

NEWS RELEASE September 2nd, 2023

"HATSUNE MIKU EXPO 2023 VR" To Be Held Nov. 12th, 2023! Sub Events Also Announced!



Crypton Future Media, INC. has announced that the online concert event "HATSUNE MIKU EXPO 2023 VR" will be held on Sunday, November 12th, 2023. The concert will be available both as a standard live video stream as well as a VR experience. Please take this opportunity to enjoy Hatsune Miku's performance.

"HATSUNE MIKU EXPO 2023 VR" Official Website: https://mikuexpo.com/vr2023/
"HATSUNE MIKU EXPO" Official X (Twitter) Account: https://twitter.com/mikuexpo

Experience Hatsune Miku's world tour series online for free! This year's MIKU EXPO is in November!

"HATSUNE MIKU EXPO" (MIKU EXPO) is the international concert tour series of the virtual singer Hatsune Miku. During the COVID-19 pandemic, MIKU EXPO continued to produce content for an international audience. Thanks to the support of fans through a crowdfunding campaign, "HATSUNE MIKU EXPO 2023 VR" will be held on Sunday, November 12th, 2023.

"HATSUNE MIKU EXPO 2023 VR" will have a free livestreamed standard concert video portion, as well as a VR concert experience which is a first for the MIKU EXPO series. The VR experience will be available for free from the official Hatsune Miku YouTube channel "39ch" for anybody with a compatible VR device.

The event will also have online workshops and sub events. The details of these contents will be announced at a later date.



"HATSUNE MIKU EXPO 2023 VR" Event Information

▼Event Name

HATSUNE MIKU EXPO 2023 VR

▼Event Theme

Toy box

▼Online Concert Stream Date

Sunday, Nov. 12th, 2023

▼Streaming Platforms

Official Crypton Twitch Channel:

Official Hatsune Miku YouTube Channel "39ch":

*VR experience available only on "39ch"

▼Sub Event Information

①Digital Stars Online @ MIKU EXPO 2023

"Digital Stars" returns to MIKU EXPO as an online club event! Artists from across the world will perform DJ sets as part of the MIKU EXPO experience.

②#MikuWorldGallery

A virtual gallery to match the "toy box" event theme, full of creativity and passion! Works submitted to the "HATSUNE MIKU EXPO 2023 VR" illustration contest will be displayed here. Available also as an immersive VR experience.

3LET'S PAINT 4.0

The MIKU EXPO workshop comes renewed for this year! Paint your very own 3D Hatsune Miku figurine with your own smartphone or tablet. The model can be superimposed with photographs.

Information about "HATSUNE MIKU EXPO 2023 VR" will be announced from the following website and X account. The MIKU EXPO series will reach its 10^{th} anniversary in 2024, so please stay tuned for more information.



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"HATSUNE MIKU EXPO" Official X (Twitter) Account: https://twitter.com/mikuexpo

<Related Information>

What is Hatsune Miku? https://piapro.net/

"Hatsune Miku" is a software program developed by Crypton Future Media, INC. that allows anyone to create a song by entering lyrics and a melody. It became a movement when a large number of creators composed music with Hatsune Miku and posted it on the Internet. As a "character," Hatsune Miku has also gathered attention, and as a virtual singer she is now active in many fields, like merchandising or live performances, and her popularity has spread worldwide.

What is HATSUNE MIKU EXPO? https://mikuexpo.com/

"HATSUNE MIKU EXPO" is the international concert series featuring Hatsune Miku, which will celebrate its 10th anniversary next year in 2024. A total of 68 concerts have been held in 30 cities around the world so far. In total, more than 190,000 people have attended the concerts, which include songs and MCs in the language of the host city, as well as sub-events such as exhibitions and workshops. The concerts are planned in a versatile manner, adapting to the size of the venues and the fan base in each location around the world.

<Company Profile>

Company name: Crypton Future Media, INC.

CEO: Hiroyuki Itoh

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Sapporo, Hokkaido, Japan 060-0003

Established: July 1995

Our Business

We have more than 100 partners around the world, including the U.S. and Europe, and have licensed and sold more than 30 million pieces of sound software to the Japanese market. We started out as a "sound trading company" importing and selling audio materials such as sound effects, etc. Today, we are building and developing a wide range of services and technologies such as DTM software, sound delivery stores, music aggregators, 3D CGI systems, and smartphone game development, under a horizontal company structure. We are also known as the developer of the singing voice synthesis software "Hatsune Miku".

URL

https://www.crypton.co.jp/

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