has spread worldwide.

What is HATSUNE MIKU EXPO? https://mikuexpo.com/

"HATSUNE MIKU EXPO" is the world tour series of virtual singer "Hatsune Miku", that celebrated its 5th anniversary in 2019. A total of 68 concerts have been held in 30 cities around the world so far. In total, more than 190,000 people have attended the concerts, which include songs and MCs in the language of the host city, as well as sub-events such as exhibitions and workshops. The concerts are planned in a versatile manner, adapting to the size of the venues and the fan base in each location around the world. During the COVID-19 pandemic, the first ever online MIKU EXPO was streamed to fans worldwide, and in 2022 "MIKU EXPO Rewind" will be held.

<Company Profile>

Company name: Crypton Future Media, INC.

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Established: July 1995

Our Business

We have more than 100 partners around the world, including the U.S. and Europe, and have licensed and sold more than 30 million pieces of sound software to the Japanese market. We started out as a "sound trading company" importing and selling audio materials such as sound effects, etc. Today, we are building and developing a wide range of services and technologies such as DTM software, sound delivery stores, music aggregators, 3D CGI systems, and smartphone game development, under a horizontal company structure. We are also known as the developer of the singing voice synthesis software "Hatsune Miku".

URL

https://www.crypton.co.jp/

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