

**Hatsune Miku Voice Notifications Now Available  
For Purchase in Japanese and English on the iTunes Store!**



Crypton Future Media, INC. (Head Office: Sapporo, Hokkaido, Japan. CEO: Hiroyuki Itoh) has released voice notifications featuring the virtual singer, Hatsune Miku. The four voice notifications – Alarm, Ringtone, Mail Notification, and Notification – are available in both Japanese and English. All voice notifications are available for purchase on the iTunes Store.

Add a little cuteness to your daily notifications with Hatsune Miku’s adorable voice!

**Hatsune Miku Voice Notifications (Japanese/English)**

- Where to Buy: iTunes Store (<https://itunes.apple.com/us/artist/6782804865?l=ja&ls=1&app=itunes>)
- Price: 255 JPY (tax included)
- \*Prices may vary depending on your region due to changes in exchange rates
- \*Purchase available only through iTunes Store app on iPhone

<Related Information>

▼What is “Hatsune Miku?”

Hatsune Miku is a music software developed by Crypton Future Media, INC., which enables anyone to make their computer sing by entering lyrics and melodies. As a massive number of users created music using the software and posted their works on the Internet, Hatsune Miku quickly evolved into a cultural phenomenon. Since then, Hatsune Miku has gained much attention as a character, involved in many fields such as merchandising and live performance as a virtual singer. Now her popularity has spread across the globe.

## <Company Profile>

**Company name:** Crypton Future Media, INC.

**CEO:** Hiroyuki Itoh

**Address:** Nippon Seimei Sapporo Bldg. 11F, 4-1-1, Kita 3-jo Nishi 4-chome, Chuo-ku, Sapporo, Hokkaido, Japan 060-0003

**Established:** July 1995

### Our Business

We have more than 100 partners around the world, including the U.S. and Europe, and have licensed and sold more than 40 million pieces of sound software to the Japanese market. We started out as a "sound trading company" importing and selling audio materials such as sound effects, etc. Today, we are building and developing a wide range of services and technologies such as DTM software, sound delivery stores, music aggregators, 3D CGI systems, and smartphone game development, under a horizontal company structure. We are also known as the developer of the singing voice synthesis software "Hatsune Miku".

### URL

<https://www.crypton.co.jp/>

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